

PACIFICO SNOWBOARD INSTANT WIN GAME AND SWEEPSTAKES

OFFICIAL RULES

AK, AZ, CA, CO, ID, MT, NM, OR, NV, TX, UT, WA

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

IMPORTANT NOTE: THESE TERMS CONTAIN PROVISIONS THAT LIMIT OUR LIABILITY TO YOU, ELIMINATE YOUR RIGHT TO A TRIAL BY JURY, REQUIRE YOU TO RESOLVE DISPUTES WITH US ON AN INDIVIDUAL BASIS AND NOT AS A PART OF ANY CLASS OR REPRESENTATIVE ACTION. SEE BELOW.

Participation in the Promotion (defined below) constitutes Entrant's (defined below) full and unconditional agreement to and acceptance of the terms and conditions of these official rules (the "Official Rules")

1. PROMOTION PERIOD; ELIGIBILITY:

The "Pacifico Snowboard Instant Win Game and Sweepstakes" (the "**Promotion**") begins on December 7, 2020 at 12:00:01 AM Eastern Time and is scheduled to end on January 31, 2021 at 11:59:59 PM Eastern Time ("**Promotion Period**"). The Promotion is sponsored by Crown Imports LLC ("**Sponsor**"). The Sponsor's address is: 131 South Dearborn Street, Suite 1200, Chicago, IL 60603.

The Promotion includes an instant win game ("**Instant Win Game**") and a sweepstakes ("**Sweepstakes**").

Entry to the Promotion is only open to legal residents of the States of Alaska (AK), Arizona (AZ), California (CA), Colorado (CO), Idaho (ID), Montana (MT), New Mexico (NM), Oregon (OR), Nevada (NV), Texas (TX), Utah (UT) and Washington (WA) (the "**Eligibility Area**"), 21 years of age or older at the time of participation (each such resident, an "**Entrant**", or "**you**").

Employees of the Sponsor, Snipp Interactive Inc. (the "**Administrator**") and their affiliated and related companies (including, without limitation, their respective parent, sister and subsidiary companies, advertising and promotional agencies, or other party in any way involved in the development, or administration and/or marketing of this Promotion (collectively, the "**Promotion Parties**"), suppliers of materials or services related to the Promotion, suppliers, distributors or retailers of alcohol beverage products, or a member of the immediate family or household of any such person, are excluded from participation in the Promotion. In these Official Rules, "immediate family" means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse, regardless of where they reside. Subject to all applicable federal, state, and local laws and regulations. Void outside Eligibility Area and where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

The Administrator's computer is the official time-keeping device for the Promotion.

Groups, clubs, organizations, businesses and commercial and non-commercial entities cannot participate in the Promotion.

2. HOW TO PLAY THE INSTANT WIN GAME:

There are **two (2)** ways to play the Instant Win Game:

A. Text to Receive Instant Win Game Site Link and then Visit Instant Win Game Site.

During the Promotion Period, text the keyword SNOWBOARD to **811811**. Thereafter, Entrant will receive a one-time text message in response, with a link to <https://www.PacificoSnowboard.com> (the "**Instant Win Game Site**") for further instructions on registering for the Program and earning a Game Play (defined below); allow approximately 10 minutes to receive the link. Thereafter, Entrant visits the Instant Win Game Site where Entrant will have to provide information to satisfy age and state residence eligibility requirements and will be required to complete the registration form (the "**Registration Form**") by entering true and accurate information in the required fields (including, Full Name, Email, Phone Number, Date of Birth, Full Address) and reading and accepting any required terms and conditions, in order to receive one (1) game play for the Instant Win

Game (a “**Game Play**”), and one (1) Entry (defined below) into the Sweepstakes. Follow links and instructions to play the Instant Win Game. At the conclusion of the Instant Win Game, you will be informed if you are a potential winner of an Instant Win Game Prize (defined below). If you receive a message that contains any message other than a potential winning prize message, you are not a potential winner. See Section 4 for further details on verification of eligibility and awarding of Instant Win Game Prize.

