

KitKat Big Breakaway Contest
Official Rules (the “Rules”)

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE CONTEST IS VALID IN CANADA ONLY (AND IS OPEN ONLY TO ELIGIBLE PERSONS, AS SPECIFIED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. DO NOT PARTICIPATE IN THE CONTEST IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

Contest Period

1. The KitKat Big Breakaway Contest (the “**Contest**”) commences at 12:00:01 AM Eastern Time (“ET”) on August 1, 2020 and ends at 11:59:59 PM ET on December 31, 2020 (the “**Contest Period**”). All entries must be submitted by 11:59:59 PM ET on December 31, 2020 (the “**Contest Closing Time**”). Entries submitted after the Contest Closing Time will not be accepted.

Eligible Persons

2. The Contest is only open to legal residents of Canada, twenty-one (21) years of age or older, excluding: (a) employees, directors, officers, representatives and agents of: (i) Nestlé Canada Inc., (the “**Sponsor**”); (ii) the independent contest management organization appointed by the Sponsor to administer the Contest (the “**Contest Administrator**”); (iii) the National Hockey League (“**NHL**”), NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises B.V., NHL Interactive CyberEnterprises, LLC (the foregoing NHL entities collectively, the “**NHL Entities**”); (iv) any affiliates or subsidiaries of the Sponsor, the Contest Administrator or the NHL Entities; (v) any of the Sponsor’s or the NHL Entities’ advertising, promotion and fulfillment agencies involved in the development or execution of the Contest in any way; and (vi) any persons or entities involved in judging the Contest; and (b) all persons with whom those specified in (a) are domiciled or immediately related. The persons and entities specified in (a) and (b) are referred to collectively herein as the “**Contest Entities**”. For the purposes of these Rules, two people are “immediately related” if one is the husband, wife, spouse, common-law partner, son, stepson, son-in-law, daughter, stepdaughter, daughter-in-law, sister, stepsister, sister-in-law, brother, stepbrother, brother-in-law, mother, stepmother, mother-in-law, father, stepfather or father-in-law of the other. For clarity, groups, clubs, organizations, businesses and commercial and non-commercial entities cannot enter the Contest.

3. An entrant must meet the eligibility requirements set out in these Rules from the time of entry until the time he/she is confirmed a winner (if he/she becomes a winner).

How To Enter

4. **NO PURCHASE NECESSARY. Purchase is not required to enter the Contest and will not improve your chances of winning.**

5. There are two (2) manners to participate in the Contest, by purchasing an eligible product and submitting your Receipt (“as defined below”), or by submitting a No Purchase Entry. To enter via either method of entry, take the following steps during the Contest Period to receive one (1) entry into this Contest, subject to these Rules, and a chance to win one (1) of the Contest prizes (each a “**Prize**”, collectively the “**Prizes**” as further described below):

- a) **Purchase Entry.** To enter by making a purchase, you must purchase one (1) of the qualifying Sponsor products from a retailer in Canada during the Contest Period; A qualifying product must be purchased to receive an entry. A list of qualifying products is shown in **Exhibit A** (each, a “**Qualifying Product**”). Once you have purchased a Qualifying Product, retain and scan your purchase Receipt. Your scanned Receipt must show the retailer from whom the purchase was made, the date, and the Qualifying Product (“**Receipt**”). Visit the Contest website at www.KitKat.ca/breakaway (the “**Website**”) and follow the onscreen instructions to submit your Receipt, together with information including your name, email address, phone number, and postal code. You may also text the keyword **BREAKAWAY** to 811811 to receive a link to the Website.

Once you have submitted your Receipt, the Contest Administrator will review it for compliance with these Rules, which decision is subject to further review in accordance with these Rules. If the Receipt is verified, you will receive one (1) grand prize entry (“**Grand Prize Entry**”), and an email with one (1) unique gameplay code (“**Code**”) will be sent to the email address you provide, which you may use for a chance to win Instant Win prizes. Take your Code to madewithnestle.ca/Instant-Win-EN and follow the onscreen instructions to submit your email address and Code for a chance to play the Shoot the Puck Instant Win game (“**Game**”) for a chance to win an Instant Win prize. Complete the Game to see if you are a potential winner of an Instant Win prize, subject to further conditions (See Rule 20).

Entry Limit. Limit of three (3) Contest Entries per day. Each Receipt qualifies as one (1) Contest Entry, regardless of the number of Qualifying purchases on any one (1) Receipt and regardless of the email address, telephone number, or other information provided in the Entry Form. Once a Receipt has been submitted, any additional entries using such Receipt in excess of this limit will be disqualified and will not constitute eligible entries in the Contest. Further, if any entrant attempts to obtain more than the specified number of entries, the Sponsor may, in its sole and absolute discretion, disqualify the entrant from the Contest and disqualify all of that entrant’s entries.

