

**Oikos NFL Season Sweepstakes
Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. The Oikos NFL Season Sweepstakes (the "Promotion") begins at 12:00:01 AM Eastern Time ("ET") on September 17, 2018 and ends at 11:59:59 PM ET on November 13, 2018 (the "Promotion Period"). The Promotion contains a game of chance ("Sweepstakes"). The computer clock of the Sponsor (defined below) is the official time-keeping device in the Promotion.

1. **ELIGIBILITY:** Subject to the provisions below, the Promotion is open only to legal residents of the 50 United States and the District of Columbia, who are 18 (except Alabama and Nebraska 19 and Mississippi 21) years of age or older as of date of entry. Employees, officers and directors Danone US, LLC ("Sponsor"), Snipp Interactive, Realtime Media LLC ("Administrators"), National Football League member teams and their respective parent companies, affiliates, subsidiaries, advertising, contest, fulfillment and marketing agencies, (collectively, "Promotion Parties") their immediate families (parent, child, sibling & spouse and their respective spouses, regardless of where they reside) and persons living in the same households as such individuals (whether related or not) are not eligible to participate in the Promotion. By participating, you agree to these Official Rules and to the decisions of the Sponsor, which are final and binding in all respects. Void in any state not listed above and where prohibited by law, rule, or regulation. All federal, state, and local laws and regulations apply.

2. **TIMING:** The Promotion will consist of sweepstakes specific to a set of NFL Teams (the "NFL Team Sweepstakes") and a national sweepstakes (the "National Sweepstakes"). The NFL Team Sweepstakes will consist of six (6) weekly entry periods detailed within the first two (2) charts below (the "NFL Team Sweepstakes Entry Periods"). There will also be six (6) weekly entry periods for the National Sweepstakes as detailed within the last chart below (the "National Sweepstakes Entry Periods"). At the end of each Entry Period, the Administrator will conduct NFL Team Sweepstakes drawings for each team, National Sweepstakes drawings that are listed within the drawing section of the charts below, and the Tops Grand Prize.

| NFL Team Sweepstakes Entry Periods for: Cincinnati Bengals, New York Giants & Carolina Panthers | | | |
|--|--|--|--|
| Entry Period | Entry Period Start Date (12:00:00AM ET) | Entry Period End Date (11:59:59PM ET) | Drawing(s) Name & Drawing Date |
| 1 | 9/17/18 | 9/23/18 | NFL Team Specific Weekly Drawings (9/25/18) |
| 2 | 9/24/18 | 9/30/18 | NFL Team Specific Weekly Drawings (10/2/18) |
| 3 | 10/1/18 | 10/7/18 | NFL Team Specific Weekly Drawings (10/9/18) |
| 4 | 10/8/18 | 10/14/18 | NFL Team Specific Weekly Drawings (10/16/18) |
| 5 | 10/15/18 | 10/21/18 | NFL Team Specific Weekly Drawings (10/23/18) |
| 6 | 10/22/18 | 10/28/18 | NFL Team Specific Weekly Drawings (10/30/18) |

| NFL Team Sweepstakes Entry Periods for: Dallas Cowboys & Los Angeles Rams | | | |
|--|--|--|--|
| Entry Period | Entry Period Start Date (12:00:00AM ET) | Entry Period End Date (11:59:59PM ET) | Drawing(s) Name & Drawing Date |
| 1 | 10/3/2018 | 10/9/2018 | NFL Team Specific Weekly Drawings (10/11/18) |
| 2 | 10/10/2018 | 10/16/2018 | NFL Team Specific Weekly Drawings (10/18/18) |

| | | | |
|---|------------|------------|--|
| 3 | 10/17/2018 | 10/23/2018 | NFL Team Specific Weekly Drawings (10/25/18) |
| 4 | 10/24/2018 | 10/30/2018 | NFL Team Specific Weekly Drawings (11/1/18) |
| 5 | 10/31/2018 | 11/6/18 | NFL Team Specific Weekly Drawings (11/8/18) |
| 6 | 11/7/18 | 11/13/18 | NFL Team Specific Weekly Drawings (11/15/18) |

