# Monster Energy Healthcare Heroes Instant Win Sweepstakes (the "Program")

#### Official Terms and Conditions

NO PURCHASE IS NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. INTERNET ACCESS AND A VALID E-MAIL ACCOUNT ARE REQUIRED FOR INSTANT WIN GAME ENTRY. A mobile device may also be used to participate. Standard data and messaging rates may apply to participate in the Program via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

IMPORTANT NOTE: THESE TERMS AND CONDITIONS CONTAIN PROVISIONS THAT LIMIT OUR LIABILITY TO YOU, ELIMINATE YOUR RIGHT TO A TRIAL BY JURY, REQUIRE YOU TO RESOLVE DISPUTES WITH US ON AN INDIVIDUAL BASIS AND NOT AS A PART OF ANY CLASS OR REPRESENTATIVE ACTION, AND THROUGH FINAL AND BINDING ARBITRATION. SEE BELOW.

#### 1. AGREEMENT TO BE LEGALLY BOUND BY THE TERMS AND CONDITIONS

By participating in the Program (defined below), you are signifying your agreement that you have read and agree to be legally bound by the terms and conditions of these Official Terms and Conditions (the "**Terms and Conditions**").

#### 2. ELIGIBILITY

Participation in the Program is only open to legal residents of Arkansas, Delaware, Indiana, Kentucky, Maryland, North Carolina, Ohio, South Carolina, Tennessee, Virginia, West Virginia and the District of Columbia (the "Territory"), 18 years of age or older at the time of participation (each such resident, a "Participant", or "you"). Employees, officers, directors, agents or representatives of Monster Energy Company (the "Sponsor"), Snipp Interactive Inc. (the "Administrator"), and their affiliated and related companies (including, without limitation, their respective parent, sister and subsidiary companies, advertising and promotional agencies, or other party in any way involved in the development or administration of this Program (collectively, the "Program Parties"), suppliers of materials or services related to the Program, or a member of the immediate family or household of any such person, are excluded from participation in the Program. In these Terms and Conditions, "immediate family" means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse, regardless of where they reside. Groups, clubs, organizations, businesses and commercial and non-commercial entities cannot participate in the Program.

If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to use multiple names, multiple identities, and/or any automated, macro, script, robotic or other system(s) or program(s), and/or any other means not in keeping with the Sponsor's interpretation of the letter and spirit of these Terms and Conditions, to enter or otherwise participate in or to disrupt this Program, then he/she may be disqualified from the Program in the sole and absolute discretion of the Sponsor. The Sponsor, other Program Parties, and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the "Released Parties") are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed or incomplete submissions (all of which are void).

## 3. THE PROGRAM

Sponsor is offering an eligible Participant the opportunity to win designated prizes when such Participant purchases any one (1) or more Monster Energy single cans from the Participating Products (defined below) from any retailer in the Territory (a "Participating Retailer"), within one (1) transaction (one (1) single sales

receipt) during the Purchase Period (defined below), or enters by no purchase necessary mail-in entry as described further in these Terms and Conditions.

During the Program, up to two hundred and fifteen (215) of the following prizes will be available to be won:

- Five (5) Ultra Yeti Coolers Bags (ARV \$319 each)
- Ten (10) Ultra Yeti Ramblers Tumblers (ARV \$51 each)
- Twenty-five (25) Ultra Desktop Phone Chargers (ARV \$49 each)
- Twenty five (25) Ultra Bluetooth Speakers (ARV \$34 each)
- Fifty (50) Monster Energy Notebooks (ARV \$12 each)
- One Hundred (100) Monster Energy Sticker Kits (ARV \$1 each)

All prizes will be awarded based on random computer generated winning times. UNCLAIMED/UNREDEEMED PRIZES WILL NOT BE AWARDED. Odds of winning a prize depend on the total number of eligible plays and the time and date upon which they are entered. There is no guarantee that all prizes will be awarded. Total ARV of all prizes is \$4,880

See Section 5 for how to submit a request to participate and participate in this Program.

<u>Exhibit A</u> to these Terms and Conditions lists out the authorized participating products for the purposes of this Program (the "**Participating Products**").

