

**Danone Save and Crave Promotion and Sweepstakes Program  
(the "Program")**

**Abbreviated Terms and Conditions**

**NO PURCHASE, PAYMENT OR TEXT NECESSARY TO ENTER OR WIN THE SWEEPSTAKES PORTION OF THE PROGRAM.** Void where prohibited. Open only to legal residents of Alabama, Florida, Georgia, North Carolina, South Carolina, Tennessee and Virginia, 18 years of age or older at the time of participation (19 or older in AL). Program and Sweepstakes begins at 12:00 AM Eastern Time ("ET") on January 1, 2022 and ends at 11:59 PM ET on April 15, 2022. Prize restrictions apply. For terms and conditions, Official Rules, participation mechanism and privacy policy visit danonecraveandsave.com. \*By texting *CRAVE* to 811811, you consent to receive up to 8 text messages pertaining to this sweepstakes only, via an automatic telephone dialing system to the number you provided, from Snipp Interactive Inc., on behalf of Danone US, LLC, the Sponsor of the Sweepstakes. Txt HELP for Help or STOP to Stop. Your consent to the above is not required to make a purchase. \*Text messaging and Data Rates may apply.

**Official Terms and Conditions and Official Rules**

**THE PROGRAM CONTAINS A GAME OF CHANCE (SWEEPSTAKES).**

**PURCHASE IS NECESSARY FOR THE PROMOTION PORTION OF THE PROGRAM. NO PURCHASE IS NECESSARY TO ENTER OR WIN THE SWEEPSTAKES PORTION OF THE PROGRAM. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING THE SWEEPSTAKES PORTION OF THE PROGRAM.**

**THE CLOCK OF THE ADMINISTRATOR (DEFINED BELOW) IS THE OFFICIAL TIME-KEEPING DEVICE IN THE PROGRAM. INTERNET ACCESS AND A VALID E-MAIL ACCOUNT ARE REQUIRED. A mobile device may also be used to participate.** Standard data and messaging rates may apply to participate in the Program via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

**1. AGREEMENT TO BE LEGALLY BOUND BY THE TERMS AND CONDITIONS**

By participating in the **Danone Save and Crave Promotion and Sweepstakes Program** (the "**Program**"), you are signifying your agreement that you have read and agree to be legally bound by the terms and conditions of these Official Terms and Conditions (the "**Terms and Conditions**", which includes the Official Rules of the Sweepstakes).

**2. ELIGIBILITY**

Participation in the Program is only open to legal residents of Alabama, Florida, Georgia, North Carolina, South Carolina, Tennessee and Virginia, 18 years of age or older (19 or older in AL) at the time of participation (the "**Jurisdiction**") (each such resident, a "**Participant**", or "**you**"). Employees, directors, officers, representatives or agents of Danone US, LLC (the "**Sponsor**"), Snipp Interactive Inc. (the "**Administrator**"), Publix Super Markets, Inc. ("**Publix**") and their affiliated and related companies (including, without limitation, their respective parent, sister and subsidiary companies, advertising and promotional agencies, or other party in any way involved in the development or administration of this Program (collectively, the "**Program Parties**"), suppliers of materials or services related to the Program, or a member of the immediate family or household of any such person, are excluded from participation in the Program. In these Terms and Conditions, "immediate family" means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse, regardless of where they reside. Groups, clubs, organizations, businesses and commercial and non-commercial entities cannot participate in the Program. Program is subject to all applicable federal, state, and local laws and regulations. Void where prohibited. May not be combined with any other discount or coupon. Participation constitutes Participant's full and unconditional agreement to these Terms & Conditions and Sponsor's decisions, which are final and binding in all matters related to the Program.

If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to use multiple names, multiple identities, and/or any automated, macro, script, robotic or other system(s) or program(s), and/or any other means not in keeping with the Sponsor's interpretation of the letter and spirit of these Terms and Conditions, to enter or otherwise participate in or to disrupt this Program, then he/she may be disqualified from the Program in the sole and absolute discretion of the Sponsor. The Sponsor, Publix, other Program Parties, and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the "**Released Parties**") are not responsible for, and accept no liability whatsoever in relation to,

any late, lost, misdirected, delayed or incomplete submissions (all of which are void).

### 3. THE PROGRAM

The **Danone Save and Crave Promotion and Sweepstakes** (the “**Program**”) consists of a promotional program where an eligible Participant who purchases \$20 (twenty dollars) or more (after discounts/coupons and before tax) worth of Participating Products as defined below within a single or multiple transactions during the Promotion Period and from any Publix Super Markets in the Jurisdiction (a “**Participating Retailer**”), is given the opportunity to receive one (1) \$ 5 Publix physical gift card (the “**Reward**”), (such promotional program, the “**Promotion**”), and the opportunity to be automatically entered into the Danone Save and Crave Sweepstakes (such sweepstakes, the “**Sweepstakes**”). See Section 5 for how to participate in this Promotion. See Section 6 for how to participate in the Sweepstakes.

The following limits apply:

- **Six (6) Rewards per person/email address for the entire Promotion** (while supplies last, and subject to inventory).

Exhibit A to these Terms and Conditions lists out the authorized participating products for the purposes of this Program (the “**Participating Products**”).

### 4. PROMOTION PERIOD AND KEY DATES

The Promotion portion of the Program is scheduled to begin on **January 1, 2022 at 12:00:00 AM Eastern Time** and is scheduled to end on **April 15, 2022 at 11:59:59 PM Eastern Time**, or such earlier date and time when all available Rewards have been distributed (the “**Promotion Period**”). The following are the other key dates and periods of the Program:

- Purchase Period:** From January 1, 2022 at 12:00:00 AM Eastern Time to March 31, 2022 at 11:59:59 PM Eastern Time, or such earlier date and time when all available Rewards have been distributed (the “**Purchase Period**”). All qualifying purchases must be made within the Purchase Period to be eligible to participate in this Program.
- Submission Period:** From January 1, 2022 at 12:00:00 AM Eastern Time to April 15, 2022 at 11:59:59 PM Eastern Time, or such earlier date and time when all available Rewards have been distributed (the “**Purchase Period**”). All qualifying purchases must be made within the Purchase Period to be eligible to participate in this Program.

The Promotion Period (including the scheduled start date and end date) may be modified or terminated at any time at the sole discretion of the Sponsor and without notice.

To be eligible to receive a Reward, purchases of Participating Products must be made within one (1) or multiple transactions at a Participating Retailer during the Purchase Period, while supplies last and in full compliance with these Terms and Conditions. Eligible and applicable Receipt Images must be received within the Submission Period and as further set out in Section 5 below. Rewards must be used in accordance with these Terms and Conditions and in accordance with the Reward Provider Terms (defined below).

The drawing for the Sweepstakes is scheduled to be held on or around May 1, 2022 and is as further set out in the Official Rules of the Sweepstakes.