| National Sweepstakes Entry Periods | | | |
|------------------------------------|--|--|--|
| Entry Period | Entry Period Start Date (12:00:00AM ET) | Entry Period End Date (11:59:59PM ET) | Drawing(s) Name & Drawing Date |
| 1 | 9/17/18 | 9/23/18 | National and ShopRite Weekly Drawings (9/25/18) |
| 2 | 9/24/18 | 9/30/18 | National Weekly Prize Drawings (10/2/18) |
| 3 | 10/1/18 | 10/7/18 | National and ShopRite Weekly Drawings (10/9/18) |
| 4 | 10/8/18 | 10/14/18 | National Weekly Prize Drawings (10/16/18) |
| 5 | 10/15/18 | 10/21/18 | National and ShopRite Weekly Drawings (10/23/18) |
| 6 | 10/22/18 | 10/28/18 | National Weekly Prize Drawings (10/30/18) |

3. HOW TO PARTICIPATE: Participants will be able to enter the Promotion during the NFL Team Sweepstakes Entry Periods for their participating local NFL team from the following list: Cincinnati Bengals, Dallas Cowboys, New York Giants, Carolina Panthers, and the Los Angeles Rams. Participants who are not located within the “Designated Marketing Area” (the “DMA”) of one of the above teams, will be able to participate in the Promotion via the National Sweepstakes during the National Sweepstakes Entry Periods. Both participation methods are detailed below.

a) NFL TEAM SWEEPSTAKES: To participate, during any of the NFL Team Sweepstakes Entry Periods, text your local team’s keyword from the following list: “**BENGALS**”, “**PANTHERS**”, “**GIANTS**”, “**RAMS**” and “**COWBOYS**” to 811811. Standard carrier charges apply. Contact your carrier for plan details and pricing. Entry via text-messaging may not be available via all wireless carriers. Text “STOP” to 811811 to opt-out.

Once a keyword is received, participants will receive a response text with a link to www.oikosfanup.com (the “Website”). Participants can also access the Website directly without texting. Once on the Website, the participant will be prompted to log in with their email address and Zip Code. The participant will be directed to the specific registration form for their local team if their zip code is located within the “Designated Marketing Area” (the “DMA”) of one of the following participating NFL teams: Cincinnati Bengals, Dallas Cowboys, New York Giants, Carolina Panthers, and the Los Angeles Rams.

Note: If participant’s zip code is not within the DMA of one of the NFL teams listed above, the participant will be directed to the National Sweepstakes registration form as noted within section 3b below.

On the registration form, the participant must completely enter their true and correct information in the required fields (required fields include: Full Name, Complete Mailing Address, Email Address, Phone Number and Birth Date). Each eligible completed registration form received will earn one (1) Entry into the NFL Team Sweepstakes for their participating local NFL team and one (1) Entry into the National Sweepstakes for the Grand Prize (a “National Sweepstakes Grand Prize Entry”).

b) NATIONAL SWEEPSTAKES: To participate during any of the National Sweepstakes Entry Periods listed above, text the keyword “**FANUP**”, “**KICKOFF**”, or “**TOPS**” to cellular

number **811811**. Standard carrier charges apply. Contact your carrier for plan details and pricing. Entry via text-messaging may not be available via all wireless carriers. Text "STOP" to 811811 to opt-out.

Once a keyword is received, participants will receive a response text with a link to www.oikosfanup.com (the "Website"). Participants can also access the Website directly without texting. Once on the Website, the participant will be prompted to log in with their email address and Zip Code and will be directed to the National Sweepstakes registration form.

Note: If participants provide a Zip Code that is located in close proximity to one of the home fields of the participating NFL teams listed in section 3a above, they will be directed to the specific registration form for their local team and will receive Sweepstakes Entries as described in 3a above for their participating local NFL team.

On the registration form, the participant must completely enter their true and correct information in the required fields (required fields include: Full Name, Complete Mailing Address, Email Address, Phone Number and Birth Date). Each eligible completed National Sweepstakes registration form received will earn one (1) Sweepstakes Entry into the National Prize Sweepstakes (a "National Sweepstakes Entry") and one (1) National Grand Prize Sweepstakes Entry.