Important Note: You must keep your original Receipt(s). The Sponsor or the Contest Administrator may request to see it to verify that you are eligible to participate in the Contest. If you are unable to produce your original Receipt on request by the Sponsor or Contest Administrator, you may be disqualified, in the sole and absolute discretion of the Sponsor or Contest Administrator, and if disqualified, will forfeit any right to claim a Prize.

b) No Purchase Entry. To enter without making a purchase, visit madewithnestle.ca/AMOE-EN and follow the onscreen instructions to begin your registration. You will be required to submit a minimum 150 word essay on “Why you love KITKAT” and provide information including your name, email address, phone number, and postal code. You will receive one (1) Grand Prize Entry, and an email with one (1) unique gameplay Code via the email address you provide, which you may use for a chance to win Instant Win prizes. Take your Code to madewithnestle.ca/Instant-Win-EN and follow the onscreen instructions to submit your email address and Code for a chance to play the Game for a chance to win an Instant Win prize. Complete the Game to see if you are a potential winner of an Instant Win prize (See Rule 20).

c) Limit of one (1) No Purchase Entry per day.

6. By participating through either method of entry, you agree to these Official Rules and to the decisions of the Sponsor and Contest Administrator, which are final and binding in all respects.

7. Where you use a mobile device to access the Contest, data rates may apply. Please consult with your mobile device service provider regarding rate plans.

8. Any available opt-in opportunities are not required to enter this Contest, and checking any opt-in boxes will not improve your chances of winning.

9. All entries are subject to verification at any time. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility from any entrant, including without limitation the original Receipt submitted with a purchase entry, which proof shall be in the form required by the Sponsor. Failure to provide proof of identity and/or eligibility to the satisfaction of the Sponsor in a timely manner may result in disqualification.

Prizes and Odds of Winning

10. There are two (2) classes of prizes available to be won at the outset of this Contest, daily “**Instant Win prizes**” and “**Grand Prizes**” (collectively “**Prizes**”).

11. One (1) Grand Prize will be awarded during the Contest Period. The Grand Prize consists of: two (2) tickets to the 2021 Stanley Cup® Final, round trip flights for two (2) to the host city as determined by the NHL® from the major airport in Canada closest to the winner's residence in Canada, two (2) nights' accommodation (one (1) room, double occupancy, in a hotel to be selected by the Sponsor), five-hundred US dollars in spending money (\$500 USD) and KitKat Swag consisting of two (2) jerseys, two (2) t-shirts, and two (2) pairs of socks. The approximate retail value of the Grand Prize is five thousand U.S. dollars (\$5,000 USD). Sample departure city is Calgary, Alberta, Canada. No difference between the actual and approximate Grand Prize value will be provided. The approximate odds of winning the Grand Prize depend on the total number of eligible entries received by the Contest Closing Time.

12. There are a total of 304 Instant Win prizes available to be won at the outset of this Contest, falling into four (4) Instant Win prize categories (each a "Category"). The Categories, the number of Instant Win prizes available in each at the outset of this Contest, and the approximate retail values of each are:

KITKAT Socks (80) - \$15.00 CAD each
KITKAT Toques (50) - \$25.00 CAD each
KITKAT Jerseys (20) - \$90.00 CAD each
NHLShop.ca e-gift codes (154) - \$20.00 CAD each
Total Instant Win prizes: 304

13. All Instant Win prizes will be awarded based on random computer-generated Winning Times. The approximate odds of winning an Instant Win prize depend on the randomly-generated Winning Times (defined below), the number of eligible entries received and the times at which those entries are received.

14. All amounts and costs related to any Prizes, including but not limited to all income, sales, use and other taxes (and the reporting thereof) imposed as a result of the award of a Prize, which are not expressly stated as covered by the Sponsor in these Rules are the responsibility of the individual winner. It is the individual winner's responsibility to understand and abide by any federal, provincial, territorial, local or foreign tax laws that may apply to receipt of a Prize. The NHLShop.ca e-gift codes are subject to terms and conditions.

15. A person eligible to win a Prize must accept the Prize as awarded and may not transfer such Prize or substitute or exchange for, or apply the Prize's value towards, cash or a higher cost or alternative prize. All Prizes are non-refundable, cannot be replaced if lost or stolen and are provided on an "as is" basis, without any representation or warranty of any kind. The Sponsor reserves the right, in its sole and absolute discretion, to make substitutions of equivalent or greater kind or value in the event of the unavailability of all or part of a Prize or for any other reason whatsoever.

