

Sweet Is On Terms and Conditions

1. Eligibility

Sweet Is On ("Reward Program") begins Wednesday, April 19, 2017 at 12:00:00AM Eastern Time ("ET") and ends when One Hundred and Fifty Thousand (150,000) Rewards (as detailed below) are awarded or on Tuesday, June 27, 2017 at 11:59:59PM ET, whichever is earlier ("Reward Period"). Participation in the Program is only open to legal residents of 50 United States and the District of Columbia, who are 18 years of age or older. Employees, officers and directors, and their immediate family members (spouses, siblings, parents and children, including foster and step-relations, and their respective spouses) and household members (whether or not related) of Wm. Wrigley Jr. Company, Snipp Interactive, Inc. ("Snipp"), their respective owners, parents, subsidiaries and affiliates, advertising and promotion agencies, and any companies involved in the implementation and execution of this Offer are not eligible to participate. **Limit five (5) Rewards (as detailed below) per person.**

2. Reward Program

Participants may participate in the Program by making a purchase of \$5 or more of Qualifying Products listed in the Appendix below,* after savings and excluding sales tax, during one (1) transaction from any participating retailer listed in the Appendix below** during the Reward Period ("Qualifying Purchase"). Participants who make a Qualifying Purchase and submit their receipt will receive one (1) pair of Skittles branded sunglasses ("Reward"). The Approximate Retail Value ("ARV") of each Reward is \$5.

3. How to Participate

Make a Qualifying Purchase and submit a valid receipt of the Qualifying Purchase, and register for the Program at www.sweetison.com (the "Website"). All submissions of receipts must be received by Tuesday, June 27, 2017 at 11:59:59PM ET to be eligible. Before submitting a receipt, participants must highlight the Qualifying Products* on the receipt with a star or check. Photo of receipt must clearly show the receipt in its entirety. Participants should keep their receipt. Wm. Wrigley Jr. Company ("Sponsor") reserves the right to require a participant to provide original receipt for verification purposes upon request. Participants can submit their receipt(s) using one of the two (2) methods detailed below:

- a) Text the keyword "**SWEETS**" to **811811** to receive a text message with instructions. Participant will be sent a link to the website www.sweetison.com where they can submit their receipt and complete the registration form by entering their true and correct information in the required fields (required fields include: Full Name, Complete Mailing Address, Email Address, Birth Date and Phone Number).
- b) Upload a photo of your receipt at www.sweetison.com and complete the registration form by entering your true and correct information in the required fields (required fields include: Full Name, Complete Mailing Address, Email Address, Birth Date and Phone Number).

4. Redemption

Participants must submit a valid receipt via one (1) of the methods above to receive one (1) Reward. Rewards are subject to provider's full terms and conditions. Upon receipt and verification of a valid purchase of \$5 worth of Qualifying Products* after savings during one (1) transaction, participants will be sent their Reward via mail to the mailing address supplied during registration. All receipts received will be reviewed and validated within forty-eight (48) hours. Allow four (4) to six (6) weeks for delivery of the Reward. Sponsor is not responsible for late, lost, stolen, damaged, delayed, or undelivered Rewards. *Sponsor is not responsible for any computer related malfunction that prevents a recipient from participating or receiving his/her Reward.* **Limit one (1) Reward per receipt. Limit of five (5) Rewards per person.**

5. Text Messaging (SMS) Terms and Restrictions

Message and Data Rates may apply to each message sent or received. By texting "**SWEETS**" to **811811**, you consent to receive up to six (6) one-time automated text messages to the number you provided from Snipp. You understand that consent is not required to make a purchase. The text message

you send is your electronic signature agreeing to these terms and to giving electronic written consent to receive automated text messages from Snipp and/or Sponsor. **Carrier specific charges for text messages may apply for each message sent or received, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement.** SMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities for specific instructions. Sponsor makes no guarantee that any particular wireless service provider will participate. Check with your service provider for details. By selecting to participate via text messaging, each Participant grants permission to Sponsor and Snipp to notify them via return text message and must agree to accept all applicable charges associated therewith. You may text STOP to 811811 at any time to exit Program and to stop receiving text messages, or HELP for help.

6. Your Consent

The Participant is responsible for any damage/loss due to use of a Reward. The Released Parties (as defined below) are not responsible for any malfunction or inconvenience that may occur. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of Released Parties (as defined below) and will not be returned. Program is void where taxed, prohibited, or restricted by law. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. You cannot substitute, transfer, or redeem Rewards for cash. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless the Wm. Wrigley Jr. Company, Snipp Interactive, and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product or service attained through this Program. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

7. Privacy Policy

Any personally identifiable information collected from Participant during participation in the Program will be collected by Program Sponsor or its agents, and used by Program Sponsor and its respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with Program Sponsor's Privacy Policy as stated at <http://www.mars.com/global/policies/privacy/pp-english>.

8. Sponsor

Wm. Wrigley Jr. Company, Chicago, IL 60642

9. Appendix

*Qualifying Products	
<u>Product Description</u>	<u>UPC</u>
SKITTLES THEATER BOX 3.5 OZ	2200001189
SKITTLES ORIGINAL 14 OZ	4000024872

SKITTLES CANDIES 41 OZ	4000022701
SKITTLES AMERICA MIX 41 OZ	2200001839
SKITTLES WILD BERRY 14 OZ	4000026579
SKITTLES ORIGINAL 15.4 OZ	2200001588
SKITTLES WILD BERRY 15.4 OZ	2200001589
SKITTLES AMERICA MIX 14 OZ	2200001826
SKITTLES ORCHARDS 14 OZ	2200001654
SKITTLES WILDBERRY THEATER BOX	2200001986
SKITTLES SWEETS & SOURS THEATER BOX PACK	2200001775
SKITTLES SOUR THEATER BOX PACK	2200001110
STRBRST ORIGINAL CANDY 14 OZ	4000024947
STRBRST FAVE REDS 14 OZ	4000032968
STRBRST TROPICAL 14 OZ	4000027669
STRBRST ORIGINAL CANDY 15.4 OZ	2200001591
STRBRST FAVE REDS 15.4 OZ	2200001590
STARBURST ICE CREAM JELLYBEANS	2200002035
JUICY FRUIT SLIM PACK	2200000667
JUICY FRUIT AMERICA POP SLIM PACK	2200000105
WRGLY JCYFRT SB STRWB GUM 15 CT	2200001749
WRGLY JCYFRT GREEN APPLE 15 CT	2200000088
LIFESAVERS GUMMIES 5 FLAVOR THEATER BOX	2200000360

****PARTICIPATING RETAILERS**

Baker's Supermarkets
City Market
Dillons Food Stores
Fry's Food & Drug
Gerbes Super Markets
Harris Teeter
Jay C
King Soopers
Kroger
Lily's
Owen's
Pay Less Super Markets
QFC
Ralphs
Roundy's
Mariano's
Pick N Save
Copps
Metro Market
Scott's
Smith's
Fred Meyer

Food 4 Less
Foods Co.
Ruler Foods
Dillons Marketplace
Fry's Marketplace
King Soopers Marketplace
Kroger Marketplace
Smith's Marketplace
Fred Meyer Jewelers
Littman Jewelers
Kwik Shop (IA, KS, NB)
Loaf 'N Jug (CO, NM, NB, MT, ND, OK, SD, WY)
Smith's Express (UT)
Tom Thumb Food Stores (FL, AL)
Turkey Hill Minit Markets (OH, IN, PA)
Quik Stop Markets (CA, NV)
Kroger Fresh Fare
Ralph's Fresh Fare
Smith's express
Main & Vine