### 5. HOW TO PARTICIPATE IN THE PROMOTION

Participants may participate in the Promotion by: (A) During the Promotion Period, purchasing \$20 (twenty dollars) or more (after discounts/coupons and before tax) worth of Participating Products from any Participating Retailer within one (1) or multiple transactions (one (1) or multiple single sales receipt); (B) ensuring that the applicable sales receipt(s) identifies the Participating Retailer and date of purchase (ensure it is within the Promotion Period); (C) taking a photograph (png, jpeg, pdf, and tiff file types with a maximum file size of 10MB) of the sales receipt in its entirety (such photograph, a “**Receipt Image**”) (note: Participants are encouraged to blank out any personal information that appears on the sales receipt); and (D) thereafter and during the Promotion Period, following any of the submission methods listed below to submit the Receipt Image:

- Visit Promotion Site to Submit.** During the Promotion Period, visit <https://www.danonecraveandsave.com> (the “**Promotion Site**”). Participant will receive further instructions on uploading the Receipt Image and registering for

the Promotion. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State/Province, Zip/Postal Code, E-Mail, Phone Number). Follow instructions and submit Receipt Image (including reading and accepting any required terms and conditions) and register for the Promotion.

- (ii) **Text to Submit.** Text the keyword CRAVE to **811811**. Participant will receive a text message with opt-out instructions and disclosure for receipt of up to eight (8) automated text messages to the number provided, along with instructions for submission. Follow instructions and submit Receipt Image. Upon texting Receipt Image, Participants will be sent a link to a registration form for the Promotion; allow approximately 30 minutes to receive the link\*\*. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State/Province, Zip/Postal Code, E-Mail, Phone Number) and by reading and accepting any required terms and conditions. **See Section 5A below for important restrictions on Promotion participation via text.**
- (iii) **Email to Submit.** Email Receipt Image to [redem@danonecraveandsave.com](mailto:redem@danonecraveandsave.com). Upon emailing Receipt Image, Participants will be sent a link to a registration form for the Program; allow approximately 30 minutes to receive the link\*\*. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State/Province, Zip/Postal Code, E-Mail, Phone Number) and by reading and accepting any required terms and conditions.

\*\*Provision of link to registration form via text message merely indicates that photo of Receipt Image was received but is not otherwise binding upon Sponsor. Without limiting the foregoing, provision of link does not constitute a representation by Sponsor that the Receipt Image has been validated in accordance with these Terms and Conditions.

**Registering for the Promotion is the only way to receive your Reward(s)**, which will be sent via physical mail to the mailing address provided during registration, approximately thirty (30) days after you have been found eligible to receive a Reward. Without the information supplied via registration, we cannot send you your Reward(s).

## 5A. YOUR CONSENT

\*By texting **CRAVE** to **811811**, you expressly consent to receive up to eight (8) promotional text messages pertaining to this program only, via an automatic telephone dialing system to the number you provided, from Administrator on behalf of Sponsor. Your consent to the above is not required to make a purchase. \*Text messaging and data rates may apply. The text message you send is your electronic signature agreeing to these Terms and Conditions, and to giving electronic written consent as set forth above. **Carrier specific charges for text messages and data may apply for each message sent or received, depending on your individual carrier's cellular pricing plan, in accordance with your cellular customer agreement.** Participants may only participate in the Program if they are using a supported device. SMS/MMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities for specific instructions. Program Parties make no guarantee that any particular wireless service provider will participate. Check with your service provider for details. By selecting to participate via text messaging, the Participant grants permission to the Program Parties to communicate via return text message and must agree to accept all applicable charges associated therewith. Wireless service providers may charge Participant for each text message, including any error message that is sent and received in connection with the Program, based on the applicable wireless service plan. Participant is responsible for all applicable fees and taxes associated with submitting a Receipt Image. You may text "STOP" to **811811** at any time to exit Program and to stop receiving text messages, or "HELP" to **811811** for help.

## 6. HOW TO PARTICIPATE IN THE SWEEPSTAKES

The official rules of the Sweepstakes (the "**Official Rules**") are appended to these Terms and Conditions, and sets out among other things, how to participate in the Sweepstakes.

## 7. PROCESSING OF SUBMISSIONS

Processing of a Receipt Image will take 48 hours from the time the Receipt Image is received by the Administrator. Once a Participant's Receipt Image is processed, such Participant will be notified via email, whether such Receipt Image has been successfully validated (proceed to Section 7 and Section 8) or a reason why such Receipt Image could not be processed at such time, as determined by the Administrator in its sole and absolute discretion. It is the responsibility of the Participant to check the applicable email account/phone for such notification including in the inbox, spam or junk folders. The Released Parties do not assume any responsibility and are not responsible for electronic communications which are undeliverable for any reason, including (but not limited to) as a result of any form of active

or passive filtering of any kind or insufficient space in a participant's mailbox or telephone to receive e-mail messages, text message or other communications. All Receipt Images become the property of Released Parties and will not be returned. Program is void where taxed, prohibited, or restricted by law. Receipts obtained through unauthorized means or illegitimate channels (i.e., other than via a purchase of Participating Products from the Participating Retailers) will be void. Receipts that cannot be validated for any reason will be rejected, as determined by the Sponsor in its sole discretion. For example only, and not an all-inclusive list, a receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the Program Parties; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; (vii) reflects the use of more than an authorized number of coupons; or (viii) is incorrectly or incompletely entered or submitted.

## 8. VERIFICATION

All Receipt Images and Participants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Program; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Receipt Image and/or other information for the purposes of this Program; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Program in accordance with the Sponsor's interpretation of the letter and spirit of these Terms and Conditions. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor or its Administrator, may result in disqualification in the sole and absolute discretion of the Sponsor. Proof of transmission (screenshots or captures etc.), or attempted transmission of a submission or of attempted submission of any communication, does not constitute proof of delivery or receipt by the Program computers, Administrator or Sponsor. The sole determinant of the time for the purposes of this Program will be the official time-keeping device(s) used by the Administrator.

## 9. DISTRIBUTION OF REWARDS

Participants who are eligible to receive the offer of Reward, will receive their Reward via physical mail sent to the mailing address provided during registration, approximately thirty (30) days after such Participant has been found eligible to receive a Reward.

No responsibility is assumed by the Released Parties for any emails that are undeliverable or for any communication sent to the Participant. Rewards must be redeemed in accordance with these Terms and Conditions and any instructions that may accompany the Reward (the "**Reward Instructions**"). To use the Reward, follow the Reward Instructions.

