

Dr Pepper at Hy-Vee - Abbreviated Rules

Print

Valid on purchases from 10/1/17 – 11/30/17; Terms apply. Open to the states of IA, IL, KS, MN, MO, NE, SD and WI, 18 years or older. Terms and Conditions & Privacy Policy can be found at www.DrPepperHyVeeCollegeFootballFans.com. Msg & Data Rates May Apply. By texting HyVeeFans to 811811 you consent to receive up to 10 promotional text messages (pertaining only to this program) via an automatic telephone dialing system to the number you provided from Snipp Interactive on behalf of Dr Pepper Snapple Group, Inc. Your consent to the above is not required to make a purchase. Txt HELP for help, STOP to stop. Sponsor: Dr Pepper Snapple Group, Inc., 5301 Legacy Drive, Plano, TX 75024.

Dr Pepper at Hy-Vee Terms and Conditions

1. Eligibility

Dr Pepper at Hy-Vee ("Program") begins Sunday, October 1, 2017 at 12:00:01AM Eastern Time ("ET") and ends when Two Thousand Nine Hundred (2,900) Rewards (as detailed below) are awarded or on Thursday, November 30, 2017 at 11:59:59PM ET, whichever is earlier ("Reward Period"). Participation in the Program is only open to legal residents of Iowa, Illinois, Kansas, Minnesota, Missouri, Nebraska, South Dakota and Wisconsin, who are 18 years of age or older.

2. Reward Program

Participants may participate in the Program by purchasing two (2) eligible Dr Pepper products (listed within the appendix below) and one (1) eligible Eckrich product (listed within the appendix below) in a single transaction from a participating Hy-Vee retailer during the Reward Period ("Qualifying Purchase"). Participants who make a Qualifying Purchase and submit a photo of the receipt, will receive one (1) \$5 Fanatics Digital Reward Code to redeem at fanatics.com ("Reward").

3. How to Participate

Make a Qualifying Purchase and take a photo of the valid receipt(s) ("Receipt Photo") showing the Qualifying Purchase(s). Before submitting a Receipt Photo, participants must highlight the Eligible Dr Pepper and Eckrich products on the receipt with a star or check mark. Receipt Photos must clearly show the receipt in its entirety. Participants should keep their receipt(s). Sponsor reserves the right to require a participant to provide original receipt(s) for verification purposes upon request.

Participants can submit their Receipt Photo via either of the two (2) methods below:

- a) Text the keyword "**HyVeeFans**" to **811811** to receive a text message with Receipt Photo instructions. Participant will first receive a text message with opt-out instructions and disclosure for receipt of up to eight (8) automated text messages to the number provided, along with instructions for Receipt Photo submission. Limit of 160 characters per text. One of the automated text messages will include a link to the registration form to register for the Program via text.

- b) Upload your Receipt Photo at www.DrPepperHyVeeCollegeFootballFans.com (the "Website") and register for the Program.

All submissions of Receipt Photos must be received by Saturday, December 02, 2017 at 11:59:59PM ET or prior to the supply of Rewards being exhausted to be eligible to receive a Reward. Regardless of method of submission, the registration form must be completed in its entirety by entering your true and correct information in the required fields (required fields include: Full Name, Complete Mailing Address, E-mail Address, and Phone Number).

4. Redemption

Participants must submit valid Receipt Photos via the method above to receive a Reward. Upon receipt and verification of the Qualifying Purchase, participants will be sent redemption instructions via text to the phone number used during submission. All receipts received during Reward Period will be reviewed and validated within forty-eight (48) hours. Rewards will be fulfilled immediately upon verification via one (1) unique code for redemption at www.fanatics.com. The unique code will only be valid until December 31, 2017. Rewards are subject to provider's full terms and conditions. Rewards are available while supplies last. Sponsor is not responsible for late, lost, stolen, damaged, delayed, or undelivered Rewards. *Sponsor is not responsible for any computer related malfunction that prevents the recipient from accessing entry or receiving their Reward.*

5. TEXT MESSAGING (SMS) TERMS AND RESTRICTIONS:

Standard message and data rates may apply. By texting "**HyVeeFans**" to 811811, you consent to receive up to eight (8) promotional text messages (pertaining only to this Program) via an automatic telephone dialing system to the number you provided from Snipp on behalf of Sponsor. Your consent to the above is not required to make a purchase. You may text HELP to 811811 at any time for help, or text STOP to opt-out. **Carrier specific charges for text messages may apply, including error messages, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement.** SMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities and service provider for specific instructions. Sponsor makes no guarantee that any particular wireless service provider will be compatible with this Program. Participant is responsible for all applicable fees and taxes associated with Program participation. Sponsor, in its sole discretion, may add or delete a cellular carrier at any time, without notice.

