

Hill's® Prescription Diet® \$10 Offer Terms and Conditions

1. Eligibility

Hill's® Prescription Diet® Offer (“Program”) begins Monday, January 2, 2017 at 9:00:00AM Eastern Standard Time ("EST") and ends on Saturday, April 1, 2017 at 11:59:59PM EST (“Promotion Period”). Participation in the Program is only open to legal residents of the 50 United States and the District of Columbia, who are 18 years of age or older.

2. Offer Program

Purchase Hill's Prescription Diet 14.33 lb bag size or larger of Canine dry food or 6.35 lb bag size or larger Feline dry food in one (1) transaction and get \$10 off your next purchase of Hill's Prescription Diet dog or cat food. \$10 coupon reward is valid on any size of dry food, canned food or treats. Redeemable only through a Petsmart, that has a Banfield clinic within its storefront, in-store purchase. Valid med-card must be shown when making a purchase.

3. How to Participate

Purchase any Hill's Prescription Diet 14.33 lb bag size or larger of Canine dry food or 6.35 lb bag size or larger Feline dry food in one (1) transaction, which purchase must have happened at a [Petsmart store](#), that has a Banfield clinic within its storefront, during the Promotion Period. Submit a valid receipt of the qualified purchases, and register for the Program. All submissions of receipts must be received by April 1, 2017 at 11:59:59PM EST. Before submitting a receipt, participants must highlight the participating Prescription Diet dog or cat dry food product on the receipt with a star or check. Photo of receipt must clearly show the receipt in its entirety. Participants should keep their receipt. Hill's Pet Nutrition reserves the right to require a participant to provide original receipt for verification purposes upon request. Participants can submit their receipt and register using one of the three (3) methods detailed below:

- a) Upload a photo of your receipt by texting the keyword “HILLSPD” to **811811** to receive a text message with instructions. Participant will first receive a text message with instructions for receipt submission and opt-out instructions and disclosure for receipt of up to ten (10) automated text messages to the number provided. Limit of 160 characters per text. An eligible receipt will earn one \$10 coupon reward. Participants will then receive a link to the registration form via text and must completely enter their true and correct information in the required fields (required fields include: Full Name, Full Mailing Address, E-mail Address)
- b) Email a photo of your receipt to redem@hillspd.com. Upon emailing your receipt, you will receive an emailed link to the registration form you must complete by entering your true and correct information in the required fields (required fields include: Full Name, Full Mailing Address, E-mail Address)
- c) Upload a photo of your receipt to <http://www.hillspd.com> and complete the registration form by entering your true and correct information in the required fields (required fields include: Full Name, Full Mailing Address, E-mail Address).

Upon validation of receipt an email will be sent within 7 days containing the \$10 off your next purchase of Hill's Prescription Diet Dog or Cat food. The \$10 coupon reward is valid

towards any size of dry food, canned food, treats. Petsmart In-store purchase only. Valid med-card must be shown when making a purchase.

4. Registration

Upon receipt and verification of a valid purchase of Prescription Diet dog or cat dry food product, participants who submitted the receipt via email or text will be sent a link to register for the promotional offer. Participants who submit a valid receipt using the online redemption form will not have to provide additional information to register.

5. Offer

Limit of one \$10 coupon reward per email address. \$10 coupon reward is off your next purchase of Hill's Prescription Diet Dog or Cat food. Valid on any size of dry food, wet food or treats. All receipts received will be reviewed and validated within forty-eight (48) hours. Upon validation of receipt an email will be sent within 7 days containing the \$10 coupon offer off Prescription Diet dog or cat dry food product. Coupon is redeemable only at a Petsmart store that has a Banfield clinic within its storefront and available while supplies last.

