<u>S. Pellegrino® Taste the Talent Sweepstakes</u> Official Rules (the "Rules")

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE SWEEPSTAKES IS VALID IN CANADA ONLY (AND IS OPEN ONLY TO ELIGIBLE PERSONS, AS SPECIFIED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. DO NOT PARTICIPATE IN THE SWEEPSTAKES IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

Sweepstakes Period

1. The S. Pellegrino® Taste the Talent Sweepstakes (the "**Sweepstakes**") commences at 12:00:01 AM EST on September 19, 2022 until 11:59:59 PM EST on November 30, 2022 (the "**Sweepstakes Period**"). All entries must be received by 11:59:59 PM EST on November 30, 2022 (the "**Sweepstakes Closing Time**"). Entries submitted after the Sweepstakes Closing Time will not be accepted.

Eligible Persons

2. The Sweepstakes is only open to legal residents of Canada, who have reached the age of majority in their Province or Territory of residence at the time of entry, excluding: (a) employees, directors, officers, representatives and agents of: (i) Nestlé Canada Inc., (the "Sponsor"); (ii) Mosaic Sales Solutions, Inc. ("Mosaic") (iii) the independent Sweepstakes management organization appointed by the Sponsor to administer the Sweepstakes (the "Sweepstakes Administrator"); (iv) any affiliates of the Sponsor, Mosaic, or the Sweepstakes Administrator; (v) any of the Sponsor's advertising, promotion and fulfillment agencies involved in the development or execution of the Sweepstakes in any way; and (vi) any persons or entities involved in judging the Sweepstakes; and (b) all persons with whom those specified in (a) are domiciled or immediately related. The persons and entities specified in (a) and (b) are referred to collectively herein as the "Sweepstakes Entities." For the purposes of these Rules, two people are "immediately related" if one is the husband, wife, spouse, common-law partner, son, stepson, son-in-law, daughter, stepdaughter, daughter-in-law, sister, stepsister, sister-in-law, brother, stepbrother, brother-in-law, mother, stepmother, mother-in-law, father, stepfather or father-in-law of the other. For clarity, groups, clubs, organizations, businesses and commercial and non-commercial entities cannot enter the Sweepstakes.

3. An entrant must meet the eligibility requirements set out in these Rules from the time of entry until the time he/she is confirmed a winner (if he/she becomes a winner).

How To Enter

NO PURCHASE NECESSARY. Purchase is not required to enter the Sweepstakes and will not improve your chances of winning.

4. There are two (2) manners to participate in the Sweepstakes: by submitting a Purchase Entry (as defined below) or by submitting a No Purchase Entry (as defined below). To enter via either method of entry, take the following steps during the Sweepstakes Period to receive one (1) entry into this Contest, subject to these Rules, and a chance to win one

(1) of the Contest prizes (each a "**Prize**", collectively the "**Prizes**" as further defined below):

a. Purchase Entry: Purchase any Qualifying Products (defined below) from S. Pellegrino® or S. Pellegrino® Essenza. Visit the Contest website (the "Website") at www.tastethetalent.sanpellegrino.com to upload a photo of your receipt (the "Receipt") and complete the on-screen registration form. Your photo must clearly show the date and time of the transaction, and Qualifying Products purchased. Only purchases of Qualifying Products are valid for this offer. Photo must include the entire Receipt from top to bottom, including all four (4) corners. A list of qualifying products is shown in Exhibit A (each, a "Qualifying Product"). For longer Receipts, take picture in sections and attach each image. Be sure that the store name, date, bar code (if available), items and prices are legible in your image(s). Blurry and/or unreadable Receipt images will be rejected. Highlight the Participating Products on your Receipt for quicker response. Each Receipt constitutes one (1) Purchase Entry into the Sweepstakes regardless of the number of qualifying products purchased on the Receipt.

Important Note: You must keep your original Receipt(s). The Sponsor or the Contest Administrator may request to see it to verify that you are eligible to participate in the Contest. If you are unable to produce your original Receipt on request by the Sponsor or Contest Administrator, you may be disqualified, in the sole and absolute discretion of the Sponsor or Contest Administrator, and if disqualified, will forfeit any right to claim a Prize.

b. **No Purchase Entry:** To receive one (1) entry without purchase, visit <u>www.tastethetalent.sanpellegrino.com/amoe</u> and complete the registration form in its entirety. No Receipt is required for the No Purchase Entry option.