B. Visit Instant Win Game Site.

During the Promotion Period, Entrant visits the Instant Win Game Site, where Entrant will have to provide information to satisfy age and state residence eligibility requirements and will be required to complete the Registration Form by entering true and accurate information in the required fields (including, Full Name, Email, Phone Number, Date of Birth, Full Address) and reading and accepting any required terms and conditions, in order to receive one (1) Game Play and one (1) Entry into the Sweepstakes. Follow links and instructions to play the Instant Win Game. At the conclusion of the Instant Win Game, you will be informed if you are a potential winner of an Instant Win Game Prize. If you receive a message that contains any message other than a potential winning prize message, you are not a potential winner. See Section 4 for further details on verification of eligibility and awarding of Instant Win Game Prize.

Limit: There is a limit of one (1) game play for the Instant Win Game per Entrant/email address/phone number, per day during the Promotion Period. Multiple Entrants are not permitted to share the same account or email address.

3. INSTANT WIN GAME FUNCTIONALITY:

Administrator is an independent judging organization whose decisions as to the administration and operation of the Instant Win Game and the selection of potential winners of the Instant Win Game are final and binding in all matters relating to the Instant Win Game.

There will be Three Hundred and Ten (310) random, computer-generated winning times between December 7, 2020 at 12:00:01 AM Eastern Time and January 31, 2021 at 11:59:59 PM Eastern Time. If you are the first participant to participate in the Instant Win Game at or after one of the randomly generated times, you will be a potential winner of an Instant Win Game Prize, subject to verification of eligibility.

4. VERIFICATION OF INSTANT WIN GAME WINNERS; INSTANT WIN GAME PRIZE AWARDING:

If you are notified of being a potential winner, you will then be required to verify your eligibility to participate in the Promotion and consent to receive the Instant Win Game Prize, by completing the provided consent form (the “**Consent Form**”) by entering true and accurate information in the required fields (including, Full Name, Email, Phone Number and Full Mailing Address) and reading and accepting any required terms and conditions and age declarations. An Entrant is not a winner of any prize, even if the Instant Win Game should so indicate, unless and until Entrant has successfully completed and submitted the Consent Form. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

Receiving an Instant Win Game Prize is contingent upon compliance with these Official Rules. Potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. Unclaimed Instant Win Game Prizes will not be awarded.

Each Winner who is eligible to receive an Instant Win Game Prize in accordance with these Official Rules will receive the Instant Win Game Prize delivered to the mailing address that Winner provided in the Consent Form.

5. INSTANT WIN GAME PRIZES; ODDS:

The Instant Win Game has Three Hundred and Ten (310) prizes, each comprising of one (1) Pacifico Lanyard & Bottle Opener (each, an “**Instant Win Game Prize**”). The Approximate Retail Value (“ARV”) of each Instant Win Game Prize is Five Dollars and Ninety Nine Cents (\$5.99), and the ARV of all Instant Win Game Prizes is One Thousand Eight Hundred and Fifty Six Dollars and Ninety Cents (\$1,856.90). Promotion winnings will be reported to the Internal Revenue Service and winner can expect to receive a 1099 tax form for prizes which total more than \$600.00 for the year. No alcohol is awarded in any prize.

Odds of winning an Instant Win Game Prize depend on the total number of eligible plays and the time and date upon which they are played. Unclaimed/unredeemed Instant Win Game Prizes will not be awarded. There is no guarantee that all Instant Win Game Prizes will be awarded.

6. HOW TO ENTER SWEEPSTAKES:

You can enter the Sweepstakes by:

Register to Play Instant Win Game

During the Promotion Period, an Entrant who successfully completes and submits a Registration Form for the Instant Win Game as set out in Section 2 (How To Play Instant Win Game) of these Official Rules will also automatically receive one (1) entry into the Sweepstakes (each, an “Entry”).

There is a limit of one (1) Entry for the Sweepstakes per Entrant/email address/phone number, per day during the Promotion Period. Multiple Entrants are not permitted to share the same account or email address.

