

**Starbucks Rewards™ Receipt Verification Program
Terms & Conditions**

VOID WHERE PROHIBITED OR RESTRICTED. Starbucks Rewards Receipt Verification Program (“Program”) begins at 12:00:00 AM Eastern Time (“ET”) on March 8, 2017 and will remain in effect until terminated by Sponsor as determined in Sponsor’s sole discretion.

ELIGIBILITY: The Program is open to legal residents in Washington, DC, the fifty (50) United States of America, and the Commonwealth of Puerto Rico who are 18 years of age or older at the time of Program registration and who are members of the Starbucks Rewards™ loyalty program. By participating, you agree to these Terms and Conditions and to the decisions of the Sponsor and/or the Administrator as defined below (“Program Entities”), whose decisions are final and binding in all respects. Void in all other territories and where prohibited by law, rule or regulation. All applicable federal, state and local laws and regulations apply.

1. **SPONSOR:** Starbucks Corporation, 2401 Utah Avenue South, Seattle, WA 98134
ADMINISTRATOR: Snipp Interactive (“Snipp”), 1605 Connecticut Ave NW, Washington, DC 20009
2. **TIMING:** The Program begins at 12:00:00 AM ET on March 8, 2017 and will be ongoing except as such Program Period may be modified, in Sponsor’s sole discretion. Sponsor reserves the right to shorten, extend, suspend, modify, or cancel the Program, at its discretion, at any time.
3. **HOW TO BECOME A STARBUCKS REWARDS MEMBER AND REGISTER FOR THE PROGRAM:** To become a member of the Starbucks Rewards™ loyalty program (“Member”), you must visit <https://www.starbucks.com/account/signin> and follow the instructions to enroll. Once a Member, sign in to your account and follow the link to enter a receipt, which will take you to **Starbucks-Stars.com** (the “Website”). Once you arrive at the Website, follow the onscreen instructions to register for the Program by completing the registration form with your true and correct information in the required fields (required fields include: E-mail Address and Phone Number) and creating a member account on the Website (“Member Account”). Once registration is complete, you are able to participate in the Program. You are able to terminate your Member Account at any time on the Website. **Limit of one (1) Member Account per person. You cannot participate in the Program until you register for a Member Account on the Website.**

HOW TO PARTICIPATE AND EARN STARS: Purchase at least one (1) of the Qualifying Starbucks Products* (listed in the Appendix below) from any retailer, **excluding** online purchases, purchases within Starbucks® stores, or purchases on store.starbucks.com. Submit a photo of the valid receipt confirming your purchase of Qualifying Starbucks Products* to earn Stars which will be added to your Member Account and may apply toward Rewards (as defined below). Stars will be applied approximately three (3) days after confirmation of a successful receipt submission.

Photo(s) of receipt(s) must clearly show the receipt in its entirety. Members should keep their receipt(s) as Sponsor reserves the right to require a Member to provide original receipt for verification purposes upon request. Members can submit their receipt(s) using any of the three (3) methods detailed below:

- a) Upload a photo of your receipt by texting the keyword “**REWARDS**” to **811811** to receive a text message with instructions. Members will first receive a text message with disclosure for receipt of up to ten (10) automated promotional text messages to the number provided, along with instructions for receipt submission. Limit of 160 characters per text; OR
- b) Email a photo of your receipt(s) to **rewards@starbucks-stars.com**; OR
- c) Upload a photo of your receipt(s) at **Starbucks-Stars.com**.

All receipt submissions received will be reviewed and validated by Administrator within forty-eight (48) hours. **Limit of (5) receipt uploads per hour.** You may receive a reply indicating your submission is not valid and instructions for re-submission, if applicable. **Upon validation of a receipt, the appropriate number of Stars will be deposited in your Starbucks Rewards™ account. For each Qualifying Starbucks Product* purchased, you will earn Stars as detailed within the Appendix below.**

4. **STAR RESTRICTIONS:** Please see <https://www.starbucks.com/card/rewards/rewards-program-ts-and-cs> for information about Star expiration and other restrictions. Stars are non-transferable to other Member Accounts and cannot be combined with or shared with any other Member Account. Stars do not constitute property, do not entitle a Member to a vested right or interest and have no cash or monetary value. Sponsor expressly reserves the right to establish additional means of accruing Stars, to delete any or all of the means currently in effect and to specify

periods after which unused Stars will be forfeited. Stars can be accrued only for receipts submitted for purchases actually completed by you, as determined by Sponsor, and can be applied only to your Member Account. If for any reason your Member Account or Starbucks Rewards™ account is terminated by either you or the Sponsor, all of your unused Stars accrued will be forfeited.

