

Official Rules
Paw Points Rewards X Don't Stop Meowing Sweepstakes

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. VOID OUTSIDE THE ELIGIBILITY AREA (DEFINED BELOW), AND WHERE PROHIBITED OR RESTRICTED BY LAW.

BY SUBMITTING AN ENTRY TO THIS SWEEPSTAKES DURING THE SWEEPSTAKES ENTRY PERIOD, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE SWEEPSTAKES ENTITIES (DEFINED BELOW) AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

The Clorox Pet Products Company ("Clorox") is offering the "Paw Points Rewards Weekly Sweepstakes" (the "Sweepstakes"). The Sweepstakes is subject to these official rules (the "Official Rules"), and by entering, entrant ("Entrant") agrees to be bound by them and the decisions of Clorox, which are final and binding in all respects.

1. Eligibility: The Sweepstakes is open to persons who are legal residents of, and physically located within, the fifty (50) United States and the District of Columbia (the "Eligibility Area"); who are at least eighteen (18) years of age, or the age of majority in his/her state of residence, whichever is older at time of entry, **and** are members of the Fresh Step® Paw Points® Rewards Program. VOID OUTSIDE THE ELIGIBILITY AREA OR WHERE PROHIBITED OR RESTRICTED BY LAW. Employees, officers and representatives and members of the immediate families (i.e., parents, spouses, siblings, children, grandparents, stepparents, stepchildren and step siblings, and their respective spouses, and those living in the same household, whether or not related) of Clorox, Snipp Interactive Inc. (the "Administrator"), and their respective affiliated companies, parent companies, subsidiaries, participating promotional partners, retailers, distributors, advertising and promotion agencies, webmasters and any company involved in the creation, design, execution, production, or fulfillment of the Sweepstakes (the "Sweepstakes Entities") are not eligible. All entries submitted in compliance with these Official Rules and not disqualified or void are considered "Eligible Entries." All entries are the property of Clorox.

2. Timing: This Sweepstakes begins at 12:01 AM Eastern Time ("ET") on March 08, 2023 and ends on 11:59 PM ET on April 01, 2023 (the "Sweepstakes Period"). The Sweepstakes consists of Four (4) Weekly Entry Periods (each, a "Weekly Entry Period"), as outlined in the table below. Administrator's computer is the official timekeeping device for entry in the Sweepstakes.

Weekly Entry Period	Start at 12:00 a.m. ET on	End at 11:59 pm ET on	Mail-In Post Mark Dates	Mail-in Received By Date	Approximate Drawing Date
Week 1	03/08/2023	03/11/2023	03/13/2023	03/16/2023	03/18/2023
Week 2	03/12/2023	03/18/2023	03/20/2023	03/23/2023	03/25/2023
Week 3	03/19/2023	03/25/2023	03/27/2023	03/29/2023	04/01/2023
Week 4	03/26/2023	04/01/2023	04/03/2023	04/06/2023	04/08/2023

3. How To Enter: You must be a Member of the Paw Points® Rewards Program to enter the Sweepstakes. Membership is free. Visit www.pawpointsrewards.com or <https://www.pawpointsrewards.com/special-offers/dont-stop-meowing-promo/> and follow the links and instructions to register for the Paw Points® Rewards Program. Once you successfully complete the registration and become a member (a "Member"), there are two (2) methods of Sweepstakes entry:

A. Using Reward Points: During any Weekly Entry Period Purchase, visit www.pawpointsrewards.com and login to your account. Locate the Sweepstakes Reward type within the Rewards Catalog, and follow links and instructions, including redeeming the required number of Rewards Points to enter the Sweepstakes. For every five (5) Rewards Points that you redeem, you will receive one (1) Sweepstakes entry.

-or-

B. MAIL-IN: To enter without using Reward Points/ No Consideration. To obtain an entry by mail, Members must hand print their first and last name, residence address, telephone number, email address, date of birth, and Sweepstakes Reward type that you are entering for, on a 3"x5" card, place the card in an envelope with proper first-class postage affixed, and mail the envelope to Paw Points Rewards Weekly Sweeps," c/o Snipp Interactive Inc., PO Box 2749, Carlsbad, CA 92018.

A mailed entry submitted in accordance with these Official Rules will result in the Member obtaining one (1) entry in the drawing for the Entry Period.

All mailed in entries must be handwritten and must be postmarked and received between and by the applicable dates as set out in the table in Section 2 above. There is a limit of one (1) 3"x5" card per mailing envelope.