16. Without limiting the foregoing, the following conditions apply to the Grand Prize: (i) Grand Prize must be accepted as awarded and is not transferable or convertible to cash (no substitutions except at Sponsor's option); (ii) all travel related to the Grand Prize must occur within the dates specified by the Sponsor unless Sponsor substitutes alternate dates (otherwise the Grand Prize will be forfeited in its entirety); (iii) the winner and his/her travel companion must: (a) travel on same itinerary; (b) have all necessary documentation to permit travel to the United States (e.g. a valid passport); and (c) not have any barrier to entry into the United States or return to Canada; (iv) the costs of everything not specifically stated above as included in the Grand Prize are the sole responsibility of the winner and his/her travel companion, including, without limitation: meals and drinks; gratuities; entertainment; health and travel insurance; transportation for winner and his/her travel companion to and from the major Canadian airport nearest the winner's residence; transportation while in host city; excess baggage fees; and items of a personal nature (NOTE: winner may be required to present a valid major credit card in winner's name at the time of hotel check-in to cover any incidental expenses); (v) if the winner (and/or his/her travel companion) does not utilize any part(s) of the Grand Prize, then any such part(s) not utilized will be forfeited in its entirety and nothing will be substituted in its place; (vi) Sponsor reserves the right at any time to: (a) place reasonable restrictions on the availability or use of the Grand Prize or any component thereof; and (b) substitute the Grand Prize or a component thereof for any reason with a prize or a prize component of equal or greater value, including, without limitation, but solely at the Sponsor's sole discretion, a cash award; (vii) all travel

arrangements relating to the Grand Prize must be made through the Sponsor or its designated agents; (viii) by accepting the Grand Prize, the winner agrees to waive all recourse against the Releasees (defined below) if the Grand Prize or a component thereof does not prove satisfactory, either in whole or in part, including, without limitation, if the 2021 Stanley Cup® Final is delayed, postponed, or cancelled for any reason; (ix) the winner's travel companion must sign and return the Sponsor's release (by the date indicated on the release form) indicating that he/she waives all recourse against the Releasees relating to their participation in the Grand Prize (including, without limitation, any travel related thereto); (x) the winner's travel companion must be over the age of majority in his/her province/territory of residence; (xii) all airline tickets are subject to availability at the time of booking; and (xiii) neither Sponsor nor any of its Prize suppliers will replace any lost or stolen tickets.

How Prizes are Awarded

Grand Prize:

17. A random draw (a "**Grand Prize Draw**") to award the Grand Prize, subject to these Rules (including the verification and skill-testing question requirements), will be held on January 4, 2021 at approximately 2:00 PM ET in Toronto, Ontario Canada from all eligible Contest entries received during the Contest Period. One (1) potential winner will be randomly selected in the Grand Prize Draw for the Grand Prize available to be won. The Grand Prize Draw will be conducted by the Contest Administrator.

18. The potential winner of the Grand Prize will be notified initially by email beginning within five (5) days of the date on which his/her entry was selected as a potential winner. If the Contest Administrator is unsuccessful in its attempts to reach and communicate directly with a potential winner by email after three (3) attempts over a three (3)-day period to the email address listed in that potential winner's Entry Form, then, at the Sponsor's sole and absolute discretion, that potential winner may be disqualified without liability to the Sponsor. In the event of such a disqualification, an alternate potential winner will be selected from among the remaining eligible entries, either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Rules. Through the winner notification process, the potential winner must confirm his/her eligibility and indicate his/her willingness to accept the applicable Prize. The potential winner will then receive official notification via email or certified or overnight mail delivery. No communications will be entered into other than with the potential winners.

Instant Win prize:

19. Each day during the Contest Period, two (2) Instant Win prizes will be available to be won. A random date and time combination will be selected at the outset of this Contest using a computerized randomizer program for each Instant Win prize available to be won (each, a "**Winning Time**"). The first eligible code to be received following each random computer-generated Winning Time will receive the winning Instant Win prize message and corresponding fulfillment instructions until all the Prizes are claimed, which can extend beyond the Contest Period. Limit one (1) Instant Win prize per person per day.

20. If due to production, online, internet, computer or other error of any kind, more Instant Win prizes, in any Category, are claimed than intended to be distributed or awarded according to these Rules, then, the Sponsor reserves the right, in its sole and absolute discretion, to rescind invalid Prize claims and/or conduct a random draw from amongst all eligible Prize claimants to award the correct number of Instant Win prizes in each Category. In no event will the Sponsor be liable for more than the number of Instant Win prizes in any Category as stated in these Rules.

21. The Sponsor and/or its representatives may respond to entrants or otherwise engage with Contest participants during the Contest Period, but such interactions will have no impact on the process through which Prizes are awarded in accordance with these Rules.

22. **Instant Win prize Notification:** Before playing a Game Code, each entrant will need to confirm:

- (a) compliance with these Rules.

23. Once you play your Game Code, you will be informed whether you have been selected as a potential Instant Win prize Winner, and each selected entrant will be required to:

- (a) answer a mathematical skill-testing question before being confirmed an Instant Win prize Winner.

