

P&G Promotion: Spend \$100 on P&G Costco Products, Get a \$25 Costco Cash Card by Mail

Terms and Conditions

PURCHASE IS NECESSARY. A VALID E-MAIL ACCOUNT IS REQUIRED.

1. AGREEMENT TO BE LEGALLY BOUND BY THE TERMS AND CONDITIONS

By submitting your receipts and a Reward request in connection with this Program (defined below in Section 2), you are signifying your agreement that you have read and agree to be legally bound by these Terms and Conditions (the "Terms and Conditions").

2. ELIGIBILITY

The P&G Promotion: Spend \$100 or more on P&G Costco Products (after discounts and before taxes applied) Get a \$25 Costco Cash Card by mail (the "Program") begins on October 29, 2018 at 12:00:00 a.m. Pacific Time and ends on November 25, 2018 at 11:59:59 p.m. Pacific Time (the "Program Period"). Participation in the Program is only open to legal residents of Canada, 18 years of age or older (at the time of participation), with a valid Canadian mailing address (each such resident, a "Participant", or "you"). Snipp Interactive Inc., and its and their affiliated and related companies including, without limitation, their respective parent, sister and subsidiary companies, advertising and promotional agencies, or other party in any way involved in the development or administration of this Program (collectively, the "Program Parties"), suppliers of materials or services related to the Program, or a member of the immediate family or household of any such person, are excluded from participation in the Program. In these Terms and Conditions, "immediate family" means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse, regardless of where they reside. The following limits apply: **Reward limit of two (2) \$25 Costco Cash Cards available by mail per Costco member during the Program Period, subject to the Terms and Conditions.**

If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to use multiple names, multiple identities, and/or any automated, macro, script, robotic or other system(s) or program(s), and/or any other means not in keeping with the Sponsor's interpretation of the letter and spirit of these Terms and Conditions, to participate in or to disrupt this Program, then he/she may be disqualified from the Program in the sole and absolute discretion of the Sponsor. The Sponsor, other Program Parties, Costco Wholesale Canada Ltd. ("Costco Wholesale"), and each of their respective officers, directors, agents, representatives, successors, assigns, parent corporations, subsidiaries, affiliates and distributors (collectively, the "Released Parties") are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete, or illegible Submissions (as defined below, and all of which are void).

3. THE PROGRAM

Sponsor is offering eligible Participants the opportunity to receive a \$25 Costco Cash Card (the "Reward") when they purchase Participating Products (as set forth on Exhibit A attached hereto, the "Participating Products") totaling \$100 (after discounts and before taxes) or more from Costco Wholesale at any Costco Wholesale warehouse located in Canada, or on Costco.ca, during the Program Period. Participating Products are subject to inventory, and may vary by location. Purchases may be made over multiple transactions during the Program Period and aggregated for purposes of reaching the qualifying total purchase amount (explained in Section 4 below). **Limit of two (2) Rewards per Costco member.**

4. HOW TO PARTICIPATE

Participants may participate in the Program by completing all of the following steps: (a) purchasing \$100 (after discounts and before taxes) or more of Participating Products from Costco Wholesale or on Costco.ca; (b) ensuring that the applicable sales receipt(s) identifies the date of purchase (ensure it is within the Purchase Period; purchases may be made over multiple transactions during the Purchase Period); and (c) submitting a Reward request by either of the following methods (such submission, a "Submission"):

- (i) **Online Submission.** Participant may take one or more photographs (png, jpeg, pdf, and tiff file types with a maximum file size of 10MB each) of the eligible sales receipt(s) in its entirety (such photograph(s), an "Image") (note: Participants are encouraged to blank out any personal information that appears on the sales receipt). Participant then visits the Program website at www.getpgoffer.ca (the "Program Site"), to register for the Program and upload the Image. Participant must complete the Submission form by entering true and accurate information in the required fields (including full name, complete mailing address, email address, Costco Membership ID, and telephone number (optional)). Additional instructions for completing the Submission are available on the Program Site. Participant must acknowledge and accept the Terms and Conditions at the time of Submission. **All online**

Submissions must be received by 11:59:59 p.m. Pacific Time on December 25, 2018.

- (ii) **Mail-in Submission.** Participant obtains a submission form from a Costco Wholesale warehouse location, or prints a submission form from the Program Site, and mails the completed submission form to:

P&G Costco Scale
125-720 King Street West
Suite 333
Toronto, ON
M5V3S5 Canada

Mail-in Submissions should include participant's full name, complete mailing address, email address, Costco Membership ID, and telephone number (optional), along with legible copies of the qualifying receipt(s). **Mail-in Submissions must be postmarked no later than December 25, 2018.**

If a Submission is incomplete or fails to meet any of the Terms and Conditions, no Reward will be issued. Participants should keep copies of all Reward Submission documents; all Submissions become the property of Sponsor and will not be returned.

5. PROCESSING OF SUBMISSIONS

Processing of a Submission will take approximately 48 hours from the time the Submission is received by or on behalf of the Sponsor. Once a Participant's Submission is processed, such Participant will be notified via email whether such Submission has been successfully verified. If the Submission cannot be processed at that time as determined by the Sponsor in its sole and absolute discretion, a reason will be provided to the Participant. It is the responsibility of the Participant to check the applicable email account for such notification including in the inbox, spam or junk folders. The Released Parties do not assume any responsibility and are not responsible for electronic communications which are undeliverable for any reason, including (but not limited to) as a result of any form of active or passive filtering of any kind or insufficient space in a Participant's mailbox to receive e-mail messages. Receipts obtained through unauthorized means or illegitimate channels (i.e., other than via a purchase of Participating Products from Costco Wholesale or on Costco.ca) will be void. Receipts that cannot be verified for any reason will be rejected, as determined by the Sponsor in its sole discretion.