6. Any available opt-in opportunities are not required to enter this Sweepstakes and checking any opt-in boxes will not improve your chances of winning.

7. Limit of one (1) entry per person, per day for the duration of the Sweepstakes Period regardless of the email address, telephone number, mailing address or other information provided in the Entry Form regardless of method of entry. Once an entrant has reached this limit, any additional entries submitted by an entrant in excess of this limit will be disqualified and will not constitute eligible entries in the Sweepstakes. Further, if any entrant attempts to obtain more than the specified number of entries, the Sponsor may, in its sole and absolute discretion, disqualify the entrant from the Sweepstakes and disqualify all of that entrant's entries.

8. All entries are subject to verification at any time. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility from any entrant, which proof shall be in the form required by the Sponsor. Failure to provide proof of identity and/or eligibility to the satisfaction of the Sponsor in a timely manner may result in disqualification.

Prizes and Odds of Winning

9. There are a total of eleven (11) Prizes available to be won at the outset of this Sweepstakes.

One (1) Grand Prize: consists of round-trip airfare for the Grand Prize winner (the "Winner") and one (1) guest (the "Guest") from Canada to Florence, Italy, three (3) nights'/four (4) days' hotel accommodations at the Grand Hotel Baglioni (Double Classic room), ground transportation (from the Florence airport to the hotel on arrival, and from the hotel to the airport on departure, as arranged by the Sponsor in its sole and absolute discretion), and meals (during the three nights/four days of hotel accommodations, as arranged by the Sponsor in its sole and absolute discretion through a prearranged travel package). Winner can select travel dates between May 1, 2023 and June 30, 2023, or between September 1, 2023 and October 31, 2023 (the "Specified Dates"). Any included airfare is coach class from the major gateway airport nearest Winner's residence or other alternative gateways approved by Sponsor in its sole and absolute discretion. Any hotel accommodations are standard class, double occupancy unless otherwise specified. Winner and Guest must travel on the same itinerary, unless otherwise approved by Sponsor in its sole and absolute discretion. All travel arrangements relating to the Grand Prize must be made through the Sponsor or its designated agents. Lost or stolen tickets, travel vouchers or certificates, or similar items will not be replaced once they are in Winner's possession. Any and all expenses not specified in Rules, including, but not limited to, itinerary change fees, checked baggage fees, meals and gratuities, transfers, and ground transportation, are the sole responsibility of Winner and Guest. Travel and accommodation are subject to availability; certain additional restrictions and blackout dates may apply at Sponsor's sole and absolute discretion. If Winner cannot travel on Specified Dates, Prize will be forfeited and may be awarded to an alternate Winner selected at random from all remaining eligible entries. In such instances, the forfeiting Winner will not be entitled to any alternate prizes or compensation of any kind. Winner and Guest are responsible for all required travel documentation and identification, including, without limitation and as applicable, any passport or visa, as well as meeting any other requirements for entry into the relevant destination, such as any health and safety requirements. If Winner and/or Guest do not have all required travel documentation and identification, then, at the Sponsor's sole and absolute discretion, Winner may be disgualified without liability to the Sponsor. In the event of such a disgualification, an alternate potential winner will be selected from among the remaining eligible entries, either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Rules. Guest must also sign a release by the date indicated on the release form indicating that he/she waives all recourse against the Releasees (defined below) relating to Guest's participation in the Grand Prize (including, without limitation, any travel related thereto);. Guest must be over the age of majority in the state, province, or territory in which s/he resides. The approximate retail value of the Grand Prize is eleven-thousand Canadian Dollars (\$11,000 CAD). The actual retail value of any trip Prize will depend on the Winner's place of residence. The difference between the approximate retail value and the actual retail value will not be awarded. If Winner and Guest do not utilize any part(s) of the Grand Prize, then any such part(s) not utilized will be forfeited in its entirety and nothing will be substituted in its place.

Ten (10) Secondary Prizes: Each Secondary Prize consists of a taste box with ingredients for the dish "Camouflage Mediterranean" crafted by the chef Davide Marzullo, one (1) handmade table runner, and one (1) food ring mold, branded San Pellegrino® Young Chef Academy. The approximate retail value of each Secondary Prize is one-hundred and forty-two Canadian Dollars (\$142 CAD).

The approximate odds of winning a Prize depend on the total number of eligible entries received by the Sweepstakes Closing Time.