HOW TO EARN ADDITIONAL SWEEPSTAKES ENTRIES: All participants are able to earn additional Sweepstakes Entries into the NFL Team Sweepstakes and National Sweepstakes during the Promotion Period. Upon first time visit to the Website within any corresponding Entry Period, participants will be prompted to answer several trivia questions. If all the trivia questions are answered correctly, the participant will receive one (1) additional Sweepstakes Entry into NFL Team Sweepstakes and one (1) additional National Grand Prize Sweepstakes Entry. The trivia questions can only be answered upon first time visit to the Website during the corresponding Entry Period.

- 4. SWEEPSTAKES DRAWINGS/ODDS:** On or about the dates listed within the charts above in section 2, the Administrator will conduct a random drawing from all eligible Entries received into the National Sweepstakes or the NFL Team Specific Sweepstakes within the corresponding Entry Periods and select the number of winners as listed within the prizing section below. Odds of winning a National Sweepstakes Prize or NFL Team Sweepstakes Prize depend on the number of eligible Sweepstakes Entries received. Non-Winning Sweepstakes Entries will be rolled into the next weekly drawing for the National Sweepstakes and the NFL Team Sweepstakes.

In addition to the weekly drawings listed in the charts above, on or about November 15, 2018, the Administrator will conduct a random drawing from all eligible National Grand Prize Sweepstakes Entries received during the entire Promotion Period and selection one (1) potential National Sweepstakes Grand Prize Winner and One (1) potential Tops Grand Prize Winner.

- 5. WINNER NOTIFICATION:** All potential prize winners will be notified by email and/or phone within three (3) business days of winner selection or as soon as reasonably practical. Potential winners will have five (5) days to respond to winning notification before forfeiting their prize. Any winner of a prize package valued at \$600 or more will be sent a W9 Form and an Affidavit of Eligibility/Liability Release via email. All forms must be completed, signed, notarized, and returned to Administrator within five (5) days of date of issuance. Potential winner becomes the "Winner" only after verification of eligibility by Sponsor. If such potential winner cannot be contacted within a reasonable time period, if the potential winner is ineligible, if any notification is returned undeliverable, or if the potential winner otherwise fails to fully comply with these Official Rules, he/she will forfeit that prize and an alternate winner will be selected from among all remaining entries for that drawing.

- 6. PRIZES/PRIZE RESTRICTIONS:** There will be one (1) National Sweepstakes Grand Prize, One (1) Tops Grand Prize, One Hundred and Eighty-Nine (189) National Sweepstakes Weekly Prizes, One Hundred and Twenty-Five (125) ShopRite Weekly Prizes and Four Hundred and Fifty-Nine (459) NFL Team Weekly Prizes awarded during the Promotion as detailed below. There are different prizes for each NFL Team's Sweepstakes as detailed below.

NATIONAL SWEEPSTAKES PRIZES

NATIONAL SWEEPSTAKES GRAND PRIZE (1): One (1) National Sweepstakes Grand Prize will be awarded which will consist of:

- One (1) trip for two (2) (winner and one (1) guest) to the 2019 NFL Super Bowl in Atlanta, Georgia which consists of:
 - Round-trip coach air transportation for winner and one (1) guest from a major airport, as determined by Sponsor, near the winner's home within the continental U.S. to Atlanta, Georgia
 - One (1) double occupancy standard room for three (3) days/two (2) nights
 - Two (2) tickets to the 2019 Super Bowl
 - Ground Transportation to/from the Super Bowl event
 - Spending money for food awarded in the form of one (1) \$500 AMEX Gift Card

The Approximate Retail Value ("ARV") of the National Grand Prize is \$16,000.

NATIONAL SWEEPSTAKES WEEKLY PRIZES (189): A total of One Hundred and Eighty-Nine (189) National Weekly Prizes will be awarded (one (1) prize per winner) for weeks 1 through 6 of the Promotion as detailed below:

- **WEEK 1 PRIZES:** One Hundred (100) \$20 NFL Shop gift cards (ARV per gift card \$20)
- **WEEK 2 PRIZES:** Fifty (50) \$50 NFL Shop gift cards (ARV per gift card \$50)
- **WEEK 3 PRIZES:** Twenty (20) \$100 NFL Shop gift cards (ARV per gift card \$100)
- **WEEK 4 PRIZES:** Ten (10) \$150 NFL Shop gift cards (ARV per gift card \$150)
- **WEEK 5 PRIZES:** Five (5) \$200 NFL Shop gift cards (ARV per gift card \$200)
- **WEEK 6 PRIZES:** Four (4) \$250 NFL Shop gift cards (ARV per gift card \$250)

The ARV of all National Weekly Prizes is \$10,000.