Declaration and Release and Skill-Testing Question

24. Before being confirmed as a winner of the Grand Prize, the potential Grand Prize winner must complete and return, within ten (10) days of date of receipt, a Declaration and Release Form (the “**Declaration and Release**”), which (among other things):

- (a) confirms compliance with these Rules;
- (b) acknowledges acceptance of the Prize as awarded;
- (c) releases the Contest Entities and each of their respective officers, directors, employees, agents, representatives, successors and assigns (collectively, the “**Releasees**”) from any and all liability in connection with this Contest, the potential winner’s participation therein and the awarding and use/misuse of the Grand Prize or any portion thereof; and
- (d) confirms the potential winner’s consent to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph and/or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including, without limitation, print, broadcast and the Internet.

25. Further, prior to being confirmed as a winner of the Grand Prize, each potential winner must also correctly answer a mathematical skill-testing question, which may be contained in the Declaration and Release at the discretion of the Sponsor, without assistance of any kind, whether mechanical, electronic or otherwise.

26. If a potential winner fails to return the properly executed Declaration and Release within the specified time period, the Sponsor may, in its sole and absolute discretion, disqualify the potential winner, thereby forfeiting any and all rights the potential winner may have to the Grand Prize. In the event of such a disqualification, an alternate potential winner may be selected from among the remaining eligible entries, either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Rules.

27. If a selected potential winner does not meet the eligibility requirements, does not correctly answer the mathematical skill-testing question, does not complete and return the Declaration and Release, is unable or unwilling to accept the Prize as offered or elects to decline the Prize, he/she may be disqualified at the sole and absolute discretion of the Sponsor and an alternate potential winner may be selected from among the remaining eligible entries, either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Rules. Any disqualified winner will not receive any alternate prize, substitution or compensation.

28. Upon satisfaction of all requirements of these Rules, including, without limitation, receipt of the completed Declaration and Release, winners will be contacted to make further Prize delivery arrangements.

29. Please allow six (6) to eight (8) weeks for delivery of any Prize.

Privacy

30. The Sponsor respects your right to privacy and works at all times to comply with all applicable data protection and privacy laws. Except as expressly set out in these Rules, in the Sponsor's Privacy Policy (available at <https://www.madewithnestle.ca/privacy-policy>), or as otherwise agreed to by you, any personal information provided in connection with this Contest will only be collected, used and disclosed by the Sponsor and its third party partners and service providers for the purposes of administering and conducting this Contest, including, without limitation, verification of eligibility and identity and awarding and delivering Prizes. Please note that personal information provided as part of this Contest may be collected in, transferred to and processed and stored in jurisdictions outside of Canada. Such information will be subject to the general laws applicable within those jurisdictions, including, without limitation, possible access by regulatory authorities. The Sponsor will not sell, share or otherwise disclose personal information provided in connection with this Contest to or with third parties or agents, other than to third parties or agents engaged by the Sponsor to fulfill the above purposes or as permitted or required by the applicable laws.

Additional Rules and Restrictions

31. By participating in this Contest, entrants agree to abide by and be bound by these Rules and the decisions of the Sponsor and the Contest Administrator, which shall be final and binding on all entrants in all matters relating to this Contest, subject to the jurisdiction of the Régie des alcools, des courses et des jeux, where applicable. In the event an entrant wins a Prize and is later found to be in violation of these Rules, he/she will be required to forfeit the Prize or to reimburse Sponsor for the stated value of the Prize if such violation is discovered after winner has used the Prize. False, fraudulent or deceptive entries or acts shall render entrants ineligible for the Prize.

32. Proof of sending entry or Receipt (regardless of method) is not proof of receipt by the Sponsor or Contest Administrator. Incomplete, altered, mutilated or garbled entries will be disqualified. The Releasees are not responsible for lost, late, misdirected, garbled, stolen, incomplete, invalid, unintelligible or damaged entries, or for entries submitted in a manner that is not expressly allowed under these Rules, or for any entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, the effects of hackers, the failure of any electronic equipment, computer transmissions and/or network connections or any other reason beyond Sponsor's reasonable control; all of which will be disqualified. The Releasees are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including, without limitation: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest. Entrants are restricted to use of ordinary and typical computer equipment and internet access use in respect of the Contest.

33. The Releasees are not responsible for the cancellation or postponement of any component of this Contest or any associated programs and materials. The Releasees are not responsible for any other errors of any kind, whether computer, technical, typographical, printing, human or otherwise, relating to or in connection with the Contest. The Releasees are not responsible for typographical or other errors in the offer or administration of this Contest, including, without limitation, errors which may occur in connection with the printing or advertising of this Contest, these Rules, administration or execution of the Contest, the conducting of the Prize drawing or winner selection, the cancellation of any element of a Prize, the processing of entries or in the selection or announcement of a Prize or Prize winner.