Purchases of Participating Products made through any other retailers outside of the Territory, or via online websites, will not be accepted and will not be eligible for this Program.

#### 4. PROGRAM PERIOD AND KEY DATES

The Program is scheduled to begin on April 1, 2022, at 12:00:01 a.m. Eastern Time and is scheduled to end on May 31, 2022, at 11:59:59 p.m. Eastern Time (the "Program Period").

- (i) <u>Purchase Period:</u> From April 1, 2022, at 12:00:01 a.m. Eastern Time to May 31, 2022, at 11:59:59 p.m. Eastern Time; (the "Purchase Period"). All qualifying purchases must be made within the Purchase Period in order to be eligible for this Program.
- (ii) <u>Submission Period</u>: From April 1, 2022, at 12:00:01 a.m. Eastern Time to May 31, 2022, at 11:59:59 p.m. Eastern Time; (the "Submission Period"). All receipts must be submitted within the Submission Period in order to be eligible for this Program.

The Program Period (including the scheduled start date and end date) may be modified or terminated at any time at the sole discretion of the Sponsor and without notice.

To be eligible to receive a prize, purchases of Participating Products must be made within one (1) transaction (one (1) single sales receipts) at a Participating Retailer during the Purchase Period, while supplies last and in full compliance with these Terms and Conditions. Receipts must be received within the Submission Period in accordance with these Terms and Conditions. Game Play Code described below) and prize are subject to and must be used in accordance with these Terms and Conditions.

## 5. HOW TO PARTICIPATE

Participants may participate in the Program by: (A) During the Purchase Period, purchasing any one (1) or more Monster Energy single cans from the Participating Products from a Participating Retailer in the Territory within one (1) transaction (one (1) single sales receipt); (B) ensuring that the applicable sales receipt identifies the Participating Retailer and date of purchase (ensure it is within the Purchase Period); (C) taking a photograph (png, jpeg, pdf, and tiff file types with a maximum file size of 10MB) of the sales receipt in its entirety (such photograph, a "**Receipt Image**") (note: Participants are encouraged to blank out any personal information that appears on the sales receipt); and (D) during the Submission Period, following

any of the submission methods listed below to submit the Receipt Image to receive a link (the "Game Play Link") and unique code to an instant win game (each unique code, a "Game Play Code"):

- (i) <u>Text to Submit</u>. Text the keyword **HEROES** to **811811**. Participant will receive a text message with opt-out instructions and disclosure for receipt of up to eight (8) automated text messages to the number provided, along with instructions for submission. Follow instructions and submit Receipt Image. When prompted, register for the program. Within twenty-four (24) hours of submitting a valid Receipt Image and completing registration, participants will be sent a Game Play Link and a unique Game Play Code. If a winner, participant must complete a prize claim form by entering true and accurate information in the required fields including First Name, Last Name, Valid Address (PO Boxes are not permitted), State, E-Mail and Mobile Phone Number, and by reading and accepting any required terms and conditions. See Section 5A below for important restrictions on Program participation via text.
- (ii) <u>Email to Submit</u>. Email Receipt Image to redeem@monsterhealthcareheroes.com and, when prompted, register for the program. Within twenty-four (24) hours of submitting a valid Receipt Image and completing registration, participants will be sent a Game Play Link and a unique Game Play Code. If a winner, participant must complete a prize claim form by entering true and accurate information in the required fields including First Name, Last Name, Valid Address (PO Boxes are not permitted), State, E-Mail and Mobile Phone Number, and by reading and accepting any required terms and conditions.
- (iii) Visit Program Site to Submit. Visit www.monsterhealthcareheroes.com (the "Program Site"). Participant will receive further instructions on uploading the Receipt Image and registering for the Program. Within twenty-four (24) hours of submitting a valid Receipt Image and completing registration, participants will be sent a Game Play Link and a unique Game Play Code. If a winner, participant must complete a prize claim form by entering true and accurate information in the required fields including First Name, Last Name, Valid Address (PO Boxes are not permitted), State, Zip Code, E-Mail and Mobile Phone Number, and by reading and accepting any required terms and conditions.

