

Remington Arms Company –Retail Sales Allowance ProgramJune 15th – Aug 1st 2017**Retail Sales Allowance Program (RSA) – Sponsored by Remington Arms Company, LLC.**

The Remington Arms Company (“RAC”) Retail Sales Allowance Program (the “Program”) is a cash reward Program for federally licensed firearms retailers (“retailer”) who purchase new Remington, Marlin, Bushmaster, DPMS, and/or Advanced Armament products from a qualifying RAC wholesaler between Jun 15 and Aug, 1 2017. The qualifying firearms and ammunition, along with the corresponding allowances, are identified in the table below. Eligibility requires a representative from the firearms retailer to pre-register at www.RACRSA.com. As part of the registration process, the firearms retailer must provide account numbers for each wholesaler from which they intend to make purchase of qualifying products during the Program period. Once registered, purchases will be reported to the RSA Program by the wholesaler and dollars will accumulate in the retailers account. Within 8 week of Program completion, a check will be issued from RAC directly to the retailer.

The following Terms and Conditions apply to the Program:**1. Eligibility:**

- a. The RSA Program runs from June 15th – August 1st 2017 and sales of qualifying products must be shipped from a participating wholesaler to the registered retailer during the Program dates. Shipments leaving the wholesale warehouse after 8/1/17 will not qualify.
- b. Firearms retailer must complete the registration process in full at www.RACRSA.com before making qualifying purchases. Purchases made within the qualifying period but prior to registration will not qualify for rewards.
 - i. Retailer must register for each participating wholesaler from which they intend to make purchases before product ships to qualify. Detailed instructions on how to register can be found at www.RACRSA.com
- c. Purchases must be made through a qualifying RSA wholesaler. A complete list of qualifying wholesalers can be found at www.RACRSA.com
- d. Only sales of new qualifying products are eligible for rewards. Previously owned or used firearms do not qualify.
- e. Law enforcement products or tax-exempt orders do not qualify for this Program.
- f. Only businesses operating in the United States qualify for the Program.

2. Qualifying Products and Cash Rewards:

- a. Qualifying products and cash reward amounts will be posted on RAC’s RSA website at: www.RACRSA.com
- b. Remington may from time to time change qualifying products and cash rewards associated with qualifying sales.

3. Accrual & payment of RSA cash rewards

- a. After registration, all purchase for qualifying products during the Program period will automatically be uploaded from the qualifying wholesaler and added to the retailer’s RSA account.
 - i. View account status at www.RACRSA.com.
 - ii. Allow 2 weeks from the date of shipment for transaction to be reflected in retailers account
- b. Upon completion of the Program, a check will be sent from RAC to each eligible retailer for the full value of qualifying purchases from RAC.
 - i. Please allow 6-8 weeks for check delivery after Program completion (Aug. 1)

4. Conditions for Wholesalers

- a. Wholesalers who wish to participate must provide written acceptance to these terms and conditions by 4/15/17.
- b. Wholesalers must provide reporting each week of the Program period that includes shipments of qualifying product.
 - i. Reports must include ship date, retailer account number, retailer name, UPC, RAMAC
 - ii. Reports must be sent to ENTER EMAIL ADDRESS HERE
- c. Wholesaler must aid Remington and retailers throughout the program period by providing details surrounding unique account numbers for retail accounts which will be used for accrual & registration purposes.
- d. RAC requires participating wholesalers to purchase, from RAC, additional items totaling 50% of the value of qualifying products sold through the participating wholesaler during the Program period.
 - i. Value determined at standard net wholesale cost as of 8/1/17
 - ii. Product must be ordered within 30 days of Program close.
 - iii. Orders must be shippable in 2017 per RAC’s ATS list at the time the order is placed.

5. General:

- a. There are no limits as to the amount of cash rewards a retailer may earn
- b. Only one registration allowed per retailer
- c. RAC reserves the right to cancel, amend or terminate this Program at any time.
- d. RAC reserves the right to suspend or revoke a retailer’s participation in the RSA Program in the event these Terms and Conditions are violated in the sole discretion of RAC

Retail Sales Allowance - Qualifying Products

Product Class	RSA Amount
Remington model 870 Shotguns (<i>excludes Police models</i>)	\$25/ea
All Remington V3 Shotguns	\$50/ea
All Remington Versamax Sportsman Shotguns	\$75/ea
All Remington Versamax Shotguns	\$100/ea
All Core-Lokt Ammunition	\$2.50/box
All 336 Rifles	\$25/ea
All Remington 700 Rifles	\$50/ea
All Bushmaster QRC Rifles	\$40/ea