

ENSURE NOURISHING MOMENTS SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT IMPROVE YOUR CHANCES OF WINNING. By participating in the Nourishing Moments Sweepstakes ("Sweepstakes"), each eligible person who submits a valid entry ("Entrant") unconditionally accepts and agrees to comply with, and abide by these Official Rules, and the decisions of Abbott Laboratories ("Sponsor"), which shall be final and binding in all respects.

SWEEPSTAKES ENTRY PERIOD: Sweepstakes begins on May 15, 2023, at 12:01 a.m. Eastern Time ("ET") and ends on July 09, 2023, at 11:59 p.m. ET ("Sweepstakes Period"). During the Sweepstakes Period, there will be fifty (50) daily entry periods, one (1) for each day (each, a "Daily Entry Period"). A "day" shall be defined as beginning 12:00:01 a.m. ET and ending at 11:59:59 p.m. ET the same day. All entries from May 15, 2023, at 12:01 a.m. ET through May 20, 2023, at 11:59 p.m. ET will be included in the first drawing period of the promotion.

ELIGIBILITY: The Sweepstakes is open to legal residents of the fifty (50) United States (including the District of Columbia) who are age 18 years or older at the time of entry.

Employees of the Sponsor and its respective parent companies, subsidiaries, affiliates, agents, and any other entity engaged in the development or execution of the Sweepstakes or in the development, production or distribution of promotional materials for this Sweepstakes (including without limitation, Snipp Interactive Inc), and members of each of their immediate families (spouses, parents, grandparents, children, siblings and their respective spouses) and those living in the same household of each are not eligible. The Sweepstakes is subject to all applicable federal, state and local laws and regulations.

Health Care Professionals and Government Officials are not eligible for the Sweepstakes. "Health Care Professional" shall mean any medically licensed or scientifically trained professional using or expected to use such license or training in his or her work providing health care (examples include physicians, pharmacists, nurses, researchers, and laboratory staff), as well as any person making purchasing or usage decisions for a health care institution (examples include administrators and purchasing personnel for medical facilities) about Sponsor products. This definition applies no matter where the provision of health care occurs, whether in a private facility, or one owned by or affiliated with government. "Government Official" shall mean any person who is employed by an entity which is owned, controlled, funded or operated by any level of government in any country, as well as any person acting as a government agent or representative.

In the event that the Sweepstakes is challenged by any regulatory authority, Sponsor reserves the right to discontinue or modify the Sweepstakes or to disqualify participants in the affected geographic areas. Void wherever prohibited by law.

TO ENTER: During the Sweepstakes Period, Entrant must visit www.ensurenourishingmoments.com ("Website") Follow the instructions including providing your first name, last name, home address including Zip Code (no P.O. Boxes), phone number, birthdate (month and day), email address, and click "Submit" to register for Sweepstakes and receive one (1) entry into the grand prize drawing (a "Grand Prize Entry") and one (1) entry into the applicable Daily Drawing (a "Daily Entry", and together with the Grand Prize Entry, each an "Entry"). Limit one Entry per Entrant per Day. Entrants may also receive twenty (20) bonus Entries ("Bonus Entry" or "Bonus Entries") into the Grand Prize Drawing by uploading a photograph of you and your favorite Ensure enjoying a nourishing moment (the "Photograph") to the promotion Website during the Sweepstakes Period. The Photograph should be only png, jpeg, pdf, and tiff file types with a maximum file size of 10MB. Limit twenty (20) Bonus Entries per person for the entire Sweepstakes Period. All Entries must be received by the close of the Sweepstakes Period. The computer clock of Sponsor's administrator is the official timekeeping devise of the Sweepstakes.

BONUS POINTS MAIL-IN: To receive twenty (20) Bonus points without uploading a photo, hand print your first and last name, residence address, telephone number, email address and date of birth on a 3"x5" card, place the card in an envelope with proper first-class postage affixed, and mail the envelope to "Ensure Nourishing Moments Sweeps," c/o Snipp Interactive Inc., PO Box 2749, Carlsbad, CA 92018. A mailed entry submitted in accordance with these Official Rules will result in the Entrant obtaining twenty (20) entries in the Grand Prize drawing. All mailed entries must be handwritten and must be postmarked by July 10, 2023, and received by July 13, 2023.

There is a limit of twenty (20) Bonus Entries per person for the Sweepstakes Period, irrespective of the method of entry.