6. Text Messaging (SMS) Terms and Restrictions

Message and Data Rates may apply. By texting "HILLSPD" to **811811**, you consent to receive up to ten (10) one-time automated text messages to the number you provided from Snipp Interactive Inc. ("Snipp"). The text message you send is your electronic signature agreeing to these terms and to giving electronic written consent to receive automated text messages from Snipp and/or Program Sponsors. ***Carrier specific charges for data/text messages may apply, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement.*** SMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities for specific instructions. Program Sponsors make no guarantee that any particular wireless service provider will participate. Check with your service provider for details. By selecting to participate via text messaging, the Participant grants permission to the Program Sponsors to notify them via return text message and must agree to accept all applicable charges associated therewith. Wireless service providers may charge Participant for each text message, including any error message that is sent and received in connection with the Program, based on the applicable wireless service plan. Participant is responsible for all applicable fees and taxes associated with submitting a receipt using SMS messaging. Program Sponsors, in their sole discretion, may add or delete a cellular carrier at any time, without notice. You may text **STOP to 811811** at any time to exit Program and to stop receiving text messages, or HELP for help. Hill's Pet Nutrition's privacy policy is available at <http://www.hillspet.com/en/us/legal-statement-and-privacy-policy>.

7. General Terms/Your Consent

By texting you grant permission and consent to Hill's Pet Nutrition, Inc. to respond via return text message and must agree to accept all applicable charges associated therewith. Hill's Pet Nutrition, Inc. is not responsible for any malfunction or inconvenience that may occur in connection with the administration of the Program. Hill's Pet Nutrition reserves the right to suspend the Program at any time with no prior notice or consent.

Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned or bartered; all of which will be void. Duplicate requests and

requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of Released Parties (defined below) and will not be returned. Program is void where taxed, prohibited or restricted by law. Fraudulent submission could result in federal prosecution under certain regulations. You cannot substitute, transfer or redeem \$10 coupon offer for cash. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless Hill's Pet Nutrition, Inc. and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "**Released Parties**") from any liability or damages to Program participants or to participants' property which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product or service attained through this Program. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

Customers must have the necessary Equipment and high-speed internet access in order to engage with SnippCheck. Not all mobile devices are supported; Consumers may only participate in the Promotion if they are using a supported device. Receipts that cannot be validated for any reason will be rejected. For example only, and not an all-inclusive list, a receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the administrator; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; (vii) reflects the use of more than an authorized number of coupons for the Qualifying Purchase; or (viii) is incorrectly or incompletely entered or submitted.

8. Privacy Policy

Any personally identifiable information collected from Participant during participation in the Program will be collected by Program Sponsors or their agents, and used by Program Sponsors and its respective affiliated companies and agents for administration and fulfillment of this Program only as described in these Terms and Conditions, and in accordance with Program Sponsor's Privacy Policy at <http://www.hillspet.com/en/us/legal-statement-and-privacy-policy>

9. Data Collection

Upon uploading your receipt you will receive prompt screens asking that you to fill in your First Name, Last Name, Email Address, Mailing Address, Type of Pet and Age of Pet. Once your receipt has been validated as a qualifying trigger to receive the award, this information will be used only to send you the \$10 reward. If you wish to opt in to receive future communication and promotions from Hill's Pet Nutrition that data you submitted will be used only to send you information about Hill's Pet Nutrition products, services and promotional offers. Hill's Pet

Nutrition will never misuse information given. For Hill's Pet Nutrition full privacy policy please visit <http://www.hillspet.com/en/us/legal-statement-and-privacy-policy>

Qualifying Hill's products:

5158541	Hill's Prescription Diet	b/d® Canine Healthy Aging & Alertness 17.6lb	17.6	Canine
5232579	Hill's Prescription Diet	c/d Canine Multicare 17.6lb bg	17.6	Canine
5162720	Hill's Prescription Diet	d/d® Canine Skin Support Potato & Salmon Formula	17.6	Canine
5154299	Hill's Prescription Diet	h/d® Canine Cardiac Health	17.6	Canine
5154301	Hill's Prescription Diet	i/d® Canine Gastrointestinal Health	17.6	Canine
5183417	Hill's Prescription Diet	i/d® Canine Low Fat GI Restore	17.6	Canine
5236957	Hill's Prescription Diet	i/d Canine 27.5 lb bg	27.5	Canine
5237307	Hill's Prescription Diet	i/d® Canine Stress 14.33 lb	14.33	Canine
5154305	Hill's Prescription Diet	j/d® Canine Mobility	27.5	Canine
5154307	Hill's Prescription Diet	k/d® Canine Renal Health	17.6	Canine
5154308	Hill's Prescription Diet	l/d® Canine Hepatic Health	17.6	Canine
5197491	Hill's Prescription Diet	Metabolic Canine 17.6lb	17.6	Canine
5197492	Hill's Prescription Diet	Metabolic Canine 27.5lb	27.5	Canine
5236958	Hill's Prescription Diet	Metabolic +Mobility Canine 24lb bg	24	Canine
5154310	Hill's Prescription Diet	r/d® Canine Weight Loss - Low Calorie	17.6	Canine
5154311	Hill's Prescription Diet	r/d® Canine Weight Loss - Low Calorie	27.5	Canine
5154317	Hill's Prescription Diet	w/d® Canine Low Fat - Diabetic - Gastrointestinal	17.6	Canine
5154318	Hill's Prescription Diet	w/d® Canine Low Fat - Diabetic - Gastrointestinal	27.5	Canine
5154322	Hill's Prescription Diet	z/d® Canine ULTRA Allergen-Free	17.6	Canine
5154323	Hill's Prescription Diet	c/d® Multicare Feline Urinary Tract Health	8.5	Feline
5154324	Hill's Prescription Diet	c/d® Multicare Feline Urinary Tract Health	17.6	Feline
5220787	Hill's Prescription Diet	c/d® c/d® Multicare Feline Urinary Stress with Chicken	6.35	Feline
5162719	Hill's Prescription Diet	d/d® Feline Skin Support Venison & Green Pea Formula	8.5	Feline
5154328	Hill's Prescription Diet	i/d® Feline Gastrointestinal Health	8.5	Feline
5158542	Hill's Prescription Diet	j/d® Feline Mobility	8.5	Feline
5154329	Hill's Prescription Diet	k/d® Feline Renal Health	8.5	Feline
5154330	Hill's Prescription Diet	m/d® Feline Weight Loss - Low Carbohydrate - Diabetic	8.5	Feline
5197657	Hill's Prescription Diet	Metabolic Feline Metabolic	8.5	Feline
5236960	Hill's Prescription Diet	Metabolic +Urinary Feline 6.35lb bg	6.35	Feline
5236962	Hill's Prescription Diet	Metabolic +Urinary Feline 12lb bg	12	Feline
5111075	Hill's Prescription Diet	r/d® Feline Weight Loss - Low Calorie	8.5	Feline
5154332	Hill's Prescription Diet	t/d® Feline Dental Health	8.5	Feline
5111079	Hill's Prescription Diet	w/d® Feline Low Fat - Diabetic - Gastrointestinal	8.5	Feline
5111074	Hill's Prescription Diet	w/d® Feline Low Fat - Diabetic - Gastrointestinal	17.6	Feline
5172957	Hill's Prescription Diet	y/dT M Feline Thyroid Health	8.5	Feline
5154333	Hill's Prescription Diet	z/d® Feline Low Allergen	8.5	Feline
5247109	Hill's Prescription Diet	i/d Canine LFGI 27.5lb bg	27.5	Canine
5247113	Hill's Prescription Diet	Metabolic Canine L&R 17.6b bg	17.6	Canine
5247145	Hill's Prescription Diet	k/d Canine Lamb 17.6lb bg	17.6	Canine
5246673	Hill's Prescription Diet	k/d Feline OF 8.5lb bg	8.5	Feline
5250893	Hill's Prescription Diet	Canine Derm Defense 14.33 lb	14.33	Canine
5250892	Hill's Prescription Diet	Canine Derm Defense 25 lb	25	Canine