

**CORONA HARD SELTZER HOLIDAY INSTANT WIN GAME  
OFFICIAL RULES  
AK, AZ, GA, ID, IL, IN, KS, KY, MI, MT, NV, NM, OH, OR, SC, WA, WY**

**NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**

**IMPORTANT NOTE: THESE TERMS CONTAIN PROVISIONS THAT LIMIT OUR LIABILITY TO YOU, ELIMINATE YOUR RIGHT TO A TRIAL BY JURY, REQUIRE YOU TO RESOLVE DISPUTES WITH US ON AN INDIVIDUAL BASIS AND NOT AS A PART OF ANY CLASS OR REPRESENTATIVE ACTION. SEE BELOW.**

**Participation in the Promotion (defined below) constitutes Entrant's (defined below) full and unconditional agreement to and acceptance of the terms and conditions of these official rules (the "Official Rules")**

## **1. PROMOTION PERIOD; ELIGIBILITY**

The "Corona Hard Seltzer Holiday Instant Win Game" (the "**Promotion**") begins on November 8, 2020 at 8:00:00 AM Eastern Time and is scheduled to end on January 2, 2021 at 11:59:59 PM Eastern Time ("**Promotion Period**"). The Promotion is sponsored by Crown Imports LLC ("**Sponsor**"). The Sponsor's address is: 131 South Dearborn Street, Suite 1200, Chicago, IL 60603. The Promotion includes an instant win game ("**Instant Win Game**")

Entry to the Promotion is only open to legal residents of the States of Alaska (AK), Arizona (AZ), Georgia (GA), Idaho (ID), Illinois (IL), Indiana (IN), Kansas (KS), Kentucky (KY), Michigan (MI), Montana (MT), Nevada (NV), New Mexico (NM), Ohio (OH), Oregon (OR), South Carolina (SC), Washington (WA) and Wyoming (WY) (the "**Eligibility Area**"), 21 years of age or older at the time of participation (each such resident, an "**Entrant**", or "**you**").

Employees of the Sponsor, Snipp Interactive Inc. (the "**Administrator**") and their affiliated and related companies (including, without limitation, their respective parent, sister and subsidiary companies, advertising and promotional agencies, or other party in any way involved in the development, or administration and/or marketing of this Promotion (collectively, the "**Promotion Parties**"), suppliers of materials or services related to the Promotion, suppliers, distributors or retailers of alcohol beverage products, or a member of the immediate family or household of any such person, are excluded from participation in the Promotion. In these Official Rules, "immediate family" means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse, regardless of where they reside. Subject to all applicable federal, state, and local laws and regulations. Void outside Eligibility Area and where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

Groups, clubs, organizations, businesses and commercial and non-commercial entities cannot participate in the Promotion.

## **2. HOW TO ENTER**

There are **two (2)** ways to enter the Promotion:

- A. Text to Receive Instant Win Game Site Link and then Visit Instant Win Game Site.** During the Promotion Period, text the keyword COCKTAIL to **811811**. Thereafter, Participant will receive a one-time text message in response, with a link to [www.CoronaHardSeltzerHolidays.com](http://www.CoronaHardSeltzerHolidays.com) (the "Instant Win Game Site") for further instructions on registering for the Program and earning a game play; allow approximately 10 minutes to receive the link. Thereafter, Participant visits the Instant Win Game Site where Participant will first have to provide information to satisfy age and state residence eligibility requirements. Upon successfully satisfying such eligibility requirements, the Participant will be required to complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State/Province, Zip/Postal Code, E-Mail, Phone Number) to receive one (1) game play. Follow links and instructions to play the Instant Win Game. At the conclusion of the Instant Win Game, potential winners will receive a winning message including the word "Congratulations," and will be contacted by Administrator via email or phone within 4-6 weeks with an eligibility verification request. If you receive a non-winning message including the word "Sorry," you are not a potential winner. See Section 4 for further details on verification and awarding of Instant Win Game Prize.