The Program Parties are not responsible for (as applicable) late, lost, stolen, damaged, misdirected, irregular, garbled, corrupted or undelivered Rewards or transmissions (whether sent by or to the Participant), regardless of cause. *The Program Parties are not responsible for (a) any incomplete, incorrect or inaccurate information whether caused by web site users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Program or by any technical or human error; (b) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of any web site (or mobile web site), Rewards or transmissions (whether sent by or to a Participant); and (c) any problems or technical malfunctions of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, programming or failure of email or text on account of technical problems or traffic congestion on the Internet or at any web site (or mobile web site) or any combination thereof. Without limiting the foregoing, Program Parties expressly disclaim any and all liability for Rewards or other transmissions which are not timely received in an uncorrupted form (or received at all) by participant due to filtering/privacy settings for email and/or text transmissions or for any other reason. Program Parties further disclaim any and all liability for physical Rewards which are returned as undeliverable mail or otherwise not received by Participant for any reason.*

All aspects of each Reward will be determined by the Sponsor in its sole and absolute discretion subject to availability. Each Reward must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute any Reward or a component thereof with a prize of equal or greater retail value, including, without limitation, but at Sponsor's sole and absolute discretion, a cash award. Rewards will only be awarded to the person whose verifiable full name and valid e-mail and/or mailing address appears on the registration form associated with the Receipt Image in question. The Participant is responsible for any damage/loss due to use of a Reward and will be responsible for any legal repercussions arising due to the Reward being prohibited by law or by any other cause whatsoever from claiming, using or owning the Reward. The Released

Parties will not have any liability for any defects, mechanical or otherwise in respect of the Reward. By participating in the Program, you agree to release, discharge, indemnify and hold harmless the Released Parties from any liability, losses, claims or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any Reward. Without limiting the generality of the previous sentence, the Released Parties will not be liable for any loss; consequential, incidental, special, or exemplary damages; or harm of whatsoever nature and howsoever arising, suffered by any Participant or any third party, as a result of the use of, or inability to use, the Reward by the Participant and/or such third party or any other cause whatsoever. **There are the following limits: One (1) Reward per person/email address for the entire Promotion.**

## **10. MODIFICATION AND/OR TERMINATION OF PROGRAM**

Sponsor reserves the right to modify the Program, including without limitation the Promotion, the Sweepstakes and the Rewards Pool (including, without limitation, these Terms and Conditions and/or the Official Rules) at any time, with or without notice. Your continued participation in the Program, or any portion thereof after such action by Sponsor, constitutes your acceptance of any such modification.

Sponsor in its sole discretion reserves the right to shorten, extend, suspend, modify or cancel the Program (including the Program Period and the scheduled begin date and end date) at any time, and for any reason.

Further, and without limiting the generality of the preceding paragraph, the Sponsor reserves the right, in its sole and absolute discretion, to withdraw, amend or suspend this Program (or to amend these Terms and Conditions and/or Official Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Program as contemplated by these Terms and Conditions and/or Official Rules, including, without limitation, any error(s), problem(s), computer virus(es), bug(s), tampering, unauthorized intervention, fraud or failure(s) of any kind. Any attempt to undermine the legitimate operation of this Program in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Program, or to amend these Terms and Conditions and/or Official Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind.

## **11. GENERAL CONDITIONS**

By entering, participants agree (and agree to confirm in writing) that: (a) Sponsor, Administrator, Publix Super Markets, Inc., and their respective parents, subsidiaries, related and affiliated entities, participating retailers, partners, members, representatives, consultants, contractors, legal counsel, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents (collectively, the "Released Parties") are released, will have no liability whatsoever for, and shall be held harmless by participants against any liability for any injuries, losses or damages of any kind to person(s) including, without limitation, death, or property, resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Promotion or any prize-related activities, including, without limitation, any travel related thereto; (b) except where legally prohibited, winners grant (and agree to confirm that grant in writing) permission to Sponsor and those acting under its authority the right to the use of his/her name, picture, likeness, voice, biographical information and statements, at any time or times, for advertising, trade, publicity and promotional purposes without additional compensation, in all media now known or hereafter discovered, worldwide in perpetuity, and on the Internet and World Wide Web, without notice, review or approval, unless prohibited by law; (c) any portion of a prize not accepted or used by the winner will be forfeited; and (d) Sponsor is not responsible for any inability of a winner to accept or use any prize (or any portion thereof) for any reason. The prize winners shall bear all risk of loss or damage to their prize after it has been delivered.

All Submissions become the property of the Sponsor. This Program is subject to all applicable federal, state, and municipal laws. The decisions of the Sponsor with respect to all aspects of this Program are final and binding on all participants without right of appeal.

**ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S OR ADMINISTRATOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE TERMS AND CONDITIONS FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR OR ADMINISTRATOR AT ANY TIME.**

The Sponsor and Administrator reserve the right, in their sole and absolute discretion, to disqualify any individual that it deems to be in violation of these Terms and Conditions. The Sponsor and Administrator reserve the right to refuse participation to any person whose eligibility is in question or who has been disqualified or is otherwise ineligible to participate. In their sole and absolute determination, the Sponsor and Administrator may disqualify any person who

acts in any manner to threaten or abuse or harass any person and to void all such person's Submissions.

The Released Parties will not be liable for: (i) any failure during the Program; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Receipt Image and/or other information to be received, captured, recorded or otherwise function properly for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to a Participant's or any other person's cell phone, computer or other device related to or resulting from participating in the Program; (v) anyone being incorrectly and/or mistakenly identified as having a valid receipt or having fulfilled the purchase requirement; and/or (vi) any combination of the above.

In the event of a dispute regarding who submitted a Receipt Image, the Sponsor reserves the right, in its sole and absolute discretion, to deem the Receipt Image to have been submitted by the authorized account holder of the e-mail address submitted at the time of submission. "Authorized account holder" is defined as the person who is assigned an e-mail address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address, or a cell phone number by a participating cellular carrier. A Participant may be required to provide proof (in a form acceptable to the Sponsor and Administrator – including, without limitation, government-issued photo identification) that he/she is the authorized account holder of the email address associated with the Receipt Image in question.

**PRIVACY:** By participating in this Program, each Participant expressly consents to the Sponsor, Administrator, their agents and/or representatives, storing, sharing and using any personal information submitted for the purpose of administering the Program and in accordance with Sponsor's privacy policy (available at: <https://www.danone.com/footer/privacy.html>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor will not share your personal information with others except to third parties who are retained by Sponsor to manage and fulfill this program.

In the event of any discrepancy or inconsistency between these Terms and Conditions and disclosures or other statements contained in any Program-related materials, including, but not limited to, any point of sale, television, print or online advertising, and/or any instructions or interpretations of these Terms and Conditions given by any representative of the Sponsor or Administrator, the terms and conditions of these Terms and Conditions shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Terms and Conditions shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Terms and Conditions shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions or the rights and obligations of participants, Sponsor or any of the other Released Parties in connection with the Program will be governed by and construed in accordance with the domestic laws of Illinois, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to the exclusive jurisdiction and venue of the courts located in Cook County, Illinois, in any action to enforce (or otherwise relating to) these Terms and Conditions or relating to this Program.