- 5. STAR ACCRUAL:** Upon registration completion, Members must participate by submitting a valid receipt(s) via the methods listed above to earn Stars. In the event of fraud, abuse of privileges, or violation of these Terms and Conditions or the Starbucks Rewards Terms of Use, Sponsor reserves the right to deny participation at any time and to pursue appropriate administrative and/or legal action, including criminal prosecution, as it deems necessary in its sole discretion.

Released Parties (as such term is defined below) are not responsible for late, lost, inaccurate, incomplete, stolen, damaged, delayed, or undelivered Stars. Released Parties are not responsible for any computer related malfunction that prevents the recipient from accessing the Website or receiving their Stars. All Stars and your participation in the Starbucks Rewards loyalty program are subject to Sponsor's Terms of Use, available at: <https://www.starbucks.com/card/rewards/rewards-program-ts-and-cs>.

- 6. TEXT MESSAGING (SMS) TERMS AND RESTRICTIONS:** **Standard message and data rates may apply. By texting "**REWARDS**" to **811811**, you consent to receive up to ten (10) promotional text messages (pertaining only to this Program) via an automatic telephone dialing system to the number you provided from Snipp on behalf of Sponsor. Your consent to the above is not required to make a purchase. You may text HELP to 811811 at any time for help, or text STOP to opt-out. ***Carrier specific charges for text messages may apply, including error messages, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement.*** SMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities and service provider for specific instructions. Sponsor makes no guarantee that any particular wireless service provider will be compatible with this Program. Participant is responsible for all applicable fees and taxes associated with Program participation. Sponsor, in its sole discretion, may add or delete a cellular carrier at any time, without notice.
- 7. SUBMITTING YOUR RECEIPT:** You must submit your receipts within sixty (60 days) from date of purchase. Receipts that cannot be validated for any reason will be rejected. For example only, and not an all-inclusive list, a receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the administrator; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; (vii) reflects the use of more than an authorized number of receipts for the Qualifying Starbucks Product purchase; or (viii) is incorrectly or incompletely entered or submitted; (ix) is not submitted in its entirety; (x) does not include the date and time. Incomplete receipts that do not show in its entirety and those that do not include the date and time will be void. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of Released Parties (defined below) and will not be returned. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations.
- 8. RELEASE OF LIABILITY:** By participating in the Program, you agree to release, discharge, indemnify and hold harmless Starbucks Corporation, Snipp and their respective parents, subsidiaries, affiliates, Reward providers, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product or service attained through this Program.
- 9. PROGRAM MODIFICATIONS/CONDUCT:** The Terms and Conditions will be posted on the Website throughout the Program. Sponsor reserves the right to revise any of these Terms and Conditions at any time by updating this posting. Revisions may include, but are not limited to, the duration of the Program, the methods and number of methods through which you may earn Stars, the number of Stars that may be redeemed, and any of the options made available with respect to your Member Account. Sponsor will use commercially reasonable efforts, in its discretion, to give notice of any material change. By continuing to participate in any part of the Program following the posting of any such change, you are deemed to have agreed to the amended version of these Terms and Conditions and are bound by any such revisions and should therefore periodically visit this Website to review the then current Terms and Conditions to which you are bound. Any failure to comply with these Terms and Conditions, or any attempt to act in a way that is inconsistent with the intent of these Terms and Conditions, or any conduct detrimental to Sponsor, or any misrepresentation, or any fraudulent activities in connection with the Program, or failure to act in a manner consistent with federal, state, provincial or local laws, regulations or ordinances by you

may result, in addition to any rights or remedies available to Sponsor in law or equity, in the termination of your Member Account and all Stars accrued and Rewards yet to be redeemed, as determined by Sponsor or its authorized agents, in their sole discretion.

- 10. GOVERNING LAW; DISPUTES:** Except where prohibited, all issues and questions concerning the construction, validity, interpretation, and enforceability of these terms and conditions, or the rights and obligations of Program participants, Members and Sponsor in connection with this Program (each, a "Dispute"), shall be governed by, and construed in accordance with, the laws of the State of Washington without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Washington or any other jurisdiction), which might otherwise cause the application of the laws of any jurisdiction other than State of Washington. Any action seeking legal or equitable relief arising out of or relating to the Program or any Dispute shall be brought only in the courts of the State of Washington. You hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non-convenience or lack of personal jurisdiction they may have.

CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROGRAM IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

- 11. LIMITATIONS OF LIABILITY:** The Released Parties assume no responsibility or liability for (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled registrations, submissions, Rewards, Stars, redemptions, or emails; (b) any incorrect or inaccurate registration information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of Entries or registrations at any point in the operation of this Program; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation of the Program; (e) inaccessibility or unavailability of the Internet or the Website or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Program, including, without limitation, errors or difficulties which may occur in connection with the administration of the Program, the processing of registrations, submissions, Star redemptions, or in any other Program-related materials; or (f) any injury or damage to Members or to any other person's computer which may be related to or resulting from any attempt to participate in the Program. If, for any reason, the Program (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Program, then the Program Entities reserve the right at their sole discretion to cancel, terminate, modify or suspend the Program in whole or in part.

