

**Sport Check X UA Back to School Sweepstakes
Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

The Sport Check X UA Back to School Sweepstakes (the "Promotion") starts on August 14, 2020 at 12:00 a.m. Eastern Time ("ET") and ends on September 10, 2020 at 11:59 p.m. ET ("Promotion Period").

ELIGIBILITY: The Promotion is open only to legal residents of Canada (Excluding Quebec Province), who have reached the age of majority in their province or territory at time of entry. Employees and directors of Under Armour Canada ULC ("Sponsor"), FGL Sports Ltd. ("Sport Chek"), Snipp Interactive, Inc. ("Sweepstakes Administrator"), those responsible for the development, promotion, distribution and implementation of this Promotion, their respective parents, affiliates, subsidiaries, advertising and promotion agencies, and printing suppliers for this Promotion, and the immediate family members (parents, siblings, children & spouse), regardless of where they live, or persons living in the same household, whether related or not, of such employers and directors are ineligible. By participating you agree to these Official Rules and the decisions of the Sweepstakes Administrator, and/or Sponsor which are final and binding in all respects. The Promotion is subject to applicable federal, provincial, and local laws and regulations and is void where prohibited or restricted by law.

HOW TO ENTER: During the Promotion Period, there are two (2) ways to enter:

1) To Enter Via Purchase: During the Promotional Period, if you make a purchase of \$30.00 CDN (Thirty Canadian Dollars) or more worth of any Under Armour product (after discounts/coupons and before tax) in a single transaction (on a single receipt) at a participating Sport Chek location or at www.sportchek.ca, you may enter the Sweepstakes by visiting <https://UAhockey.ca> and completing the on-screen registration form, including uploading a photo of your receipt that clearly shows the participating retailer's name and address, the date and time of the transaction, and the Under Armour products purchased. Each qualifying receipt will give you one (1) entry into the Sweepstakes. Limit one (1) entry per person, per day regardless of how many Under Armour products are listed. Each receipt must be unique to enter online. All entries must be received by 11:59 p.m. ET on September 10, 2020.

Upon successful receipt validation, you will receive an email confirming your entry into the Sweepstakes. Receipts that cannot be validated for any reason will be rejected. Reasons for rejections include, but not limited to: (i) fails to pass anti-fraud detection system; (ii) is unauthorized, fake, not from a participating retailer or has been illegitimately obtained; (iii) contains any messages, or other markings not recognized by the administrator; (iv) is illegible, unreadable, not in focus or blank; (v) has been previously used; (vi) does not include Under Armour products or purchase was not made during the Promotional Period; or (vii) is incorrectly or incompletely entered or submitted.

2) Alternate Method of Entry: To receive one (1) entry without purchase log on to <https://UAhockey.ca/AmoeEntry.aspx> and complete the registration form in its entirety.

Limit one (1) entry per person, per day for the duration of the Promotion Period, regardless of method of entry. Multiple entries received from any person or e-mail address in excess of the limitation stated above will be void. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process are void. All entries become the sole property of the Sponsor and will not be returned.

RANDOM DRAWING: Winners will be selected in a random drawing on or about September 15, 2020 from all eligible entries received throughout the Promotion Period. The Administrator will select one (1) potential Grand Prize winner

and three (3) potential First Prize winners. Odds of winning the prize depend on the number of eligible entries received throughout the Promotion Period.

WINNER NOTIFICATION: The potential winners will be notified on or around September 15, 2020. Sponsor's decisions are final and binding on all matters relating to this Promotion. Potential winner will be notified by phone and/or text message and will be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release within three (3) days of date/time of issuance. If such documents are not returned within the specified time period, prize notification is returned as undeliverable, Administrator is unable to contact potential winner or the potential winner is not in compliance with these Official Rules, prize will be forfeited and, at Sponsor's discretion, an alternate winner may be selected.