Registering during the receipt submission process is the only way to receive your Game Play Code, which will be sent via email mail to the email address provided during registration. Without the valid information supplied via registration, we cannot send you your Game Play Code.

\*\*Provision of link to registration form via text message or email merely indicates that photo of Receipt Image was received but is not otherwise binding upon Sponsor. Without limiting the foregoing, provision of a registration link does not constitute a representation by Sponsor that a Receipt Image has been validated in accordance with these Terms and Conditions.

You will only receive one (1) Game Play Code regardless of the number of Participating Products purchased in excess of one (1) Participating Product in a single transaction. By way of example, a receipt for ten (10) Participating Products, and a receipt for one (1) Participating Product, will both receive only one (1) Game Play Code.

ALTERNATIVE METHOD OF ENTRY: Participants may participate in the Program without making a purchase by mailing a 3x5 inch card on which you have handprinted the keyword: HEROES and your complete legal name, mailing address (PO Boxes not permitted), phone number, valid email address, date of birth, and your signature to certify your eligibility to participate in the Program, consent to and compliance with these Official Rules and all applicable regulations and mail it to: Monster Healthcare Heroes Instant Win, 1143 East Union Street, Newark, NJ 14513. Mailed entries must be postmarked during the Promotion Period and received by 11:59:59 PM ET on June 7, 2022, to be eligible to win. Contest Administrators will play the instant win game on behalf of any Participant who submits a mail-in entry request per these guidelines. In the event of a winning play, Contest Administrators will contact the winning Participant with prize details. Participants who submit a mail-in entry will have the same odds of winning as any other method of entry.

#### 5A. YOUR CONSENT

\*By texting HEROES to 811811, you expressly consent to receive up to eight (8) promotional text messages pertaining to this Program only, via an automatic telephone dialing system to the number you provided. from Snipp Interactive Inc., on behalf of Sponsor. Your consent to the above is not required to make a purchase. \*Text, messaging and Data Rates may apply. The text message you send is your electronic signature agreeing to these Terms and Conditions, and to giving electronic written consent as set forth above. Carrier specific charges for text messages and data may apply for each message sent or received, depending on your individual carrier's cellular pricing plan, in accordance with your cellular customer agreement. Not all mobile devices are supported; Participants may only participate in the Program if they are using a supported device. SMS/MMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities for specific instructions. Program Parties make no quarantee that any particular wireless service provider will participate. Check with your service provider for details. By selecting to participate via text messaging, the Participant grants permission to the Program Parties to communicate via return text message and must agree to accept all applicable charges associated therewith. Wireless service providers may charge Participant for each text message, including any error message that is sent and received in connection with the Program, based on the applicable wireless service plan. Participant is responsible for all applicable fees and taxes associated with submitting a Receipt Image. You may text "STOP" to 811811 at any time to exit Program and to stop receiving text messages, or "HELP" to 811811 for help.

#### 6. PROCESSING OF SUBMISSIONS

Processing of a Receipt Image will take twenty-four (24) hours from the time the Receipt Image is received by the Administrator. Once a Participant's Receipt Image is processed, such Participant will be notified via email, whether such Receipt Image has been successfully validated (proceed to Section 7 and Section 8) or a reason why such Receipt Image could not be processed at such time, as determined by the Administrator in its sole and absolute discretion. It is the responsibility of the Participant to check the applicable email account/phone for such notification including in the inbox, spam or junk folders. The Released Parties do not assume any responsibility and are not responsible for electronic communications which are undeliverable for any reason, including (but not limited to) as a result of any form of active or passive filtering of any kind or insufficient space in a participant's mailbox or telephone to receive e-mail messages, text message or other communications. All Receipt Images become the property of Released Parties and will not be returned. Program is void where taxed, prohibited, or restricted by law. Receipts obtained through unauthorized means or illegitimate channels (i.e., other than via a purchase of Participating Products from the Participating Retailers) will be void. Receipts that cannot be validated for any reason will be rejected, as determined by the Sponsor in its sole discretion. For example only, and not an all-inclusive list, a receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the Program Parties: (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; (vii) reflects the use of more than an authorized number of coupons; or (viii) is incorrectly or incompletely entered or submitted.