- B. Visit Instant Win Game Site.** During the Promotion Period, Participant visits the Instant Win Game Site where Participant will first have to provide information to satisfy age and state residence eligibility requirements. Upon successfully satisfying such eligibility requirements, the Participant will be required to complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State/Province, Zip/Postal Code, E-Mail, Phone Number) to receive one (1) game play. Follow links and instructions to play the Instant Win Game. At the conclusion of the Instant Win Game, potential winners will receive a winning message including the word "Congratulations," and will be contacted by Administrator via email or phone within 4-6 weeks with an eligibility verification request. If you receive a non-winning message including the word "Sorry," you are not a potential winner. See Section 4 for further details on verification and awarding of Instant Win Game Prize.

**Limit: There is a limit of one (1) game play for the Instant Win Game per Entrant/email address/phone number, per day during the Promotion Period.** Multiple Entrants are not permitted to share the same account or email address.

The use of script, macro or automated devices (or any other devices intended to automate any aspect of participation) to play/enter is prohibited. Any attempt to use multiple names or email accounts or other tactics to register or enter more than the stated limits may result in the disqualification by the Administrator or Sponsor from the Promotion and all associated registrations, and/or game plays will be void. Registrations and game plays generated by script, macro or other automated means or with the intent to subvert the registration or game play process will be void. No mechanically reproduced, or mass entries permitted and all such entries will be void. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all entries by that Entrant. By entering this Promotion, each Entrant gives his/her express permission to be contacted by the Administrator or Sponsor by telephone and/or e-mail for Promotion purposes only. The Promotion Parties, and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the "**Released Parties**") are not responsible for lost, incomplete, late, delayed, inaccurate, misdirected, undelivered, or garbled entries, email, or failures or malfunctions of phones, phone lines or telephone systems; lost entries, game plays, prize claims or transmissions; the cancellation or postponement of any game, any error, omission, interruption, defect or delay in transmission, or communication; interrupted or unavailable network, server, Internet Service Provider (ISP), cable, satellite or other connections including those through and/or by any website; miscommunications, failed computer hardware or software or technical failures; non-delivery; misdirected, blocked, or delayed e-mail notifications; garbled, misrouted, jumbled, scrambled, delayed or misdirected transmissions; printing, typographical or other errors appearing within these Official Rules, in any Promotion-related advertisements or other materials; or other errors or problems of any kind whether mechanical, human, telephone, electronic, mail or otherwise relating to or in connection with the Promotion, including, without limitation, errors or problems which may occur in connection with the administration of the Promotion, the processing of game plays, or the announcement of the Instant Win Game Prizes. Sponsor reserves the right, in its sole discretion, to void any and all entries of an Entrant who Sponsor believes has attempted to tamper with, corrupt, or impair the administration, security, fairness or proper play of this Promotion or who is otherwise not in compliance with these Official Rules. In the event of a dispute as to the identity of any Entrant, such Entrant will be deemed as the "authorized account holder" of the e-mail address submitted at the time of entry provided he/she is eligible according to these Official Rules. "Authorized account holder" is defined as the natural person who is assigned to the e-mail address by an Internet access provider, online service provider or other organization (e.g., a business, educational institution, etc.) which is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Proof (to Sponsor's satisfaction) of being the authorized account holder may be required by Sponsor.

### **3. INSTANT WIN GAME FUNCTIONALITY**

Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners are final and binding in all matters relating to the Promotion.

There will be One Hundred and Forty (140) random, computer-generated winning times between November 8, 2020 at 8:00:00 AM Eastern Time and January 2, 2021 at 11:59:59 PM Eastern Time. If you are the first participant to participate in the Instant Win Game at or after one of the randomly generated times, you will be a potential winner of an Instant Win Game Prize, subject to verification of eligibility.

### **4. VERIFICATION OF INSTANT WIN GAME WINNERS; PRIZE AWARDING**

All potential winners are subject to verification by Sponsor and Administrator. An Entrant is not a Winner of any prize, even if the Instant Win Game should so indicate, unless and until Entrant's eligibility and the potential winning play has been verified and Entrant has been notified that verification is complete. Sponsor will not accept screen shots or other

evidence of winning in lieu of its validation process. Any play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