10. Limit of one (1) Grand Prize and one (1) Secondary Prize per person, per household.

11. All amounts and costs related to any Prizes, including but not limited to all income, sales, use and other taxes (and the reporting thereof) imposed as a result of the award of a Prize, which are not expressly covered by the Sponsor are the responsibility of the individual winner. It is the individual winner's responsibility to understand and abide by any federal, provincial, territorial, local or foreign tax laws that may apply to receipt of a Prize.

12. A person eligible to win a Prize must accept the Prize as awarded and may not transfer such Prize or substitute or exchange for, or apply the Prize's value towards, cash or a higher cost or alternative prize. All Prizes are non-refundable, cannot be replaced if lost or stolen and are provided on an "as is" basis, without any representation or warranty of any kind. The Sponsor reserves the right, in its sole and absolute discretion, to make substitutions of equivalent or greater kind or value in the event of the unavailability of all or part of a Prize or for any other reason whatsoever.

How Prizes are Awarded

13. A random draw (a "**Prize Draw**") to award the Prizes, subject to these Rules (including the verification and skill-testing question requirements), will be held on December 20, 2022, at approximately 10:00 AM EST at Toronto, Ontario, from all eligible Sweepstakes entries received during the Sweepstakes Period. Eleven (11) potential winners will be randomly selected in the Prize Draw, one for each Prize available to be won. The Prize Draw will be conducted by the Sweepstakes Administrator.

14. If, for any reason whatsoever, by the time of a Prize Draw no eligible entries have been received or there is an insufficient number of eligible entries to award all of the Prizes allocated to that Prize Draw, any unawarded Prizes will not be awarded.

15. The Sponsor and/or its representatives may engage with Sweepstakes participants during the Sweepstakes Period, but such interactions will have no impact on the process through which Prizes are awarded in accordance with these Rules.

16. Within two (2) days of the date on which his/her entry is selected as a potential winner, the potential winner of each Prize will be notified via email, requesting a response from the potential winner via email. If the potential winner fails to respond to such email within five (5) days, then, at the Sponsor's sole and absolute discretion, that potential winner may be disqualified without liability to the Sponsor. In the event of such a disqualification, an alternate potential winner will be selected from among the remaining eligible entries, either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Rules. After initial contact is made, a potential winner must provide contact details including an email address, phone number and physical home address. Through the winner notification process, the potential winner must confirm his/her eligibility and indicate his/her willingness to accept the applicable Prize. No communications will be entered into other than with the potential winners.

Declaration and Release and Skill-Testing Question

17. Before being confirmed as a winner of a Prize, each potential winner must complete and return, within five (5) days of date of receipt, a Declaration and Release Form (the "**Declaration and Release**"), which (among other things):

- (a) confirms compliance with these Rules;
- (b) acknowledges acceptance of the Prize as awarded;

(c) releases the Sweepstakes Entities and each of their respective officers, directors, employees, agents, representatives, successors and assigns (collectively, the "**Releasees**") from any and all liability in connection with this Sweepstakes, the potential winner's participation therein and the awarding and use/misuse of the Prize or any portion thereof; and

(d) confirms the potential winner's consent to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Sweepstakes and/or photograph and/or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including, without limitation, print, broadcast and the internet.

18. Further, prior to being confirmed as a winner of a Prize, each potential winner must also correctly answer a mathematical skill-testing question contained in the Declaration and Release, without assistance of any kind, whether mechanical, electronic or otherwise.

19. If a potential winner fails to return the properly executed Declaration and Release within the specified time period, the Sponsor may, in its sole and absolute discretion, disqualify the potential winner, thereby forfeiting any and all rights the potential winner may have to the Prize. In the event of such a disqualification, an alternate potential winner will be selected from among the remaining eligible entries, either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Rules.

20. If a selected potential winner does not meet the eligibility requirements, does not correctly answer the mathematical skill-testing question, does not complete and return the Declaration and Release, is unable or unwilling to accept the Prize as offered or elects to decline the Prize, he/she may be disqualified at the sole and absolute discretion of the Sponsor and an alternate potential winner may be selected from among the remaining eligible entries, either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Rules. Any disqualified winner will not receive any alternate prize, substitution or compensation.

21. Upon satisfaction of all requirements of these Rules, including, without limitation, receipt of the completed Declaration and Release, winners will be contacted to make further Prize delivery arrangements.

