SIG Rewards Program Terms and Conditions

PLEASE READ CAREFULLY.

Terms last updated: March 29, 2022

Membership in the SIG Rewards Program (the "**Program**") is subject to the Program's Terms and Conditions set forth below ("**Terms and Conditions**", or "**Terms**"). These Terms and Conditions supersede all previous rewards or loyalty program terms and conditions, rules, regulations, policies, and procedures that may have been in effect. By opening or creating a SIG Rewards Program account ("**Account**") or by using the Account to earn or redeem Points, you agree that: (1) you have read, understood, accept and agree to abide by these Terms and Conditions; (2) you are eligible for participation; and (3) you consent to the Sponsor's processing of data that is personal to you, and disclosure of such data to third parties, in accordance with the Sponsor's Privacy Policy. If you require clarification or further information regarding the Program or these Terms and Conditions, please send an email to help@SigRewards.com.

A. Overview of the SIG SAUER Store Associates Rewards Program.

- 1. The SIG Rewards Program (the "Program") is a program sponsored by SIG SAUER, Inc., ("Sponsor") through which individuals who are in-store sales associates of retail establishments in the United States where participating SIGSAUER® products are sold (such individuals, the "Participants" or "You"/"you", and such retail establishments, the "Participating Retailers") can collect Points in the following way ("Proof of Sale Transactions"): by being the primary salesperson in the sale of participating SIG SAUER® products (the "Participating Products") to end-customers and uploading receipts of such sale and other documentation as provided for in these Terms and Conditions.
- 2. To become a member and participate in the Program, you must have, or create an account ("Account"). Create Your Account by following the instructions at <u>www.Sigrewards.com</u>, including without limitation, and if applicable, by uploading the applicable Participating Retailer's valid Federal Firearm License. Once you have an Account, you can log in and follow the instructions to complete Proof of Sale Transactions. Each Proof of Sale Transaction will add points ("Points") to your Account. The number of Points to be earned varies by Participating Product. The list of Participating Products and the applicable Points are set out <u>here</u> which list will change periodically and without notice, so be sure to visit <u>www.SigRewards.com</u> to see the current Participating Products. You can then redeem these Points for rewards listed in the SIG SAUER® Rewards catalog ("Reward Catalog") at www.SigRewards.com.

B. Participation in the Program.

- 1. Participation in the Program is open to Participants who are legal residents of the fifty (50) United States and the District of Columbia, who are at least eighteen (18) years of age as of the date of registration in the Program. The Program is void where otherwise prohibited. The Program is sponsored by SIG SAUER Inc., 72 Pease Boulevard, Newington, NH 03801 ("Sponsor") and administered in part by Snipp Interactive Inc., 8 W. 126th St., New York, NY 10027 ("Administrator"). Employees of the Sponsor, the Administrator, and its and their affiliated and related companies (including, without limitation, their respective parent, sister and subsidiary companies, advertising and promotional agencies, or other party in any way involved in the development or administration of this Program (collectively, the "Program Parties"), suppliers of materials or services related to the Program, or a member of the immediate family or household of any such person, are excluded from participation in the Program. In these Terms and Conditions, "immediate family" means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse, regardless of where they reside. Groups, clubs, organizations, businesses, and commercial and non-commercial entities cannot participate in the Program.
- Participants may maintain only one Account per email address and pooling of Points by multiple individuals is not permitted. The email address used by a Participant during the registration process to register and participate in the Program, will be assigned to the Participant for the entire term of their participation in the Program, and cannot be updated or changed, except in exigent circumstances and

at the sole discretion of the Sponsor, so please exercise care and caution when providing the email address while registering to participate in the Program. The Program is open to individuals only who register using their legal name. Any registrations made under an alias will be a violation of these Terms and Conditions.