Receiving a prize is contingent upon compliance with these Official Rules. Each potential winner(s) will be contacted by email or phone (at the number and address provided by such potential winner during registration) within four (4) to six (6) weeks of becoming a potential winner, and will be required to complete a verification of eligibility by Administrator/Sponsor within the prescribed timeline. Each potential winner becomes a **"Winner"** for the purposes of the Instant Win Game only after verification of eligibility by Administrator/Sponsor. Each potential winner of prizes valued at or greater than \$25.00, will be required to sign and return to Sponsor/Sponsor's representative, within three (3) calendar days of the date notice or attempted notice is sent, an Affidavit of Eligibility, Liability & Publicity Release (a written "Affidavit") in order to claim his/her prize and each potential winner of prizes valued at less than \$25.00, will be required immediately upon notice or attempted notice is sent to attest by telephone (which Entrant agrees may be recorded by Sponsor, Administrator or their designees) to his/her eligibility to participate in the Promotion, consent to and compliance with these Official Rules (including but not limited to the Releases set forth below) and all applicable regulations (an oral "Affidavit"). In the event that (i) a potential winner cannot be contacted, (ii) potential winner fails to sign (when required) and return the Affidavit within the required time period, (iii) either the prize notification or prize are returned as undeliverable, or (iv) the prize is declined for any reason, will result in disqualification without further notice and potential winner forfeits prize. Potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. In the event that a potential winner is disqualified for any reason, Sponsor, in its sole discretion, may select an alternate potential prize winner (up to a maximum of three (3) alternate potential winners) by random drawing from among all remaining eligible entries. If any alternate potential winners are disqualified, the prize(s) will not be awarded. Unclaimed Instant Win Game Prizes will not be awarded.

Each Winner who is eligible to receive an Instant Win Game Prize in accordance with these Official Rules will receive an email from the Administrator (the **"Prize Email"**) within four (4) to six (6) weeks of becoming a potential winner, with instructions on how to claim their Instant Win Game Prize, including by clicking on a provided link and entering a provided code, and choosing whether they want to receive the Instant Win Game Prize in a digital or physical form (the **"Prize Instructions"**). The Prize Email and any digital Instant Win Game Prize will be delivered to the email address that Winner provided during registration, and any physical Instant Win Game Prize will be delivered to the mailing address that Winner provided during registration.

**Note:**

- If a Winner chooses to receive the Instant Win Game Prize in a physical form, a shipping fee of Three Dollars (\$3) per Instant Win Game Prize will be charged to the Winner, by deducting such amount from the face value of the Instant Win Game Prize and sending such Winner a physical Prepaid Card for Forty Seven Dollars (\$47).
- A Winner has four (4) months from the date of the Prize Email is sent to successfully complete all Prize Instructions, after which time the applicable link, code and the Winner's right to payment will expire. A Winner has seven (7) months to use the Instant Win Game Prize, after which time the Prepaid Card will expire.

It is the responsibility of the potential winner/ Winner to check the applicable email account/phone for any such notification including in the inbox, spam or junk folders. The Released Parties do not assume any responsibility and are not responsible for electronic communications which are undeliverable for any reason, including (but not limited to) as a result of any form of active or passive filtering of any kind or insufficient space in a participant's mailbox or telephone to receive e-mail messages, text message or other communications

**5. INSTANT WIN GAME PRIZES; ODDS**

The Instant Win Game has One Hundred and Forty (140) prizes, each comprising of one (1) Fifty Dollar (\$50) Prepaid Card (the **"Instant Win Game Prizes"**). The Approximate Retail Value ("ARV") of each Instant Win Game Prize is Fifty Dollars (\$50), and the ARV of all Instant Win Game Prizes is Seven Thousand Dollars (\$7,000). Promotion winnings will be reported to the Internal Revenue Service and Winner can expect to receive a 1099 tax form for prizes which total more than \$600.00 for the year. No alcohol is awarded in any prize.

Odds of winning an Instant Win Game Prize depend on the total number of eligible plays and the time and date upon which they are played. Unclaimed/unredeemed Instant Win Game Prizes will not be awarded. There is no guarantee that all Instant Win Game Prizes will be awarded.

All Instant Win Game Prizes are issued for "loyalty, award, or promotional" purposes in regard to the Credit Card Accountability Responsibility and Disclosure Act and do expire. So please pay close attention to the expiration date of the card.