In order to be declared a winner and receive a prize, a potential winner must first correctly answer a four-function mathematical skill-testing question within five minutes within 5 minutes of receipt of question without assistance of any kind, whether mechanical or otherwise. The skill testing question will be administered either by phone or email. If a potential winner cannot be contacted and the skill testing question administered within three business days of receipt of the Affidavit of Eligibility and Release or the skill testing question is incorrectly answered, the applicable prize will be forfeited and awarded to an alternate winner.

One (1) Grand Prize consisting of:

- One (1) video call with a UA hockey Athlete
- One (1) framed photograph from your video call
- One (1) Sport Chek Gift Card - CAD\$1,000
- One (1) UA Prize Pack – ARV CAD\$300

Total Approximate Retail Value ("ARV") CAD\$1,300

Three (3) First Prizes, each consisting of:

- One (1) Sport Chek CAD\$500 Gift Card
- One (1) signed photograph of UA Hockey Athletes

Total ARV - CAD\$500

PRIZE CONDITIONS: All prizes are awarded "AS IS." Sponsor, and Sponsor Affiliates do not make or offer any warranty or guarantee, either express or implied (including, without limitation, quality, merchantability, and fitness for a particular purpose) in connection with this Promotion or any prize. Prize details and availability are subject to change, in which case a prize of equal value may be substituted at Sponsor's sole discretion. Prizes consist only of the items listed, are non-transferable, with no cash redemption or substitution except at Sponsor's sole discretion. Prizes are subject to terms, conditions, expiration dates, and restrictions imposed by the manufacturer/issuer of the prize. No refund or compensation will be paid in the event of the cancellation or delay of any portion of the video call prize, or any portion thereof. Sponsor will not be liable if the event, or any portion of it, is cancelled or delayed. Sponsor may, in its sole discretion, attempt to reschedule for a future call.

GENERAL CONDITIONS: By participating, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor, which shall be final and binding in all respects relating to this Promotion; (b) to release, discharge and hold harmless Sponsor, Snipp, Sport Chek and their respective parent companies, affiliates, subsidiaries, distributors, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and

representatives of the forgoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Promotion or any Promotion-related activity or the acceptance, possession, use or misuse of the prize (including any travel/activity related thereto); and (c) to the use of his/her name, voice, performance, photograph, caption, entry, and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use. By participating, entrant also agrees not to release any publicity or other materials on their own or through someone else regarding their participation in the Promotion without the prior consent of the Sponsor, which it may withhold in its sole discretion.

MISCELLANEOUS: Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, illegible, delayed, misdirected, undelivered, postage due-mail or garbled entries or text messages, or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the cancellation or postponement of the festival, the processing of entries, the announcement of the prizes, or in any Promotion-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Promotion. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Promotion or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Promotion or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Promotion be, in Sponsor's sole opinion, compromised for any reason, including virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Promotion (or portion thereof) and, if terminated, at its discretion, select the potential winner from among all non-suspect, eligible entries received prior to action taken. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE PROMOTION PLATFORM OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

PRIVACY POLICY: By entering the Sweepstakes, each entrant agrees to the Sponsor's use of their personal information as described in the Sponsor's Privacy Policies located at <https://account.underarmour.com/privacy> which is incorporated by reference herein and made a part of these Official Rules, except in those limited cases where these Official Rules expressly expand, modify, or contradict the Privacy Policies. In those circumstances, these Official Rules will govern the privacy relationship between Sponsor and the entrants. If during the registration process of the Sweepstakes, entrants have elected to receive (opt-in) email communications from Sponsors' regarding future promotions or other offers, entrants may choose to opt-out and unsubscribe from such email communications at any time by accessing the link in the footer of the emails. If you are selected as a winner, your information may also be included in a publicly available winner list.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of Ontario.

REQUEST FOR WINNER'S NAME: For the names of the winners, available after September 24, 2020, send an email to help@UAhockey.ca with the subject line "Winner's Name, Sport Chek X UA Back to School Sweepstakes. Requests must be received no later than October 24, 2020.

SPONSOR: Under Armour Canada UL, 169 Enterprise Blvd Suite 500 Unionville, On, Ca, L6G 1B3