

Jamieson Vitamins “Immunity Wave II” Contest 2022 (“Contest”)
Official Contest Rules (“Contest Rules”)

NO PURCHASE NECESSARY TO ENTER
VOID WHERE PROHIBITED BY LAW
BY ENTERING THIS CONTEST, EACH ENTRANT AGREES TO THESE CONTEST RULES, WHICH ARE A CONTRACT AND SHOULD BE READ CAREFULLY BEFORE ENTERING. AMONG OTHER THINGS, THIS CONTRACT INCLUDES RELEASES FROM YOU IN FAVOUR OF THE RELEASEES (DEFINED BELOW) AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.
A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

1. **SPONSOR, OVERVIEW AND KEY DATES:** This Contest is held in Canada (except Quebec), and is sponsored by JAMIESON LABORATORIES LTD (“**Jamieson**” or “**Sponsor**”). The Contest starts on January 3, 2022 at 12:00:00 AM Eastern Time (“**Contest Start Date**”) and closes on March 7, 2022 at 11:59:59 PM Eastern Time (“**Contest Close Date**”) (collectively the “**Contest Period**”). The Contest Period consist in: (i) a “**Purchase Period**” and a “**Request Period**” for “without purchase” entries, each starting on January 3, 2022 at 12:00:00 AM Eastern Time, and ending on February 28, 2022 at 11:59:59 PM Eastern Time; and (ii) a “**Submission Period**” for all Entries, starting on January 3, 2022 at 12:00:00 AM Eastern Time, and ending on March 7, 2022 at 11:59:59 PM Eastern Time, the Contest Closing Date.
2. **ELIGIBILITY:** This Contest is open to all natural persons who meet the below requirements and enter in accordance with Paragraph 3 (Methods of Entry) of these Contest Rules (“**Entrant(s)**”). To enter and be eligible to win a prize, an Entrant:
 - a. Must be a legal resident of Canada in any province or territory (except for the province of Quebec), including at the time of award and use of the prize. For the avoidance of doubt this Contest is not for Quebec residents and is void that province and elsewhere in the world;
 - b. Must have reached the age of majority in his/her province or territory of residence at the time of entry;
 - c. Must not be i) an employee, officer or representative of Sponsor, Maple Leaf Sports & Entertainment Partnership (the “**Prize Supplier**”), any of the NBA Entities (as defined herein below), namely but not exclusively the NBA’s Toronto Raptors, Snipp Interactive Inc. (the “**Administrator**”), or their respective subsidiaries, parent or affiliated companies, participating promotional partners, retailers and distributors, agents (including webmasters and any other company involved in the creation, design, execution, production, or fulfillment of the Contest), and their respective advertising or promotional agencies, or the independent contest judging organization or any other prize suppliers, or ii) a member of the immediate family of any of the above persons (“**immediate family**” means spouses, mothers, grandparent, step parent, fathers, sisters, brothers, sons and daughters, step-sons and step-daughters, step-child or step-brother or -sister), or iii) a person domiciled with any of the above persons, whether or not related;

For the purpose of these Contest Rules, “**NBA Entities**” collectively means and includes NBA Properties, Inc., the National Basketball Association (the “**NBA**”) and the NBA member teams.
 - d. Must provide Sponsor with proof of residence, identification, and age upon request.

By entering the Contest, Entrants agree to abide by these Contest Rules and the decisions of Sponsor, which are final and binding in all respects relating to this Contest, as are those of the contest judging organisation (if any is designated herein). Consequently, upon entry, each Entrant shall have to confirm that they have read and do agree to be bound by the Contest Rules and indicate 'yes' or 'no' as to whether you wish to opt-in to receive additional information from Sponsor.