6. Your Consent

The Participant is responsible for any damage/loss due to use of a Reward. Dr Pepper/Seven Up, Inc. is not responsible for any malfunction or inconvenience that may occur. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of Released Parties and will not be returned. Program is void where taxed, prohibited, or restricted by law. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. You cannot substitute, transfer, or redeem Rewards for cash. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless the Dr Pepper/Seven Up, Inc., Snipp Interactive, and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product

or service attained through this Program. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

7. Privacy Policy

Any personally identifiable information collected from Participant during participation in the Program will be collected by Program Sponsor or its agents, and used by Program Sponsor and its respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with Program Sponsor's Privacy Policy as stated at http://www.drpepper.com/_/legal/us/privacy/.

8. Sponsor

Dr Pepper/ Seven Up, Inc, 5301 Legacy Drive, Plano, TX 75024

Appendix

Eligible Dr Pepper Products		
Item Description	Size	UPC
Dr Pepper 12pk	12oz 12pk	0 78000-08216 6
Diet Dr Pepper 12pk	12oz 12pk	0 78000 08316 3
Dr Pepper Ten 12pk	12oz 12pk	0 78000-10316 8
Dr Pepper Cherry 12pk	12oz 12pk	0 78000-09816 7
Diet Dr Pepper Cherry 12pk	12oz 12pk	0 78000-09916 4
Dr Pepper Real Sugar 12pk	12oz 12pk	0 78000-10216 1
Dr Pepper .5 liter 6pk	16.9oz	0 78000-00386 4
Diet Dr Pepper .5 liter 6pk	16.9oz	0 78000-00388 8
Dr Pepper 12oz 8pk	12oz 8pk	0 78000-08231 9
Diet Dr Pepper 12oz 8pk	12oz 8pk	0 78000-08331 6
Dr Pepper 18 pack	12oz 18pk	0 78000-08208 1
Diet Dr Pepper 18 pack	12oz 18pk	0 78000-08308 8
Dr Pepper 20oz	20oz	0 78000-08240 1
Diet Dr Pepper 20oz	20oz	0 78000-08340 8
Dr Pepper Cherry 20oz	20oz	0 78000-09840 2
Diet Dr Pepper Cherry 20oz	20oz	0 78000-09940 9
Dr Pepper 24pk	12oz 24pk	0 78000-08210 4
Diet Dr Pepper 24pk	12oz 24pk	0 78000-08310 1
Dr Pepper 7.5oz 6pk	7.5oz 6pk	0 78000-00204 1

Diet Dr Pepper 7.5oz 6pk Dr Pepper 6pk cans	7.5oz 6pk 12oz 6pk	0 78000-00205 8 0 78000-00315 4
Diet Dr Pepper 6pk cans	12oz 6pk	0 78000-00323 9
Dr Pepper Real Sugar 12oz 4pk Glass	12oz 4pk	0 78000-08294 4
Dr Pepper Real Sugar 12oz Glass Bottle	12oz	0 78000-09056 7
Dr Pepper 16oz Can	16oz	0 78000-00586 8

Eligible Eckrich Products		
Item Description	Size	UPC
Eckrich Cheddar Links	14oz	4660055003
Eckrich Jalapeno & Cheddar Links	14oz	4660035005
Eckrich Smoked Links	14oz	4660055005
Eckrich Turkey Smoked Sausage	130oz	2781530051
Eckrich NC Smoked Sausage	14oz	2781530042
Eckrich Skinless Polish Sausage	14oz	2781530050
Eckrich Skinless Smoked Sausage	14oz	2781500111
Eckrich Polska Natural Casing	14oz	2781530043
Eckrich Smoked Sausage Beef	10oz	2781500231
Eckrich Li'l Smokies	14oz	2781530100
Eckrich Smoked SSG Cocktail Cheddar Link	14oz	2781500246