## **12. SPONSOR/ADMINISTRATOR**

Sponsor: Danone US, LLC; 1 Maple Avenue, White Plains, NY 10605 ("**Sponsor**")  
Administrator: Snipp Interactive, 6708 Tulip Hill Terr, Bethesda, MD 20816 ("**Administrator**")

EXHIBIT A

Qualifying Products

Coffee House Creations	
Item	UPC
IN DEL ALMOND JOY 32oz	4127101997
IN DEL OREO 32oz	4127102944
IN DEL AMARETTO 32oz	4127102489
IN DEL CARAMEL MACC 32oz	4127100955
IN DEL FF FRENCH VAN 32oz	4127102619
IN DEL FRENCH VAN 32oz	4127102564
IN DEL FRSTD SGR CKIE 32oz	4127102256
IN DEL HAZELNUT 32oz	4127102568
IN DEL ND C/S SWT CRM 32oz	4127100472
IN DEL ND HRSHY CRML 32oz	4127102502
IN DEL ND IRISH CREME 32oz	4127102488
IN DEL PEPPERMINT MCHA 32oz	4127102258
IN DEL PUMPK PIE SPICE 32oz	4127100970
IN DEL REESE PNTBTR CUP 32oz	4127102847
IN DEL SF HAZELNUT 32oz	4127102254
IN DEL SF PUMPK PIE 32oz	4127102260
IN DEL SF VANILLA 32oz	4127102275
IN DEL SLTD CRML MOGHA 32oz	4127102796
IN DEL STHRN BTTR PCN 32oz	4127102512
IN DEL WHITE CHOC MAC 32oz	4127100884
IN DEL BIRTHDAY CAKE 32oz	3663207509
IN DEL VANILLA CANNOLI 32oz	3663207508
IN DEL WHITE CHOG RASP 32oz	4127100908
IN DEL SMORES 32oz (Apr - Jul)	3663207187
IN DEL FRENCH TOAST (Jul - Dec)	3663207265
IN DEL PEEPS (Dec - Apr)	3663207104
IN DEL SF Carm Macch 32oz	4127102253
IN DEL FF FRENCH VAN 48oz	4127102241
IN DEL HAZELNUT 48oz	4127102242
IN DEL CARM MACCHIATO 48oz	4127102243
IN DEL FF Cold Stone Cream 48oz	4127102244
SILK ALMD CRM PMKN SPC 32oz 12pk	3663207329
SILK ALMD CRM PEPP MOCHA 32oz 12pk	3663207453
SILK ALMND CRMR VAN 32oz	2529300462
SILK ALMND CRMR SWT &CRMY 32oz	2529300489
SILK ALMND CRMR CARAMEL 32oz	2529300464

SILK ALMND CRMR CRÈME BRULEE 32oz	3663207505
SILK SOY CRMR ORIGINAL 32oz	2529360042
SILK SOY CRMR VANILLA 32oz	2529360217
SILK OAT YEAH CRMR VANILLA 32oz	3663207268
SO DEL CRMR FR VANILLA 32oz	4447394124
IN DEL I/C MOCHA 64oz	4127100495
IN DEL I/C VANILLA 64oz	4127100492
IN DEL I/C Light Mocha 64oz	4127101855
IN DEL I/C Carm Macch 64oz	4127101827
IN DEL I/C Light Carm Macch 64oz	4127102101
IN DEL ND C/S SWT CRM 16oz	4127100467
IN DEL NO FRENCH VAN 16oz	4127102562
IN DEL NO HAZELNUT 16oz	4127102563
INT DEL CARAMEL MACC 16oz	4127100922
STOK ESL CHOCOLATE 48oz	4127102775
STOK ESL NOT TOO SWT 48oz	4127102774
STOK ESL UNSWEETENED 48oz	4127102773
STOK ESL MOCHA 48oz	3663207263
STOK ESL FUELED 48oz	3663207381
STOK ESL EXTRA BOLD 48oz	3663207262
STOK ESL ESPRESSO PROTEIN 48oz	4127102860
Horizon Heavy Whipping Cream 16oz	4236521685
SILK Heavy Whipping Cream 16oz	3663207398
STOK ESL Almond Milk 48oz	3663207194
STOK ESL Oat Milk 48oz	3663207193
STOK Black NTS 13.7oz SS	4127102790
STOK Vanilla 13.7oz SS	4127102791
STOK Black Unsweet 13.7oz SS	4127102793
STOK Mocha 13.7oz SS	4127102792
STOK Protein15oz SS	3663207196
HOR EGG NOG 32oz	4236523290
SILK EGG NOG 32oz	2529360050
SO DEL COCONUT NOG 32oz	4447391301
STOK ESL EXTRA BRIGHT 48oz	3663207618
IN DEL FRUITY PEBBLES	3663207627
SILK OAT YEAH CRMR OATMEAL COOKIE 32oz	3663207267

<b>Plant Based Beverages</b>	
<b>Item</b>	<b>UPC</b>
SILK ALMD UNSWT OGNL 96oz	2529300377

SILK ALMND UNSWT VAN 96oz	2529300379
SILK ALMND DK CHC 64oz	2529300119
SILK ALMND ORGNL 64oz	2529300098
SILK ALMD UNSWEET 64oz	2529300149
SILK ALMND VAN 64oz	2529300099
SILK ALMND VAN UNSWT 64oz	2529300136
SILK CASHEW ESL UNSW 64oz	2529300275
SILK COCONUT ORIGINAL 64oz	2529300122
SILK COCONUT UNSWEET 64oz	2529300228
SILK CSHW ESL UNSW VAN 64oz	2529300368
SILK SOY CHOCOLATE 64oz	2529360031
SILK SOY ORGANIC NSA 64oz	2529360023
SILK SOY PLAIN 64oz	2529360039
SILK SOY VANILLA 64oz	2529360027
Silk Protein Unw Orig 64oz	3663207270
Silk Protein Unw Van 64oz	3663207269
Silk Protein Orig 64oz	2529300380
Silk Protein Van 64oz	2529300381
Silk Protein Choc 64oz	2529300451
Silk DHA Unsw Vanilla 64oz	3663207344
Silk DHA Original 64oz	3663207345
Silk Oat Yeah 0g Sugar 64oz	3663207271
Silk Oat Yeah Plain 64oz	3663207126
Silk Oat Yeah Choc 64oz	3663207121
Silk Oat Yeah Van 64oz	3663207122
Silk Soy Ultra Unsw 59oz	3663207419
Silk Soy Ultra Choc 59oz	3663207421
So Delicious Coconut Unsw 64oz	4447391205
Silk Oat Yeah Extra Creamy 64oz	3663207459

Organic Milk	
Item	UPC
HOR MILK WHL GRASSFED HG	4236500707
HOR MILK 2% GRASSFED HG	4236500708
HOR MILK 1% 64oz	4236526415
HOR MILK 2% 64oz	4236526425
HOR MILK WHOLE 64oz	4236526445
HOR MILK DHA CHOCOLATE LF 64oz	4236526480
HOR MILK DHA PLUS 0% 64oz	4236500329

HOR MILK DHA PLUS 2% 64oz	4236526435
HOR MILK DHA PLUS WHL 64oz	4236526447
HOR MILK DHA w/ CHOLINE 64oz	3663207190
LEFTFIELD MILK 2% 64oz	4236500690
LEFTFIELD MILK FF 64oz	4236500688
LEFTFIELD MILK WHL 64oz	4236500691
HO UP MILK CHOC PROTEIN 6/64OZ	4236500757
HO UP MILK 2% PROTEIN 6/64OZ	4236500758
HO UP MILK WH PROTEIN 6/64OZ	4236500759