Privacy

22. The Sponsor respects your right to privacy and works at all times to comply with all applicable data protection and privacy laws. Except as expressly set out in these Rules, in the Sponsor's Privacy Policy (available at https://www.madewithnestle.ca/privacy-policy), or as otherwise agreed

to by you, any personal information provided in connection with this Sweepstakes will only be collected, used and disclosed by the Sponsor and its third party partners and service providers for the purposes of administering and conducting this Sweepstakes, including, without limitation, verification of eligibility and identity and awarding and delivering Prizes. Please note that personal information provided as part of this Sweepstakes may be collected in, transferred to and processed and stored in jurisdictions outside of Canada. Such information will be subject to the general laws applicable within those jurisdictions, including, without limitation, possible access by regulatory authorities. The Sponsor will not sell, share or otherwise disclose personal information provided in connection with this Sweepstakes to or with third parties or agents, other than to third parties or agents engaged by the Sponsor to fulfill the above purposes or as permitted or required by the applicable laws.

Additional Rules and Restrictions

23. By participating in this Sweepstakes, entrants agree to abide by and be bound by these Rules and the decisions of the Sponsor and the Sweepstakes Administrator, which shall be final and binding on all entrants in all matters relating to this Sweepstakes, subject to the jurisdiction of the Régie des alcools, des courses et des jeux, where applicable. In the event an entrant wins a Prize and is later found to be in violation of these Rules, he/she will be required to forfeit the Prize or to reimburse Sponsor for the stated value of the Prize if such violation is discovered after winner has used the Prize. False, fraudulent or deceptive entries or acts shall render entrants ineligible for the Prize.

24. Proof of sending (regardless of method) is not proof of receipt by the Sponsor or Sweepstakes Administrator. Incomplete, altered, mutilated or garbled entries will be disqualified. The Releasees are not responsible for lost, late, misdirected, garbled, stolen, incomplete, invalid, unintelligible or damaged entries, or for entries submitted in a manner that is not expressly allowed under these Rules, or for any entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, the effects of hackers, the failure of any electronic equipment, computer transmissions and/or network connections or any other reason beyond Sponsor's reasonable control; all of which will be The Releasees are not responsible for mechanical, technical, electronic, disgualified. communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including, without limitation: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Sweepstakes, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Sweepstakes. Entrants are restricted to use of ordinary and typical computer equipment and internet access use in respect of the Sweepstakes.

25. The Releasees are not responsible for the cancellation or postponement of any component of this Sweepstakes or any associated programs and materials. The Releasees are not responsible for any other errors of any kind, whether computer, technical, typographical, printing, human or otherwise, relating to or in connection with the Sweepstakes. The Releasees are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including, without limitation, errors which may occur in connection with the printing or advertising of this Sweepstakes, these Rules, administration or execution of the Sweepstakes, the conducting of the prize drawing, the cancellation of any element of a Prize, the processing of entries or in the selection or announcement of a Prize or Prize winner.

26. Each entrant must submit an entry and participate in the Sweepstakes on his/her own behalf. Any entry submitted on behalf of another individual, on behalf of a group or organization, or using another person's email address, name or other personal information will be disqualified and ineligible to claim any Prize.

27. Any attempt by any entrant to obtain more than the specified number of entries by using (or attempting to use) multiple names, identities, email addresses, registrations or logins, or by any other means whatsoever, will entitle the Sponsor, in its sole and absolute discretion, to void that entrant's entries and disqualify that entrant from the Sweepstakes. Entries by any means which subvert the entry process will be void. Any Entry Form that is determined by the Sponsor, in its sole and absolute discretion, to have failed to have been fully completed and submitted during the Sweepstakes Period will be rejected. Use (or attempted use) of any automated, macro, script, robotic or other systems or programs to enter or otherwise participate in, subvert or disrupt the Sweepstakes, and any other attempt to manipulate, tamper with or defraud any element of this Sweepstakes, is prohibited and is grounds for disqualification by the Sponsor in its sole and absolute discretion.

28. In the event of a dispute as to any entry, the authorized account holder of the email address included in the Entry Form for that entry will be deemed to be the entrant and he/she must be eligible according to these Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. All entries received become the property of the Sponsor and will not be returned or acknowledged.

29. The sole determinant of the time of receipt of an entry for the purposes of determining the eligibility of that entry shall be the Sponsor or Sweepstakes Administrator's computer or server.