SHOPRITE WEEKLY PRIZES (125): A total of One Hundred and Twenty-Five (125) ShopRite weekly Prizes will be awarded (one (1) prize per winner) for weeks 1, 3 and 5 of the Promotion as detailed below:

- **WEEK 1 PRIZES:** One Hundred (100) \$20 ShopRite gift cards (ARV per gift card \$20)
- **WEEK 3 PRIZES:** Five (5) \$200 ShopRite gift cards (ARV per gift card \$200)
- **WEEK 5 PRIZES:** Twenty (20) \$100 ShopRite gift cards (ARV per gift card \$100)

The ARV of all ShopRite Prizes is \$5,000.

TOPS GRAND PRIZE (1) will consist of:

- One (1) \$3000 Best Buy Gift Card
- One (1) \$1750 Tops Gift Card
- One (1) \$250 NFL Digital Gift Card
- A 3 Month Supply of Oikos (Delivered via Free Coupons)

Total ARV for Tops Grand Prize is \$5,000

NFL TEAM SWEEPSTAKES PRIZES

CINCINNATI BENGALS PRIZES (83): A total of Eighty-Three (83) Cincinnati Bengals Prizes will be awarded (one (1) per winner) as detailed below:

- **WEEK 1 PRIZES (25):**
 - Twenty-Five (25) \$20 NFL Shop gift cards (ARV per gift card \$20)
- **WEEK 2 PRIZES (26):**
 - One (1) package of two (2) tickets to a Bengals home game (ARV of this prize is \$300)
 - Twenty-Five (25) \$20 NFL Shop gift cards (ARV per gift card \$20)
- **WEEK 3 PRIZES (10):**
 - Ten (10) \$50 NFL Shop gift cards (ARV per gift card \$50)
- **WEEK 4 PRIZES (11):**
 - One (1) package of two (2) lower level tickets to the Bengals home game on December 16, 2018 (ARV of this prize is \$300)
 - Tickets include pregame sideline passes and the opportunity to present the official coin on-field prior to the start of the game
 - Note: Any changes in the Bengals home game for which tickets will be provided will be determined by Sponsor at their discretion
 - Ten (10) \$50 NFL Shop gift cards (ARV per gift card \$50)
- **WEEK 5 PRIZES (5):**
 - Five (5) \$100 NFL Shop gift cards (ARV per gift card \$100)
- **WEEK 6 PRIZES (6):**
 - One (1) Cincinnati Bengals home game package for two (2) (winner and one (1) guest) which consists of:
 - Four (4) tickets to the Cincinnati Bengals home game on December 2, 2018
 - Four (4) pregame sideline passes for the home game
 - \$250 spending money credit for the proshop at the stadium
 - \$100 spending money credit for food at the stadium
 - *Note: Any changes in the Bengals home game for which tickets will be provided will be determined by Sponsor at their discretion and based on availability. Sponsor will provide proper notice to the winner of game details.*
 - The ARV of this prize is \$1,500
 - Five (5) \$100 NFL Shop gift cards (ARV per gift card \$100)

The ARV of all Cincinnati Bengals Prizes is \$5,100.

DALLAS COWBOYS PRIZES (83): A total of Eighty-Three (83) Dallas Cowboys will be awarded Prizes (one (1) per winner) as detailed below.