- 12. PRIVACY POLICY:** Any personally identifiable information collected during participation in the Program will be collected by Program Sponsor or their agents, and used by Program Sponsor and Program Administrator and their respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with, as applicable, Administrator's Privacy Policy as stated at <http://www.snipp.com/privacy-policy/> and Sponsor's Privacy Policy as stated <http://www.starbucks.com/about-us/company-information/online-policies/privacy-policy>.

- 13. APPENDIX.** Click here for a list of Qualifying Starbucks Products: <https://starbucks-stars.com/en-US/qualifying-products>

Special Offer: Starbucks® FY18 Walmart Holiday 75 Bonus Star Offer

Purchase three (3) qualifying Starbucks® packaged coffee (10-20oz.), K-Cup® pack (9-32ct.), VIA® Instant (5-8ct.), Syrup (12.17oz.), or Cookie Straw (9.17oz.) products in a single transaction at Walmart stores from 11/1/17 through 12/26/17 and receive 75 bonus stars. Receipts must be submitted no later than **12/26/17 12:00AM (midnight) Pacific Time**. Excludes purchases made on Walmart.com.

Offer is not redeemable for cash. Open to legal residents of all 50 U.S. (including D.C.) and Puerto Rico 18 years and older. Terms Apply. Full Terms and Conditions & Privacy Policy can be found at www.starbucks-stars.com.

*Qualifying Products

Walmart UPC	Item Description
762111888082	STARBUCKS® FRENCH K-CUP® Pods 16CT
762111930248	STARBUCKS® CAFÉ VERONA® K-CUP® Pods 16CT
762111888167	STARBUCKS® SUMATRA K-CUP® Pods 16CT
762111949622	STARBUCKS® VANILLA K-CUP® Pods 16CT
762111949578	STARBUCKS® CARAMEL K-CUP® Pods 16CT
762111001375	STARBUCKS® MOCHA K-CUP® Pods 16CT
762111000989	STARBUCKS® CINNAMON DOLCE [Naturally Flavored] Coffee K-CUP® Pods 16CT
762111895325	STARBUCKS® VERANDA BLEND K-CUP® Pods 16CT
762111888235	STARBUCKS® PIKE PLACE® ROAST K-CUP® Pods 16CT
762111888242	STARBUCKS® BREAKFAST BLEND K-CUP® Pods 16CT
762111888228	STARBUCKS® HOUSE BLEND K-CUP® Pods 16CT
762111093288	STARBUCKS® CREME BRULEE K-CUP® Pods 16CT
762111031075	STARBUCKS® BREAKFAST BLEND K-CUP® Pods 32CT
762111001009	STARBUCKS® FALL BLEND K-CUP® 16 CT
762111972217	STARBUCKS® HOLIDAY BLEND K-CUP 16 CT
762111153333	STARBUCKS® PIKE PLACE® ROAST 32CT K-CUP® Pods
762111153319	STARBUCKS® FRENCH ROAST 32CT K-CUP® Pods
762111153326	STARBUCKS® VERANDA BLEND® 32CT K-CUP® Pods
762111803726	STARBUCKS® VIA® INSTANT DECAF ITALIAN ROAST 7CT
762111926166	STARBUCKS® VIA® INSTANT FRENCH ROAST 8CT
762111766113	STARBUCKS® VIA® INSTANT ITALIAN ROAST 8CT
762111853974	STARBUCKS® VIA® INSTANT ICED COFFEE 6CT
762111975829	STARBUCKS® VIA® INSTANT MOCHA LATTE 5CT
762111975782	STARBUCKS® VIA® INSTANT VANILLA LATTE 5CT
762111009371	STARBUCKS® VIA® INSTANT PUMPKIN SPICE LATTE 5CT
762111019233	STARBUCKS® VIA® INSTANT WHITE CHOCOLATE MOCHA 5CT
762111766120	STARBUCKS® VIA® INSTANT COLUMBIA 8CT