All aspects of each Instant Win Game Prize will be determined by the Sponsor in its sole and absolute discretion subject to availability. Each Instant Win Game Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute any Instant Win Game Prize or a component thereof with a prize of equal or greater retail value, including, without limitation, but at Sponsor's sole and absolute discretion, a cash award. Instant Win Game Prizes will only be awarded to the Entrant whose verifiable full name and valid e-mail and mailing address appears on the registration form associated with the game play in question. Instant Win Game Prize Winners are solely responsible for all costs and expenses that are not specifically and expressly included in the Instant Win Game Prize description above. Winner will be solely responsible for all applicable taxes (including but not limited to federal, state, local and/or income) on the applicable Instant Win Game Prize.

None of the Sponsor, the Administrator, or any entity that procures the Instant Win Game Prizes on behalf of the Sponsor, or their respective affiliates or subsidiaries the ("**Prize Supplier Parties**") makes any representation or offers any warranty, express or implied, as to the quality or fitness of a Instant Win Game Prize awarded in connection with the Instant Win Game. To the fullest extent permitted by applicable law, each confirmed Winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Prize Supplier Parties should their Instant Win Game Prize fail to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting a Instant Win Game Prize, each confirmed Winner agrees to waive all recourse against the Sponsor and all of the other Prize Supplier Parties if the Instant Win Game Prize or a component thereof does not prove satisfactory, either in whole or in part.

Instant Win Game Prizes are subject to certain terms and conditions, including the following:

You will receive an email with instructions for choosing between a virtual or physical Prepaid Card. Choose a virtual card that's available immediately, or a physical card sent via mail (shipping and handling fee of \$3.00 to be deducted from card balance). You must select your card within 4 months from the date these instructions are sent via email. Your right to the payment expires after that time.

*Once the card is redeemed, you will have 7 months to use the funds. Please note that a 2% Currency Conversion fee will be applied if the merchant settles in a currency other than USD.*

*This reward is non-refundable. The full terms and conditions are available on the digital rewards claim site. Click on "Terms" prior to selection.*

*Use your Mastercard Prepaid Card anywhere Mastercard is accepted around the world. The card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. Your use of the Prepaid Card is governed by the Cardholder Agreement, and some fees may apply. This is not a gift card. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card. The Bancorp Bank does not endorse or sponsor, and is not affiliated in any way with this game.*

The Promotion Parties are not responsible for (as applicable) late, lost, stolen, damaged, misdirected, irregular, garbled, corrupted or undelivered Instant Win Game Prizes or transmissions (whether sent by or to the Entrant), regardless of cause. *The Promotion Parties are not responsible for (a) any incomplete, incorrect or inaccurate information whether caused by web site users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error; (b) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of any web site (or mobile web site), Instant Win Game Prizes or transmissions (whether sent by or to a Entrant); and (c) any problems or technical malfunctions of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, programming or failure of email or text on account of technical problems or traffic congestion on the Internet or at any web site (or mobile web site) or any combination thereof. Without limiting the foregoing, Promotion Parties expressly disclaim any and all liability for Grand Prizes or other transmissions which are not timely received in an uncorrupted form (or received at all) by Entrant due to filtering/privacy settings for email and/or text transmissions or for any other reason. Promotion Parties further disclaim any and all liability for Instant Win Game Prizes which are returned as undeliverable mail or otherwise not received by Entrant for any reason.*

## **6. USE OF ENTRANT INFORMATION FOR MARKETING PURPOSES**

Any personally identifiable information collected during an Entrant's participation in this Promotion will be collected by or on behalf of the Sponsor and used by Sponsor, its affiliates, agents, administrators and marketers for purposes of the proper administration and fulfillment of the Promotion as described in these Official Rules and in accordance with Sponsor's Privacy Policy available at <https://www.cbrands.com/privacy-policy>. Entrants have the right to opt out of marketing communications as further set out in such privacy policy. Except where prohibited by law, participation in the Promotion constitutes permission for Sponsor and its designees to use Entrant's name, hometown, likeness, biographical information, statements, quotes, voice, and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without prize, incentive, consideration, consent or review; and upon request, Entrant will provide written consent to such use.