- **WEEK 1 PRIZES (25):**
 - Twenty-Five (25) \$20 NFL Shop gift cards (ARV per gift card \$20)
- **WEEK 2 PRIZES (26):**
 - One (1) set of four (4) club level tickets to a Cowboys home game (ARV of this prize is \$500)
 - *Note: The Cowboys home game will be determined by Sponsor at their sole discretion. Sponsor will provide proper notice to the winner of game details.*
 - Twenty-Five (25) \$20 NFL Shop gift cards (ARV per gift card \$20)
- **WEEK 3 PRIZES (10):**
 - Ten (10) \$50 NFL Shop gift cards (ARV per gift card \$50)
- **WEEK 4 PRIZES (11):**
 - One (1) set of four (4) club level tickets to a Dallas Cowboys home game (ARV of this prize is \$500)

- *Note: The Cowboys home game will be determined by Sponsor at their sole discretion. Sponsor will provide proper notice to the winner of game details.*
 - Ten (10) \$50 NFL Shop gift cards (ARV per gift card \$50)
 - **WEEK 5 PRIZES (5):**
 - Five (5) \$100 NFL Shop gift cards (ARV per gift card \$100)
 - **WEEK 6 PRIZES (6):**
 - One (1) set of four (4) club level tickets to a Dallas Cowboys home game (ARV of this prize is \$500)
 - *Note: The Cowboys home game will be determined by Sponsor at their sole discretion. Sponsor will provide proper notice to the winner of game details.*
 - Five (5) \$100 NFL Shop gift cards (ARV per gift card \$100)

The ARV of all Dallas Cowboys Prizes is \$4,500.

NEW YORK GIANTS PRIZES (86): A total of Eighty-Six (86) New York Giants Prizes will be awarded (one (1) per winner) as detailed below.

- **WEEK 1 PRIZES (26):**
 - One (1) trip for two (2) (winner and one (1) guest) to the New York Giants regular season away game on November 12, 2018 which consists of:
 - Round-trip coach air transportation for winner and one (1) guest from a major airport, as determined by Sponsor, near the winner's home within the continental U.S. to the location of the selected Giants away game
 - One (1) double occupancy standard room for two (2) days/one (1) night
 - Two (2) tickets to the away game on November 12, 2018
 - *Note: The New York Giants away game will be determined by Sponsor at their sole discretion. Sponsor will provide proper notice to the winner of game details.*
 - The ARV this prize is \$3,600
 - Twenty-Five (25) \$20 NFL Shop gift cards (ARV per gift card \$20)
- **WEEK 2 PRIZES (26):**
 - Two (2) New York Giants autographed items (ARV per item is \$500)
 - Twenty-Five (25) \$20 NFL Shop gift cards (ARV per gift card \$20)
- **WEEK 3 PRIZES (10):**
 - Ten (10) \$50 NFL Shop gift cards (ARV per gift card \$50)
- **WEEK 4 PRIZES (13):**
 - Three (3) New York Giants autographed items (ARV per item is \$500)
 - Ten (10) \$50 NFL Shop gift cards (ARV per gift card \$50)
- **WEEK 5 PRIZES (5):**
 - Five (5) \$100 NFL Shop gift cards (ARV per gift card \$100)
- **WEEK 6 PRIZES (5):**
 - Five (5) \$100 NFL Shop gift cards (ARV per gift card \$100)

The ARV of all New York Giants Prizes is \$9,100.

CAROLINA PANTHERS PRIZES (96): A total of Ninety-Six (96) Carolina Panthers Prizes will be awarded (one (1) prize per winner) as detailed below.

- **WEEK 1 PRIZES (25):**
 - Twenty-Five (25) \$20 NFL Shop gift cards (ARV per gift card \$20)
- **WEEK 2 PRIZES (29):**
 - Four (4) Carolina Panthers autographed items (ARV per item is \$500)
 - Twenty-Five (25) \$20 NFL Shop gift cards (ARV per gift card \$20)
- **WEEK 3 PRIZES (10):**

- Ten (10) \$50 NFL Shop gift cards (ARV per gift card \$50)
- **WEEK 4 PRIZES (20):**
 - Ten (10) pairs of two (2) upper level tickets to the Carolina Panthers home game on December 17, 2018 (ARV per pair of tickets is \$170)
 - *Note: Any changes to the Carolina Panthers home game will be determined by Sponsor at their discretion Sponsor will provide proper notice to the winner of game details.*
 - Ten (10) \$50 NFL Shop gift cards (ARV per gift card \$50)
- **WEEK 5 PRIZES (5):**
 - Five (5) \$100 NFL Shop gift cards (ARV per gift card \$100)
- **WEEK 6 PRIZES (7):**
 - Two (2) pairs of two (2) lower level tickets to a Panthers home game (ARV per pair of tickets is \$350)
 - Five (5) \$100 NFL Shop gift cards (ARV per gift card \$100)

The ARV of all Carolina Panthers Prizes is \$7,400.