34. Each entrant must submit an entry and participate in the Contest on his/her own behalf. Any entry submitted on behalf of another individual, on behalf of a group or organization, or using another person's email address, name or other personal information will be disqualified and ineligible to claim any Prize.

35. Any attempt by any entrant to obtain more than the specified number of entries by using (or attempting to use) multiple names, identities, email addresses, registrations or logins, or by any other means whatsoever, will entitle the Sponsor, in its sole and absolute discretion, to void that entrant's entries and disqualify that entrant from the Contest. Entries by any means which subvert the entry process will be void. Any entry form that is determined by the Sponsor, in its sole and absolute discretion, to have failed to have been fully completed and submitted during the Contest Period will be rejected. Use (or attempted use) of any automated, macro, script, robotic or other systems or programs to enter or otherwise participate in, subvert or disrupt the Contest, and any other attempt to manipulate, tamper with or defraud any element of this Contest, is prohibited and is grounds for disqualification by the Sponsor in its sole and absolute discretion.

36. In the event of a dispute as to any entry, the authorized account holder of the email address included in the entry form for that entry will be deemed to be the entrant and he/she must be eligible according to these Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. All entries received become the property of the Sponsor and will not be returned or acknowledged.

37. The sole determinant of the time of receipt of an entry for the purposes of determining the eligibility of that entry shall be the Sponsor or Contest Administrator's computer or server.

38. By participating in the Contest, except to the extent prohibited by applicable legislation, each entrant:

(a) consents to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph and/or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including, without limitation, print, broadcast and the Internet;

(b) releases and agrees to defend and indemnify the Releasees from and against any and all liability, claims, losses, actions or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to an entrant's participation in this Contest, or the acceptance, possession or use/misuse of any Prize or participation in Prize-related activities (including but not limited to activity related thereto);

(c) agrees not to make any claim against any of the Releasees or against any third party that may result in a claim against any of the Releasees in respect of any matter in any way relating to or arising in connection with the Contest; and

(d) acknowledges and agrees that the Releasees make no warranty, guaranty or representation of any kind concerning any Prize and disclaim any implied warranty.

39. The Releasees shall not be liable to Prize winners or any other person for failure to supply any Prize or any part thereof by reason of any acts of God, viral or bacterial outbreaks, pandemics, epidemics or similar events, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labour dispute or strike, labour or material shortage, transportation interruption of any kind, or any other cause beyond the reasonable control of the Releasees.

40. Sponsor reserves the right, subject only to the jurisdiction of the Régie des alcools, des courses et des jeux, where applicable, to cancel, modify, suspend or terminate the Contest, to change any Contest draw dates and to modify these Rules at any time without notice, for any reason, including, without limitation, if, in the opinion of the Sponsor, in its sole and absolute discretion:

(a) fraud, misconduct or technical failures destroy or threaten the integrity of any portion of the Contest;

- (b) a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Contest; or
- (c) there is any accident or printing, administrative or other error of any kind related to the Contest.

In the event of an early termination of the Contest, Sponsor reserves the right to determine the Prize winners in a random drawing from among all eligible, non-suspect entries received as of the time/date of such termination.

41. Subject only to the jurisdiction of the Régie des alcools, des courses et des jeux where applicable, the Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant or entry with these Rules, or as a result of technical problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules.

42. The Sponsor may, in its sole and absolute discretion, and without notice, terminate the right of any entrant or user of the Website to participate in the Contest or use the Website.

43. In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, the entry form, the French version of these Rules and/or point of sale, television, print or online advertising, the terms and conditions of these English Rules shall prevail, govern and control.

44. Except where prohibited by law, by completing the act of entering the Contest, each entrant agrees that the Contest, and all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, shall be governed by the laws in force in the Province of Ontario and the federal laws of Canada applicable therein (excluding any conflict of laws, rule or principle that might refer such interpretation to the laws of another jurisdiction). Each entrant irrevocably submits to the non-exclusive jurisdiction of the courts of Ontario with respect to any matter related to this Contest.

45. If any provision of these Rules is determined to be invalid or unenforceable, the remaining provisions of these Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.

46. Except where prohibited by law, by participating in this Contest, each entrant agrees that (a) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, and in no event will entrant be entitled to receive lawyers' fees or other legal costs; and (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

47. For Quebec residents, any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a Prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

A copy of these Rules is available on the Website. If you have any questions regarding the Contest, or if you would like a list of the Contest winners once they are named, please contact the Sponsor through its contact information on the Website. NHL, the NHL Shield, the word mark and image of the Stanley Cup and the Stanley Cup Final logo are registered trademarks of the National Hockey League. © NHL 2020. All Rights Reserved.

EXHIBIT A.