762111940315	STARBUCKS® VIA® INSTANT REFRESHERS™ BERRY BEVERAGE 6CT
762111009418	STARBUCKS® VIA® INSTANT PEPPERMINT MOCHA 5CT
762111010551	STARBUCKS® VIA® INSTANT PIKE PLACE® ROAST 8CT
762111622914	STARBUCKS® SUMATRA GROUND 12OZ
762111795755	STARBUCKS® PIKE PLACE GROUND 12OZ
762111778598	STARBUCKS® FRENCH ROAST GROUND 20OZ
762111206039	STARBUCKS® ESPRESSO GROUND 12OZ
762111206251	STARBUCKS® BREAKFAST BLEND GROUND 12OZ
762111206138	STARBUCKS® FRENCH ROAST GROUND 12OZ
762111206053	STARBUCKS® HOUSE BLEND GROUND 12OZ
762111622877	STARBUCKS® CAFFÉ VERONA® GROUND 12OZ
762111885548	STARBUCKS® VERANDA® BLEND GROUND 12OZ
762111778574	STARBUCKS® BREAKFAST GROUND 20OZ
762111206114	STARBUCKS® COLUMBIA GROUND 12OZ
762111206121	STARBUCKS® FRENCH ROAST WHOLE BEAN 12OZ
762111622853	STARBUCKS® ITALIAN ROAST GROUND 12OZ
762111622815	STARBUCKS® MORNING JOE GROUND 12OZ
762111206046	STARBUCKS® HOUSE BLEND WHOLE BEAN 12OZ
762111935984	STARBUCKS® MOCHA FLAVORED COFFEE GROUND 11OZ
762111206022	STARBUCKS® ESPRESSO WHOLE BEAN 12OZ
762111206091	STARBUCKS® DECAF HOUSE BLEND GROUND 12OZ
762111927590	STARBUCKS® CAFFÉ VERONA® GROUND 20OZ
762111966995	STARBUCKS® PIKE PLACE® ROAST GROUND 20OZ
762111778581	STARBUCKS® HOUSE BLEND GROUND 20OZ
762111810595	STARBUCKS® VANILLA FLAVORED GROUND 11OZ
762111810564	STARBUCKS® CARAMEL FLAVORED GROUND 11OZ
762111233349	STARBUCKS® PUMPKIN SPICE FLAVORED GROUND 11OZ
762111142757	STARBUCKS® PEPPERMINT MOCHA FLAVORED GROUND 11OZ
762111927583	STARBUCKS® VERANDA BLEND® GROUND 20OZ
762111934284	STARBUCKS® HOLIDAY BLEND GROUND 10OZ
762111980403	STARBUCKS® FALL BLEND GROUND 10OZ
762111212016	STARBUCKS® BREAKFAST BLEND WHOLE BEAN 12OZ
762111206244	STARBUCKS® COLD BREW 1CT
762111970398	STARBUCKS® VANILLA SYRUP
762111993892	STARBUCKS® CARAMEL SYRUP
762111970411	STARBUCKS® HAZELNUT SYRUP
762111970435	STARBUCKS® SUGAR FREE VANILLA SYRUP
762111225825	STARBUCKS® FRENCH 20OZ WB
762111225832	STARBUCKS® PIKE PLACE® ROAST 20OZ WB

762111225818	STARBUCKS® ESPRESSO ROAST 20OZ WB
762111225801	STARBUCKS® CAFFE VERONA® 20OZ WB
762111925589	STARBUCKS® DECAF HOUSE BLEND K-CUP® Pods 16CT
762111065520	STARBUCKS® CARAMEL CAFFE LATTE K-CUP® 9CT
762111065483	STARBUCKS® VANILLA CAFFE LATTE K-CUP® 9CT
762111065490	STARBUCKS® MOCHA CAFFE LATTE K-CUP® 9CT
762111106773	STARBUCKS® PUMPKIN SPICE CAFFE LATTE K-CUP® 9CT
762111103956	STARBUCKS® PEPPERMINT MOCHA CAFFE LATTE K-CUP® 9CT
762111261540	STARBUCKS® COOKIE STRAWS 9.17OZ

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Special Offer: Starbucks® FY18 Sam's Club Holiday 50 Bonus Star Offer

Purchase one (1) qualifying Starbucks® packaged coffee (28-40oz.) or K-Cup® pack (60-72ct.) product in a single transaction at Sam's Club from 11/1/17 through 12/26/17 and receive 50 bonus stars. Receipts must be submitted no later than **12/26/17 12:00AM (midnight) Pacific Time**. Excludes purchases made on Samsclub.com.

Offer is not redeemable for cash. Open to legal residents of all 50 U.S. (including D.C.) and Puerto Rico 18 years and older. Terms Apply. Full Terms and Conditions & Privacy Policy can be found at www.starbucks-stars.com.

*Qualifying Products

Sam's Club UPC	Item Description
762111810328	Starbucks® Café Verona® Ground (32 oz.)
762111056030	Starbucks® Pike Place® Roast Ground (32 oz.)
762111940285	Starbucks® Holiday Blend Ground (28 oz.)
762111614605	Starbucks® House Blend Whole Bean (40 oz.)
762111182883	Starbucks® French Roast K-Cup® (72 ct.)
762111182890	Starbucks® Pike Place® Roast K-Cup® (72 ct.)
762111193209	Starbucks® Sumatra K-Cup® (72 ct.)
762111225788	Starbucks® Holiday Blend K-Cup® (60 ct.)

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