LOS ANGELES RAMS PRIZES (111): One Hundred and Eleven (111) Los Angeles Rams Prizes will be awarded (one (1) prize per winner) as detailed below.

- **WEEK 1 PRIZES (25):**
 - Twenty-Five (25) \$20 NFL Shop gift cards (ARV per gift card \$20)
- **WEEK 2 PRIZES (30):**
 - Five (5) Los Angeles Rams autographed footballs (ARV per item is \$500)
 - Twenty-Five (25) \$20 NFL Shop gift cards (ARV per gift card \$20)
- **WEEK 3 PRIZES (10):**
 - Ten (10) \$50 NFL Shop gift cards (ARV per gift card \$50)
- **WEEK 4 PRIZES (35):**
 - Twenty-Five (25) pairs of two (2) tickets to a Los Angeles Rams home game (ARV per pair of tickets is \$300)
 - *Note: The Los Angeles Rams home game will be determined by Sponsor at their sole discretion. Sponsor will provide proper notice to the winner of game details.*
 - Ten (10) \$50 NFL Shop gift cards (ARV per gift card \$50)
- **WEEK 5 PRIZES (5):**
 - Five (5) \$100 NFL Shop gift cards (ARV per gift card \$100)
- **WEEK 6 PRIZES (6):**
 - One (1) Los Angeles Rams VIP package for four (4) (winner and three (3) guests) for which consists of:
 - Four (4) premium tickets to a Los Angeles Rams home game
 - Four (4) pregame field tickets
 - One (1) parking pass
 - One (1) reserved tailgate space
 - *Note: The Los Angeles Rams home game will be determined by Sponsor at their sole discretion. Sponsor will provide proper notice to the winner of game details.*
 - The ARV this prize is \$3,000
 - Five (5) \$100 NFL Shop gift cards (ARV per gift card \$100)

The ARV of all Los Angeles Rams Prizes is \$16,000.

The total ARV of all Promotion Prizes is \$78,100.

TRIP PRIZE RESTRICTIONS: The following restrictions apply for any of the trip prizes listed above. Actual prize value depends on the location of the winner's residence and dates of travel. Travel must be taken during the dates that Sponsor confirms and must be reserved fourteen (14) days in advance or prize will be forfeited and Sponsor will have no further

obligation to such winner. Any difference between stated value and actual value will not be awarded. Winner is responsible for any transportation not specifically noted in these rules. Winner and guest must travel together on the same itinerary and are responsible for obtaining all necessary travel documents prior to travel. Certain restrictions, as determined by Sponsor, may apply. Sponsor will attempt to accommodate winner's preferred itinerary, but all specifics thereof will be at Sponsor's discretion. If winner and guest cannot comply with these restrictions or any other portion of these Official Rules, the prize will be forfeited in its entirety and an alternate winner will be chosen. Winner and travel guest must travel from major airport closest to the winner's residence, as determined by Sponsor, in its sole discretion. Any picture identification requirements associated with air travel are the winner and travel guest's responsibility. In the event the winner lives within 100 miles from the destination, ground transportation only (not air transportation) will be provided to and from the hotel. Travel arrangements must be made through Sponsor's agent, on a carrier of Sponsor's choice and trip must be taken on a date of the Sponsor's choosing. If winner and guest cannot travel on the dates specified by Sponsor, the prize will be forfeited in its entirety and the prize may be awarded to an alternate winner selected in a random drawing from among all remaining eligible. All trip prize details will be determined at the sole discretion of Sponsor. If any portion of the prize is not available for any reason, then the Sponsor reserves the right to substitute that portion of the prize with another prize of comparable or greater value. Guest must be of legal age of majority in his/her jurisdiction of residence (and at least 18), unless the child or legal ward of winner, and must complete and return a publicity and liability release within five (5) days of date of issuance. If guest is the child or legal ward of the winner, winner must execute and return all required documents on behalf of such child or legal ward. All federal, state, and local taxes and any other costs and expenses associated with prize acceptance and use not listed herein as part of the prize including, without limitation, ground transportation (other than that specified above as included in prize), luggage fees, souvenirs, miscellaneous hotel expenses, and gratuities are the sole responsibility of winner.