Limit: There is a limit of fifteen (15) entries per Member per day of the Sweepstakes Period, irrespective of the method of entry.

General Entry Terms and Conditions. Entries that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Clorox's sole and absolute discretion. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Subsequent attempts made by the same individual to submit multiple entries by using multiple or false contact information or otherwise may be disqualified. The Sweepstakes Entities are not responsible for technical failures of any kind, including, but not limited to, the malfunctioning of any wireless network, telephone, computer, computer network, hardware or software or the unavailability or inaccessibility of any service. The Sweepstakes Entities are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's handset to receive messages. Those who do not follow all of the instructions, provide the required information in their entry form, or abide by these Official Rules or other instructions of Clorox may be disqualified. All materials submitted become the property of Clorox and will not be returned. Illegible and/or incomplete entries and entries submitted by entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. Normal time rates, if any, charged by the Entrants' Internet service or mobile provider will apply.

The odds of winning depend on the total number of eligible entries received within the applicable Weekly Entry Period (the "Eligible Entries").

4. Prizes: One Hundred (100) prizes are available to be won through the entire Sweepstakes Period as follows:

Weekly Entry Period	Prize Description	Approximate Retail Value ("ARV")	Number of Winners
Week 1	KONG Pull-A-Partz Purrito Toy	\$6.99	25
Week 2	KONG Pull-A-Partz Purrito Toy	\$6.99	25
Week 3	KONG Pull-A-Partz Purrito Toy	\$6.99	25
Week 4	KONG Pull-A-Partz Purrito Toy	\$6.99	25

5. Winner Selection and Notification: On or about the approximate Drawing Date(s) as set out in the table in Section 2 above, the potential "Winner(s)" will be determined via a random drawing, from all Eligible Entries received during the applicable Weekly Entry Period. Prize will be shipped directly to the winners at the address provided upon registration for the Sweepstakes. Please allow 4-6 weeks for delivery of prize. If a prize is returned as undeliverable, the prize will be forfeited, and an alternate winner will be randomly drawn.

If, for any reason, more bona fide winners come forward seeking to claim a prize in excess of the prizes available as set forth in these Official Rules, the Winner of such prize may be selected in a random drawing from among all persons making purportedly valid claims for such prize(s). Inclusion in such drawing shall be each Entrant's sole and exclusive remedy under such circumstances. The Sweepstakes Entities are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected or unsuccessful efforts to notify the potential Winners.

6Liability Release and Indemnity: By entering the Sweepstakes, Members agree that Clorox, any other Sweepstakes Entities, and each of their respective parents, subsidiaries, affiliated companies, employees, officers, directors, shareholders, agents, retailers,

distributors and representatives are indemnified, released and will be held harmless by Member from any and all liability, for any damages, injuries or losses of any kind to person(s), including death, or property, arising directly or indirectly from the acceptance, possession, misuse or use of a prize. Each prize is offered and provided "as is" with no warranty or guarantee by Clorox, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement. Any and all warranties and/or guarantees on the prizes (if any) are subject to the manufacturer's terms therefore, and winner agrees to look solely to such manufacturer(s) for any such warranty and/or guarantee. By participating in the Sweepstakes, each Winner acknowledges that the Sweepstakes Entities have not and will not obtain or provide insurance of any kind relating to the prizes.

By entering the Sweepstakes, Members agree to indemnify, defend, and hold harmless the Sweepstakes Entities from any and all liability arising out of or relating in any way to Member's participation in the Sweepstakes and to release all rights to bring any claim, action or proceeding against the Sweepstakes Entities arising out of participation in the Sweepstakes, use of the Sweepstakes website(s), or receipt or use of any prize, including but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, servers, providers, or telephone, or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected or undeliverable mail; (e) errors in the administration of the Sweepstakes or the processing of entries; or (f) injury or damage to persons or property (including to any computer systems resulting from participation in or accessing or downloading information in connection with the Sweepstakes), which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or receipt or use of any prize. Members assume all liability for an injury or damage caused, or claimed to be caused, by participation in this Sweepstakes, the use of any Sweepstake website(s), or the acceptance, receipt, or use of any prize or prize component. Members further agree that in any cause of action, the Sweepstakes Entities' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Sweepstakes Entities be liable for attorney's fees.

