

**THIS CONTEST IS OPEN TO CANADIAN RESIDENTS ONLY, AS DESCRIBED BELOW,
AND IS GOVERNED BY CANADIAN LAW**

Standard data rates apply to participants who choose to participate in the Contest via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

NO PURCHASE NECESSARY. SEE RULES 6 AND 7 FOR INFORMATION RELATING TO HOW TO ENTER WITH OR WITHOUT A PURCHASE.

1. KEY DATES:

The Mott's® Clamato® National Caesar Day 2021 Contest (the "Contest") is brought to you by Canada Dry Mott's Inc. (the "Sponsor") and begins on April 29, 2021 at 12:00:00 p.m. Eastern Time ("ET") and ends on May 26, 2021 at 11:59:59 p.m. ET (the "Contest Period"). For the purposes of these Official Rules and Regulations (the "Rules"), a "Day" is defined as commencing at 12:00:00 p.m. ET and ending at 11:59:59 p.m. ET on the following day.

2. ELIGIBILITY:

a) **INSTANT WIN PRIZES:**

For this category, the Contest is open only to residents of British Columbia, Alberta, Manitoba, Saskatchewan, Ontario, Quebec, Prince Edward Island, Nova Scotia, New Brunswick, Newfoundland and Labrador who have reached the legal drinking age in their respective province of residence at the time of entry; except employees, representatives, agents, officers or directors (and those with whom such persons are living, whether related or not) of the Sponsor, its divisions, subsidiaries, associated and affiliated entities, prize suppliers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Contest (including, but not limited to, participating foodservice/on premise locations) (collectively, the "Contest Parties").

b) **GRAND PRIZES:**

For this category, the Contest is open only to residents of Canada who have reached the legal drinking age in their respective province of residence at the time of entry; except, employees, representatives, agents, officers or directors (and those with whom such persons are living, whether related or not) of the Sponsor, its divisions, subsidiaries, associated and affiliated entities, prize suppliers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Contest (including, but not limited to, participating foodservice/on premise locations) (collectively, the "Contest Parties").

3. AGREEMENT TO BE LEGALLY BOUND BY RULES:

By participating in this Contest, you are signifying your agreement that you have read and agree to be legally bound by these Rules.

4. PARTICIPATING LOCATIONS

a) **INSTANT WIN PRIZES:**

For the purposes of this Contest, there will be a total of two hundred (200) participating foodservice locations (each, a "Foodservice Participating Location") throughout the participating provinces. A complete list of Participating Locations can be obtained by emailing the Sponsor's designated representative at: laurence.veillette@mosaic.com.

b) **GRAND PRIZES:**

To enter the Contest with a Purchase, all purchases in any retail or on-premise location across Canada will be considered a Participating Location.

5. SCRATCH CARDS:

For the purposes this Contest, there will be a total of twenty thousand (20,000) scratch cards (each, a "Scratch Card" and collectively, the "Scratch Cards") available for distribution through the Foodservice Participating Locations. At the start of the Contest Period, there will be one hundred (100) Scratch Cards available for distribution at each Foodservice Participating Location. At each Foodservice Participating Location, the Instant Win portion of the Contest will end when all of its one hundred (100) Scratch Cards have been distributed in accordance with these Rules, or on May 26, 2021 at 11:59:59 p.m. ET (whichever occurs first).

6. HOW TO OBTAIN A SCRATCH CARD AND PARTICIPATE:

a. **IF YOU PURCHASE A QUALIFYING PRODUCT:**

During the Contest Period, you will receive one (1) Scratch Card (while supplies last) when you purchase any Mott's® Clamato® or Caesar product (a "Qualifying Product") from a Foodservice Participating Location. You will be eligible to receive one (1) Scratch Card per Qualifying Product purchased in accordance with these Rules.

b. TO ENTER WITHOUT MAKING A PURCHASE:

NO PURCHASE NECESSARY. To enter the Contest without making a purchase, print your first and last name on a plain white piece of paper long with a handwritten 25 word (or more) unique and original paragraph explaining “What makes the Mott’s® Clamato® Caesar Uniquely Canadian” (collectively, the “**Request**”). Next, submit your Request to your server at the Participating Location. Upon receipt of a valid Request in accordance with these Rules, you will receive one (1) Scratch Card per unique and original Request (while supplies last). You will be eligible to receive one (1) Scratch Card per Request submitted in accordance with these Rules.

