

**Limited Edition LEGO® Collectible Booklet Offer**  
**Terms and Conditions**

1. **ELIGIBILITY** – The Limited Edition LEGO® Collectible Booklet Offer (“Program”) begins Friday, January 26, 2018 at 12:00 AM Eastern Time (“ET”) and ends on Wednesday, February 28, 2018 at 11:59:59 PM ET (or whenever 15,000 booklets are redeemed), whichever occurs first (“Reward Period”). Participation in the Program is only open to legal residents of the fifty (50) United States and D.C., who are eighteen (18) years of age or older as of the date of Reward redemption. Void where prohibited by law. All federal, state, and local laws and regulations apply.
2. **REWARD PROGRAM** - Shoppers may participate in the Program by purchasing the LEGO® Classic Bricks on a Roll set (LEGO® Item #10715) during the Reward Period from Walmart, Walmart.com or Jet.com (“Qualifying Purchase”). Shoppers who make a Qualifying Purchase and submit a photo of the receipt, will receive one (1) Limited Edition LEGO® Collectible Booklet (“Reward”). While supplies last.
3. **HOW TO PARTICIPATE** – Shoppers who make a Qualifying Purchase and take a photo of the valid receipt (“Receipt Photo”) showing the Qualifying Purchase may participate. Receipt Photo must clearly show the receipt in its entirety, and must include the store name and address, date of purchase and all products purchased. Receipt Photos that are not clearly legible, do not list Qualifying Purchases, and/or do not contain the receipt in its entirety may not be eligible. Shoppers should keep possession of their original receipt until after the Reward Period is over and the reward has been received. Administrator reserves the right to require a shopper to provide original receipt(s) for verification purposes upon request. Possession of the receipt is not valid proof of a redemption.
4. **HOW TO SUBMIT A RECEIPT** - Shoppers can upload their Receipt Photo at <https://rewards.lego60th.com> (the “Website”) and register for the Program. All submissions of Receipt Photos must be received by Friday, March 9, 2018 at 11:59:59PM ET to be eligible to receive a Reward. The registration form must be completed in its entirety by entering your true and correct information in the required fields (required fields include: Email Address, Full Name and Complete Mailing Address).
5. **REDEMPTIONS** - Shoppers must submit valid Receipt Photos via the method above to receive a Reward. Upon receipt and verification of the Qualifying

Purchase, shoppers will be sent their Reward. Receipts received during Reward Period will be reviewed and validated within twenty-four (24) hours. Rewards will be fulfilled within one week upon verification, and can be expected to be received within seven to 10 business days. Rewards are subject to the full terms and conditions. Rewards are available while supplies last. Rewards cannot be redeemed for cash or credit. Sponsor is not responsible for late, lost, delayed, or undelivered Rewards. Sponsor is not responsible for any computer related malfunction that prevents the recipient from accessing entry or receiving their Reward. **Limit of one (1) Reward per household.**

6. **CONSENT** – Shoppers are responsible for any damage/loss due to use of a Reward. Sponsor is not responsible for any malfunction or inconvenience that may occur. Receipts obtained through unauthorized means or illegitimate channels will be void. Use of computer programs and other automatic means to redeem is prohibited. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. Normal Internet access and usage/data charges imposed by your online service may apply. Sponsor reserves the right to substitute the Reward with a Reward of equal or greater value in the event that the Reward becomes unavailable for any reason. Sponsor may discontinue the Program or change the content or nature of the Program at any time, for any reason, with or without notice to you, without liability. All requests become the property of Released Parties and will not be returned. Program is void where taxed, prohibited, or restricted by law. Any attempt by Shoppers to obtain more than the stated number of Rewards by using multiple/different email addresses, identities, registrations and logins, or any other methods will void such redemptions. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. You cannot substitute, transfer, or redeem a Reward for cash. By participating in the Program, you agree to release, discharge, indemnify and hold harmless the Sponsor, Administrator, Snipp Interactive, and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product or service attained through this Program. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not

responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

7. **PRIVACY POLICY** - Sponsor will be collecting personal data about entrants online, in accordance with its privacy policy. Please review the Sponsor's privacy policy at <https://www.lego.com/en-us/legal/legal-notice/privacy-policy-full>. By participating in the Program, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.
8. **SPONSOR AND ADMINISTRATOR** - The Sponsor of the Program is The LEGO® Group, A/S Aastvej 1, DK-7190 Billund, Denmark. The Administrator of the Program is Mirum Shopper, 2920 S Sepulveda Blvd Los Angeles, CA 90064.