GENERAL PRIZE RESTRICTIONS: Limit of one (1) Promotion Prize per person/per household. All Promotion prizes will be fulfilled approximately four (4) to six (6) weeks after the Promotion has ended with the exception of the trip prizes which will be fulfilled as soon as reasonably practical. Prizes will be awarded only upon winner redemption, confirmation, verification, and final approval by Sponsor. No substitution, transfer of any prize or cash alternative permitted, except by Sponsor who reserves the right, in its sole discretion, to substitute a prize of equal or greater value, if prize, or portion of prize, becomes unavailable. Promotion Parties are not responsible for late, lost, stolen, damaged, delayed, or undelivered prizes.

PRIZES ARE AWARDED "AS IS" WITH NO GUARANTEE. ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY DISCLAIMED BY THE PROMOTION PARTIES. ALL PRIZE DETAILS ARE AT SPONSOR'S SOLE DISCRETION. ANY COSTS AND EXPENSES ASSOCIATED WITH PRIZE ACCEPTANCE AND USE NOT SPECIFIED HEREIN AS BEING PROVIDED ARE WINNERS' SOLE RESPONSIBILITY.

- 7. TEXT MESSAGING (SMS) TERMS AND RESTRICTIONS:** Message and Data Rates may apply. By texting any of the keywords listed above to 811811, you consent to receive up to eight (8) one-time automated text messages to the number you provided from Snipp Interactive Inc. ("Snipp"). You are not required to give this consent to purchase any goods or services. The text message you send is your electronic signature agreeing to these terms and to giving electronic written consent to receive automated text messages from Snipp and/or Program Sponsors. ***Carrier specific charges for text messages may apply, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement.*** SMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities for specific instructions. Program Sponsor makes no guarantee that any particular wireless service provider will participate. Check with your service provider for details. By selecting to participate via text messaging, the Participant grants permission to the Program Sponsor to notify them via return text message and must agree to accept all applicable charges associated therewith. Wireless service providers may charge

Participant for each text message, including any error message that is sent and received in connection with the Program, based on the applicable wireless service plan. Participant is responsible for all applicable fees and taxes associated with submitting a receipt using SMS messaging. Program Sponsor, in its sole discretion, may add or delete a cellular carrier at any time, without notice. You may text STOP to 811811 at any time to exit Program and to stop receiving text messages, or HELP for help.

- 8. GENERAL:** Each winner hereby expressly grants to the Promotion Parties and their respective designees all rights to use and publish his/her name, likeness (photographic or simulated), voice, and province of residence for all purposes, including without limitation, advertising, marketing, promotional and publicity purposes in connection with this Promotion ("Advertising"), in any and all media now or hereafter devised, worldwide in perpetuity, without any form of notice or any amount or kind of compensation or permission, except where prohibited by applicable law. All copyright, trademark or other intellectual property rights in such Advertising shall be owned by Sponsor and/or its licensors, and each winning participant hereby disclaims and waives any claim of right to such Advertising. Such Advertising shall be solely under the control of Sponsor and/or its licensors, and each winner hereby waives any claim of control over the Advertising content as well as any possible claims of misuse of such winning recipient's name, likeness or voice under contract, tort or any other theory of law. The Promotion Parties do not assume any responsibility for any disruption in the Promotion Parties, including but not limited to the failure or interruption of Facebook or any internet service provider. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Promotion materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control. In no event will more prizes be awarded than those listed in Rule #5. All federal, state, and local laws and regulations apply. All decisions as to these Official Rules and interpretations thereof are exclusively within the sole discretion of the Promotion Parties and may be changed from time to time without notice. The Promotion Parties reserve the right to cancel or modify the Promotion at any time without notice. A potential winner may be requested to provide the Sponsor with proof that the potential winner is the authorized account holder of the email address associated with the winning Entry. If, in Sponsor's sole determination, a dispute cannot be resolved, the Entry will be deemed ineligible. Entries generated by a script, macro or other automated means will be disqualified. Entries that are incomplete, garbled, or corrupted are void and will not be accepted.
- 9. CONDUCT:** By participating in this Promotion, you agree to be bound by these Official Rules and the decisions of the Promotion Parties, which shall be final, binding and non-appealable in all respects. Failure to comply with these Official Rules may result in disqualification. The Promotion Parties reserve the right at their sole discretion to disqualify any individual found to be tampering with the participation process or the operation of the Promotion, or to be acting in any manner deemed by the Promotion Parties to be in violation of the Official Rules, or to be acting in any manner deemed by the Promotion Parties to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person and void all associated Entries and/or registrations.

CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE PROMOTION PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

- 10. LIMITATIONS OF LIABILITY:** The Promotion Parties assume no responsibility or liability for (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled registrations, Entries, URLs, or emails; (b) any incorrect or inaccurate Entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of Entries or registrations at any point in the operation of this Promotion; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems,

networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation of the Promotion; (e) inaccessibility or unavailability of the Internet or the Web Site or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of Entries, social networking posts, or registrations, the announcement of the prizes, or in any other Promotion-related materials; or (f) any injury or damage to participants or to any other person's computer which may be related to or resulting from any attempt to participate in the Promotion. If, for any reason, the Promotion (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, then the Promotion Parties reserve the right at their sole discretion to cancel, terminate, modify or suspend the Promotion in whole or in part. If terminated, the Promotion Parties will award the prizes from among all non-suspect, eligible Entries received for the Promotion up to the time of such action.

- 11. RELEASES:** All participants, as a condition of participation in this Promotion, agree to release, hold harmless and indemnify the Promotion Parties from and against any and all liability, claims, damages, or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with (i) participation in any aspect of the Promotion, (ii) the receipt, ownership or use of the prize awarded, including any travel associated with any prize, (iii) participant's registration material on any related website, or (iv) any typographical or other error in these Official Rules.
- 12. CHOICE OF LAW AND JURISDICTION:** Except where prohibited, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants or winners, Sponsor, and administrator in connection with this Promotion, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New York or any other jurisdiction), which might otherwise cause the application of the laws of any jurisdiction other than the State of New York. Any action seeking legal or equitable relief arising out of or relating to the Promotion or these Official Rules shall be brought only in the courts of the State of New York. You hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non-convenience or lack of personal jurisdiction they may have.
- 13. PRIVACY:** Except as noted in these Official Rules, information collected for this Promotion is used only for the purpose of Promotion administration and winner notification and will not be re-used, sold or shared in any manner by the Promotion Parties or any third parties unless you have elected to receive additional information or promotional material from the Sponsor, or a third party. By participating in the Promotion, participant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at <https://www.danone.com/footer/privacy.html>. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.
- 14. TAX INFORMATION:** All federal, state, local, and other taxes on prizes and any other costs and expenses associated with prize acceptance and use not specified herein as being provided, are the sole responsibility of the applicable winner. A 1099 tax form (preceded by a W9 Form) will be issued to all winners of prizes that exceed \$600.
- 15. WINNERS LIST:** To receive the list of winners of prizes, send a #10 self-addressed, stamped envelope for receipt by November 31, 2018 to: Oikos NFL Season Sweepstakes Winners List Request, c/o Realtime Media, 200 Four Falls Corporate Center, Suite 100, Conshohocken, PA 19428.

16. The National Football League its member professional football clubs, NFL Ventures, Inc., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, and NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the “NFL Entities”) will have no liability or responsibility for any claim arising in connection with participation in this sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this sweepstakes in any way.

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18. This Promotion is not sponsored, endorsed, administered by, or associated with Wakefern Food Corp. (owner of the ShopRite® brand) or Tops. By entering the Promotion, you acknowledge you are providing your information to Sponsor and not Wakefern or Tops for the purposes described herein. You agree to submit any questions or comments relating to the Promotion to Sponsor and not to Wakefern or Tops. You agree to completely release and hold harmless Wakefern and Tops from any liability whatsoever arising out of your participation.

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