Once you have a valid Scratch Card legitimately obtained in accordance with these Rules, you must scratch where indicated on the Scratch Card (the “**Scratch Area**”). Do not scratch outside the Scratch Area. Each Scratch Card will contain one (1) of the following notifications (each a “**Notification**”): (i) Congratulations! You have won one (1) set of Mott’s® Clamato® branded coasters. To claim your prize, please ask your server (an “**Eligible Winning Notification**”); or (ii) Sorry, you are not an Instant Winner. Be sure to enter at www.mottscclamato.ca/contest for your chance to win a Mott’s® Clamato® Koolatron™ Mini Fridge! (a “**Non-Winning Notification**”).

IMPORTANT NOTE: Each Scratch Card can only be used one (1) time in this Contest. Each Scratch Card will automatically be void for the purposes of this Contest after its first use or on **May 26, 2021 at 11:59:59 p.m. ET** (whichever occurs first). Please retain the original Scratch Card for your records. All Scratch Cards submitted are subject to verification in the sole and absolute discretion of the Sponsor. Any Scratch Card and/or other materials that cannot be verified to the complete satisfaction of the Sponsor, in its sole and absolute discretion, is/are subject to immediate disqualification (in which case any rights to any Prize associated with such Scratch Card will be forfeited in their entirety).

7. HOW TO ENTER (APPLICABLE TO THE GRAND PRIZES):

a. IF YOU HAVE A VALID RETAIL RECEIPT:

During the Contest Period, purchase any Mott’s® Clamato® or Caesar product (a “**Qualifying Product**”). Upon completing your purchase of any Qualifying Product, you will be issued a sales receipt (a “**Receipt**”).

Once you have a valid Receipt legitimately obtained in accordance with these Rules, you must complete the following steps:

Step 1: Take a photograph or screen shot (the “**Photo**”) of your paper or digital Receipt in its entirety. You are encouraged to blank out any personal information (including payment information) that appears on the Receipt. The Photo must show: (i) the purchase of a Qualifying Product; (ii) the Location (retailer name and address); and (iii) the date and time of the transaction (which must be during the Contest Period). **Maximum File Size:** 10 MB; **File Types:** JPG, JPEG, PNG, PDF.

If you have a compatible Apple device, you can simply hover over the QR code (located on the Scratch Card received at the Participating Location, if available) with your camera function open; OR for all other users, please visit www.mottscclamato.ca/contest (the “**Website**”) using a compatible internet browser.

- **Step 2:** Follow the on-screen instructions and prompts to: (i) upload your Photo of the Receipt; (ii) fully complete the entry form (the “**Entry Form**”) with all required information; and (iii) signify your agreement that you have read and agree to be legally bound by these Rules.

IMPORTANT NOTE: Each Receipt can only be used one (1) time in this Contest (regardless of how many Qualifying Products may be identified on the Receipt). Limit of two (2) entries per day regardless of method of entry. Each Receipt will automatically be void for the purposes of this Contest after its first use or on **May 26, 2021 at 11:59:59 p.m. ET** (whichever occurs first). Please retain the original Receipt for your records. All Receipts submitted are subject to verification in the sole and absolute discretion of the Sponsor. Any Receipt and/or other materials that cannot be verified to the complete satisfaction of the Sponsor, in its sole and absolute discretion, is/are subject to immediate disqualification (in which case the Entry associated with such Receipt will be declared null and void and any rights to any Prize associated with such Receipt will be forfeited in their entirety).