The Sweepstakes Entities assume no responsibility for and will disqualify entries that are: stolen, late, lost, illegible, incomplete, invalid, unintelligible, altered, tampered with, unauthorized, fraudulent, damaged, destroyed, delayed, misdirected, not delivered, not received, or that have incorrect or inaccurate entry information, whether caused by any of the equipment or programming associated with or utilized in Sweepstakes, or by any human, mechanical or electronic error that may occur in the processing of the entries in Sweepstakes, or other errors appearing within the Official Rules or in any Sweepstakes related advertisements. The Sweepstakes Entities assume no responsibility for any typographical or other error in the printing of the offer, administration of Sweepstakes, errors in processing entries, identifying the Winners, in the announcement of the prizes and Winners, the delivery of the prizes, any problems or technical malfunction of any telephone network or lines, computer systems, online systems, servers or providers, computer equipment, software, failure of any e-mail or players on account of technical problems or traffic congestion on the Internet or on any website, or any combination thereof, including, without limitation, any injury or damage to Entrant's or any other person's computer system or software related to or resulting from participation in, uploading any materials or downloading any materials in the Sweepstakes. Use of any device to automate or subvert entry is prohibited and any entries received by such means will be void. Clorox reserves the right in its sole discretion to disqualify any person it suspects or finds: (i) to have tampered with the entry process or the operation of the Sweepstakes; (ii) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (iii) to display behavior that will bring such Winner or the Sweepstakes Entities into disgrace (e.g., including but not limited to, a person committing acts of moral turpitude, and/or allegations or convictions of any crime); (iv) to have provided inaccurate information on any legal documents submitted in connection with the Sweepstakes; or (v) to be acting in violation of these Official Rules. ANY VIOLATION OF THESE OFFICIAL RULES BY A WINNER WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS A WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED.

5. Prize Terms: Total ARV of all prizes offered in the Sweepstakes will not exceed **\$699**. The ARV is subject to change based upon current market conditions at the time of prize fulfillment. Any difference between the ARV and the actual value, if any, will not be awarded. **Limit one (1) prize per Winner.** All prize details not specified in these Official Rules will be determined in Clorox's sole discretion. The date for fulfillment/shipping of the prize is anticipated to be within four to six weeks of winner validation but all subject to change in Clorox's sole discretion. If for any reason a prize is unavailable or any prize or related event is delayed, canceled or postponed, or for any other reason, Clorox reserves the right to modify the Sweepstakes in its sole discretion and award a substitute prize, or portion of a prize, of comparable or greater value as set forth in these Official Rules. No substitution, transfer, assignment or cash equivalent of a prize, or any portion thereof, is permitted by a Winner. The Sweepstakes Entities shall have no responsibility or obligation to a Winner who is unable or unavailable to, or who does not for any reason, accept or utilize a prize. Each prize is provided "as is". Members acknowledge that the Sweepstakes Entities have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to a prize, including any express warranties provided by any prize supplier that are sent along with a prize and any implied warranty of merchantability of fitness for a particular purpose. Any prize pictured in online, television and print advertising, promotional packaging and other Sweepstakes materials are for illustrative purposes only.

The value of a prize will be taxable to the Winner as income. For any prize with an ARV of \$600 or more, an IRS Form 1099 and W9 will be issued in the name of the Winner for the actual value of the prize awarded. All U.S. federal, state and local tax liability, and any other costs and expenses associated with acceptance or use of a prize not specifically provided for in these Official Rules are solely the Winner's responsibility. Failure to complete any component of any prize does not relieve the prize Winner of their tax obligations associated with winning such Prize.

NEITHER CLOROX NOR ANY SWEEPSTAKES ENTITY SHALL HAVE ANY LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF OR RELATED TO THE PRIZE OR ANY ACTIVITY RELATED TO THE PRIZE OR ANY OTHER ASPECT OF WINNER'S ACCEPTANCE OR USE OF THE PRIZE.

6. Grant of Rights. By entering, Members irrevocably consent to the use of their name, image, photograph, likeness, biographical information, and any video footage related to the prize, for Clorox's advertising, promotional or other commercial purposes in all media now or hereafter known, worldwide and in perpetuity without additional compensation, unless prohibited by law.