<b>Yogurt</b>	
<b>Item Description</b>	<b>GTIN</b>
DAN NATURAL LF VANILLA	3663200210
DAN NATURAL LF PLAIN	3663200202
DAN COFFEE	3663201374
DAN LNF VANILLA	3663200260
DAN NATURAL WM PLAIN	3663200282
DANIMALS 12PK DRK STR/KIW	3663203646
DANIMALS 6PK STRAWBERRY	3663203640
DANIMALS 6PK STRWBRY/BANA	3663203641
DANIMALS 6PK RASPBERRY	3663203643
DANIMALS 12PK DRK STR/BAN	3663202760
DAN LNF GREEK PLAIN 32OZ	3663203745
DAN LNF GREEK VAN 32OZ	3663203273
DANIMALS 4PK POUCH STRAWB	3663201029
DANIMALS 12PK DRK STR/WTR	3663200975
SILK SOY YOG PEACH MANGO	2529300276
SILK SOY YOG STRAWBERRY	2529300278
SILK SOY YOG VANILLA	2529300280
DAN LNF DRINK STRAW BANAN	3663203834
DAN LNF DRINK MIXED BERRY	3663203833
DAN LNF DRINK STRAWBERRY	3663203832
DAN 4PK LNF GRK PEACH	3663203721
DAN 4PK LNF GRK STRW CHCK	3663202848
DAN TRIPLE 0 4PK MXD BRRY	3663201962
DANIMALS 4PK POUCH COTTON	3663201015
DAN WHL MLK VANILLA 32OZ	3663200788
SILK ALMD YOG VANILLA	2529300397
SILK ALMD YOG CHC COCONUT	2529300399
SILK ALMD YOG PEACH	2529300398

SILK ALMD YOG STRAWBERRY	2529300396
DANIMALS 12PK DRK STR/CAK	3663201040
DANIMALS 12PK DRK BRY/STR	3663201039
DAN TWO GOOD STRAWBERRY	3663203901
DAN TWO GOOD BLUEBERRY	3663203902
DAN TWO GOOD MIXED BERRY	3663203903
DAN TWO GOOD VANILLA	3663203904
DAN TWO GOOD PEACH	3663203906
DAN TWO GOOD VAN 32OZ	3663203920
DAN TWO GOOD CHERRY	3663203905
DAN TWO GOOD COCONUT	3663203922
DAN TWO GOOD STRAW 4PK	3663203908
DAN TWO GOOD VANILLA 4PK	3663203907
DAN TWO GOOD MIX BRRY 4PK	3663203931
DAN TWO GOOD COCONUT 4PK	3663203932
DAN OIKOS 0% PLAIN	3663202714
DAN OIKOS STRAWBERRY	3663203218
DAN OIKOS LEMON MERINGUE	3663201864
DAN LNF GREEK STRAWBERRY	3663203731
DAN LNF GREEK BLUEBERRY	3663203732
DAN LNF GREEK VANILLA	3663203733
DAN LNF GREEK PEACH	3663203736
DAN LNF GREEK CHERRY	3663203735
DAN LNF GREEK KEY LIME	3663203738
DAN LNF GREEK BANANA CRM	3663203742
DAN LNF GREEK TSD COCONUT	3663203737
DAN LNF GREEK BLACKBERRY	3663203754
DAN LNF GREEK BSTN CRM PI	3663203808
DAN LNF GREEK STWBRY CHCK	3663203753
DAN TRIPLE 0 VANILLA	3663200834
DAN TRIPLE 0 STRAWBERRY	3663200836
DAN TRIPLE 0 COCONUT CREME	3663200838
DAN TRIPLE 0 PEACH	3663200837
DAN TRIPLE 0 BANANA CRM	3663200839
DAN LNF GRK 4PK VANILLA	3663203249
DAN LNF GRK 4PK STRWBRY	3663203248
DAN LNF GRK 4PK CHERRY	3663203256
DAN LNF GRK 4PK BLUEBERRY	3663203255
DAN TRIPLE 0 MIXED BERRY	3663200835
DAN TRIPLE 0 VANILLA 32OZ	3663201944
DAN TRIPLE 0 4PK VANILLA	3663201953

DAN TRIPLE 0 4PK STRAWBRY	3663201954
DAN LNF GRK CRNCH ST CHCK	3663201106
DAN LNF GRK CRNCH COCOVAN	3663201108
DAN LNF GRK CRNCH KEY LIM	3663201107
DAN OIKOS 0% PLAIN 32OZ	3663202753
DAN TRIPLE 0 BAN PNTUT BTR	3663201992
DAN GRK 4PK STRAW/BAN	3663203718
DAN GRK 4PK COCO/VAN	3663203764
DAN LNF C&A CHRRY/BLK/CUR	3663203886
DAN LNF C&A RASPBRRY/LIME	3663203887
DAN LNF C&A TANG/GRPFruit	3663203888
DAN LNF C&A MANGO KIWI	3663203889
DAN TRIPLE 0 LEMON TART	3663202017
DAN TRIPLE 0 STRAW BANANA	3663202025
DAN TRIPLE 0 BLUEBERRY	3663202024
DAN 12PK LNF STW BLBY RSP	3663200468
DANACTIVE 8PK STRAWBERRY	3663202515
DANACTIVE 8PK VANILLA	3663202516
DAN 4PK ACT LF STRAWBERRY	3663202600
DAN 4PK ACT LF VANILLA	3663202601
DAN 4PK ACT LF BLUEBERRY	3663202602
DAN 4PK ACT LF PRUNE	3663202603
DAN 4PK ACT LF PEACH	3663202604
DAN 4PK ACT LF MXD BERRY	3663202607
DAN 4PK ACT LT FF STRAWBE	3663202630
DAN 4PK ACT LT FF VANILLA	3663202631
DAN 4PK ACT LT FF PEACH	3663202633
HOR SOUR CREAM 16OZ	74236531660
DANACTIVE 8PK BLBRY STRWB	3663203501
DAN 12PK ACT STRWBRY PEAC	3663203576
DAN 12PK ACT LT STRW BLBR	3663203581
DAN 4PK ACT LF BLK CHERRY	3663202635
DAN 4PK ACT LT BLUEBERRY	3663202632
SO DEL ND COCO BLUEBERRY	74447300010
DAN 12PK ACT STRWBRY BLBY	3663202763
DAN 12PK ACT LT ST BN/PCH	3663202764
DAN 12PK ACT VANILLA	3663202834
YOCRUNCH 4PK OREO VANILLA	4667501350
YOCRUNCH 4PK M&M VANILLA	4667501351
DAN 12PK ACT BL CHY/MX BY	3663202851
DAN 4PK ACT LF STRWBRY BAN	3663202857