Once you have fully completed the Entry Form with all required information and have agreed to the Rules, follow the on-screen instructions to submit your completed Entry Form (each, an “**Entry**” and collectively, the “**Entries**”). To be eligible, an Entry must be submitted and received in accordance with these Rules during the Contest Period. Once your Entry is complete, you will automatically earn one (1) Entry in the random draw for the Grand Prize (See Rule 8 ii).

b. TO ENTER WITHOUT MAKING A PURCHASE:

NO PURCHASE NECESSARY. To enter the Contest without making a purchase: (i) print your first name, last name, telephone number, date of birth, province of residence and email address on a plain white piece of paper and mail it (in an envelope bearing sufficient Canadian postage) along with (ii) a handwritten 25 word (or more) unique and original paragraph explaining “What makes the Mott’s® Clamato® Caesar Uniquely Canadian?” (collectively, the “**NPN Request**”) to:

Mott’s® Clamato® National Caesar Day 2021 Contest
2075 Robert-Bourassa Blvd, Suite 310
Montreal, QC
H3A 2L1

To be eligible, a NPN Request must: (i) be received separately in a single envelope bearing sufficient Canadian postage (i.e. multiple Requests in the same envelope will be void); and (ii) be post-marked during the Contest Period and received by no later than May 14, 2021 to allow Sponsor

sufficient time to manually enter your request. The Contest Parties and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the “**Released Parties**”) are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed or incomplete NPN Requests (all of which are void). Limit of one NPN Request per person throughout the Contest Period.

To be eligible, an Entry must be submitted and received in accordance with these Rules during the Contest Period. Once your NPN Request is complete, you will automatically earn one (1) Entry in the random draw for the Grand Prize (See Rule 8 ii). An email confirming receipt and entry into the contest will be sent to you by the Sponsor’s promotional agency.

8. **ADDITIONAL ENTRY RULES:**

- (i) **INSTANT WIN:** If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) use any means not in keeping with the Sponsor’s interpretation of the letter and spirit of these Rules to enter or otherwise participate in or to disrupt this Contest; (ii) falsely redeem a Scratch Card without legitimately obtaining a Scratch Card in accordance with these Rules; (iii) re-use a Scratch Card a subsequent time after its first use; and/or (iv) use a Scratch Card that has been falsified, manipulated or otherwise altered in any way (all as determined by Sponsor in its sole and absolute discretion); then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor.
- (ii) **GRAND PRIZES:** There is no limit to the number of Entries per person – but, each Entry must relate to a unique Receipt or NPN Request legitimately obtained in accordance with these Rules. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) use multiple names, multiple identities, multiple email addresses, any automated, macro, script, robotic or other system(s) or program(s), and/or any other means not in keeping with the Sponsor’s interpretation of the letter and spirit of these Rules to enter or otherwise participate in or to disrupt this Contest; (ii) falsely enter a Receipt without legitimately obtaining a Receipt in accordance with these Rules; (iii) re-enter a Receipt a subsequent time after its first use; and/or (iv) enter a Receipt/NPN Request that has been falsified, manipulated or otherwise altered in any way (all as determined by Sponsor in its sole and absolute discretion); then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. An Entry may be rejected if (in the sole and absolute discretion of the Sponsor) the Entry Form is not fully completed with all required information (including, but not limited to, providing a Photo of a unique and valid Receipt legitimately obtained in accordance with these Rules) and submitted and received in accordance with these Rules. The Released Parties are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed or incomplete Entries (all of which are void).

9. **VERIFICATION:**

All Entries, Scratch Cards, NPN Requests, Receipts, and entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of an Entry, Scratch Card, NPN Request, Receipt, and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor’s interpretation of the letter and spirit of these Rules. Further, the Sponsor reserves the right to request the original Scratch Card, Receipt or NPN Request for the purposes of verification. Failure to provide such proof (including, if required, providing the original Scratch Card, Receipt or NPN Request and/or other materials) to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Contest will be the official time-keeping device(s) used by the Sponsor. Proof of transmission (screenshots or captures etc.) or attempted transmission of an Entry or of an attempted Entry or of any communication, does not constitute proof of delivery or receipt by the Sponsor.

10. **PRIZES:**

The following Prizes (each, a “**Prize**” and collectively the “**Prizes**”) are available to be won:

a. **INSTANT WIN PRIZES**

There is a total of one thousand instant win prizes (each, an “**Instant Win Prize**” and collectively the “**Instant Win Prizes**”) available to be won (5 per Participating Location) at the start of the Contest Period. Each Instant Win Prize consists of one (1) set of four (4) Mott’s® Clamato® branded coasters with an approximate retail value of \$5.50 CDN.