English Description	French Description	UPC
AERO King Size 6(24x63g)	AERO Grand Format 6(24x63g)	059800990158
AERO Milk Regular 48's 4(48x42g)	AERO Choc Lait Format Ord 4(48x42g)	059800000116
BIG TURK Regular 36's 4(36x60g)	BIG TURK Format Ordinaire 4(36x60g)	059800100090
COFFEE CRISP King Size 2 pc 6(24x75g)	COFFEE CRISP GrandFormat 2pc 6(24x75g)	059800000598
COFFEE CRISP Regular 48's 4(48x50g)	COFFEE CRISP 48 Format Ord 4(48x50g)	059800000215
MIRAGE 4 Pack 24x164g	MIRAGE Multisac MP 24(4x41g)	059800194754
MIRAGE Regular 4(36x41g)	MIRAGE Régulier 4(36x41g)	059800000758
KIT KAT 4 Finger 4(48x45g)	KIT KAT 4 Bâtonnets 4(48x45g)	059800000031
BIG TURK King Size 6(24x86g)	BIG TURK Grand Format 6(24x86g)	059800154161
FAVOURITES 20 Ct Snack Size 12x199g	FAVORITES Pt Gateries 20U 12x199g	059800340144
KIT KAT SnackSize 20Count 12x240g	KIT KAT Pt Gâteries 20U 12x240g	059800218894
BIG TURK Bites 12x180g	BIG TURK Bouchées 12x180g	059800295574
AERO Milk 4 Pack 18x168g	AERO Lait Emb De 4 18x168g	059800094115
KIT KAT 4 Finger 4 Pack 19x180g	KIT KAT 4 Bâtonnets Emb De 4 19x180g	059800218627
COFFEE CRISP 4 Pack 20x200g	COFFEE CRISP Emb De 4 20x200g	059800094214
TURTLES Original Bar 6(24x50g)	TURTLES Original Barre 6(24x50g)	059800215909
CRUNCH Single Chocolate 10(36x44g)	CRUNCH Ordinaire 10(36x44g)	059800131803
AERO Peppermint 4 Pack 18x164g	AERO Menthe Emb De 4 18x164g	059800791014
KIT KAT King 6(24x73g)	KIT KAT Grand Format 6(24x73g) C	059800516419
AERO Milk Tablet 15x97g	AERO Lait Tablette 15x97g	059800499330
TURTLES Mini Original 12x142g	TURTLES Mini Original 12x142g	059800482783
TURTLES Mini Sweet & Salty 12x142g	TURTLES Mini Sucré Et Salé 12x142g	059800482806
MACKINTOSH Pieces 12x246g	MACKINTOSH Morceaux 12x246g	059800482820
TURTLES King Original 4(24x67g)	TURTLES GrFmt L'Original 4(24x67g)	059800848121
ROLO 4 Pack N1 11x208g	ROLO Emballage De 4 N1 11x208g	059800811521
KIT KAT 10ct Juniors 32(10x12g)	KITKAT P'tites Gâteries 10U 32(10x12g)	059800886161
COFFEE CRISP 10ct Juniors 22(10x11.5g)	COFFEE CRISP Pt Gat 10U 22(10x11,5g)	059800886154
SMARTIES Regular 8(24x45g)	SMARTIES Ordinaire 8(24x45g)	059800000604
ROLO Mini Cello N1 12x203g	ROLO Mini Sac Cello N1 12x203g	059800304764
SMARTIES 10ct Juniors 26(10x10g)	SMARTIES P'tites Gat 10U 26(10x10g)	059800848701
NESTLE Assorted 10ct Juniors 24x107g	NESTLÉ Pt Gat Asst 10U 24x107g	059800451901
KIT KAT Dark MP 19x164g	KIT KAT Noir Emb Mltip 19x164g	059800850148
KIT KAT White 4 Finger 24x41g	KIT KAT Blanc 24x41g	059800849326
KIT KAT 4 Finger Dark 70% 24x41g	KIT KAT Noir 24x41g	059800849302
KIT KAT 2F Orange MP 26(6x20.7g)	KIT KAT 2 Bat Orange 26(6x20.7g)	059800850254
KIT KAT 2F Duo-Flavour MP 26(6x20.7g)	KIT KAT 2 Bat Blanc Lait 26(6x20.7g)	059800850278
AERO White Tablet 15x95g	AERO Blanc Tablette 15x95g	059800490887
AERO Dark 70% Tablet 15x95g	AERO Noir 70% Tablette 15x95g	059800490870
AERO White Bar 6(24x42g)	AERO Blanc Barre 6(24x42g)	059800490856
MACKINTOSH Soft Caramels 12x215g	MACKINTOSH Caramels tendres 12x215g	059800322270
AERO 10ct minis 26(10x7.3g) English	AERO Minibarres 10U 26(10x7,3g)	059800490825
AERO Truffle Milk 5x153g	AERO Truffle Lait 5x135g	059800505468
TURTLES Bites Salted Caramel 6(12x49g)	TURTLES Bouchées Crml Salé 6(12x49g)	059800504508
TURTLES Bites Original 6(12x49g)	TURTLES Bouchées Original 6(12x49g)	059800504492
ROLO 10 Pieces Tube 4(36x52g) N2	ROLO 10 Morceaux Tube 4(36x52g) N2	059800200806
AERO Peppermint 24x41g N1	AERO Menthe 24x41g N1	059800523110
COFFEE CRISP Stix Slt'd Crml 8(24x32g)	COFFEE CRISP Stix Crml Salé 8(24x32g)	059800501408
ROLO Snax 6(12x50g)	ROLO Snax 6(12x50g)	059800501309

