

Starbucks Canada Reward Program Terms and Conditions

1. ELIGIBILITY

Starbucks Canada Reward Program (the "Program") begins Monday, March 13, 2017 at 12:00:01AM Eastern Time ("ET") and ends on Monday, May 7, 2017 at 11:59:59PM ET ("Reward Period"). Participation in the Program is only open to legal residents of Canada, including Quebec, who are 18 years of age or older.

2. REWARD PROGRAM

Participants may participate in the Program by purchasing two (2) of the qualifying Starbucks products* (listed in the appendix below) from any retailer (with the exception of Costco and Starbucks' cafes) during the Reward Period ("Qualifying Purchase"). Participants who purchase two (2) of the qualifying Starbucks products* during the Reward Period will receive one (1) \$5 Starbucks gift card ("Reward").

3. HOW TO PARTICIPATE

Purchase two (2) of the qualifying Starbucks products* and submit a valid receipt of the qualified purchase. **All submissions of receipts must be received by Monday, May 13, 2017 at 11:59:59PM ET to be eligible.** Before submitting a receipt, participants may highlight the qualifying Starbucks products* on the receipt with a star or check. Participants must have the necessary Equipment (computer or mobile device) and high-speed Internet access in order to participate. Photo of receipt must clearly show the receipt in its entirety. Participants should keep their receipt. Starbucks Corporation reserves the right to require a participant to provide original receipt for verification purposes upon request. Each eligible receipt with two (2) of the qualifying Starbucks products* received will earn one (1) valid submission into the Program. Participants can submit their receipt(s) using one of the three (3) methods detailed below:

- a) Send an email that contains a photo of your receipt to rewards@starbucksgiftcard.com. You will be sent a link to the registration form to register for the Program via email. Complete the registration form by entering your true and correct information in the required fields (required fields include: Full Name, Completed Mailing Address, Phone Number and Email Address).
- b) Upload a photo of your receipt at www.starbucksgiftcard.ca and complete the registration form by entering your true and correct information in the required fields (required fields include: Full Name, Complete Mailing Address, Phone Number, Email Address).

4. REDEMPTION

Participants must submit a valid receipt via one (1) of the three (3) methods above to receive one (1) Reward. All receipts received will be reviewed and validated within forty-eight (48) hours. Upon receipt and verification of the purchase of two (2) qualifying Starbucks products*, Rewards will be awarded via one (1) code ("Code") following validation of receipt. Participants will be sent their Code electronically to the email address provided during registration. Participants will also be sent instructions for redemption of their Reward at <http://members.starbucks.com/>. Sponsor is not responsible for late, lost, stolen, damaged, delayed, or undelivered Rewards. Sponsor is not responsible for any computer related malfunction that prevents the recipient from accessing entry or receiving their Reward via email or text message.

The value assigned to a Reward is pre-assigned and may not be altered. Rewards become void if transferred, resold or repurposed. All Rewards are subject to verification. A Reward will be void and no redemption will be permitted if it (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the store administrator; (iv) contains printing or other errors; (v) is illegible or unreadable; (vi) has been previously entered or used; (vii) reflects the use of more than an authorized number of coupons for the Qualifying Purchase; or (viii) is incorrectly or incompletely entered or submitted by a Participant.

5. YOUR CONSENT

By participating in the program, you grant permission and consent to Snipp Interactive, to respond via email and must agree to accept all applicable charges associated therewith. The Participant is responsible for any damage/loss due to use of a Reward. Snipp Interactive is not responsible for any malfunction or inconvenience that may occur. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless Starbucks Corporation, Snipp Interactive and their respective parents, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product or service attained through this Program. The Participant is responsible for any damage/loss due to use of a Reward. Starbucks Corporation is not responsible for any malfunction or inconvenience that may occur. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void.

Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts that cannot be validated for any reason will be rejected. For example only, and not an all-inclusive list, a receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the administrator; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; (vii) reflects the use of more than an authorized number of coupons for the Qualifying Purchase; or (viii) is incorrectly or incompletely entered or submitted. Receipts cannot be sold, traded, auctioned or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of Released Parties and will not be returned. Program is void where taxed, prohibited, or restricted by law. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

6. PRIVACY POLICY

Any personally identifiable information collected from Participant during participation in the Program will be collected by Snipp Interactive on behalf of Sponsor, and used by Sponsor and its

respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with Snipp Interactive's Privacy Policy as stated [at http://www.snipp.com/privacy-policy/](http://www.snipp.com/privacy-policy/).

SPONSOR

Starbucks Corporation, 2401 Utah Avenue South, Seattle, WA 98134

APPENDIX:

***Qualifying Starbucks Products:**

Item Description	UPC
Starbucks® Veranda Blend™	762111898203
Decaf House Blend	762111959133
Breakfast Blend	762111008343
House Blend	762111898531
Pike Place® Roast	762111898173
Colombia	762111008336
Caffè Verona®	762111898500
French Roast	762111898043
Sumatra	762111008220
Starbucks Naturally Flavoured Caramel	762111985330
Breakfast Blend	762111949684
Breakfast Blend	762111949707
Caffè Verona®	762111949677
Sumatra	762111949691
French Roast	762111949721
Pike Place® Roast	762111113146
Caffè Verona®	762111113139
True North Roast 566gr	762111206817
Starbucks® Veranda Blend™ K-Cup® Packs	762111904737
Starbucks® Breakfast Blend K-Cup 10ct	762111007230
Starbucks® House Blend K-cup® Packs	762111904744
Starbucks® House Blend Decaf K-cup® Packs	762111936172
Pike Place® Roast K-cup® Packs	762111904683
Starbucks® Sumatra K-cup® Packs	762111904690
Starbucks® Caffè Verona K-cup® Packs	762111936271
Starbucks® French Roast K-cup® Packs	762111904751
Starbucks® Caramel K-cup® Packs	762111960023

Starbucks Hot Cocoa K-Cup 10ct	762111080431
Pike Place® Roast 24ct K-cup® Packs	762111189943
True North 24ct K-cup® Packs	762111204684
French Roast 24ct K-cup® Packs	762111189967