- 3. Participation in the Program constitutes your agreement to be bound by these Terms and Conditions, and your representation that you meet the eligibility requirements set out in these Terms and Conditions. Those who do not comply with these Terms and Conditions may be prohibited from participating in the Program.
- 4. Certain promotions may have additional terms and conditions ("Additional Terms") including, but not limited to, shorter/longer submission requirements or different methods of entry/submission. In these cases, the Additional Terms will be listed on the promotional pages of the website, on the product packaging, and in the official rules. The Additional Terms will prevail in the event of any conflict between the Additional Terms and these Terms and Conditions.
- 5. Member is responsible for notifying their dealer of participation in the SIG Rewards program and obtaining permission to participate if necessary.
- 6. SIG Rewards points are property of the individual. Points can be transferred from one FFL account to another if a dealer associate goes to work for another dealer, as determined by the Sponsor in its sole discretion.
- 7. Program is limited to associates of FFL dealers with physical store front addresses. Associates of online only retailers and distributors are not eligible.

C. Earning Points

- After the applicable sale transaction, Participants log into their Account and can upload the following items on <u>www.SigRewards.com</u> evidencing the sale transaction: (a) an image or images of the entire sales receipt that clearly identifies the Participating Retailer and date of sale, and has a star (*) or a checkmark (✓) next to the Participating Product(s); and (b) if any of the applicable Participating Products is a firearm or suppressor (a "Firearm Product"), the Serial Number of the applicable Firearm Product sold hand written on the receipt in a manner that is legible and visible.
- 2. Only receipts from in-person retail sales made inside the U.S. are eligible for the Program. Only those images that include in a legible manner the store name, date of purchase, serial number, item names, and prices will be considered as an eligible receipt for the purpose of obtaining Points. Points will typically be added to your account within 48 hours but may take longer in some circumstances. Points for Participating Products on a receipt submission may only be credited to one (1) Account, irrespective of the number of individuals involved with the applicable sale transaction. For tips on how to properly submit a receipt, including long receipts, go to www.SigRewards.com/en-us/faq
- 3. The list of qualifying products to earn points on is available <u>here</u>. Qualifying products must have been shipped from SIG SAUER as new, since 2016, on a commercial transaction, and have an MSRP greater than \$15.00.
- Submissions for bonus point promotions must be uploaded prior to the expiration of the promotion. All
 valid submissions outside of the applicable promotion period within the 30 day window, will receive the
 regular points set out <u>here</u>.
- 5. You will be responsible for ensuring the accuracy of your Account. If you believe your Account is not accurate, or that Points were not credited properly, please send an email to <u>help@SigRewards.com</u>. Not withstanding anything to the contrary contained herein, it is hereby clarified that you are responsible for ensuring your continuous use and access of the email address you registered in the Program with, for the entire duration of your participation in the Program, and that this email address cannot be

updated or changed, except in exigent circumstances and at the sole discretion of the Sponsor. In addition, from time to time, Sponsor may communicate additional bonus offers including, but not limited to, additional bonus Points on Participating Products, reduced points for redemption of certain items in the Rewards Catalog and completing certain activities on the website. Sponsor shall have no liability for any printing, production, typographical, mechanical, or other errors in the Codes, or Point balances in a Participant's Account. Sponsor reserves the right to delay the processing of Proof of Sale Transactions, restrict access to your Account, remove and/or cancel any and all Points from your Account, or delay or cancel any Point redemption orders submitted, if it suspects that such Points were obtained fraudulently, or Points were improperly credited to such Account.

- 6. As a Participant, you are solely responsible for maintaining the confidentiality of your Account and password and you agree to accept responsibility for all activities that occur under your Account. Failure to abide by the Program Terms and Conditions or any policies or procedures implemented by Sponsor, any conduct detrimental to Sponsor, or any misrepresentation or fraudulent activities in connection with the Program may result, in addition to any rights or remedies available to Sponsor in law or equity, in the termination of participation in the Program, as well as forfeiture of Points accrued to date and any other benefits you've earned in connection therewith including, but not limited to, the cancelation of pending orders, in Sponsor's sole discretion.
- 7. Each Participant is responsible for reading the Program Terms and Conditions, and any newsletters and/or Account statements that the Sponsor may send, to understand his or her rights, responsibilities, and status in the Program, as well as the structure for earning Rewards and to remain knowledgeable as to the number of Points in his or her Account.
- 8. Points and any codes that may be issued for the redemption of Points ("**Codes**") do not constitute property, do not entitle a Participant to any vested right or interest, and have no cash value. As such, Codes and Points are not redeemable for cash, transferable or assignable for any reason, and are not transferable upon death, as part of a domestic relations matter or otherwise by operation of law. The sale, barter, transfer, or assignment of any Codes or earned Points, other than by Sponsor, is strictly prohibited.