By submitting a Photograph, you represent and warrant that the work submitted is original to you and that it does not infringe upon or violate the rights of any third party. If your Photograph includes likenesses of third parties or contains elements not owned by you (such as, but not limited to, company logos not affiliated with the Sponsor) you must be able to provide legal releases for such use in a form satisfactory to Sponsor or your Bonus Entries will be disqualified. By submitting a Photograph, you represent and warrant regarding your Photograph:

- (a) It is your own original work, or you must have all the rights necessary to post or re-post the content. Each Photograph must not contain any material that would violate or infringe upon the rights of any person or entity, including without limitation

copyrights, trademarks or rights of privacy or publicity, or that is defamatory, threatening, indecent, obscene or offensive, or that is unlawful, in violation of or contrary to any applicable laws or regulations, or which requires a license from any third party.

- (b) Your Photograph cannot have been selected as a winner in any other promotion;
- (c) You have the express written consent of any identifiable persons appearing or referenced in your Photograph to their Persona (as defined below) being used in the ways set out in these Official Rules, including Sponsor's right to use your Photograph for any future commercial purpose without restrictions. Upon request, you will obtain written consent of any such persons for Sponsor in the form identified by Sponsor.
- (d) No person appearing in any Entry is under the age of eighteen (18).
- (e) Except for the marks of the Sponsor (addressed below), the Photograph does not reference any person other than Entrant, or any names, products or services of any company or entity or any third-party trademarks, logos, copyrights, trade dress or promotion of any brand, product, or service. Sponsor grants you the limited permission to use its marks in your Photograph solely for purposes of entering. You shall immediately cease any and all use of the Sponsor marks upon expiration or termination of this Sweepstakes.
- (f) Your Photograph is appropriate for public viewing. Without limiting the foregoing, your Photograph is not lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, or otherwise contain content which Sponsor in its sole discretion decides is inappropriate or objectionable, including without limitation communicating messages that may reflect negatively on the goodwill of Sponsor. Your Photograph must also not disparage or cast a negative light on any person, entity, or brand, product, or service.

Sponsor reserves the right in its sole and absolute discretion to not consider any Photograph for the Bonus Entries if it believes the Photograph violates or potentially violates any of the foregoing requirements or otherwise fails to comply with any provision of these Official Rules. Entrant agrees to reimburse Sponsor in full in respect of any losses, damages, and expenses, including reasonable legal fees (including, where permitted, reasonable attorney fees) that they may sustain from the breach of a representation or warranty made by Entrant, or the use of any rights granted by Entrant to Sponsor hereunder.

By entering, you warrant that your Photograph complies with the requirements set out above including those at (a) – (f) above. By submitting, you will and hereby do grant to Sponsor a perpetual, irrevocable, exclusive, worldwide, royalty-free, sub-licensable, freely assignable license to reproduce your Photograph and to otherwise use, exploit, copy, modify, adapt, edit, publish and display the Photograph in any form, manner, venue, media or technology now known or later developed for any and all purposes, solely in connection with the Sweepstakes, without further compensation, notification, or permission. Further, by entering, you hereby waive any moral rights you may have in any Photograph in favor of the Sponsor.

By submitting your Photograph you also grant to Sponsor the worldwide, perpetual, irrevocable, fully sub-licensable, and freely transferable right, but not the obligation, to use any and all names, identities, titles, likenesses, distinctive appearances, physical likenesses, images, portraits, pictures, photographs (whether still or moving), screen personas, statements, gestures, mannerisms, personalities, performance characteristics, biographical data, signatures, and any other indicia or imitations of identity or likeness listed, provided, referenced, or otherwise contained in the Photograph and/or image (all attributes, collectively, per person, a "**Persona**") in connection with the Sweepstakes, in any format, medium, or technology now known or later developed without further notice, approval, or compensation, unless prohibited by law.

By submitting your Photograph, you also acknowledge and agree that Sponsor may receive other Photographs under this Sweepstakes that may be similar or identical to the Photograph submitted by you, and you waive any and all claims you may have had, may have, and/or may have in the future, that any other Photograph reviewed and/or used by Sponsor may be similar to your Photograph and you understand that you will not be entitled to any compensation because of Sponsor's use of such other similar or identical material.

PRIZES, APPROXIMATE RETAIL VALUE (“ARV”), AND ODDS:

Grand Prize (“Grand Prize”): One potential (1) Grand Prize winner will be randomly chosen. Prize winner will receive a check in the amount of ten thousand dollars (\$10,000).