## **7. RELEASE**

By participating in this Promotion, each Entrant agrees to be bound by these Official Rules and agrees that (1) under no circumstances will they be permitted to obtain awards for, and you hereby waive all rights to claim punitive, incidental, consequential or any other damages, and any claims, judgments or awards shall be limited to actual out-of-pocket expenses; (2) **all causes of action arising out of or connected with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form class action;** and (3) in no event will an Entrant be entitled to receive attorneys' fees. BY ENTERING THE PROMOTION, YOU AGREE TO RELEASE, DISCHARGE AND HOLD HARMLESS PROMOTION PARTIES AND THE RESPECTIVE OFFICERS, DIRECTORS, AND AGENTS OF EACH, FROM ANY AND ALL LIABILITY FOR ANY INJURY, LOSS, OR DAMAGE OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, WHETHER DIRECT OR INDIRECT, WHICH MAY BE DUE TO OR ARISE OUT OF PARTICIPATION IN THE SWEEPSTAKES OR ANY PORTION THEREOF, OR THE ACCEPTANCE, USE/MISUSE OR POSSESSION OF GRAND PRIZES, OR ANY PRIZE-RELATED ACTIVITY. YOU WAIVE ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

Notwithstanding the above, disputes between you and The Bancorp Bank regarding your card will be governed by the cardholder agreement provided by The Bancorp Bank with your card (the "Cardholder Agreement").

## **8. DISCLAIMER:**

Sponsor reserves the right, in its sole discretion, to disqualify any individual that tampers with the entry or the game play process. Sponsor also reserves the right to terminate, suspend, cancel or modify the Promotion and award the prizes for the Promotion from among all eligible, non-suspect Entries received/game plays played, as of the date of termination at random, if for any reason this Promotion is not capable of running as planned due to any reason, including infection by computer virus, bugs, tampering, fraud, unauthorized intervention, technical failures or other causes that may corrupt or impair the integrity, fairness or proper play of the Promotion. Promotion Parties may stop you from participating in this Promotion if you violate the Official Rules or act, in Sponsor's sole discretion: (a) in a manner Sponsor determines to be not fair; (b) with an intent to annoy, threaten or harass any other Entrant or the Sponsor; or (c) in any other disruptive manner. Should more prizes be awarded through a computer, hardware, or software malfunction, error or failure, or for any other reason, in any prize category, than are stated for that category in the Official Rules, Sponsor reserves the right to award only the number of Instant Win Game Prizes stated in the Official Rules for that category. In no event will more Prizes be awarded than that listed in Section 6 of these Official Rules.

**CAUTION: ANY ACT OR ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, PROMOTION PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL(S) TO THE FULLEST EXTENT PERMITTED BY LAW.**

## **9. MODIFICATION AND/OR TERMINATION OF PROMOTION**

Sponsor reserves the right to cancel, suspend and/or modify the Promotion, including without limitation the Instant Win Game, at any time, with or without notice. Continued participation in the Promotion after such action by Sponsor, constitutes acceptance of any modification to the Promotion, including changes to the Official Rules. Sponsor in its sole discretion reserves the right to shorten, extend, suspend, modify or cancel the Promotion at any time, and for any reason.

## **10. MISCELLANEOUS:**

In the event of any conflict between any details contained in these Official Rules and details contained in other materials, the details of the Promotion as set forth in these Official Rules shall prevail.

If any provision of these Official Rules is found to be invalid or unenforceable by a court of competent jurisdiction, such provision shall be severed from the remainder of these Official Rules, which will otherwise remain in full force and effect.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of Participant, Sponsor and Administrator in connection with the Program, shall be governed by, and construed in accordance with, the substantive laws of the State of Illinois without regard to conflicts of laws principles. As a condition of participating in this Promotion and/or accepting an awarded prize, each Entrant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Promotion shall be resolved individually, without resort to any form of class action, exclusively before a court located in Cook County, Illinois, having jurisdiction.

Sponsor's failure to exercise or enforce any right or provision of these Official Rules shall not constitute a waiver of such right or provision unless acknowledged and agreed to by Sponsor in writing.

The headings in these Official Rules are for convenience and reference. These headings do not limit or affect these Official Rules.

