

Hill's® Science Diet® Offer Abbreviated Terms and Conditions with Text Component

Shop

Purchase any Science Diet dog or cat dry food product in one (1) transaction and star/check the items and the date on your receipt. Item must be bought at www.Pet360.com between 10/10/16-12/31/16

Snap

Take a clear photo of entire receipt with your smartphone or tablet.

Send

For Science Diet Offer Text “HILLSPETS” to 811811 for upload instructions.

Can also email your receipt to redem@hillsthankyou.com for upload instructions.

Offer Reward

Coupon will be sent to you for \$15 off your next large bag purchase of Science Diet dog or cat dry food. Redeemable only on an online order at www.pet360.com

Disclaimer

Valid on purchases from 10/10/16 through 12/31/2016. Receipts must be submitted by 12/31/2016; Full Terms and Conditions can be found below and Privacy Policy can be found at <http://www.hillspet.com/en/us/legal-statement-and-privacy-policy>. By texting HILLSPETS to 811811 you consent to receive up to 10 automated text messages to the number you provided from Snipp Interactive on behalf of Hill's Pet Nutrition. Messaging & data rates may apply. Limit one \$15 coupon per person. \$15 offer is a manufacturer's funded coupon and valid only while supplies last. Promotional offer can be suspended at any time with no prior written consent.

Hill's® Science Diet® \$15 off online coupon Offer Terms and Conditions

1. Eligibility

Hill's® Science Diet® Offer begins Monday, October 10, 2016 at 9:00:00AM Eastern Standard Time ("EST") and ends on Saturday, December 31, 2016 at 11:59:59PM EST ("Promotion Period"). Participation in the Program is only open to legal residents of the 50 United States and the District of Columbia, who are 18 years of age or older.

2. Offer Program

Purchase any Science Diet dog or cat dry food product in one (1) transaction and get \$15 off your next www.pet360.com online purchase of Science Diet dog or cat dry food product, large bags only.

3. How to Participate

Purchase any Science Diet dog or cat dry food product in one (1) transaction, purchase must have happened at www.pet360.com during the Promotion Period. Submit a valid receipt of the qualified purchases, and register for the Program. All submissions of receipts must be received by December 31, 2016 at 11:59:59PM EST. Before submitting a receipt, participants must

highlight the participating Science Diet dog or cat dry food product on the receipt with a star or check. Photo of receipt must clearly show the receipt in its entirety. Participants should keep their receipt. Hill's Pet Nutrition reserves the right to require a participant to provide original receipt for verification purposes upon request. Participants can submit their receipt and register using one of the three (3) methods detailed below:

- a) Upload a photo of your receipt by texting the keyword "**HILLSPETS**" to **811811** to receive a text message with instructions. Participant will first receive a text message with instructions for receipt submission and opt-out instructions and disclosure for receipt of up to ten (10) automated text messages to the number provided. Limit of 160 characters per text. An eligible receipt will earn one \$15 offer. Participants will then receive a link to the registration form via text and must completely enter their true and correct information in the required fields (required fields include: Full Name, Full Mailing Address, E-mail Address)
- b) Email a photo of your receipt to redem@hillsthankeyou.com. Upon emailing your receipt, you will receive an emailed link to the registration form you must complete by entering your true and correct information in the required fields (required fields include: Full Name, Full Mailing Address, E-mail Address)
- c) Upload a photo of your receipt to <http://hillsthankeyou.com/> and complete the registration form by entering your true and correct information in the required fields (required fields include: Full Name, Full Mailing Address, E-mail Address).

Upon validation of receipt an email will be sent within 7 days containing the \$15 coupon offer off Science Diet dog or cat large bag dry food product. Coupon is redeemable only at www.pet360.com

4. Redemption

Upon receipt and verification of a valid purchase of any Science Diet dog or cat dry food product, participants who submitted the receipt via email or text will be sent a link to register for the promotional offer. Participants who submit a valid receipt using the online redemption form will not have to provide additional information to register.

5. Offer

Limit of one \$15 offer for any Science Diet dog or cat large bag dry food product per person, per email address. All receipts received will be reviewed and validated within forty-eight (48) hours. Upon validation of receipt an email will be sent within 7 days containing the \$15 coupon offer off any Science Diet dog or cat dry food product. Coupon is redeemable only at Pet360.com and available while supplies last.

6. Text Messaging (SMS) Terms and Restrictions

Message and Data Rates may apply. By texting "**HILLSPETS**" to **811811**, you consent to receive up to ten (10) one-time automated text messages to the number you provided from Snipp Interactive Inc. ("Snipp"). The text message you send is your electronic signature agreeing to these terms and to giving electronic written consent to receive automated text messages from Snipp and/or Program Sponsors. ***Carrier specific charges for data/text messages may apply, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement.*** SMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities for specific instructions. Program Sponsors make no guarantee that any particular wireless service provider will participate. Check with your service provider for details.

By selecting to participate via text messaging, the Participant grants permission to the Program Sponsors to notify them via return text message and must agree to accept all applicable charges associated therewith. Wireless service providers may charge Participant for each text message, including any error message that is sent and received in connection with the Program, based on the applicable wireless service plan. Participant is responsible for all applicable fees and taxes associated with submitting a receipt using SMS messaging. Program Sponsors, in their sole discretion, may add or delete a cellular carrier at any time, without notice. You may text **STOP to 811811** at any time to exit Program and to stop receiving text messages, or HELP for help. Hill's Pet Nutrition's privacy policy is available at <http://www.hillspet.com/en/us/legal-statement-and-privacy-policy>.

7. Your Consent

By texting you grant permission and consent to Hill's Pet Nutrition, Inc. to respond via return text message and must agree to accept all applicable charges associated therewith. Hill's Pet Nutrition, Inc. is not responsible for any malfunction or inconvenience that may occur.

Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of Released Parties and will not be returned. Program is void where taxed, prohibited or restricted by law. Fraudulent submission could result in federal prosecution under certain regulations. You cannot substitute, transfer or redeem \$15 coupon offer for cash. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless Hill's Pet Nutrition, Inc. and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product or service attained through this Program. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

Customers must have the necessary Equipment and high-speed internet access in order to engage with SnippCheck. Not all mobile devices are supported; Consumers may only participate in the Promotion if they are using a supported device. Receipts that cannot be validated for any reason will be rejected. For example only, and not an all-inclusive list, a receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the administrator; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; (vii) reflects the use of more than an authorized number of coupons for the Qualifying Purchase; or (viii) is incorrectly or incompletely entered or submitted.

8. Privacy Policy

Any personally identifiable information collected from Participant during participation in the Program will be collected by Program Sponsors or their agents, and used by Program Sponsors and its respective affiliated companies and agents for administration and fulfillment of this Program only as described in these Terms and Conditions, and in accordance with Program Sponsor's Privacy Policy as <http://www.hillspet.com/en/us/legal-statement-and-privacy-policy>

9. Data Collection

Upon uploading your receipt you will receive prompt screens asking that you to fill in your First Name, Last Name, Email Address, Mailing Address, Type of Pet and Age of Pet. Once your receipt has been validated as a qualifying trigger to receive the award this information will be used only to send you the \$15 reward. If you wish to opt in to receive future communication and promotions from Hill's Pet Nutrition that data you submitted will be used only to send you information about Hill's Pet Nutrition products, services and promotional offers. Hill's Pet Nutrition will never misuse information given. For Hill's Pet Nutrition full privacy policy please visit <http://www.hillspet.com/en/us/legal-statement-and-privacy-policy>