3. CONTEST ENTRY: HOW TO ENTER.

There are two methods of entry:

WITHOUT PURCHASE: During the Request Period, Entrants who would like to receive Entries into the Contest without making a purchase, and make a no-purchase request, to enter and participate in the Contest without purchase, must: (i) handwrite a fifty (50)-word original essay about why they would support their immunity with Jamieson Vitamins, (ii) print their first name, last name, complete home address (including postal code), valid email address and telephone number on a piece of paper, and (iii) mail the essay and their details in an envelope with sufficient Canadian postage to: "Jamieson Immunity Wave II Contest 2022" c/o Snipp Interactive Inc., 1011 Upper Middle Road - UPS Store 6, Box 1237, Oakville, ON L6H 5Z9 (collectively the "**No-Purchase Entry Request**" or "**Request**" for short).

One "**No-Purchase Submission**" and "**No-Purchase Entry**" per valid Request submitted in accordance with these Contest Rules.

To be valid and eligible, each No-Purchase Request must: (i) be received individually in a separate envelope with sufficient Canadian postage (i.e., multiple Requests in the same envelope will all be void); (ii) be postmarked and received within the Request Period; and (iii) contain all of the information listed above.

MAKING A WITHOUT-PURCHASE SUBMISSION: Subject to applicable limits, for a valid No-Purchase Entry Request received during the Request Period, Entrant will receive an email confirming their Without-Purchase Entry into the Contest.

Each Request may only be submitted once. Duplicate submissions of Requests will be disqualified.

WITH PURCHASE: During the Purchase Period and while supplies last, Entrants who would like to receive Entries into the Contest by making a purchase, and make a with-purchase submission, to enter and participate in the Contest with purchase, must: (i) visit a "**Participating Retailer**", i.e., everywhere Jamieson Products are sold in Canada, including Sponsor's direct online retail channel(s) (except for Quebec), (ii) purchase, up to ten "**Participating Products**", i.e. any Jamieson Vitamins product of Sponsor sold by a Participating Retailer; each such purchase being an "**Eligible Purchase**".

One "**With-Purchase Submission**" and "**With-Purchase Entry**" per Participating Product within an Eligible Purchase, as evidence by Entrant's Eligible Purchase receipt submitted in accordance with these Contest Rules. Maximum of ten (10) Participating Products on any given Eligible Purchase receipt, for a maximum of ten (10) With-Purchase Entries, **subject to further limits and restrictions on Entries set out herein.**

By way of example:

- If the Eligible Purchase receipt contains a purchase of one (1) Participating Product, Entrant would be eligible to receive one (1) Entry in connection with such With-Purchase Submission;
- If the Eligible Purchase receipt contains a purchase of four (4) Participating Products, Entrant would be eligible to receive four (4) Entries in connection with such With-Purchase Submission;
- If the Eligible Purchase receipt contains a purchase of twelve (12) Participating Products, Entrant would be eligible to receive a maximum of ten (10) Entries in connection with such With-Purchase Submission.

To be valid and eligible, the Eligible Purchase receipt must: (i) fully evidence that Entrant made an Eligible Purchase during the Purchase Period, showing the Eligible Purchase date and time; (ii) clearly show the Participating Products purchased, and (iii) show the purchase was made at a Participating Retailer.

IMPORTANT NOTE: ENTRANTS MUST RETAIN THEIR ORIGINAL ELIGIBLE PURCHASE RECEIPTS, AS THEY WILL BE REQUIRED FOR VERIFICATION PURPOSES, INCLUDING AS PART OF THE VERIFICATION PROCEDURE CONDUCTED FURTHER TO THE RANDOM DRAW, AS SET OUT BELOW. FAILURE TO PRESENT SUCH RECEIPT WILL RESULT IN DISQUALIFICATION.

MAKING A WITH-PURCHASE SUBMISSION: During the Submission Period, Entrants who would like to make a With-Purchase Submission to enter and participate in the Contest with purchase, must visit www.jamiesonvitamins.com/raptors (the “**Website**”) and follow the on-screen instructions on the Website to submit their Eligible Purchase receipt. Among other details, Entrants must provide: (i) their first name, last name, complete home address (including postal code), valid email address and telephone number, and any other required information; and upload a photo of their Eligible Purchase receipt.

Subject to applicable limits, for a valid With-Purchase Submission received during the Submission Period, Entrant will receive an email confirming their With-Purchase Entry into the Contest.