10. General Terms. By entering the Sweepstakes, Member: (a) agree to be bound by these Official Rules and by the interpretation of these Official Rules by Clorox and by the decisions of Clorox, which are final and binding in all respects; (b) acknowledge compliance with these Official Rules; (c) agree to comply with any and all applicable federal, state and local laws, rules and regulations; and (d) agree to release and hold harmless the Sweepstakes Entities from and against any claims, injury or damages arising out of or relating to participation in the Sweepstakes and/or the use, misuse or redemption of a prize, and for any claim including claims based upon defamation, publicity rights, invasion of privacy, copyright infringement, trademark infringement, or any other intellectual property-related cause of action arising from or related to the Sweepstakes, the prizes, or Clorox's advertising and marketing related to the Sweepstakes, Entrants or the Winners. Winning a prize is contingent upon fulfilling all requirements set forth herein.

The Sweepstakes Entities are not responsible if the Sweepstakes cannot take place or is delayed, or if any prize cannot be awarded due to delays, interruptions or failures due to acts of God, war, natural disasters, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, government mandated lockdowns, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, other force majeure events or other events outside of the reasonable control of the Sweepstakes Entities. If, for any reason, the Sweepstakes is not capable of running as planned, including, without limitation, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Sweepstakes Entities, which, in Clorox's sole determination, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Clorox reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes or any part of the Sweepstakes. If the Sweepstakes or any part of the Sweepstakes is terminated or modified prior to the closing date of the Sweepstakes, notice will be posted on <https://www.pawpointsrewards.com/special-offers/dont-stop-meowing-promo/> if time permits and the prizes will be awarded to a potential Winner to be selected in a random drawing from among all of the remaining uncorrupted Eligible Entries received prior to any such event outside of the reasonable control of Clorox. Clorox reserves the right to modify and replace or amend these Official Rules from time to time during the Sweepstakes or thereafter including to modify and amend any Weekly Entry Period and/or the manner, timing and number of draw of lots.

The Sponsor and the Administrator will not be responsible or liable for failure to receive entries due to transmission failures or technical failures of any kind, including without limitation, electronic malfunction of any network, hardware or software. Proof of submission does not constitute proof of entry. The Sponsor and the Administrator reserve the right in their sole discretion to cancel or suspend the Sweepstakes should viruses, bugs or other causes beyond its control corrupt the administration, security or proper play of the Sweepstakes. In the event of cancellation of any Sweepstakes, the prizes (or a portion thereof, as determined by Clorox in its sole discretion) will be awarded in a random drawing from eligible entries received prior to cancellation.

ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAW AND SHOULD SUCH AN ATTEMPT BE MADE, CLOROX RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Clorox's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials, privacy policy or terms of use on a website and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Clorox's sole and absolute discretion.

7. Privacy: All information submitted by Entrants and collected by Clorox in connection with Entrant's entry will be subject to and will be treated in a manner consistent with Clorox's web site Terms of Use accessible at: <https://www.thecloroxcompany.com/terms/> and Clorox's privacy policy available at: <https://www.thecloroxcompany.com/privacy/>. By participating in the Sweepstakes, Entrants

hereby agree that Clorox may collect and use their personal information submitted with the entry in accordance with Clorox's privacy policy. Among other things, the information you provide may be used to send you company updates and announcements from Clorox concerning the company and its products. By participating in the Sweepstakes, Entrants hereby agree that Clorox may share their personal information submitted with the entry for the purposes of winner selection and fulfillment.

8. Governing Law: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

9. Winners List: Please refer to the Paw Points Rewards [FAQ section](#) on Rewards & Sweepstakes for this information.

10. Sponsored by: This Sweepstakes is sponsored by The Clorox Pet Products Company, 1221 Broadway, Oakland, CA 94612

11. Administered by: This Sweepstakes is administered by Snipp Interactive Inc., 6708 Tulip Hill Terr, Bethesda, MD 20816.

ABBREVIATED RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. Open to legal residents of the fifty (50) United States and D.C. who are at least 18 years of age at time of entry, **and** are members of the Fresh Step® Paw Points® Rewards Program. Begins at 12:01 AM ET on March 08, 2023 and ends on 11:59 PM ET on April 01, 2023. Drawing Dates: 03/18/23; 03/25/23; 04/01/23 and 04/08/23. Limit of fifteen (15) entries per Member per day and one (1) prize per person. 100 prizes (25 per week): one (1) KONG Pull-A-Partz Purrito Toy (ARV \$6.99/each). Odds of winning depend upon the number of eligible entries received. For full official rules, details regarding how to enter and entry without purchase visit <https://www.pawpointsrewards.com/special-offers/dont-stop-meowing-promo>. SPONSOR: The Clorox Pet Products Company, 1221 Broadway, Oakland, CA 94612.