#### 7. VERIFICATION

All Receipt Images and Participants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Program; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Receipt Image and/or other information for the purposes of this Program; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Program in accordance with the Sponsor's interpretation of the letter and spirit of these Terms and Conditions. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor or its Administrator, may result in disqualification in the sole and absolute discretion of the Sponsor. Proof of transmission (screenshots or captures etc.), or attempted transmission of a submission or of attempted submission of any communication, does not constitute proof of delivery or receipt by the Program computers, Administrator or Sponsor. The sole

determinant of the time for the purposes of this Program will be the official time-keeping device(s) used by the Administrator.

#### 8. DISTRIBUTION OF GAME PLAY CODE

Participants who are eligible to receive a Game Play Code (as determined by the Sponsor, in its sole and absolute discretion and in accordance with these Terms and Conditions) will receive an email from the Administrator (the "Email") with instructions on how to use their Game Play Code, including by clicking on a provided Game Play Link. The Email shall be delivered to the email address that Participant provided during registration. Allow at least twenty-four (24) hours from successful validation of Receipt Image for delivery of the message.

No responsibility is assumed by the Released Parties for any texts or emails that are returned as undeliverable, or for any prize after it has been sent to the Participant. Each prize will be delivered to the email provided during registration within 2-4 weeks of in-game winner notification. Prizes must be redeemed in accordance with these Terms and Conditions.

The Program Parties are not responsible for (as applicable) late, lost, stolen, damaged, misdirected, irregular, garbled, corrupted, blocked, inaccessible, delayed, or undelivered codes or transmissions (whether sent by or to the Participant), regardless of cause. The Program Parties are not responsible for (a) any incomplete, incorrect or inaccurate information whether caused by web site users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Program or by any technical or human error; (b) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of any web site (or mobile web site), Game Play Link, Game Play Code or transmissions (whether sent by or to a Participant); and (c) any problems or technical malfunctions of any telephone network or lines. computer on-line-systems, servers or providers, computer equipment, software, programming or failure of email or text on account of technical problems or traffic congestion on the Internet or at any web site (or mobile web site) or any combination thereof. Without limiting the foregoing, Program Parties expressly disclaim any and all liability for Game Play Link, Game Play Codes or other transmissions which are not timely received in an uncorrupted form (or received at all) by participant due to filtering/privacy settings for email and/or text transmissions or for any other reason. Incomplete prize claim forms or addresses submitted with PO Boxes will be disqualified. Parties further disclaim any and all liability for physical prizes which are returned as undeliverable mail or otherwise not received by Participant for any reason.

#### 9. INSTANT WIN GAME FUNCTIONALITY

Administrator is an independent judging organization whose decisions as to the administration and operation of the Instant Win Game and the selection of potential winners of the Instant Win Game are final and binding in all matters relating to the Instant Win Game.

There will be two hundred and fifteen (215) random, computer-generated winning times between April 1, 2022 at 12:00:01 AM Eastern Time and May 31, 2022 at 11:59:59 PM Eastern Time for each Instant Win Game Prize. If you are the first participant to participate in the Instant Win Game at or after one of the randomly generated times, you will be a potential winner of the applicable Instant Win Game Prize, subject to verification of eligibility.

#### 10. MODIFICATION AND/OR TERMINATION OF PROGRAM

Sponsor reserves the right to modify the Program, including without limitation the Terms and Conditions governing the Program, at any time, with or without notice. Continued participation in the Program after such action by Sponsor constitutes acceptance of any modification to the Program, including changes to the Terms and Conditions.

The Program is scheduled to begin on April 1, 2022 at 12:00:01 a.m. Eastern Time and is scheduled to end on May 31, 2022 at 11:59:59 p.m. Eastern Time, or such earlier date when all available Game Play

Codes and/or prizes have been distributed or claimed. Sponsor in its sole discretion reserves the right to shorten, extend, suspend, modify or cancel the Program (including the Program Period and the scheduled begin date and end date) at any time, and for any reason.