Each Eligible Purchase receipt may only be submitted once. Duplicate submissions of Eligible Purchase receipts will be disqualified.

APPLICABLE TO ALL METHODS OF ENTRY:

Together the No-Purchase Entries and With-Purchase Entries are individually and collectively referred to as an “**Entry**” or the “**Entries**”. Together the No-Purchase Submissions and With-Purchase Submissions are individually and collectively referred to as an “**Submission**” or the “**Submissions**”. No Submission will be acknowledged. All No-Purchase Requests, Submissions and Entries are the property of the Sponsor.

To be eligible and valid any Submission must (i) be submitted AND received during the Submission Period, (ii) be fully completed in accordance with these Contest Rules, and (iii) otherwise be compliant in all respects; failing which a Submission will be rejected and any Entry generated thereby shall be void. To be eligible to win a prize, Entrants must submit all Entries by the Contest Closing Date.

Standard data rates apply to Entrants who choose to participate in the Contest via a mobile device. Entrants should contact their service provider for pricing and service plan information and rates before mobile device participation.

If an Entrant has an issue with a Request, a Submission or an Entry, they may write to help@jamieson-rewards.com, with a detailed explanation on the issue, upon which they will need to provide the information required.

LIMIT OF TEN (10) ENTRIES PER DAY, PER PERSON, REGARDLESS OF METHOD OF ENTRY, AND NUMBER OF PRODUCTS PURCHASED, SUBMISSIONS OR RECEIPTS GENERATED DURING THE PURCHASE AND REQUEST PERIODS. For greater certainty and for the avoidance of doubt, an Entrant may only use one (1) email address to enter the Contest during the Contest Period. No reproductions permitted: duplicate Entries will be void and discarded.

4. **PRIZES:** There are fifty (50) “Prizes” (individually a “Prize”) available to be won, each consisting in a CAD \$250.00 RealSports.ca e-card valid to shop on <https://shop.realsports.ca/> for Toronto Raptors apparel and other merchandise (subject to stocks available). Any prize must be claimed within the delay stipulated at Paragraph 8 at the latest, after which time the selected Entrant forfeits his/her claim to the prize. Any depiction of a Prize in promotional materials is for illustration purposes only, Prize may not be exactly as depicted. **LIMIT OF ONE (1) PRIZE PER PERSON.**
5. **GENERAL PRIZE RESTRICTIONS:** If any prize is not redeemed within the delay stipulated, and/or the winner cannot, for whatever reason, avail him/herself of the prize (or portion of the prize), they shall not be entitled to the prize (or portion of the prize), or any compensation, monetary or otherwise. Prizes are non-refundable, non-negotiable, non-transferrable, assignable and cannot be redeemed for cash or equivalent dollar value. Regardless of the prize awarded, it will not be replaced if lost or stolen. Each prize is subject to the terms, conditions and restrictions imposed by the Prize Supplier(s) and all other prize suppliers, which may be subject to changes. Sponsor will not be responsible, if weather conditions, event cancellations, or other factors beyond Sponsor’s reasonable control prevent a prize or part of a prize from being fulfilled. In any such event, a winner will not be provided with a substitute prize or cash equivalent. The present Contest shall not be interpreted as an offer from the Sponsor to perform any of the above-mentioned operations, or to issue vouchers for said operations.
6. **NO WARRANTY.** The Sponsor has neither made, nor is in any manner responsible for, any warranty or guarantee relative to the prizes, including, but not limited to, quality, mechanical condition, or fitness for a particular purpose. The only warranty applicable to any prize is the manufacturer’s, tour operator’s (if any and where applicable), Prize Supplier’s warranty or other prize supplier’s warranty.
7. **CONTEST DRAW(S):** Winners of the prizes shall be selected by random draw on March 14, 2022, at or around 1:00 PM Eastern Time (“Draw Date”), at the offices of the Administrator, located at Snipp Interactive Inc., Suite 1700, 666 Burrard Street, Vancouver, British Columbia, V6C 2X8, from the pool of eligible Entries received during the Contest Period and until March 7, 2022, at 11:59:59 PM Eastern Time, the Contest Closing Date. Entrants are limited to winning a maximum of one (1) prize, regardless of the number of Entries belonging to that Entrant. The

odds of winning depend on the total number of eligible Entries received by Sponsor during the Contest Period and decrease as prizes are awarded.

