

## Procter & Gamble Tidy Up and Ride Terms and Conditions

### 1. Eligibility

P&G Tidy Up and Ride ("Program") begins Sunday, June 17, 2018 at 12:00:01AM Eastern Time ("ET") and ends on Sunday, October 14, 2018 at 11:59:59PM ET ("Reward Period"). Participation in the Program is only open to legal residents of the 50 United States (and D.C.), who are 18 years of age or older.

### 2. Reward Program

Participants must spend \$30 or more on participating P&G products in one transaction, before taxes and after discounts and coupons are applied during the Reward Period ("Qualifying Purchase"). Participating brands are listed within the Appendix below. Participants who make a Qualifying Purchase and submit a photo of the receipt in accordance with all terms and conditions, will receive one (1) \$10 ride credits with Lyft ("Reward"). The Approximate Retail Value of each Reward is \$10.00. While supplies last. The \$10 code is valid between June 17, 2018 and October 31, 2018 11:59PM.

### 3. How to Participate

Make a Qualifying Purchase and take a photo of the valid receipt ("Receipt Photo") showing the Qualifying Purchase. Before submitting a Receipt Photo, participants must highlight the eligible Procter & Gamble Products on the receipt with a star or check mark. Receipt Photos must clearly show the receipt in its entirety. Participants should keep their receipt(s). Sponsor reserves the right to require a participant to provide original receipt(s) for verification purposes upon request. Participants can submit their Receipt Photo via any of the three (3) methods below:

- a) Text the keyword "**PG Lyft**" to **811811** to receive a text message with Receipt Photo instructions. Participant must follow all Receipt Photo instructions to be eligible to receive a reward. Participant will first receive a text message with opt-out instructions and disclosure for receipt of up to eight (8) automated text messages to the number provided, along with instructions for Receipt Photo submission. Limit of 160 characters per text. One of the automated text messages will include a link to the registration form to register for the Program via text.
- b) Email your Receipt Photo to [redem@pgtidyupandride.com](mailto:redem@pgtidyupandride.com), and follow all registration instructions in the follow up email you receive after submission of your Receipt Photo. Your email must be registered to receive the Reward. If your email is already registered, you will only receive a follow up email confirming the submission was received, and do not need to complete an additional registration.
- c) Upload your Receipt Photo at [www.pgTidyUpandRide.com](http://www.pgTidyUpandRide.com) (the "Website") and register for the Program by following the instructions on the Website.

All submissions of Receipt Photos must be received by Wednesday, October 21, 2018 at 11:59:59PM ET to be eligible to receive a Reward. Regardless of method of submission, the registration form must be completed in its entirety by entering your true and correct information in the required fields (required fields include: Full Name, E-mail Address, and Phone Number).

**Limit of one (1) Reward per household.**

#### **4. Redemption**

Participants must submit valid Receipt Photos via one of the methods above to receive a Reward. Upon receipt and verification of the Qualifying Purchase, participants will be sent their Reward. Receipts received during Reward Period will be reviewed and validated within forty-eight (48) hours. Rewards will be fulfilled immediately upon verification via email with instructions for redemption. All terms and conditions of Lyft apply. Lyft and the Lyft logo are registered trademarks of Lyft Inc. Lyft is not a sponsor or endorser of this offer and is not affiliated with the sponsor in any way.

*Sponsor is not responsible for late, lost, delayed, or undelivered Rewards. Sponsor is not responsible for any computer related malfunction that prevents the recipient from accessing entry or receiving their Reward.*