Further, and without limiting the generality of the preceding paragraph, the Sponsor reserves the right, in its sole and absolute discretion, to withdraw, amend or suspend this Program (or to amend these Terms and Conditions) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Program as contemplated by these Terms and Conditions, including, without limitation, any error(s), problem(s), computer virus(es), bug(s), tampering, unauthorized intervention, fraud or failure(s) of any kind. Any attempt to undermine the legitimate operation of this Program in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Program, or to amend these Terms and Conditions, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind.

#### 11. GENERAL CONDITIONS

All Submissions become the property of the Sponsor. This Program is subject to all applicable federal, state, and municipal laws. The decisions of the Sponsor with respect to all aspects of this Program are final and binding on all entrants without right of appeal.

ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S OR ADMINISTRATOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE TERMS AND CONDITIONS FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR OR ADMINISTRATOR AT ANY TIME.

The Sponsor and Administrator reserve the right, in their sole and absolute discretion, to disqualify any individual that it deems to be in violation of these Terms and Conditions. The Sponsor and Administrator reserve the right to refuse participation to any person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. In their sole and absolute determination, the Sponsor and Administrator may disqualify any person who acts in any manner to threaten or abuse or harass any person and to void all such person's Submissions.

The Released Parties will not be liable for: (i) any failure during the Program; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Receipt Image and/or other information to be received, captured, recorded or otherwise function properly for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to a Participant's or any other person's cell phone, computer or other device related to or resulting from participating in the Program; (v) anyone being incorrectly and/or mistakenly identified as having a valid receipt or having fulfilled the purchase requirement; and/or (vi) any combination of the above.

In the event of a dispute regarding who submitted a Receipt Image, the Sponsor reserves the right, in its sole and absolute discretion, to deem Receipt Image to have been submitted by the authorized account holder of the e-mail address submitted at the time of submission. "Authorized account holder" is defined as the person who is assigned an e-mail address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address, or a cell phone number by a participating cellular carrier. A Participant may be required to provide proof (in a form acceptable to the Sponsor and Administrator – including, without limitation, government-issued photo identification) that he/she is the authorized account holder of the email address associated with the Receipt Image in question.

PRIVACY: By participating in this Program, each Participant expressly consents to the Sponsor,

Administrator, their agents and/or representatives, storing, sharing and using any personal information submitted for the purpose of administering the Program and in accordance with Sponsor's privacy policy (available at: <a href="https://www.monsterenergy.com/us/en/privacy-policy">https://www.monsterenergy.com/us/en/privacy-policy</a>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor reserves the right, in its sole and absolute discretion, to adjust any of the dates, timeframes and/or other Program mechanics stipulated in these Terms and Conditions, to the extent deemed necessary by the Sponsor, for purposes of verifying compliance by any Participant, Entry and/or other information with these Terms and Conditions, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Program as contemplated in these Terms and Conditions, or for any other reason.

In the event of any discrepancy or inconsistency between these Terms and Conditions and disclosures or other statements contained in any Program-related materials, including, but not limited to, any point of sale, television, print or online advertising, and/or any instructions or interpretations of these Terms and Conditions given by any representative of the Sponsor or Administrator, the terms and conditions of these Terms and Conditions shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Terms and Conditions shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Terms and Conditions shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

Except where prohibited by law, Participant agrees: (i) any dispute, controversy or claim arising out of or relating to the Program or any prize awarded shall be resolved individually, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (ii) any dispute, controversy or claim arising out of or relating to the Program or any prize awarded shall be resolved by binding arbitration conducted by JAMS in accordance with the JAMS Comprehensive Arbitration Rules and Procedures (the "JAMS Rules"); (iii) any arbitration shall be heard by one arbitrator to be selected in accordance with the JAMS Rules, in Orange County, California; (iv) judgment upon any award rendered may be entered in any court having jurisdiction thereof; and (v) any award or judgment shall be subject to all limitations and releases set forth in these Terms and Conditions and be limited to actual out of pocket damages, and shall not, in any event, include any punitive, exemplary, consequential or incidental damages, attorneys' fees or costs of bringing a claim, or any injunctive or other equitable relief. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions or the rights and obligations of participants, Sponsor or any of the other Released Parties in connection with the Program will be governed by and construed in accordance with the domestic laws of the state of California, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