- 8. PRIZE AWARDING:** Selected Entrant(s) will be contacted after the Draw Date, between the dates of March 14, 2022 and March 18, 2022, by telephone or email. No correspondence will be entered into except with selected Entrants. If a voicemail or e-mail is left for a selected Entrant, he/she must reply to Sponsor within five (5) business days of the date of the voicemail or email, regardless of when the message is received by Entrant, in order to claim a prize. All Entrants selected as prospective winner(s) are required to first correctly answer a **time-limited, mathematical, skill-testing question without assistance of any kind, mechanical or otherwise**, and to sign/submit a Declaration and Release as described in Paragraph 11 below, before being officially declared a Contest winner and being allowed to claim a prize. If selected Entrant fails to claim his/her prize within the allowed five (5) business days, and/or submit required documentation described in Paragraph 11 below, an alternate winner will be selected by random draw. Prizes will only be awarded upon verification by Sponsor that winner has fulfilled all requirements pursuant to these Contest Rules. Prizes must be accepted as awarded and no substitutions, transfers, conversions or assignments of prizes will be allowed. Sponsor reserves the right, however, in its sole discretion, to substitute a prize with a similar prize of equal or greater dollar value for any reason whatsoever. In the event that a selected Entrant (i) cannot be contacted or be reached or does not reply within the claim deadline; or (ii) does not correctly answer the mathematical skill-testing question; or (iii) refuses the prize; or (iv) does not comply with the Official Rules; or (v) refuses to sign the Declaration and Liability Release Form; the prize will be forfeited and another random draw or draws will be conducted to select an alternate Entrant in the same manner. If an official winner dies before receiving, participating in, or using a prize, and proof of death is provided by the estate of deceased winner to Sponsor, then a payment equal to the dollar value of the prize shall be made to the estate of deceased winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate Entrant.
- 9. DISQUALIFICATION:** Sponsor reserves the right in its sole discretion to disqualify at any time, any Entrant, winner or other person from participating in the Contest and any future contest or other promotion conducted by Sponsor, for any reason, including, but not limited to, if Sponsor finds or believes this individual to be violating these Contest Rules or tampering with or abusing any aspect of this Contest or the operation of the Website or any other Sponsor-hosted website, or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, harm or harass any other person. In the event it is determined that an Entrant has entered in a fashion not sanctioned by these Contest Rules, the Entrant may be disqualified, and all of the Entries submitted by the Entrant may be disqualified. Proof of transmission (screenshots or captures, etc.) does not constitute proof of delivery. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified.

Without limiting the generality of the above, and for example, an Entrant is subject to disqualification and exclusion, if Entrant uses multiples names, identities, email addresses, or submits an Eligible Purchase Submission in contravention to these Contest Rules, such as without obtaining an Eligible Purchase receipt.
- 10. TAXES:** Liability for any applicable taxes imposed by any federal, provincial/state and/or local government, on any prize won, is the sole responsibility of winner.

11. **RELEASES:** Before being declared official winner(s), selected Entrant(s) will be required to sign a Declaration of Compliance with the Contest Rules and a Publicity/Liability Release, thereby confirming compliance with the Contest Rules and acceptance of the prize as awarded, and releasing Sponsor, the Prize Supplier, the NBA Entities, their respective affiliates, subsidiaries, parent and related companies, agents, advertising and promotional agencies, the independent contest organization and all of their respective directors, officers, shareholders, owners, partners, employees, participating retailers, agents, servants, representatives, successors and assigns (collectively the "Releasees") from any actions, causes of action, suits, debts, claims, demands and liability whatsoever in connection with this Contest, the prize, or the acceptance and/or use of any prize, or arising out of winner's participation in this Contest. Without limiting the generality of the foregoing and for greater certainty, the Prize Supplier, the NBA Entities and each of their respective parent companies, subsidiaries, affiliates, officers, directors, employees, governors, owners, distributors, retailers, agents, assignees, advertising/promotion agencies, representatives, and agents shall have no liability and will be released and held harmless from any claim, action, liability, loss, injury or damage, including, without limitation, personal injury or death to winner or any third party or damage to personal or real property due in whole or in part, directly or indirectly, by any reason, including the acceptance, possession, use or misuse of the prize and/or participation in this Contest.