7. SWEEPSTAKES DRAWINGS/ODDS

Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of potential winners of the Sweepstakes are final and binding in all matters relating to the Sweepstakes.

The Administrator will conduct **twelve (12) randomized drawings** (each a “Drawing”) on or about February 2, 2021, one for each of the twelve(12) States (each, a “Drawing State”) in the Eligibility Area, from all eligible Entries received during the Promotion Period from Entrants who are residents of each such state. Each such Drawing and the number of **potential Sweepstakes Grand Prize Winners** selected during each such Drawing is as set out below:

No.	Drawing for Eligible Entries Received From	Number of Sweepstake Grand Prize Winners
1.	Alaska (AK)	3
2.	Arizona (AZ),	3
3.	California (CA)	3
4.	Colorado (CO)	3
5.	Idaho (ID)	3
6.	Montana (MT)	3
7.	New Mexico (NM)	3
8.	Oregon (OR)	3
9.	Nevada (NV)	3
10.	Texas (TX)	3
11.	Utah (UT)	3
12.	Washington (WA)	3

Odds of winning a Sweepstakes Grand Prize (defined below) depend on the number of eligible Entries from the applicable Drawing State received during the Promotion Period.

8. SWEEPSTAKES GRAND PRIZES:

The Sweepstakes has a total of Thirty Six (36) grand prizes, each comprising of one (1) Pacifico GNU Snowboard (each, a "**Sweepstakes Grand Prize**"). No alcohol is awarded in any prize. The ARV of each Sweepstakes Grand Prize is Four Hundred Dollars (\$400.00). The ARV of all Thirty Six (36) Sweepstakes Grand Prizes is Fourteen Thousand and Four Hundred Dollars (\$14,400). Actual value may vary. Sponsor is not responsible for, and winner will not receive any difference between the actual value and ARV of a prize. Sweepstakes winnings will be reported to the Internal Revenue Service and winner can expect to receive a 1099 tax form for prizes which total more than \$600.00 for the year. Limit one (1) Sweepstakes Grand Prize per Entrant.

9. SWEEPSTAKES GRAND PRIZE AWARDING:

The potential winner(s) of a Sweepstakes Grand Prize will be notified by mail, email or phone on or about the first business day following the random drawing in which they were selected as a potential winner. A potential winner becomes a "Winner" for the purposes of the Sweepstakes only after verification of eligibility by Sponsor. Each potential winner of prizes valued at or greater than \$25.00, will be required to sign, notarize and return to Sponsor/Sponsor's representative, within three (3) calendar days of the date notice or attempted notice is sent, an Affidavit of Eligibility, Liability & Publicity Release (a written "**Affidavit**") in order to claim his/her prize and each potential winner of prizes valued at less than \$25.00, will be required immediately upon notice or attempted notice is sent to attest by telephone (which Entrant agrees may be recorded by Sponsor, Administrator or their designees) to his/her eligibility to participate in the Sweepstakes, consent to and compliance with these Official Rules (including but not limited to the Releases set forth below) and all applicable regulations (an oral "**Affidavit**"). In the event that (i) a potential winner cannot be contacted, (ii) potential winner fails to sign (when required) and return the Affidavit within the required time period, (iii) either the prize notification or Sweepstakes Grand Prize are returned as undeliverable, or (iv) the Sweepstakes Grand Prize is declined for any reason, will result in disqualification without further notice and potential winner forfeits prize. Potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. In the event that a potential winner is disqualified for any reason, Sponsor, in its sole discretion, may select an alternate Sweepstakes Grand Prize winner by random drawing from among all remaining eligible Entries. If any alternate potential winners are disqualified, the Sweepstakes Grand Prize(s) will not be awarded. All Sweepstakes Grand Prizes will be fulfilled directly to the mailing address supplied with the Registration Form, approximately six (6) weeks after winner confirmation is complete.