KIT KAT Snax 12x120g	KIT KAT Snax 12x120g	059800501323
KIT KAT Snax 6(12x40g)	KIT KAT Snax 6(12x40g)	059800501347
SMARTIES Snax 6(12x50g)	SMARTIES Snax 6(12x50g)	059800501422
SMARTIES Snax 12x160g	SMARTIES Snax 12x160g	059800501439
AERO Truffle Dark Cherry 5x153g	AERO Truffle Cerise Noire 5x135g	059800505475
KIT KAT Minis Cello 8x380g	KIT KAT Minis Sac Cello 8x380g	059800504539
NESTLE LRDA DrCT Blub Hzn Alm 15x100g	NESTLE LRDA ChocNrBltsNsteAmde 15x100g	059800505345
NESTLE LRDA MClt Rais Hzn Alm 15x100g	NESTLE LRDA ChocLtRaisNsteAmde 15x100g	059800505369
NESTLE LRDA MClt Cran Hzn Alm 15x100g	NESTLE LRDA ChocLtCabgNsteAmde 15x100g	059800505352
TURTLES MINIS Salted Caramel 8x400g	TURTLES Minis Caramel Salé 8x400g	059800505499
AERO Peppermint 6(24x41g)	AERO Menthe 6(24x41g)	059800523110
SMARTIES Large Cello 15x203g CA	SMARTIES Grand Sac Cello 15x203g CA	059800000734
SMARTIES Extra Large Cello 12x400g CA	SMARTIES Très Grand Sac Cello 12x400g CA	059800490900
COFFEE CRISP MINIS 10x180g CA	COFFEE CRISP MINIS 10x180g CA	059800501385
AERO S'mores Kit 6x569g	AERO Trousse Pour S'mores 6x569g	059800509107
SMARTIES Tub 240x1.5kg	SMARTIES Contenant 240x1.5kg	059800509152
KIT KAT 4F Green Tea 15(24x35g)	KIT KAT 4Bat Thé vert 15(24x35g)	059800501453
KIT KAT 4F Ruby UtzMbal 36x41.5g	KIT KAT 4F Ruby UtzMbal 36x41,5g	059800509091
KIT KAT CHUNKY Max UTZMB 6(24x64g)	KIT KAT CHUNKY Max UTZMB 6(24x64g)	059800505772
KIT KAT Gold 6(48x45g)	KIT KAT Gold 6(48x45g)	9300605122994
COFFEE CRISP Thins 8x171g	COFFEE CRISP Mince 8x171g	059800504720
COFFEE CRISP Thins 6(24x36g)	COFFEE CRISP Mince 6(24x36g)	059800504737
AERO Peppermint Minis 10x135g	AERO Menthe Minis 10x135g	059800300803
AERO Milk Minis 10x135g CA	AERO Lait Minis 10x135g CA	059800300780
KIT KAT Minis Cello 10x180g CA	KIT KAT Minis Sac Cello 10x180g CA	059800504522
KIT KAT Senses Caramel 5x162g	KIT KAT Senses Caramel 5x162g	059800509329
KIT KAT Senses Hazelnut 5x157g	KIT KAT Senses Noisette 5x157g	059800509336
NESTLE LRDA Dark Almond 16x115g	NESTLE LRDA Noir Amande 16x115g	059800509312
NESTLE LRDA Dark Orange 16x115g	NESTLE LRDA Noir Orange 16x115g	059800509299
MACKINTOSH Original Pieces 10x246g	MACKINTOSH Morceaux L'Original 10x246g	059800509633
MACKINTOSH Soft Caramels 10x215g	MACKINTOSH Caramels tendres 10x215g	059800509640
KIT KAT Green Tea Sharing Bag 5x136g	KIT KAT Thé Vert Sac À Partager 5x136g	059800509749
TURTLES Original 5x150g	TURTLES L'Original 5x150g	059800509763
TURTLES Original 12x350g	TURTLES L'Original 12x350g	059800850315
KIT KAT Minis Cello 6x104g	KIT KAT Minis Sac Cello 6x104g	059800504515
SMARTIES Small Cello 5x130g	SMARTIES Petit Sac Cello 5x130g	059800000499
ROLO Mini Cello 6x130g	ROLO Mini Sac Cello 6x130g	059800451468
AERO Minis Milk 6x98g	AERO Minis Lait 6x98g	059800504317
AERO Dark & Milk 4(24x42g)	AERO Noir Et Lait 4(24x42g)	059800100151
KIT KAT Green Tea 4 Pack 19x140g	KIT KAT Thé Vert Emb De 4 19x140g	059800510981
AERO Truffle Chipotle Tablet 15x105g	AERO Truffle Tablette Chipotle 15x105g	059800511018
AERO Truffle Milk Tablet 15x105g	AERO Truffle Tablette Lait 15x105g	059800511025
AERO Truffle Dark Cherry 15x105g	AERO Truffle Cerise Noire 15x105g	059800511032
NESTLE LRDA Raw Ecuador 70% 16x95g	NESTLE LRDA Cru Equateur 70% 16x95g	059800509442
KITKAT CHUNKY Milk 6(24x49g)	KITKAT CHUNKY Lait 6(24x49g)	59800201711
SMARTIES XXL Cello 6x1kg	SMARTIES XXL Sac Cello 6x1kg	059800511001
KITKAT XXL Cello 4x800g	KITKAT XXL Sac Cello 4x800g	059800510998
AERO Gold 4(24x42g)	AERO Or 4(24x42g)	059800846448
KITKAT Ruby UtzMbal 24x41.5g	KITKAT Ruby UtzMbal 24x41,5g	059800509091