Selected Entrant must complete and return Declaration and Release documents to Sponsor within five (5) business days of the sending of the email containing said documents to be signed, regardless of when they are received. If the requisite documents are not duly signed and returned within this 5-business-day period, then the prize will be forfeited and said Entrant will have no recourse towards the Sponsor or other Releasees. Contest Sponsor reserves the right to randomly select another Entrant from among all eligible entries received during the Contest Period, at Sponsor's discretion. Once all documents have been verified by Sponsor, selected Entrant will be officially declared a Contest winner and will receive a prize. Prizes will only be released to verified winners.

12. **PUBLICITY, USE OF REGISTRATION INFORMATION.** By entering the Contest, each Entrant consents to the use of his or her personal information for the purposes of administering the Contest and awarding the prizes. By accepting a prize, winner consents to the use and publication of his/her name, address (city and province), voice, statement and photograph or other likeness, without further compensation, in any promotion, publicity or advertisement carried out by or on behalf of Sponsor in connection with the Contest, in any manner whatsoever including but not limited to print, broadcast or on the Internet. In addition, winners agree that the NBA Entities and their designees and assigns may use the participant's name, voice, city/province or territory of residence, photos, video or film clips, and/or other visual likeness (if any) for advertising and/or trade purposes and/or for any other purpose in any media or format now or hereafter known without further compensation (financial or otherwise), permission or notification.
13. **VERIFICATION AND DISCLAIMERS AS TO NO-PURCHASE REQUESTS, ELIGIBLE PURCHASE RECEIPTS, SUBMISSIONS AND ENTRIES:** All No-Purchase Requests, Eligible Purchase receipts, Submissions and Entries are subject to verification and will be declared invalid if they are illegible, incomplete, incorrect, inaccurate, mechanically reproduced, mutilated, forged, falsified, fraudulent, altered, or tampered with in any way. Without limiting the generality of the foregoing, Releasees are not responsible for any such No-Purchase Requests, Eligible

Purchase receipts, Submissions and Entries or for lost, late, stolen, postage-due, misdirected, incomplete, damaged, destroyed or non-delivered No-Purchase Requests, Eligible Purchase receipts, Submissions and/or Entries or other errors of any kind in connection with this Contest, such as but not limited to any human error or technical or technological error or issue that might prevent the Sponsor from generating or awarding the Entries. The Releasees will not be liable for any prejudice, damages or inconvenience suffered by anyone, namely the Entrants and winners, in connection with their entry in, their exclusion or disqualification from the Contest or in connection with the award or use of the prizes.

Any use of automated devices is prohibited. In the event of a dispute regarding eligibility, the submission of an entry, exclusion or disqualification, or a dispute regarding who submitted a No-Purchase Request, Eligible Purchase receipt, Submission and/or an Entry, all decisions of the Sponsor shall be final. Without limiting the generality of the foregoing, Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity (including, without limitation, government issued photo identification) and/or eligibility from any Entrant, at any time, in connexion with the operation of the Contest, or for the purpose of ensuring compliance with the Contest Rules or other legal requirements, or for any other reason Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with these Contest Rules. Furthermore, an Entrant may be required to provide Sponsor with proof that they are the authorized account holder of the e-mail address or IP address associated with the No-Purchase Request, Submission and/or Entry. Failure to cooperate with Sponsor, including failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified, can result, in Sponsor's sole and absolute discretion, in disqualification from the Contest and any future contest or other promotion conducted by Sponsor