30. By participating in the Sweepstakes, except to the extent prohibited by applicable legislation, each entrant:

(a) consents to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Sweepstakes and/or photograph and/or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including, without limitation, print, broadcast and the internet;

(b) releases and agrees to defend and indemnify the Releasees from and against any and all liability, claims, losses, actions or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to an entrant's participation in this Sweepstakes, or the acceptance, possession or use/misuse of any Prize or participation in prize-related activities (including but not limited to activity related thereto);

(c) agrees not to make any claim against any of the Releasees or against any third party that may result in a claim against any of the Releasees, in respect of any matter in any way relating to or arising in connection with the Sweepstakes; and

(d) acknowledges and agrees that the Releasees make no warranty, guaranty or representation of any kind concerning any Prize and disclaim any implied warranty.

31. The Releasees shall not be liable to Prize winners or any other person for failure to supply any Prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or

requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labour dispute or strike, labour or material shortage, transportation interruption of any kind, or any other cause beyond the reasonable control of the Releasees.

32. Sponsor reserves the right, subject to the jurisdiction of the Régie des alcools, des courses et des jeux, where applicable. to cancel, modify, suspend or terminate the Sweepstakes, to change any Sweepstakes draw dates and to modify these Rules at any time without notice, for any reason, including, without limitation, if, in the opinion of the Sponsor, in its sole and absolute discretion:

(a) fraud, misconduct or technical failures destroy or threaten the integrity of any portion of the Sweepstakes;

(b) a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Sweepstakes; or

(c) there is any accident or printing, administrative or other error of any kind related to the Sweepstakes.

In the event of an early termination of the Sweepstakes, Sponsor reserves the right to determine the Prize winners in a random drawing from among all eligible, non-suspect entries received as of the time/date of such termination.

33. Subject only to the jurisdiction of the Régie des alcools, des courses et des jeux, where applicable, Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant or entry with these Rules, or as a result of technical problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Sweepstakes as contemplated in these Rules.

34. The Sponsor may, in its sole and absolute discretion, and without notice, terminate the right of any entrant or user of the Website to participate in the Sweepstakes or use the Website;

35. In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Sweepstakes-related materials, including, but not limited to, the Entry Form, the French version of these Rules and/or point of sale, television, print or online advertising, the terms and conditions of these English Rules shall prevail, govern and control.

36. Except where prohibited by law, by completing the act of entering the Sweepstakes, each entrant agrees that the Sweepstakes, and all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, shall be governed by the laws in force in the Province of Ontario and the federal laws of Canada applicable therein (excluding any conflict of laws, rule or principle that might refer such interpretation to the laws of another jurisdiction). Each entrant irrevocably submits to the non-exclusive jurisdiction of the courts of Ontario with respect to any matter related to this Sweepstakes.

37. If any provision of these Rules is determined to be invalid or unenforceable, the remaining provisions of these Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.

38. Except where prohibited by law, by participating in this Sweepstakes, each entrant agrees that (a) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, and in no event will entrant be entitled to receive lawyers' fees or other legal costs; and (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

39. For Quebec residents, any litigation respecting the conduct or organization of a publicity Sweepstakes may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

40. A copy of these Rules is available on the Website. If you have any questions regarding the Sweepstakes, please contact the Sponsor through its contact information on the Website.

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Exhibit A

- S. Pellegrino® 750mL Glass
- S. Pellegrino® 12x750mL Glass
- S. Pellegrino® 500mL PET
- S. Pellegrino® 6x500mL PET
- S. Pellegrino® 1L PET
- S. Pellegrino® 6x1L PET
- S. Pellegrino® Essenza Tangerine and Wild Strawberry 8x330mL
- S. Pellegrino® Essenza Lemon and Lemon Zest 8x330mL
- S. Pellegrino® Essenza Blood Orange and Black Raspberry 8x330mL
- S. Pellegrino® Essenza Dark Morello Cherry and Pomegranate 8x330mL
- S. Pellegrino® 250mL Glass
- S. Pellegrino® 6x250mL Glass
- S. Pellegrino® 330mL Can
- S. Pellegrino® 330mL 8x330mL Can
- S. Pellegrino® Essenza Tangerine and Wild Strawberry 330mL
- S. Pellegrino® Essenza Lemon and Lemon Zest 330mL
- S. Pellegrino® Essenza Blood Orange and Black Raspberry 330mL
- S. Pellegrino® Essenza Dark Morello Cherry and Pomegranate 330mL