D. Redeeming Points for Rewards

- 1. Participants may redeem their Points for rewards listed in the "Rewards Catalog" located at <u>www.SigRewards.com</u> ("Rewards," individually, a "Reward"). Rewards Catalog includes: (a) SIG Sauer merchandise and (b) Webstore redemption codes which are can be used towards any purchases made on SIGSAUER.com. The Rewards Catalog will change periodically and without notice, so be sure to visit <u>www.SigRewards.com</u>, log into your Account often to see what items are currently available. Rewards are offered while supplies last and are not guaranteed to be available throughout the entire Program Period. The Rewards Catalog will list the corresponding Point value required to obtain each Reward. To view the rewards catalog, please login to your account at <u>www.SigRewards.com</u>. All redemptions are subject to the Terms and Conditions of the Program and any conditions or limitations stated in the Rewards Catalog.
 - To redeem Points for Rewards, click on the Rewards Catalog and follow the links and instructions
 to browse through the available Rewards. Once you have located an item you would like, you can
 obtain the item by clicking on "Redeem" button and following the steps. You will receive an email
 confirmation that the reward has been ordered and the associated Points will be deducted from
 your Account for that item.
 - All rewards except for Webstore Discount codes will be shipped to dealer account and FFL
 associated with the account. Shipping timeline will be indicated on participant's SIG Rewards
 account transaction history page. Indicated shipping and delivery times for rewards will vary based
 on availability and are subject to change. Webstore Discount codes will be delivered to participant's

registered email immediately upon redemption and will expire 6 months from the date that such codes were issued.

- 2. Once you have ordered an item from the Rewards Catalog, the order is final, and the appropriate number of Points will be deducted immediately from your Account. Points will not be refunded or placed back into a Participant's Account after an order has been placed. Additionally, Reward items may not be returned, except in limited circumstances as determined in Sponsor's sole discretion, such as with damaged items. For questions regarding damaged items, please Contact Us at help@SigRewards.com
- 3. To check your order status on any rewards, log into your Account and view your transaction history . Fulfillment times may vary depending on the Rewards(s) ordered. Multiple items ordered at the same time may arrive separately.
- 4. Program Parties make no warranties or guaranties, express or implied, including implied warranty of merchantability, fitness for a particular purpose, and implied warranties arising from course of dealing with respect to any Rewards obtained through the Program. Please look to the individual manufacturers for whether they provide any guarantees or warranties on items. Sponsor, at its discretion, may refund Points for any redeemed items that are no longer available due to Reward partner discontinuing the applicable product or no longer being a partner in the Program.
- 5. All Rewards are fulfilled subject to product availability. Items shown in the Rewards Catalog, on the Program website or in other communications are the models available at the time of publication.
- 6. Some products available for points redemption are restricted in certain locations and may also be agerestricted. By redeeming points, Participant acknowledges they are of legal age to purchase the requested product and know of no restrictions that would prevent Participant from purchasing the product.

E. TAX INFORMATION:

All federal, state, local, and other taxes on Rewards and any other costs and expenses associated with Reward acceptance and use not specified herein as being provided, are the sole responsibility of the applicable Reward redeeming Participant. A 1099 tax form (preceded by a W9 Form to be completed by the Participant) will be issued to the Participant for any Rewards redeemed with a value totaling \$600.00 or more in a given year.

F. Inactive Accounts

Sponsor reserves the right to remove all Points from an Account in the event of inactivity for a period of time. Inactivity is defined as a period of no Proof of Sale Transactions, no Points or Bonus Points earned, no login to Account, or no Point redemption. Sponsor is not obligated to provide extensions and no cash refunds or other exchanges will be allowed for Points that have been removed from an Account based upon inactivity.