SO DEL ND COCO STRAWBERRY	74447300012
SO DEL ND COCO RASPBERRY	74447300011
SO DEL ND COCO VANILLA	74447300013
SO DEL ND COCO UNSWEETEND	74447300036
DAN 12PK ACT PEACH/CHERRY	3663202943
YOCRUNCH 4PK STRWBY M&M'S	4667501312
SO DEL ND COCO KEY LIME	74447300046
SO DEL ND COCO PEACH	74447300047
SO DEL ND VANILLA 24OZ	74447300031
ACTIVIA DAILIES STRWBERRY	3663202954
ACTIVIA DAILIES VANILLA	3663202955
DAN 4PK ACT LF MANGO	3663202951
ACTIVIA DAILIES STRW/BLUE	3663202956
SO DEL ND COCO STRW/BANAN	74447300016
SO DEL PAIR SALTD CARAMEL	3663207322
SO DEL PAIR BLUEBERRY	3663207323
SO DEL PAIR COCO ALMOND	3663207320
SO DEL PAIR KEY LIME	3663207324
HO Growing Years Pouch Strawberry 4pk	3663207043
HO Growing Years Pouch Blueberry 4pk	3663207044
Oikos Pro Vanilla SS	3663204255
Oikos Pro Strawberry SS	3663204257
Oikos Pro Peach SS	3663204256
Silk Kids Mixed Berry 4pk	3663207570
Silk Kids Strawberry 4pk	3663207574
So Delicious Unsweetened Van 24oz	4447300033

Frozen	
Item Description	GTIN
SO DEL BAR MINI ND CHC VAN C MLK	74447347411
SO DEL BAR OG3 MINI ND FUDGE NSA	74447347772
SO DEL SNDWCH MINI ND COCO C MK	74447347430
SO DEL COCONUT MILK VANIL	74447391234
SO DEL D/F W/CM CHOCOLATE	74447347021
SO DEL D/F W/CM CKIE DGH	74447347046
SO DEL D/F W/CM MINT CHIP	74447347055
SO DEL D/F W/CM VANL BEAN	74447347011
SO DEL D/F NSA VANIL BEAN	74447347711
SO DEL D/F NSA CHOCOLATE	74447347721
SO DEL D/F CSH/M DKCHF	74447347621

SO DEL D/F CSH/M SALTL	74447347613
SO DEL D/F COLD BREW	74447300084
SO DEL D/F CHOCO/BANANA	74447300083
SO DEL OATMILK I/C CARAML	3663207332
SO DEL OATMILK I/C CARAML	36632071002
SO DEL OATMILK I/C RSPBRY	3663207333
SO DEL OATMILK I/C RSPBRY	36632071019
SO DEL MOUSSE PEANUTBUTTR	74447300112
SO DEL MOUSSE SLTD CARML	74447300108
SO DEL D/F BAR COCONUT AL	74447347412
SO DEL D/F BAR MINI FUDGE	74447347772
SO DEL D/F BAR MOCHA/ALMD	74447349213
SO DEL D/F BAR SALTD/CARM	74447300030
SO DEL MINI SW COCNT VAN	74447347211
SO DEL COCO WHIP ORIGINAL	74447389997
SD MWO FRZN COCO NSA FDG BR	74447347772
SD COCONUT NSA VAN BAR	74447347771
SD CASH VERY VANILLA 16OZ	74447300026
SD COCO NSA BTTR PECAN 16OZ	74447347715
SD OATMILK COFF CHOC CHIP 16OZ	36632076298
SD CASH CHOC CKIE N CRM 16OZ	74447300028

<b>Aseptic/Shelf Stable</b>	
<b>GTIN</b>	<b>Item Description</b>
74447391234	SO DEL COCONUT MILK VAN 32OZ
74447391235	SO DEL ORG CCNT MILK UNSW 32OZ
2529360090	SILK SOY MILK ASPTC ORIG 32OZ
2529360089	SILK SOY MILK ASEP UNSWTND 32OZ
2529300169	SILK ASEP ALM UNSWT VANIL 32OZ
2529300170	SILK ASEP ALMOND UNSWEET 32OZ
2529300125	SILK PURE ALMOND ORIGINAL 32OZ
2529300124	SILK PURE ALMOND VANILLA 32OZ
2529300272	SILK ASEP ALM DK CHOC 6PK
2529300273	SILK ASEP ALMOND VANILLA 6PK
74236500434	HORIZON L F 1% MILK 12PK
74236500270	HORIZON LF 1% CHC MK 12PK
74236500432	HORIZON 1% DHA CHOCOLATE 6PK
74236500420	HORIZON 1% L F MILK 6PK
74236500417	HORIZON LOW FAT VAN MILK 6PK
74236500416	HORIZON L F CHOC MILK 6PK

4127102591	IN/DEL HAZELNUT CR SIN
3450063156	LOL HALF&HALF MINI MOO
3663207174	SILK CREAMER SINGLES
4127102590	IN/DEL FR VAN SINGLES

**DANONE SAVE AND CRAVE SWEEPSTAKES  
OFFICIAL RULES**

**NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**

**IMPORTANT NOTE: THESE TERMS CONTAIN PROVISIONS THAT LIMIT OUR LIABILITY TO YOU, ELIMINATE YOUR RIGHT TO A TRIAL BY JURY, REQUIRE YOU TO RESOLVE DISPUTES WITH US ON AN INDIVIDUAL BASIS AND NOT AS A PART OF ANY CLASS OR REPRESENTATIVE ACTION,. SEE BELOW.**

**Participation in the Sweepstakes constitutes Entrant's full and unconditional agreement to and acceptance of the terms and conditions of these official rules (the "Official Rules")**

**1. SWEEPSTAKES PERIOD; ELIGIBILITY**

The "Danone Save and Crave Sweepstakes" (the "**Sweepstakes**") begins on January 1, 2022 at 12:00:00 AM Eastern Time and is scheduled to end on April 15, 2022 at 11:59:59 PM Eastern Time ("**Sweepstakes Period**"). The Sweepstakes is sponsored by Danone US, LLC ("**Sponsor**"). The Sponsor's address is: 1 Maple Avenue, White Plains, NY 10605 .

Entry to the Sweepstakes is only open to legal residents of the 50 states in the United States and the District of Columbia (the "Eligibility Area"), 18 years of age or older (19 or older in AL or NE, 21 or older in MS) at the time of participation (each such resident, an "**Entrant**", or "**you**").

Employees, directors, officers, representatives or agents of the Sponsor, Snipp Interactive Inc. (the "**Administrator**"), Publix Super Markets, Inc. ("**Publix**"), and their affiliated and related companies (including, without limitation, their respective parent, sister and subsidiary companies, advertising and promotional agencies, or other party in any way involved in the development, or administration and/or marketing of this Sweepstakes (collectively, the "**Sweepstakes Parties**"), suppliers of materials or services related to the Sweepstakes, or a member of the immediate family or household of any such person, are excluded from participation in the Sweepstakes. In these Terms and Conditions, "immediate family" means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse, regardless of where they reside. Subject to all applicable federal, state, and local laws and regulations. Void outside Eligibility Area and where prohibited. Participation constitutes Entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

Groups, clubs, organizations, businesses and commercial and non-commercial entities cannot participate in the Sweepstakes.

**2. HOW TO ENTER**

There are **two (2)** ways to enter the Sweepstakes:

- A. Eligible Purchase Entry:** During the Sweepstakes Period, Entrants who are Participants in the Promotion portion of the Sponsor's Save and Crave Promotion and Sweepstakes Program, and who are eligible to earn a Reward in accordance with the Terms and Conditions of such Program, will also automatically receive one (1) entry into the Sweepstakes (each, an "**Entry**").
- B. Free Method of Entry:** During the Sweepstakes Period, Entrants can enter the Sweepstakes without making a purchase, by visiting <https://danonecraveandsave.com/amoe> (the "**AMOE Site**") where Entrant will receive further instructions on registering for the Sweepstakes. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State/Province, Zip/Postal Code, E-Mail, Phone Number). Follow instructions and (including reading and accepting any required terms and conditions) and register for the Sweepstakes and earn one (1) Entry.

