

Ripple Foods Money Back Taste Guarantee Terms and Conditions

1. Eligibility

Ripple Foods Money Back Taste Guarantee ("Program") begins on Monday, August 14, 2017 at 12:00:00AM Eastern Standard Time ("EST") and ends on Sunday, September 10, 2017 at 11:59:59PM EST ("Refund Period"). Participation in the Program is only open to legal residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older. **Limit of one (1) Refund (as detailed below) per person, per household.**

2. Refund Program

Participants may participate in the Program after making a purchase of one (1) eligible 48-oz Ripple Pea-Based Non-Dairy Milk product (as listed below), in store during the Refund Period ("Qualifying Purchase"). Participants who make a Qualifying Purchase and are not satisfied with their purchase are able to submit their receipt during the Refund Period to receive a refund in the form of one (1) \$5 Digital Visa Gift Card. ("Refund"). Approximate Retail Value ("ARV") of each Refund is \$5.00.

Eligible 48-oz Ripple Pea-Based Non-Dairy Milk Products (\$4.99 ARV):

- 8 55643 00605 2: Ripple Milk Original 48oz
- 8 55643 00604 5: Ripple Milk Unsweetened Original 48oz
- 8 55643 00607 6: Ripple Milk Chocolate 48oz
- 8 55643 00606 9: Ripple Milk Vanilla 48oz
- 8 55643 00608 3: Ripple Milk Unsweetened Vanilla 48oz

3. How to Participate

After making Qualifying Purchase and not being satisfied with the taste of your purchase, submit a photo of the valid receipt ("Receipt Photo") of the Qualifying Purchase, and register for the Program at www.RippleGuaranteed.com (the "Website"). All submissions of Receipt Photos must be received by Saturday, September 30, 2017 at 11:59:59PM EST to be eligible. Before submitting a Receipt Photo, participants must highlight the Eligible 48-oz Ripple Foods Product on the receipt with a star or check. Receipt Photos must clearly show the receipt in its entirety. Participants should keep their receipt(s). Ripple Foods, PBC reserves the right to require a participant to provide original receipt for verification purposes upon request. Participants can submit their receipt on the Website. Participants will also need to complete the registration form by entering their true and correct information in the required fields including why they were unsatisfied with their purchase (minimum of fifteen (15) characters). Required fields include: Full Name, Complete Mailing Address, E-mail Address, Reason for dissatisfaction.

4. Redemption

Participants must submit valid receipt via the above method to receive one (1) Refund, which is subject to provider's full terms and conditions. Upon receipt and verification of a valid purchase of one (1) Eligible 48-oz Ripple Foods Product, participants will be sent their Refund automatically via the email address supplied during registration. All receipts received during Refund Period will be reviewed and validated within forty-eight (48) hours. Sponsor is not responsible for late, lost, stolen, damaged, delayed, or undelivered Refunds. *Sponsor is not responsible for any computer related malfunction that prevents the recipient from accessing entry or receiving their Refund.* **Limit of one (1) Refund per person, per household.**

5. Your Consent

The Participant is responsible for any damage/loss due to use of a Refund. Ripple Foods, PBC is not responsible for any malfunction or inconvenience that may occur. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of Released Parties and will not be returned. Program is void where taxed, prohibited, or restricted by law. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. You cannot substitute, transfer, or redeem Refunds for cash. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless Ripple Foods, PBC, Snipp Interactive, and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product or service attained through this Program. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

6. Privacy Policy

Any personally identifiable information collected from Participant during participation in the Program will be collected by Program Sponsor or its agents, and used by Program Sponsor and its respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with Program Sponsor's Privacy Policy as stated at: <http://ripplefoods.com/privacy/>.

7. Sponsor

Ripple Foods, PBC, 5900 Hollis Street, Ste. P, Emeryville, CA 94608