#### **5. LYFT TERMS & DISCLOSURE**

Participants are subject to the full terms and conditions found here: <https://www.lyft.com/terms>. Lyft may, in Lyft's sole discretion, create promotional codes that may be redeemed for Account credit, or other features or benefits related to the Services and/or a Third Party Provider's services, subject to any additional terms that Lyft establishes on a per promotional code basis ("Promo Codes"). You agree that Promo Codes: (i) must be used for the intended audience and purpose, and in a lawful manner; (ii) may not be duplicated, sold or transferred in any manner, or made available to the general public (whether posted to a public form or otherwise), unless expressly permitted by Lyft; (iii) may be disabled by Lyft at any time for any reason without liability to Lyft; (iv) may only be used pursuant to the specific terms that Lyft establishes for such Promo Code; (v) are not valid for cash; and (vi) may expire prior to your use. Lyft reserves the right to withhold or deduct credits or other features or benefits obtained through the use of Promo Codes by you or any other user in the event that Lyft determines or believes that the use or redemption of the Promo Code was in error, fraudulent, illegal, or in violation of the applicable Promo Code terms or these Terms.

#### **6. TEXT MESSAGING (SMS) TERMS AND RESTRICTIONS:**

Standard message and data rates may apply. By texting "**PG Lyft**" to 811811, you consent to receive up to eight (8) promotional text messages (pertaining only to this Program) via an automatic telephone dialing system to the number you provided from Snipp on behalf of Sponsor. Your consent to the above is not required to make a purchase. You may text HELP to 811811 at any time for help, or text STOP to opt-out. **Carrier specific charges for text messages may apply, including error messages, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement.** SMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities and service provider for specific instructions. Sponsor makes no guarantee that any particular wireless service provider will be compatible with this Program. Participant is responsible for all applicable fees and taxes associated with Program participation. Sponsor, in its sole discretion, may add or delete a cellular carrier at any time, without notice.

#### **7. Your Consent**

The Participant is responsible for any damage/loss due to use of a Reward. Sponsor is not responsible for any malfunction or inconvenience that may occur. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of Released Parties and will not be returned.

Program is void where taxed, prohibited, or restricted by law. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. You cannot substitute, transfer, or redeem Rewards for cash. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless the Sponsor, Snipp Interactive, and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product or service attained through this Program. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

#### **8. Privacy Policy**

Any personally identifiable information collected from Participant during participation in the Program will be collected by Program Sponsor or its agents, and used by Program Sponsor and its respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with Program Sponsor's Privacy Policy as stated at [http://www.pg.com/privacy/english/privacy\\_notice.shtml](http://www.pg.com/privacy/english/privacy_notice.shtml).

#### **9. Sponsor**

Procter & Gamble Company, 1 P&G Plaza, Cincinnati, OH 45202.

#### **Appendix**

##### **\*Eligible Procter & Gamble Brands**

Align<sup>®</sup>, Always<sup>®</sup>, Aussie<sup>®</sup>, Bounce<sup>®</sup>, Bounty<sup>®</sup>, Cascade<sup>®</sup>, Charmin<sup>®</sup>, Clearblue<sup>®</sup>, Crest<sup>®</sup>, Dawn<sup>®</sup>, Downy<sup>®</sup>, Downy<sup>®</sup> Unstopables, Febreze<sup>®</sup>, Fixodent<sup>®</sup>, Gain<sup>®</sup>, Gillette<sup>®</sup> (Razors, Disposables, Gels), Gillette Venus<sup>®</sup> (Razors, Disposables), Glide<sup>®</sup>, Head & Shoulders<sup>®</sup>, Herbal Essences<sup>®</sup>, Ivory<sup>®</sup>, Luvs<sup>®</sup>, Metamucil<sup>®</sup>, Mr. Clean<sup>®</sup>, Olay<sup>®</sup>, Old Spice<sup>®</sup>, Oral B<sup>®</sup>, Pampers<sup>®</sup>, Pantene<sup>®</sup>, Pepto Bismol<sup>®</sup>, Prilosec OTC<sup>®</sup>, Puffs<sup>®</sup>, Scope<sup>®</sup>, Secret<sup>®</sup>, Swiffer<sup>®</sup>, Tampax<sup>®</sup>, Tide<sup>®</sup>, Tide<sup>®</sup> Pods and Vicks<sup>®</sup>