**There is a limit of Six (6) Entries per person/email address/phone number for the entire Sweepstakes Period regardless of method of Entry.** Multiple Entrants are not permitted to share the same account or email address.

The use of script, macro or automated devices (or any other devices intended to automate any aspect of participation) to play/Enter is prohibited. Any attempt to use multiple names or email accounts or other tactics to register or enter more than the stated limits may result in the disqualification by the judges or Sponsor from the Sweepstakes and all

associated registrations, and/or Entries will be void. Registrations and Entries generated by script, macro or other automated means or with the intent to subvert the registration or Entry process will be void. No mechanically reproduced, or mass entries permitted and all such Entries will be void. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all entries by that entrant. By entering this Sweepstakes, each Entrant gives his/her express permission to be contacted by the Sponsor by telephone and/or e-mail for Sweepstakes purposes only. The Sweepstakes Parties, and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the “**Released Parties**”) are not responsible for lost, incomplete, late, delayed, inaccurate, misdirected, undelivered, or garbled entries, email, or failures or malfunctions of phones, phone lines or telephone systems; lost entries, game plays, prize claims or transmissions; the cancellation or postponement of any game, any error, omission, interruption, defect or delay in transmission, or communication; interrupted or unavailable network, server, Internet Service Provider (ISP), cable, satellite or other connections including those through and/or by any website; miscommunications, failed computer hardware or software or technical failures; non-delivery; misdirected, blocked, or delayed e-mail notifications; garbled, misrouted, jumbled, scrambled, delayed or misdirected transmissions; printing, typographical or other errors appearing within these Official Rules, in any Sweepstakes-related advertisements or other materials; or other errors or problems of any kind whether mechanical, human, telephone, electronic, mail or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or problems which may occur in connection with the administration of the Sweepstakes, the processing of Entries, or the announcement of the Prizes. Sponsor reserves the right, in its sole discretion, to void any and all entries of an Entrant who Sponsor believes has attempted to tamper with, corrupt, or impair the administration, security, fairness or proper play of this Sweepstakes or who is otherwise not in compliance with these Official Rules. In the event of a dispute as to the identity of any Entrant, such Entrant will be deemed, as the “authorized account holder” of the e-mail address submitted at the time of entry provided he/she is eligible according to these Official Rules. “Authorized account holder” is defined as the natural person who is assigned to the e-mail address by an Internet access provider, online service provider or other organization (e.g., a business, educational institution, etc.) which is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Proof (to Sponsor’s satisfaction) of being the authorized account holder may be required by Sponsor.

### **3. USE OF ENTRANT INFORMATION FOR MARKETING PURPOSES**

Any personally identifiable information collected during an Entrant’s participation in this Sweepstakes will be collected by or on behalf of the Sponsor and used by Sponsor, its affiliates, agents, administrators and marketers for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Rules and in accordance with Sponsor’s Privacy Policy available at <https://www.danone.com/footer/privacy.html>). Entrants have the right to opt out of marketing communications as further set out in such privacy policy. Except where prohibited by law, participation in the Sweepstakes constitutes permission for Sponsor and its designees to use Entrant’s name, hometown, likeness, biographical information, statements, quotes, voice, and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without prize, incentive, consideration, consent or review; and upon request, Entrant will provide written consent to such use.

### **4. SWEEPSTAKES DRAWINGS/ODDS**

The Administrator is an independent judging organization whose decisions as to the selection of the potential winner(s) are final and binding.

The Administrator will conduct **one (1) randomized drawing** (a “**Drawing**”) on or about May 1, 2022, from all eligible Entries received during the Sweepstakes Period and in accordance with these Official Rules.

**One (1) potential Grand Prize Winners** will be selected during the Drawing. Odds of winning a Grand Prize depend on the number of eligible Entries received during the applicable Sweepstakes Period.

### **5. PRIZE AWARDING:**

The potential winner(s) will be notified by mail, email or phone on or about the first business day following the random drawing in which they were selected. A potential winner becomes a “Winner” for the purposes of this Sweepstakes only after verification of eligibility by Sponsor. Each potential winner of prizes valued at or greater than \$25.00, will be required to sign and return to Sponsor/Sponsor’s representative, within three (3) calendar days of the date notice or attempted notice is sent, an Affidavit of Eligibility, Liability & Publicity Release (a written “Affidavit”) in order to claim his/her prize). In the event that (i) a potential winner cannot be contacted, (ii) potential winner fails to sign (when required) and return the Affidavit within the required time period, (iii) either the prize notification or prize are returned as undeliverable, or (iv) the prize is declined for any reason, will result in disqualification of such potential winner without further notice and potential winner forfeits prize. Potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. In the event that a potential

winner is disqualified for any reason, Sponsor, in its sole discretion, may select an alternate prize winner by random drawing from among all remaining eligible entries, up to a maximum of three (3) alternates. If any alternate potential winners are disqualified, the prize(s) will not be awarded. All prizes will be fulfilled directly to the mailing address supplied during registration, approximately six (6) weeks after winner confirmation is complete.

## 6. GRAND PRIZES:

The Sweepstakes has one (1) Grand Prize, comprising of four (4) \$50 (Fifty Dollars) Publix Physical Gift Cards and one (1) Vitamix blender

The Approximate Retail Value (“ARV”) of each \$50 Publix Gift Card is Fifty Dollars (\$50). The ARV of the Vitamix blender is Five Hundred and Ninety Nine Dollars (\$599). **The ARV of the Grand Prize is Seven Hundred and Ninety Nine Dollars (\$799)**

Actual value may vary. Sponsor is not responsible for and winner will not receive any difference between the actual value and ARV of a prize. Sweepstakes winnings will be reported to the Internal Revenue Service and winner can expect to receive a 1099 tax form for prizes which total more than \$600.00 for the year. **Limit one (1) prize per Entrant.**

All aspects of each Grand Prize will be determined by the Sponsor in its sole and absolute discretion subject to availability. Each Grand Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions except at Sponsor’s option. Sponsor reserves the right, in its sole and absolute discretion, to substitute any Grand Prize or a component thereof with a prize of equal or greater retail value, including, without limitation, but at Sponsor’s sole and absolute discretion, a cash award. Grand Prizes will only be awarded to the person whose verifiable full name and valid e-mail and mailing address appears on the Entry form associated with the Entry in question. Grand Prize winners are solely responsible for all costs and expenses that are not specifically and expressly included in the Grand Prize description above. Winner will be solely responsible for all applicable taxes (including but not limited to federal, state, local and/or income) on the applicable Grand Prize.