6. VERIFICATION

All Submissions and Participants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to request additional information when processing a Reward Submission request. Failure to provide such information to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. Proof of transmission (screenshots or captures etc.), or attempted transmission of a Submission or of attempted submission of any communication, does not constitute proof of delivery or receipt by the Program computers or Sponsor.

7. DELIVERY OF REWARDS

Participants who are eligible to receive a Reward (as determined by the Sponsor, in its sole and absolute discretion and in accordance with these Terms and Conditions) will receive the Reward via Canadian mail. Rewards will only be delivered to the applicable Canadian Postal Service address the Participant provided when entering or registering for the Program, subject to verification of eligibility and compliance with these Terms and Conditions. No responsibility is assumed by the Released Parties for any deliveries that are returned as undeliverable, or for any Reward after it has been sent to the Participant. Allow two (2) to four (4) weeks from processing and verification of Submission for delivery of Rewards.

Costco Cash Cards are issued by Costco's EC Regional Office, 31 Auriga Drive, Ottawa, ON, K2E 1C4. Use of the Reward cash card constitutes acceptance of the following terms and conditions (the "**Reward Provider Terms**"):

- You must be a Costco member to purchase or reload Costco Cash Cards.
- Members and non-members may use the Costco Cash Cards to shop at any Costco location in Canada and online at Costco.ca.
- Non-members will be charged a 5% surcharge over the member's posted product prices (except for prescription drugs) when purchasing on Costco.ca.
- Costco Cash Card balances may be used toward membership or merchandise.
- Costco Cash Cards have no expiration date.

- A member may reload a Costco Cash Card at any Costco warehouse location. The member must bring the Costco Cash Card to the location.
- Costco Cash Cards generally cannot be replaced if lost or stolen.
- View the Costco Cash Card balance at the bottom of the Costco.ca home page.
- Costco Cash Card balances under \$10 are always redeemable for cash. Amounts over \$10 may be redeemable if required under provincial law.

No substitutions are permitted. Rewards will only be sent to the person whose verifiable full name and valid mailing address appears on the registration form associated with the Submission in question. You are responsible for any damage/loss due to use of a Reward. By participating in the Program, you agree to release, discharge, indemnify and hold harmless the Released Parties from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any Reward.

8. GENERAL CONDITIONS

This Program is subject to all applicable federal, provincial, municipal, and local laws and regulations. The decisions of the Sponsor with respect to all aspects of this Program are final and binding on all entrants without right of appeal. The Program is void where taxed, prohibited, or restricted by law. Applicable tax, if any, is the sole responsibility of the Participant.

By entering this Program, each Participant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using any personal information submitted for the purpose of administering the Program. The privacy policies of Sponsor, its agents and/or representatives administering the Program can be found on the Program Site. This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

Personal information does not include aggregate information, such as data about a group or category of products, from which individual customer identities have been removed. Information about the products you purchase may be collected and combined with information about the products purchased by others, but no personal information will be included in the resulting data, which may be collected, used or disclosed among the Released Parties for market research purposes after the Program Period.

The Released Parties will not be liable for: (i) any failure during the Program; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Submission and/or other information to be received, captured, recorded or otherwise function properly for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to a Participant's or any other person's computer or other device related to or resulting from participating in the Program; (v) and/or any combination of the above.

The Sponsor reserves the right, in its sole and absolute discretion, to adjust any of the dates, timeframes and/or other Program mechanics stipulated in these Terms and Conditions, to the extent deemed necessary by the Sponsor, for purposes of verifying compliance by any Participant, Submission and/or other information with these Terms and Conditions, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Program as contemplated in these Terms and Conditions, or for any other reason. The Sponsor reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Program, or to amend these Terms and Conditions, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever.

In the event of any discrepancy or inconsistency between these Terms and Conditions and disclosures or other statements contained in any Program-related materials, including, but not limited to, any point of sale, print or online advertising, these Terms and Conditions shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Terms and Conditions shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Terms and Conditions shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein. To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions or the rights and obligations of participants, Sponsor or any of the other Released Parties

in connection with the Program (the “**Parties**”) shall be governed by and construed according to the federal and provincial laws in effect in Ontario, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction’s laws. In respect of Quebec residents, these Terms and Conditions are governed by the laws of the Province of Quebec and the federal laws applicable in Quebec.

NOTE: The following paragraph does not apply where the Participant is a resident of Quebec:

The Parties agree that any action at law or in equity arising out of or relating to these Terms and Conditions shall be filed and adjudicated only in the federal or provincial courts located in Ontario (Judicial District of Toronto), and irrevocably and unconditionally consent and attorn to the exclusive jurisdiction and venue of such courts over any suit, action or proceeding arising out of these Terms and Conditions or relating to the Program.

9. SPONSOR

Procter & Gamble Inc.
4711 Yonge St, Toronto ON
M2N 6K8 Canada

Costco Wholesale is not the Sponsor of the Program and is not responsible for the management or administration of this Program, including the fulfillment of the Rewards and the storage of personal information.

Costco Wholesale® is a registered trademark of Price Costco International, Inc., used under license.

EXHIBIT A

PARTICIPATING PRODUCTS

Participating Brands Include: Align, Always, Bounce, Bounty, Cascade, Charmin, Clearblue, Crest, Dawn, Downy, Febreze, Gain, Gillette, Glide, Head & Shoulders, Ivory Snow, Metamucil, Mr. Clean, Olay, Old Spice, Oral-B, Pantene, Secret, Swiffer, Tampax, Tide, Venus, Vicks. **Selection varies by location.**

Excludes: Oral-B PRO2000 Rechargeable Electric Toothbrush, Clearblue Fertility Monitor, SK-II Facial Treatment Essence