Daily Prizes (“Daily Prizes”):

Description of Product and/or Item	Quantity	ARV	Awarded
Swell 17oz Azurite Water Bottle	25	\$60.10 each	Every other day during promotion period
Clique Navy Hat	25	\$10.61 each	Every other day during the promotion period
Visa® Virtual Card	50	\$25 each	One (1) per day
Three (3) Abbott Store Promo Codes*	50	\$165.48/each (\$55.16 per code)	One (1) per day

*Each Abbott Store Promo code is good for one (1) case of Ensure product (excluding Ensure Powder product) Promo codes must be used by 12/31/23.

Card is issued by MetaBank®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Can be used everywhere Visa debit cards are accepted. Card valid for up to 6 months; unused funds will forfeit after the valid thru date. Card terms and conditions apply.

The total ARV of all prizes to be awarded: \$21,291.75.

Odds: Odds of winning the Grand Prize will depend upon the total number of eligible entries received through the Sweepstakes Period and the odds of winning a Daily Prize depend upon the number of eligible entries received for each respective day of the Sweepstakes Period.

WINNER SELECTION & NOTIFICATION: There will be fifty (50) Daily Entry Drawings (“Daily Entry Drawing”) and one (1) Grand Prize Drawing (“Grand Prize Drawing”), as follows:

Grand Prize Drawing: On or about July 12, 2023, Sponsor will randomly select one (1) potential Regional Grand Prize Winner from among all eligible Entries received during the Sweepstakes Period. Odds of winning the Grand Prize depend on the total number of eligible Entries received during the Sweepstakes Period.

Daily Entry Period Drawings: The Daily Entry Period Drawings will take place on or about the dates set forth in the chart below. For each Daily Entry Period Drawing, Administrator will randomly select four (4) potential prize winners from among all eligible Entries received during the respective Daily Entry Period. The first Daily Entry Period Drawing will include all Pre-Registration Period entries received. The odds of winning a Daily Entry Period prize depend on the total number of eligible Entries received during the respective Daily Entry Period.

Daily Entry Period	Drawing Date (On or about)
Days 1-8	May 29, 2023
Days 9-15	June 05, 2023
Days 16-22	June 12, 2023
Days 23-29	June 19, 2023
Days 30-36	June 26, 2023
Days 37-43	July 03, 2023
Days 44-50	July 10, 2023

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The administrator will notify each potential Daily Prize winner at the email address or phone number submitted at the time of his/her Entry within twenty-four (24) hours of the drawing date. Potential winners will be required to confirm their name and mailing address to Sponsor within three (3) days of notification. Noncompliance will result in disqualification and an alternative winner may be selected.

The potential Grand Prize winner will be required to submit his/her valid social security number and/or other identification to Sponsor and will be required to execute, have notarized and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, Publicity, within three (3) days of the date of issuance. If a potential winner is at least eight (18) but still considered a minor in his/her jurisdiction of residence, prize may be awarded in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winner set forth herein.

If a selected potential winner fails to claim the prize or if a selected potential winner cannot accept or receive the prize for any reason, or he/she is not in compliance with these Official Rules, the prize will be forfeited, and an alternate winner may be randomly selected at the sole discretion of the Sponsor. If Sponsor's attempt to contact a potential winner fails to reach a potential winner for any reason or if the potential winner fails to respond to the notification as directed, or otherwise fails to comply with these Official Rules, the potential winner will be disqualified, and an alternate winner may be randomly selected at the sole discretion of the Sponsor. Prizes will be awarded within six (6) to eight (8) weeks after all winners are verified.

If a winner is otherwise eligible under these Official Rules but is nevertheless deemed a minor in his or her state of primary residence, the prize will be awarded in the name of winner's parent or legal guardian who will be required to execute and return a Release on minor's behalf.

PRIZE CONDITIONS: Prizes may not be redeemed for cash. Any difference between stated value and actual value will not be awarded. Prizes are non-assignable and nontransferable. No substitutions by winner are permitted. Sponsor reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value. No cash in lieu of prize and no exchange of prize, except at the sole discretion of the Sponsor. Any other incidental expenses of the prize not specified herein are the winner's sole responsibility. Winner may not seek reimbursement from any third party for any Sponsor product awarded.

Winners are responsible for all federal, provincial, state, local and income taxes associated with winning prize(s).

Winner acknowledges that the Sponsor and all other businesses affiliated with or participating in this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the prize being offered, except that each merchandise prize shall be subject to its manufacturer's standard warranty (if any), and is otherwise awarded "as-is."