#### 12. SPONSOR/ADMINISTRATOR

<u>Sponsor</u>: Monster Energy Company, 1 Monster Way, Corona, California 92879 ("**Sponsor**") <u>Administrator</u>: Snipp Interactive, 6708 Tulip Hill Terrace, Bethesda, MD 20816 ("**Administrator**")

#### **EXHIBIT A**

### **Participating Products**

Monster Energy

Monster Assault

Monster LoCarb Energy

Monster Nitro Super Dry

Monster Ginger Mule

Monster Reserve Watermelon

Monster Reserve White Pineapple

Monster Energy Ultra Blue

Monster Energy Ultra Fiesta

Monster Energy Ultra Gold

Monster Energy Ultra Paradise

Monster Energy Ultra Red

Monster Energy Ultra Rosa

Monster Energy Ultra Sunrise

Monster Energy Ultra Violet

Monster Energy Ultra Watermelon

Monster Energy Zero Sugar

Monster Energy Zero Ultra

Monster Energy Ultra Peachy Keen

Monster Juice Khaotic

Monster Juice Papillon

Monster Khaos

Monster Mango Loco

Monster Pacific Punch

Monster Pipeline Punch

Monster Rehab

Monster Rehab Orangeade

Monster Rehab Peach

Monster Rehab Raspberry

Monster Rehab Strawberry Lemonade

Monster Rehab Watermelon

Monster Dragon Iced Tea

Monster Dragon Iced Tea Green Tea

Monster Dragon Iced Tea Lemon Tea

Monster Dragon Iced Tea Peach Tea

Monster Dragon Iced Tea Raspberry Tea

Java 300 French Vanilla

Java 300 Mocha

Java Monster Irish

Java Monster Kona Blend

Java Monster Loca Moca

Java Monster Mean Bean

Java Monster Salted Caramel

Java Monster Vanilla Light

## ABBREVIATED RULES FOR USE ON POINT OF SALE MATERIALS, PRODUCT PACKAGING, AND ONLINE ADVERTISING ONLY.

No purchase necessary. A purchase does not improve your chances of winning. Purchase Entry Method: Valid on purchases of any 1 or more qualifying Monster Energy single cans from 4/1/22 at 12:00:01 a.m. through 5/31/22 at 11:59.59 p.m. Eastern Time. Receipt must clearly show purchase date, time & location, & product(s) purchased, & may be used only once. Open to residents of AR, DE, IN, KY, MD, NC, OH, SC, TN, VA, WV and the DC, 18 years of age or older at the time of participation. Full Terms and Conditions, Participation Mechanism and Privacy Policy at www.monsterhealthcareheroes.com. Submissions can be made visiting www.monsterhealthcareheroes.com, redeem@monsterhealthcareheroes.com, or by texting HEROES to 811811. \*By texting HEROES to 811811, you consent to receive up to 8 promotional text messages pertaining to this program only, via an automatic telephone dialing system to the number you provided, from Snipp Interactive Inc., on behalf of Monster Energy. Txt HELP for Help or STOP to Stop. Your consent to the above is not required to make a purchase. \*Text messaging and Data Rates may apply. Alternative Method of Entry: Participants may participate in the program without making a purchase by mailing a 3x5 inch card on which you have handprinted the keyword: HEROES and your complete legal name, mailing address (PO Boxes not permitted), phone number, valid email address, date of birth, and your signature to certify your eligibility to participate in the program, consent to and compliance with these Official Rules and all applicable regulations and mail it to: Monster Healthcare Heroes Instant Win, 1143 East Union Street, Newark, NJ 14513. Mailed entries must be postmarked during the promotion period and received by 11:59:59 PM ET on 6/7/22 to be eligible to win. The odds of winning are determined by the total number of valid entries received within the designated promotional period. Sponsor: Monster Energy Company, 1 Monster Way, Corona, California 92879.