Each Instant Win Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions are permitted, except at Sponsor’s option. Sponsor reserves the right, in its sole and absolute discretion, to substitute any Instant Win Prize with a prize of equal or greater retail value, including, without limitation, but at Sponsor’s sole and absolute discretion, a cash award.

b. **GRAND PRIZE:**

There are two-hundred and fifty (250) Grand Prizes (“**Grand Prize**”) available to be won consisting of:

- 1 x Mott’s® Clamato® Koolatron™ Mini Fridge
- 12 x 162mL Clamato Regular (SKU #10011908)

Each Grand Prize has a total approximate retail value of \$75.00 CDN.

The Grand Prizes must be accepted as awarded and are not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions are permitted, except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute the Grand Prize or a component thereof with a prize of equal or greater retail value, including, without limitation, but at Sponsor's sole and absolute discretion, a cash award.

Without limiting the generality of the foregoing, the following general conditions apply to the Grand Prize: (i) other specifics of the Grand Prizes will be at the sole and absolute discretion of the Sponsor and subject to availability; and (ii) the confirmed Grand Prize winner is solely responsible for all expenses, including any assembly or installation expenses, that are not specifically and expressly included in the Grand Prize description above.

None of the Released Parties makes any representation or offers any warranty, express or implied, as to the quality or fitness of any Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, each confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Released Parties should his/her Prize fail to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting a Prize, a confirmed winner agrees to waive all recourse against the Sponsor and all of the other Released Parties if his/her Prize or a component thereof does not prove satisfactory, either in whole or in part. If any activity relating to any Prize is cancelled or postponed for any reason, the balance of that Prize will be awarded in full satisfaction of the Prize award.

11. ELIGIBLE WINNER SELECTION PROCESS:

a. INSTANT WIN PRIZES:

If your Scratch Card includes an Eligible Winning Notification, then you are eligible to win an Instant Win Prize (subject to compliance with these Rules). If your Scratch Card includes a Non-Winning Notification, then you are not eligible to win an Instant Win Prize.

At the start of the Contest Period, the odds of winning an Instant Win Prize at each Participating Location are 1 in 20. The odds of winning at each Foodservice Participating Location will change throughout the Contest Period as Scratch Cards are distributed and Instant Win Prizes are awarded/redeemed in accordance with these Rules.

If you have received an Eligible Winning Notification, you must: (i) correctly answered the skill-testing question identified on the Scratch Card; and complete the information including name, age, email address and signature (ii) hand the completed Scratch Card to your server at the Participating Location. Upon verification and confirmation of compliance with these Rules, the server at the Participating Location will provide you with your Instant Win Prize.

b. GRAND PRIZES:

GRAND PRIZES: On June 2, 2021 in Montreal, Quebec at approximately 3:00 p.m. ET, two-hundred and fifty (250) eligible entrants will be randomly selected from among all eligible Entries received in accordance with these Rules to award the Grand Prizes. The odds of winning a Grand Prize depend on the total number of eligible Entries submitted and received in accordance with these Rules during the Contest Period.

12. ELIGIBLE WINNER NOTIFICATION PROCESS (APPLICABLE TO GRAND PRIZE ONLY):

The Sponsor or its designated representative will make a minimum of three (3) attempts to contact each eligible winner of a Grand Prize (using the information provided on the Entry Form) within ten (10) business days of selection. If an eligible winner cannot be contacted as outlined above, or if there is a return of any notification as undeliverable and/or if any correspondence is not responded to; then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the Grand Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to select an alternate eligible winner for such Prize in accordance with the applicable procedures as outlined in these Rules (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