10. PROMOTION PRIZES ADDITIONAL CONDITIONS:

All aspects of each Instant Win Game Prize and each Sweepstakes Grand Prize (each, a "**Promotion Prize**") will be determined by the Sponsor in its sole and absolute discretion subject to availability. Each Promotion Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute any Promotion Prize or a component thereof with a prize of equal or greater retail value, including, without limitation, but at Sponsor's sole and absolute discretion, a cash award. Promotion Prizes will only be awarded to the Entrant whose verifiable full name and valid e-mail and mailing address appears on the Registration Form/ Consent Form associated with the Game Play / Entry in question. Promotion Prize winners are solely responsible for all costs and expenses that are not specifically and expressly included in the Promotion Prize descriptions above. Winner will be solely responsible for all applicable taxes (including but not limited to federal, state, local and/or income) on the applicable Promotion Prize.

None of the Sponsor, the Administrator, or any entity that procures any Promotion Prize on behalf of the Sponsor, or their respective affiliates or subsidiaries the ("**Prize Supplier Parties**") makes any representation or offers any warranty, express or implied, as to the quality or fitness of a Promotion Prize awarded in connection with the Instant Win Game and/or the Sweepstakes. To the fullest extent permitted by applicable law, each confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Prize Supplier Parties should their Promotion Prize fail to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting a Promotion Prize, each confirmed winner agrees to waive all recourse against the Sponsor and all of the other Prize Supplier Parties if the Promotion Prize or a component thereof does not prove satisfactory, either in whole or in part.

The Promotion Parties are not responsible for (as applicable) late, lost, stolen, damaged, misdirected, irregular, garbled, corrupted or undelivered Promotion Prizes or transmissions (whether sent by or to the Entrant), regardless of cause. *The Promotion Parties are not responsible for (a) any incomplete, incorrect or inaccurate information whether caused by web site users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error; (b) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of any web*

site (or mobile web site), Promotion Prizes or transmissions (whether sent by or to a Entrant); and (c) any problems or technical malfunctions of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, programming or failure of email or text on account of technical problems or traffic congestion on the Internet or at any web site (or mobile web site) or any combination thereof. Without limiting the foregoing, Promotion Parties expressly disclaim any and all liability for Promotion Prizes or other transmissions which are not timely received in an uncorrupted form (or received at all) by Entrant due to filtering/privacy settings for email and/or text transmissions or for any other reason. Promotion Parties further disclaim any and all liability for Promotion Prizes which are returned as undeliverable mail or otherwise not received by Entrant for any reason.

11. PROHIBITED ACTIVITIES:

The use of script, macro or automated devices (or any other devices intended to automate any aspect of participation) to play the Instant Win Game or Enter the Sweepstakes is prohibited. Any attempt to use multiple names or email accounts or other tactics to register or enter more than the stated limits may result in the disqualification by the Administrator or Sponsor from the Promotion and all associated registrations, and/or Game Plays and/or Entries will be void. Registrations, Game Plays and Entries generated by script, macro or other automated means or with the intent to subvert the registration, Entry or game play process will be void. No mechanically reproduced, or mass Game Plays and Entries permitted and all such Game Plays and Entries will be void. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all Game Plays / Entries by that Entrant.

12. USE OF ENTRANT INFORMATION FOR MARKETING PURPOSES

By entering this Promotion, each Entrant gives his/her express permission to be contacted by the Administrator or Sponsor by telephone and/or e-mail for Promotion purposes only. Any personally identifiable information collected during an Entrant's participation in this Promotion will be collected by or on behalf of the Sponsor and used by Sponsor, its affiliates, agents, administrators and marketers for purposes of the proper administration and fulfillment of the Promotion as described in these Official Rules and in accordance with Sponsor's Privacy Policy available at <https://www.cbrands.com/privacy-policy>. Entrants have the right to opt out of marketing communications as further set out in such Privacy Policy. Except where prohibited by law, participation in the Promotion constitutes permission for Sponsor and its designees to use Entrant's name, hometown, likeness, biographical information, statements, quotes, voice, and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without prize, incentive, consideration, consent or review; and upon request, Entrant will provide written consent to such use.