Except where prohibited by law, entry and acceptance of prize(s) constitute permission to use winner's name, prize won, hometown, likeness, video, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media whatsoever now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

GENERAL: PARTICIPATING ENTRANTS AGREE TO THESE OFFICIAL RULES AND THE DECISIONS OF THE SPONSOR, AND RELEASE AND HOLD THE SPONSOR, ITS RESPECTIVE PARENT COMPANIES, SUBSIDIARIES, AFFILIATES, AGENTS, AND ANY OTHER ENTITY ENGAGED IN THE DEVELOPMENT OR EXECUTION OF THE SWEEPSTAKES OR IN THE DEVELOPMENT, PRODUCTION OR DISTRIBUTION OF PROMOTIONAL MATERIALS FOR THIS SWEEPSTAKES FREE AND HARMLESS FROM AND AGAINST ANY AND ALL CLAIMS, LOSSES, DAMAGES, RIGHTS, ACTIONS AND LIABILITY OF ANY KIND, INCLUDING, BUT NOT LIMITED TO, PERSONAL INJURY, DEATH, OR DAMAGE TO OR LOSS OF PROPERTY, RELATING TO THEIR PARTICIPATION IN THE SWEEPSTAKES, AND THE ACCEPTANCE AND USE/MISUSE OF THE PRIZE OFFERED. PARTICIPATING ENTRANTS WAIVE ALL RIGHTS TO CLAIM PUNITIVE, INCIDENTAL AND CONSEQUENTIAL DAMAGES. WINNER ASSUMES ALL LIABILITY FOR ANY INJURY OR DAMAGE CAUSED OR CLAIMED TO BE CAUSED, BY PARTICIPATION IN THIS SWEEPSTAKES OR USE/MISUSE OR REDEMPTION OF THE PRIZE(S). SPONSOR IS NOT RESPONSIBLE FOR ANY TYPOGRAPHICAL OR OTHER ERROR IN THE PRINTING OF THE OFFER, ADMINISTRATION OF THE SWEEPSTAKES OR IN THE ANNOUNCEMENT OF THE PRIZE.

The Sponsor (i) makes no warranty, guaranty or representation of any kind concerning the prize (or any portion thereof), and (ii) disclaims any implied warranty. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Sponsor is not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to Entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these official rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes has intentionally violated

these official rules; and (ii) discontinue the Sweepstakes if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), and (iii) to select winners from among all eligible entries received prior to discontinuation.

The Sponsor reserves the right, in its sole discretion, to cancel or suspend the Sweepstakes (or any portion thereof) should virus, bugs, unauthorized human intervention, or other causes corrupt administration, security, fairness, integrity or proper operation of the Sweepstakes (or any portion thereof). In the event of cancellation, the Sponsor also reserves the right, in its sole discretion, to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY ENTRANT, AND SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

In the event of dispute as to the identity or eligibility of any potential winner based on an email address, the winning entry will be declared made by the "Authorized Account Holder" of the email address submitted at the time of entry provided he/she is eligible according to these Official Rules. The "Authorized Account Holder" is defined as the natural person to whom the applicable Internet service provider or other organization (such as a business or educational institution) has assigned the email address for the domain associated with the submitted email address.

In addition, the terms available at <https://abbottstore.com/terms-of-sale.html> will apply.

DISPUTES: Except where prohibited, Entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action. All participating Entrants consent to the personal jurisdiction of federal and state courts located in Lake County, Illinois and agree that such courts have exclusive jurisdiction over all such disputes. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the state of Illinois without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Illinois. BY PARTICIPATING IN THIS SWEEPSTAKES, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.

THE PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS AGREEMENT WHETHER SOUNDING IN CONTRACT OR TORT AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

PRIVACY: Personal information collected from Entrants is subject to the Sponsor's Privacy Policies, which can be found at <https://www.abbott.com/privacy-policy.html>. By entering this Sweepstakes, each entrant gives his/her express permission to be contacted by Sponsor by telephone, email and/or postal mail for Sweepstakes purposes.

WINNERS LIST: For written confirmation of the winners send a stamped, self-addressed envelope to the address below (to be received no later than August 10, 2023).

Ensure Nourishing Moments Sweeps," c/o Snipp Interactive Inc., PO Box 2749, Carlsbad, CA 92018.

DISCLAIMER: The Sweepstakes is in no way sponsored, endorsed, administered by, or associated with Facebook, Twitter or Instagram.

Void wherever prohibited by law.