G. Modification and/or Termination of Program

- Sponsor reserves the right to modify the Program, including the Terms and Conditions governing the Program, at any time, with or without notice, even though these changes may affect a Participant's ability to accumulate and redeem Points. Continued participation in the Program after such action by Sponsor constitutes acceptance of any modification to the Program, including changes to the Terms and Conditions.
- Sponsor in its sole discretion reserves the right to shorten, extend, suspend, modify, or cancel the Program at any time. Points may be earned, and Participants will be able to redeem Points at any time during the Program Period as set forth in section D. In the event any of these actions are taken by

Sponsor, this may affect a Participant's ability to accumulate and redeem Points. In the event the Program is terminated, Sponsor will notify Participants of such termination and will provide information on the last day to earn Points, to accumulate Points and to redeem Points, if applicable. After that time, any Points remaining in a Participant's Account will be forfeited.

3. Sponsor reserves the right to extend the Program Period in its sole discretion. In the event of an extension of the Program Period, Participants will not be notified, and all Points will automatically roll over to the new Program Period.

H. General Terms and Conditions

1. By participating in this Program, you agree to release and hold harmless the Program Parties, and their subsidiaries, affiliates, representatives and agents (including any third parties who assist in the administration and fulfillment of the Program) and the respective directors, officers and employees of each, from any and all liability for claims, injuries, losses, or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any Reward, participation in the Program or any Program-related activities.

Sponsor reserves the right to suspend or discontinue the Program eligibility of any Participant at any time, in its sole discretion. In addition to suspension or discontinuance of Program eligibility, Sponsor shall have the right to take appropriate administrative and/or legal action, including criminal prosecution, as it deems necessary in its sole discretion, against any Participant who uses, or is suspected of using, the Program in a manner inconsistent with these Terms and Conditions or any federal or state laws, statutes, or ordinances.

- 2. Sponsor is not liable for problems related to any of the equipment or programming associated with or utilized by the Participant, for any human error, for any interruption, deletion, omission, defect, or line failure of any telephone network or electronic transmission, for problems relating to computer equipment, software, inability to access any website or online service, for any other technical or nontechnical error or malfunction, for lost, late, stolen, illegible, incomplete, garbled, misdirected, mutilated or postage due mail or other mail or email for any reason.
- 3. Any attempt by any Participant to undermine the legitimate operation of the Program may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.
- 4. All questions or disputes regarding eligibility for the Program, the availability of items, Points balances or a Participant's compliance with these Terms and Conditions will be resolved by Sponsor in its sole discretion. For all such questions and disputes, please send an email to <u>help@SigRewards.com</u>.
- 5. Neither Sponsor nor any Program Party is responsible for any incorrect or inaccurate information supplied by Participants while participating in the Program.
- 6. Participants are responsible for maintaining current Account Information, including physical mailing address and FFL number, and ensuring continuous use and access to the email address used while registering for the Program, as this information will be used to contact Participants regarding their Account and their activity with the Program.
- 7. The Program is subject to all applicable laws and regulations. The laws of the State of New Hampshire, without regard to its conflict of laws principles, will govern these Terms and Conditions, as well as your and the Program Parties' observance of them. If you take any legal action relating to your use of this Program or these Terms and Conditions, you agree to file such action only in the state or federal courts located in the State of New Hampshire.

- 8. The failure of Sponsor to comply with the Terms because of an act of God, war, fire, riot, terrorism, earthquake, actions of federal, state, or local governmental authorities or for any other reason beyond the reasonable control of Sponsor or any Program Party, shall not be deemed a breach of the Terms and Conditions. If any such contingency shall last for more than sixty (60) days, Sponsor shall have the right to terminate the Program immediately by giving notice and shall have no further obligation to any member.
- 9. Sponsor's failure to exercise or enforce any right or provision of these Terms and Conditions shall not constitute a waiver of such right or provision unless acknowledged and agreed to by Sponsor in writing.
- 10. Please review our Privacy Policy at <u>https://www.sigsauer.com/privacy-policy</u> which governs the Program to understand our practices in connection with the use and protection of your personal information.