13. RELEASE

By participating in this Promotion, each Entrant agrees to be bound by these Official Rules and agrees that (1) under no circumstances will they be permitted to obtain awards for, and you hereby waive all rights to claim punitive, incidental, consequential or any other damages, and any claims, judgments or awards shall be limited to actual out-of-pocket expenses; (2) **all causes of action arising out of or connected with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form class action;** and (3) in no event will an Entrant be entitled to receive attorneys' fees. BY ENTERING THE PROMOTION, YOU AGREE TO RELEASE, DISCHARGE AND HOLD HARMLESS PROMOTION PARTIES AND THE RESPECTIVE OFFICERS, DIRECTORS, AND AGENTS OF EACH, FROM ANY AND ALL LIABILITY FOR ANY INJURY, LOSS, OR DAMAGE OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, WHETHER DIRECT OR INDIRECT, WHICH MAY BE DUE TO OR ARISE OUT OF PARTICIPATION IN THE PROMOTION OR ANY PORTION THEREOF, OR THE ACCEPTANCE, USE/MISUSE OR POSSESSION OF GRAND PRIZES, OR ANY PRIZE-RELATED ACTIVITY. YOU WAIVE ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. All Entrants understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state, territory, or country that may be applicable with respect to the foregoing release are hereby expressly and forever waived. All participating entrants acknowledge that Section 1542 provides that: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY." The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

14. DISCLAIMER:

The Promotion Parties, and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the “**Released Parties**”) are not responsible for lost, incomplete, late, delayed, inaccurate, misdirected, undelivered, or garbled entries, email, or failures or malfunctions of phones, phone lines or telephone systems; lost entries, game plays, prize claims or transmissions; the cancellation or postponement of any game, any error, omission, interruption, defect or delay in transmission, or communication; interrupted or unavailable network, server, Internet Service Provider (ISP), cable, satellite or other connections including those through and/or by any website; miscommunications, failed computer hardware or software or technical failures; non-delivery; misdirected, blocked, or delayed e-mail notifications; garbled, misrouted, jumbled, scrambled, delayed or misdirected transmissions; printing, typographical or other errors appearing within these Official Rules, in any Promotion-related advertisements or other materials; or other errors or problems of any kind whether mechanical, human, telephone, electronic, mail or otherwise relating to or in connection with the Promotion, including, without limitation, errors or problems which may occur in connection with the administration of the Promotion, the processing of Game Plays, or the announcement of the Promotion Prizes. Sponsor reserves the right, in its sole discretion, to void any and all Game Plays and/or Entries of an Entrant who Sponsor believes has attempted to tamper with, corrupt, or impair the administration, security, fairness or proper play of this Promotion or who is otherwise not in compliance with these Official Rules. In the event of a dispute as to the identity of any Entrant, such Entrant will be deemed as the “authorized account holder” of the e-mail address submitted at the time of entry provided he/she is eligible according to these Official Rules. “Authorized account holder” is defined as the natural person who is assigned to the e-mail address by an Internet access provider, online service provider or other organization (e.g., a business, educational institution, etc.) which is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Proof (to Sponsor’s satisfaction) of being the authorized account holder may be required by Sponsor.

Sponsor reserves the right, in its sole discretion, to disqualify any individual that tampers with the Entry or the Game play process. Sponsor also reserves the right to terminate, suspend, cancel or modify the Promotion and award the prizes for the Promotion from among all eligible, non-suspect Entries received/Game Plays played, as of the date of termination at random, if for any reason the Instant Win Game or the Sweepstakes is not capable of running as planned due to any reason, including infection by computer virus, bugs, tampering, fraud, unauthorized intervention, technical failures or other causes that may corrupt or impair the integrity, fairness or proper play of the Instant Win Game or the Sweepstakes. Promotion Parties may stop you from participating in this Promotion if you violate the Official Rules or act, in Sponsor’s sole discretion: (a) in a manner Sponsor determines to be not fair; (b) with an intent to annoy, threaten or harass any other Entrant or the Sponsor; or (c) in any other disruptive manner. Should more prizes be awarded through a computer, hardware, or software malfunction, error or failure, or for any other reason, in any prize category, than are stated for that category in the Official Rules, Sponsor reserves the right to award only the number of Promotion Prizes stated in the Official Rules for that category. In no event: (a) will more Instant Win Prizes be awarded than that listed in Section 5 of these Official Rules; and (b) will more Sweepstakes Grand Prizes be awarded than that listed in Section 8 of these Official Rules.