- 14. FURTHER DISCLAIMERS:** Without limiting the scope of any other provision of these Contest Rules, namely that of the release provided in Paragraph 11 (Releases) above, and for greater certainty, Releasees will not be held liable for: a) any incomplete or inaccurate information, whether caused by Entrants or by any equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of entries; b) any error (namely but not only computer, production, distribution, printing, mechanical, seeding, typographical, human or other errors) in connexion with the offer, administration of the Contest, including the processing of entries, selecting, identifying and announcing winners, and delivery of prizes; c) the theft, destruction or unauthorized access to, or alteration of, entries or the Contest equipment; d) any problems with, or technical malfunctions of, telephone networks or lines, computer on-line systems, servers or providers, computer equipment, software, viruses or bugs, including interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, telephone or other connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, corrupted, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures, or technical errors or difficulties or other errors of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of Entries or other information or the failure to capture, or loss of, any such information; e) any failure of any e-mail to be received by or from Sponsor for any reason including but not limited to traffic congestion on the Internet or at any website or combination thereof; or f) damage to an Entrant's or other person's system or device occasioned by participation or downloading of materials in this Contest.

15. **CONTEST MATERIALS, ETC.** Any entry forms, promotional materials or other materials used in this Contest that have been tampered with, mutilated, altered, forged, reproduced, not legitimately obtained, are illegible or which contain or reflect printing, production or other errors will be void.
16. **SECURITY.** In the event any portion of this Contest is compromised in any way, by virus, bugs, non-authorized human intervention or any other causes beyond the control of Sponsor, which in Sponsor's opinion, prevents the Contest from running as planned; if any factor interferes with the proper conduct of this Contest as contemplated by these Official Rules; or should any error (namely but not only computer, production, distribution, printing, mechanical, seeding, typographical, human or other errors) or other event result in more than the stated number of prizes of any category being claimed; *then* Sponsor reserves the right, in its sole discretion, at any time, and without notice to amend, cancel, suspend or terminate the Contest (subject to applicable law, namely to obtaining the approval of the Régie des alcools, des courses et des jeux for the province of Quebec, when applicable). In such event, Sponsor reserves the right to randomly select winner(s) and award any remaining prizes, from all eligible entries received during the Contest Period up to the point of early termination, the award of which shall be in accordance with these Contest Rules, but subject to the necessary adaptations due to the circumstances. In no event will more prizes be awarded than as provided in these Contest Rules. In Quebec, any termination will be subject to the approval of *the Régie des alcools, des courses et des jeux*.
17. **DATA PROTECTION NOTICE:** Entrants' and winners' personal information is protected by Sponsor's Privacy Policy which can be found on Website labeled "Privacy Policy". Personal information will be used for the purposes of the Contest as specified under Paragraph 12 of the Official Rules. Other than that, personal information will remain confidential to the Sponsor. The Contest Sponsor may however use third parties to process some aspect of personal information for its use, provided that they similarly agree to protect privacy. Any questions can be directed to Sponsor's appointed privacy officer, whose contact information is listed in Privacy Policy.
18. **QUEBEC RESIDENTS:** Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
19. **CAUTION.** Any attempt by an Entrant or anyone to damage or undermine the Website or the legitimate operation of the Contest may be a violation of criminal and civil laws. Should such an attempt be made, the Sponsor may refer anyone suspected of doing so to the competent law enforcement authorities and reserves the right to claim damages from any such person to the fullest extent permitted by law.
20. **SOCIAL MEDIA.** This Contest is made independently from any social media. Without limiting the generality of the foregoing, this Contest in no way sponsored, endorsed, administered by, associated, or made in partnership with any social media, such as Facebook or Instagram. By entering, Entrants understand that they are providing their information to Sponsor and not to a social media like Facebook or Instagram, and that any questions, comments, or complaints regarding the Contest itself, must be directed to Sponsor, and not such social media.

21. **CONTEST GENERAL RULES:** This Contest is subject to all applicable federal, provincial and municipal laws and/or regulations and every action taken by an Entrant in conjunction with the Contest must comply with these laws and regulations. This Contest is void where prohibited or restricted by law. Sponsor's servers and clocks are the official tools for determining time in connexion with this Contest, including the time anything is submitted to Sponsor, such as an entry.