13. ELIGIBLE PRIZE WINNER CONFIRMATION PROCESS (APPLICABLE TO ALL PRIZES):

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS HIM/HER AS A WINNER IN ACCORDANCE WITH THESE RULES, EVEN IF SUCH PERSON IS ANNOUNCED AS A WINNER OR AN ELIGIBLE WINNER. BEFORE BEING DECLARED AS A CONFIRMED PRIZE WINNER, each eligible winner will be required to correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or on the Scratch Card or in the Sponsor's form of declaration and release). By participating in the Contest and accepting a Prize, each eligible winner hereby: (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the applicable Prize (as awarded); (iii) releases the Sponsor and all of the other Released Parties from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the applicable Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her name, city and province of residence, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner or medium whatsoever, including print, broadcast or the internet. **IMPORTANT NOTE:** The Sponsor may, in its sole and absolute discretion, require an eligible winner to sign and return the Sponsor's form of declaration and release (where applicable) prior to confirming the eligible winner as a confirmed winner of a Prize in accordance with these Rules. If an eligible winner: (a) fails to correctly answer the skill-testing question; (b) where applicable, fails to properly execute and return any required Contest documents within the specified time; (c) declines, cannot accept (or is unwilling to accept) the applicable Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she will be disqualified (and will forfeit all rights to the applicable Prize). Any forfeited or unclaimed Prize(s) in this Contest

will NOT be awarded – except in the sole and absolute discretion of the Sponsor.

14. GENERAL CONDITIONS:

This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal.

ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Sponsor reserves the right, in its sole and absolute discretion, to disqualify any individual that it deems to be in violation of these Rules. The Sponsor reserves the right to refuse an Entry from any person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. In its sole and absolute determination, the Sponsor may disqualify any person who acts in any manner to threaten or abuse or harass any person and to void all such person's Entries.

The Released Parties will not be liable for: (i) any failure of the Website or any other website or platform during or after the Contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any information or materials whatsoever to be received, captured, recorded or function properly for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Contest; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; and/or (vi) any combination of the above.

The Sponsor reserves the right, subject only to the approval of the Régie des alcools, des courses et des jeux (the "Régie") in Quebec, to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules including, without limitation, any error, problem, tampering, unauthorized intervention, fraud or failure of any kind whatsoever or any epidemic, pandemic, illness or health risks, or any governmental or health authority orders, measures, directives or guidance in response to any such epidemic, pandemic, illness or risks, such as, without limitation, those that may be implemented to mitigate the risks of COVID-19 transmission. Any attempt to undermine the legitimate operation of this Contest in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, subject only to the approval of the Régie in Quebec, to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever, including without limitation any of the causes contemplated in this paragraph. Without limiting the generality of the foregoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

For Quebec residents: *Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie for a ruling. Any litigation respecting the awarding of a Prize may be submitted to the board only for the purpose of helping the parties reach a settlement.*

The approximate retail values as stated by the Sponsor in point of sale advertising, and other advertising, promotion materials, and/or in these Rules are subject to price fluctuations in the consumer marketplace based on, among other things, the passage of time between the date the approximate retail values are stated by the Sponsor and the date the Prizes are awarded or redeemed. If, at the time a Prize is redeemed or awarded, the actual prevailing retail purchase price for the Prize is less than the approximate retail value stated by the Sponsor in point of sale, television and print advertising, promotion materials, and/or in these Rules, the Prize winner will not be entitled to a cheque or cash for the price difference.

If due to printing, production, online, internet, computer or other error of any kind, more Prizes are claimed than intended to be distributed or awarded according to these Rules, then, in addition to having the right to terminate the Contest immediately, the Sponsor reserves the right, in its sole and absolute discretion, to rescind invalid Prize claims and/or conduct a random draw from amongst all eligible Prize claimants to award the correct number of Prizes. In no event whatsoever will the Sponsor or any of the Released Parties be liable for more than the number, type and value of Prizes as stated in these Rules.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted only for the purpose of administering the Contest and in accordance with the Sponsor's privacy policy (available at: www.mottscclamatocontest.ca). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor reserves the right, subject only to the approval of the Régie in Quebec, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent deemed necessary by the Sponsor, for purposes of verifying compliance by any entrant and/or any other information or materials with these Rules, or as a result of any problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, the Website, French version of these Rules, point of sale, television, print or online advertising and/or any instructions or interpretations of these Rules given by any representative of the Sponsor, the terms and conditions of these English Rules shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants, Sponsor or any of the other the Released Parties in connection with the Contest will be governed by and construed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to exclusive jurisdiction and venue of the courts located in Ontario in any action to enforce (or otherwise relating to) these Rules or relating to this Contest.