CAUTION: ANY ACT OR ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, PROMOTION PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS’ FEES) FROM ANY SUCH INDIVIDUAL(S) TO THE FULLEST EXTENT PERMITTED BY LAW.

15. MODIFICATION AND/OR TERMINATION OF PROMOTION

Sponsor reserves the right to cancel, suspend and/or modify the Promotion, including without limitation the Instant Win Game and/or the Sweepstakes, at any time, with or without notice. Continued participation in the Promotion after such action by Sponsor, constitutes acceptance of any modification to the Promotion, including changes to the Official Rules. Sponsor in its sole discretion reserves the right to shorten, extend, suspend, modify or cancel the Promotion at any time, and for any reason.

16. MISCELLANEOUS:

In the event of any conflict between any details contained in these Official Rules and details contained in other materials, the details of the Promotion as set forth in these Official Rules shall prevail.

If any provision of these Official Rules is found to be invalid or unenforceable by a court of competent jurisdiction, such provision shall be severed from the remainder of these Official Rules, which will otherwise remain in full force and effect.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of Entrant, Sponsor and Administrator in connection with the Promotion, shall be governed

by, and construed in accordance with, the substantive laws of the State of Illinois without regard to conflicts of laws principles. As a condition of participating in this Promotion and/or accepting an awarded prize, each Entrant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Promotion shall be resolved individually, without resort to any form of class action, exclusively before a court located in Cook County, Illinois, having jurisdiction.

Sponsor's failure to exercise or enforce any right or provision of these Official Rules shall not constitute a waiver of such right or provision unless acknowledged and agreed to by Sponsor in writing.

The headings in these Official Rules are for convenience and reference. These headings do not limit or affect these Official Rules.

These Official Rules, together with those items made a part of these Official Rules by reference, make up the entire agreement between Sponsor and the individuals participating in the Promotion, and replaces any prior understandings or agreements (whether oral or written). If a court finds any of these terms to be unenforceable or invalid, that term(s) will be enforced to the fullest extent permitted by applicable law and the other terms.

ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S OR ADMINISTRATOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE OFFICIAL RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR OR ADMINISTRATOR AT ANY TIME.

17. PRIVACY POLICY; PERSONAL INFORMATION:

By participating in the Promotion, each Entrant expressly consents to the Sponsor, Administrator, their agents and/or representatives, storing, sharing and using any personal information submitted for the purpose of administering the Promotion and in accordance with Sponsor's privacy policy available at: <https://www.cbrands.com/privacy-policy> (the "Privacy Policy"). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

Except as noted in the Privacy Policy, information collected from Entrant shall be used for the purpose of administration of the Promotion, or the delivery of a Promotion Prize. Entrant's contact information will not be otherwise shared unless Entrant has elected to receive additional information and promotional material from a third party partner. By participating in the Promotion, Entrant agrees to all of the terms and conditions of the Privacy Policy. In the event of any discrepancy between the Privacy Policy and these Official Rules, these Official Rules shall control and govern.

18. WINNERS LIST

To view the list of winners of Instant Win Game Prizes and Sweepstakes Prizes, visit <http://snipp.us/lcpl4> between February 15, 2021 and March 15, 2021.

SPONSOR: Crown Imports LLC, 131 South Dearborn Street, Suite 1200, Chicago, IL 60603. All Rights Reserved.

ADMINISTRATOR: Snipp Interactive Inc., 6708 Tulip Hill Terr, Bethesda MD 20816

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