KIT KAT CHUNKY MP 24(4x49g)	KIT KAT CHUNKY Emb Multiple 24(4x49g)	059800201742
SMARTIES Regular 4 Pack 12x180g N1	SMARTIES Ord Emb De 4 12x180g N1	059800848565
SMARTIES Celebrate Canada Bag 12x400g	SMARTIES Fêtons Le Canada Sac 12x400g	059800511353
SMARTIES Regular 8(24x45g) N1	SMARTIES Ordinaires 8(24x45g) N1	059800000604
SMARTIES Share Size 4(24x75g)	SMARTIES Format Partage 4(24x75g)	059800505734
SMARTIES Celebrate Canada 4(24x75g)	SMARTIES Fêtons Le Canada 4(24x75g)	059800505734
KIT KAT Cookie Crmble Tblet 15x120g	KIT KAT Tab MiettesDeBiscuits 15x120g	059800511261
KIT KAT Hzelnt Crnch Tblet 15x120g	KIT KAT Tab Croust Noisettes 15x120g	059800511278
KIT KAT Caramel Crisp Tblet 15x120g	KIT KAT Tab Caramel Croquant 15x120g	059800511247
KIT KAT Classic Tablet 15x120g	KIT KAT Tab Classique 15x120g	059800511254
KITKAT CHUNKY Cookie Dough 4(36x52g)	KITKAT CHUNKY Pâte À Bsct 4(36x52g)	059800511322
KITKAT CHUNKY Caramel 4(36x55g)	KITKAT CHUNKY Caramel 4(36x55g)	059800511308
KIT KAT Classic Tablet 6(15x120)	KIT KAT Tab Classique 6(15x120)	059800511254
KIT KAT Caramel Crisp Tblet 6(15x120)	KIT KAT Tab Caramel Croq 6(15x120)	059800511247
KIT KAT Cookie Crmble Tblet 6(15x120)	KIT KAT Tab MiettesDeBiscuits 6(15x120)	059800511261
KIT KAT Hzelnt Crnch Tblet 6(15x120)	KIT KAT Tab CroustNoisettes 6(15x120)	059800511278
KIT KAT 4F Gold 6(48x45g)	KIT KAT 4 bâtonnets Or 6(48x45g)	059800511346
KITKAT CHUNKY CookieDough 2(36x52g)	KITKAT CHUNKY PateABiscuits 2(36x52g)	059800511322
SMARTIES Regular 20ct (20x45g) N1	SMARTIES Ordinaires 20U (20x45g) N1	059800000604
KIT KAT Gold 36(6(48x45g)) Chep	KIT KAT Gold 36(6(48x45g)) Chep	059800511346
NESTLE Holiday Advent Calendar 10x365g	NESTLÉ Calendrier De L'avent 10x365g	059800509510
KitKat Advent Calendar 10x275g	KitKat Calendrier Avent 10x275g	059800300650
AERO King Size 6(24x63g)	AERO Grand Format 6(24x63g)	059800990158
KIT KAT Gold 6(48x45g)	KIT KAT Gold 6(48x45g)	9300605122994
KIT KAT Ice Cream 4x1.5L	NESTLÉ KIT KAT Dessert Glacé 4x1.5L	055000403528
NESTLE Kit Kat Bars 6(5x80ml)	NESTLÉ KIT KAT Barres 6(5x80ml)	055000382441
Kit Kat Espresso 8x500ml	Kit Kat Espresso 8x500ml	055000383813