These Official Rules, together with those items made a part of these Official Rules by reference, make up the entire agreement between Sponsor and the individuals participating in the Promotion, and replaces any prior understandings or agreements (whether oral or written). If a court finds any of these terms to be unenforceable or invalid, that term(s) will be enforced to the fullest extent permitted by applicable law and the other terms.

ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S OR ADMINISTRATOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE OFFICIAL RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR OR ADMINISTRATOR AT ANY TIME.

#### **11. PRIVACY POLICY; PERSONAL INFORMATION:**

By participating in the Promotion, each Participant expressly consents to the Sponsor, Administrator, their agents and/or representatives, storing, sharing and using any personal information submitted for the purpose of administering the Promotion and in accordance with Sponsor's privacy policy available at: <https://www.cbrands.com/privacy-policy> (the "Privacy Policy"). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

Except as noted in the Privacy Policy, information collected from Participant shall be used for the purpose of administration of the Promotion, or the delivery of a Prize. Entrant's contact information will not be otherwise shared unless Entrant has elected to receive additional information and promotional material from a third party partner. By participating in the Promotion, Entrant agrees to all of the terms and conditions of the Privacy Policy. In the event of any discrepancy between the Privacy Policy and these Official Rules, these Official Rules shall control and govern.

Usage of the prepaid card is governed by a separate privacy policy. Please see Cardholder Agreement for further details.

#### **12. WINNERS LIST**

To view the list of Winners of Instant Win Game Prizes, visit <http://snipp.us/!cpGWR> after January 19, 2020 and no later than January 30, 2020.

**SPONSOR: Crown Imports LLC**, 131 South Dearborn Street, Suite 1200, Chicago, IL 60603. All Rights Reserved.

**ADMINISTRATOR: Snipp Interactive Inc.**, 6708 Tulip Hill Terr, Bethesda MD 20816

Relax responsibly®. Corona® Hard Seltzer Spiked Sparkling Water with Natural Flavors. Imported by Crown Imports, Chicago, IL

**WINNER'S AFFIDAVIT OF ELIGIBILITY  
AND  
RELEASE OF LIABILITY/PUBLICITY**

I, \_\_\_\_\_, have submitted valid materials for participation in the Corona Hard Seltzer Holiday Instant Win Game (the "Promotion").

I hereby represent that neither I nor any members of my family are or ever were employees (or IRS listed dependents) of Crown Imports LLC ("Crown"), Snipp Interactive Inc., their respective parent companies, affiliates, divisions, subsidiaries, suppliers, distributors, or the service agencies or independent contractors of any of the above organizations, or any suppliers, distributors or retailers of alcoholic beverages, or any company engaged in the development, production or distribution of any of the Promotion participative materials.

I further represent that any and all materials submitted by me were obtained through authorized and legitimate channels and that I have complied with the Official Rules of the Promotion and all applicable regulations and that I have perpetrated no fraud or deception in entering the promotion or claiming my prize.

In the event that the material submitted by me is verified and I am thereby a winner, Crown has my permission to publicize this fact with State and Federal agencies requiring the same without further compensation therefor. I also understand and agree that I will be solely responsible for all local, State and/or Federal taxes, fees and license charges levied upon any prize which may be awarded to me under this Promotion.

I represent and warrant that I am twenty-one (21) years of age or older at the time I submitted my entry in the sweepstakes and shall provide Crown with government issued identification upon request.

In exchange for the right to participate in the Promotion, I agree to release and hold harmless Sponsor, Administrator, and their respective parent companies, subsidiaries, affiliates, divisions, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each such company's officers, directors, employees and agents from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in or in connection with the Promotion or receipt or use or misuse of any prize.

I hereby grant Crown, and those authorized by Crown, absolute permission to my name, likeness, photograph, voice, quotes, statements, opinions, biographical information and/or hometown or state in the advertising and/or promotion of its products in any media now known or hereinafter invented, in perpetuity worldwide, without further payment or compensation or approval by me.

_____ SIGNATURE	_____ DATE	
_____ STREET ADDRESS	_____ CITY & STATE	_____ ZIP CODE
_____ SOCIAL SECURITY NUMBER	(_____) _____	_____ HOME PHONE
STATE OF _____	COUNTY OF _____	