Without limiting the generality of the foregoing, the following specific conditions apply to the Grand Prize:

None of the Sponsor, the Administrator, or any entity that procures the Grand Prize on behalf of the Sponsor, or their respective affiliates or subsidiaries the (“**Prize Supplier Parties**”) makes any representation or offers any warranty, express or implied, as to the quality or fitness of a Grand Prize awarded in connection with the Sweepstakes. To the fullest extent permitted by applicable law, each confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Prize Supplier Parties should their Grand Prize fail to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting a Grand Prize, each confirmed winner agrees to waive all recourse against the Sponsor and all of the other Prize Supplier Parties if the Grand Prize or a component thereof does not prove satisfactory, either in whole or in part.

The Sweepstakes Parties are not responsible for (as applicable) late, lost, stolen, damaged, misdirected, irregular, garbled, corrupted or undelivered Grand Prizes or transmissions (whether sent by or to the Entrant), regardless of cause. *The Sweepstake Parties are not responsible for (a) any incomplete, incorrect or inaccurate information whether caused by web site users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error; (b) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of any web site (or mobile web site), Grand Prizes or transmissions (whether sent by or to a Entrant); and (c) any problems or technical malfunctions of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, programming or failure of email or text on account of technical problems or traffic congestion on the Internet or at any web site (or mobile web site) or any combination thereof. Without limiting the foregoing, Sweepstakes Parties expressly disclaim any and all liability for Grand Prizes or other transmissions which are not timely received in an uncorrupted form (or received at all) by Entrant due to filtering/privacy settings for email and/or text transmissions or for any other reason. Sweepstakes Parties further disclaim any and all liability for Grand Prizes which are returned as undeliverable mail or otherwise not received by Entrant for any reason.*

## 7. RELEASE

By participating in this Sweepstakes, each Entrant agrees to be bound by these Official Rules and agrees that (1) under no circumstances will they be permitted to obtain awards for, and you hereby waive all rights to claim punitive, incidental, consequential or any other damages, and any claims, judgments or awards shall be limited to actual out-of-pocket expenses; (2) **all causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form class action**; and (3) in no event will an Entrant be entitled to receive attorneys' fees. BY ENTERING THE PROMOTION, YOU AGREE TO RELEASE, DISCHARGE AND HOLD HARMLESS SWEEPSTAKES PARTIES AND THE RESPECTIVE OFFICERS, DIRECTORS, AND AGENTS OF EACH, FROM ANY AND ALL LIABILITY FOR ANY INJURY, LOSS, OR DAMAGE OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, WHETHER DIRECT OR INDIRECT, WHICH MAY BE DUE TO OR ARISE OUT OF PARTICIPATION IN THE SWEEPSTAKES OR ANY PORTION THEREOF, OR THE ACCEPTANCE, USE/MISUSE OR POSSESSION OF GRAND PRIZES, OR ANY PRIZE-RELATED ACTIVITY. YOU WAIVE ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

## 8. DISCLAIMER:

Sponsor reserves the right, in its sole discretion, to disqualify any individual that tampers with the entry process. Sponsor also reserves the right to terminate, suspend, cancel or modify the Sweepstakes and award the prizes for the Sweepstakes from among all eligible, non-suspect Entries received as of the date of termination using the judging procedure outlined above or in a random drawing for the Sweepstakes if for any reason this Sweepstakes is not capable of running as planned due to any reason, including infection by computer virus, bugs, tampering, fraud, unauthorized intervention, technical failures or other causes that may corrupt or impair the integrity, fairness or proper play of the Sweepstakes. Sweepstakes Parties may stop you from participating in this Sweepstakes if you violate the Official Rules or act, in Sponsor's sole discretion: (a) in a manner Sponsor determines to be not fair; (b) with an intent to annoy, threaten or harass any other Entrant or the Sponsor; or (c) in any other disruptive manner. Should more prizes be awarded through a computer, hardware, or software malfunction, error or failure, or for any other reason, in any prize category, than are stated for that category in the Official Rules, Sponsor reserves the right to award only the number of Prizes stated in the Official Rules for that category. In no event will more Prizes be awarded than that listed in Section 6 of these Official Rules.

**CAUTION: ANY ACT OR ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SWEEPSTAKES PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL(S) TO THE FULLEST EXTENT PERMITTED BY LAW.**

## 9. MODIFICATION AND/OR TERMINATION OF SWEEPSTAKES

Sponsor reserves the right to modify the Sweepstakes, including without limitation the Official Rules governing the Sweepstakes, at any time, with or without notice. Continued participation in the Sweepstakes after such action by Sponsor, constitutes acceptance of any modification to the Sweepstakes, including changes to the Official Rules. Sponsor in its sole discretion reserves the right to shorten, extend, suspend, modify or cancel the Sweepstakes at any time, and for any reason.

## 10. MISCELLANEOUS:

In the event of any conflict between any details contained in these Official Rules and details contained in other materials, the details of the Sweepstakes as set forth in these Official Rules shall prevail.

If any provision of these Official Rules is found to be invalid or unenforceable by a court of competent jurisdiction, such provision shall be severed from the remainder of these Official Rules, which will otherwise remain in full force and effect.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of Participant, Sponsor and Administrator in connection with the Program, shall be governed by, and construed in accordance with, the substantive laws of the State of New York without regard to conflicts of laws principles. As a condition of participating in this Sweepstakes and/or accepting an awarded prize, each Entrant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or

connected with this Sweepstakes shall be resolved individually, without resort to any form of class action, exclusively before a court located in New York.

Sponsor's failure to exercise or enforce any right or provision of these Official Rules shall not constitute a waiver of such right or provision unless acknowledged and agreed to by Sponsor in writing.

The headings in these Official Rules are for convenience and reference. These headings do not limit or affect these Official Rules.

These Official Rules, together with those items made a part of these Official Rules by reference (including, the Terms and Conditions of the Promotion), make up the entire agreement between Sponsor and the individuals participating in the Sweepstakes, and replaces any prior understandings or agreements (whether oral or written). If a court finds any of these terms to be unenforceable or invalid, that term(s) will be enforced to the fullest extent permitted by applicable law and the other terms.

ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S OR ADMINISTRATOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE OFFICIAL RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR OR ADMINISTRATOR AT ANY TIME.

#### **11. PRIVACY POLICY; PERSONAL INFORMATION:**

By participating in the Sweepstakes, each Participant expressly consents to the Sponsor, Administrator, their agents and/or representatives, storing, sharing and using any personal information submitted for the purpose of administering the Sweepstakes and in accordance with Sponsor's privacy policy available at: <https://www.danone.com/footer/privacy.html> (the "Privacy Policy"). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

Except as noted in the Privacy Policy, information collected from Participant shall be used for the purpose of administration of the Sweepstakes, or the delivery of a Prize. Entrant's contact information will not be otherwise shared unless Entrant has elected to receive additional information and promotional material from a third party partner. By participating in the Sweepstakes, Entrant agrees to all of the terms and conditions of the Privacy Policy. In the event of any discrepancy between the Privacy Policy and these Official Rules, these Official Rules shall control and govern.

#### **12. WINNERS LIST**

To receive the list of winners of Prizes, visit <http://snipp.us/lcqvXa> no later than June 30, 2022

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**ADMINISTRATOR:** Snipp Interactive Inc., 6708 Tulip Hill Terr, Bethesda MD 20816

