

**Kruger Products Promotion  
Official Rules**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.** The Kruger Products Promotion (the "Promotion") begins at 12:00:00 AM Eastern Time ("ET") on March 1, 2017 and ends at 11:59:59 PM ET on May 31, 2017 (the "Promotion Period"). The computer clock of the Sponsor (defined below) is the official time-keeping device in the Promotion.

1. **ELIGIBILITY:** The Promotion is open only to legal residents of Canada, who are at least the age of majority in the province/territory in which they reside as of date of entry. Employees, officers and directors of Kruger Products L.P. ("Sponsor"), Snipp Interactive Inc., Realtime Media LLC ("Administrator") and their respective parent companies, affiliates, subsidiaries, advertising, contest, fulfillment and marketing agencies, (collectively, "Promotion Parties") their immediate families (parent, child, sibling & spouse and their respective spouses, regardless of where they reside) and persons living in the same households as such individuals (whether related or not) are not eligible to participate in the Promotion. By participating, you agree to these Official Rules and to the decisions of the judges and Sponsor, which are final and binding in all respects. Void in any jurisdiction not listed above and where prohibited by law, rule or regulation. All federal, provincial/territorial and local laws and regulations apply.
2. **HOW TO ENTER THE PROMOTION:** To enter, purchase at least one (1) of the qualifying Kruger products\* (listed below) ("Qualifying Purchase") and submit a valid receipt(s) of the Qualifying Purchase during the Promotion Period. **Valid on purchases from March 1, 2017 to May 31, 2017. All submissions of receipts must be received by Monday, June 5, 2017 at 11:59:59PM ET to be eligible.**

**QUALIFYING KRUGER PRODUCTS\*:**

<b>ITEM DESCRIPTION</b>	<b>SELL UNIT UPC</b>
Cashmere® EnviroCare Double 5/12's 297 sc	0 61328 34712 3
Cashmere® EnviroCare Double 120/12's 297 sc - PMD	0 61328 34713 3
Purex® EnviroCare 5/12's 297 sc	0 61328 48812 3
Purex® EnviroCare 120/12's - PMD	0 61328 48813 3
SpongeTowels® Envirocare 4/6's 96 sc	0 6132857106 1
SpongeTowels® Envirocare 4/6's 144 sc	0 6132857600 4
Scotties® Enviro Care 6x6/140's	0 61328 80312 4
SpongeTowels® EnviroCare 12/2's	0 6132857200 6

Before submitting a receipt, participants must highlight the qualifying product(s) on the receipt with a star or check. Photo of receipt must clearly show the receipt in its entirety. Participants should keep their receipt. Kruger Products L.P. reserves the right to require a participant to provide original receipt for verification purposes upon request. Participants can submit their receipt(s) and register using one (1) of the three (3) methods detailed below:

- a) Upload a photo of your receipt by texting the keyword **ENVIROCARE** to **764-77** to receive a text message with instructions on how to enter. You will then receive a link to [www.envirocarepromo.com](http://www.envirocarepromo.com) (the "Website") via text where you will be able to upload your receipt and must completely enter your true and correct information in the required fields.

- b) Visit [www.envirocarepromo.com](http://www.envirocarepromo.com), complete the registration form by entering your true and correct information in the required fields, including without limitation uploading a photo of your receipt.
- c) Email a photo of your receipt to [rewards@envirocarepromo.com](mailto:rewards@envirocarepromo.com). You will then receive a link to [www.envirocarepromo.com](http://www.envirocarepromo.com) via email and must completely enter your true and correct information in the required fields.

An eligible receipt that contains qualifying Kruger products\* received via any of the above methods will earn one (1) entry into the Promotion (“Entry”) per qualified product.

- **ALTERNATE MEANS OF ENTRY (AMOE):** To enter the Promotion without purchase, visit [www.envirocarepromo.com/en/NoPurchase.aspx](http://www.envirocarepromo.com/en/NoPurchase.aspx) and complete the registration form by entering your true and correct information in the required fields. All information submitted online by entrants is subject to, and will be treated in a manner consistent with, the Sponsor’s Terms of Use Privacy Policy accessible at: <http://krugerproducts.ca/english/index.html>. Entrants must fully complete and submit all non-optional data requested on the online entry form to be eligible. Incomplete and/or inaccurate entries are void. All online entries must include a valid email address for the entrant. Upon completion of the registration form you will receive one (1) Sweepstakes Entry.

**RANDOM DRAWING/ODDS:** The Promotion will consist of thirteen (13) individual electronic, randomized Weekly Drawings (each a “Weekly Drawing”). Each Weekly Entry Period will begin at a specified time (each a “Weekly Entry Period Start Time”) and will end at a specified time (each a “Weekly Entry Period End Time”) as detailed in the chart below. Each Weekly Drawing will be conducted on the weekly drawing date (“Weekly Drawing Date”) specified in the chart below, at approximately 10:00AM ET at Conshohocken, PA, from among all eligible Entries received up to the end of such Weekly Entry Period. Entries must be received before the end of the Weekly Entry Period to be eligible for the corresponding Weekly Drawing. All eligible non-winning entries from each Weekly Drawing will be rolled into the next Weekly Drawing. There will be a total of one hundred (100) potential Weekly Prize Winners selected; Eight (8) potential Weekly Prize Winners during Weekly Drawings #2 to 13 and Four (4) potential Weekly Prize Winners during Weekly Drawing #1. Odds of winning a Weekly Prize depend on the total number of eligible entries received as of the applicable Weekly Drawing Date.

On June 6, 2017, at approximately 10:00AM ET at Conshohocken, PA, there will be one (1) Grand Prize drawing (“Grand Prize Drawing”) conducted from among all eligible entries received for all Weekly Drawings during the entire Promotion Period. There will be a total of one (1) Grand Prize winner (defined below) selected at the end of the Promotion Period. Odds of winning the Grand Prize Drawing depend on the total number of eligible entries received during the Promotion Period.

Weekly Entry Period	Weekly Entry Period Start Time	Weekly Entry Period End Time	Weekly Drawing Date	Number of Nest Prizes Drawn
1	3/1/17 at 12:00:00 AM ET	3/7/17 at 11:59:59PM ET	3/8/17	4
2	3/8/17 at 12:00:00AM ET	3/14/17 at 11:59:59PM ET	3/15/17	8
3	3/15/17 at 12:00:00AM ET	3/21/17 at 11:59:59PM ET	3/22/17	8
4	3/22/17 at 12:00:00AM ET	3/28/17 at 11:59:59PM ET	3/29/17	8
5	3/29/17 at 12:00:00AM ET	4/4/17 at 11:59:59PM ET	4/5/17	8

6	4/5/17 at 12:00:00AM ET	4/11/17 at 11:59:59PM ET	4/12/17	8
7	4/12/17 at 12:00:00AM ET	4/18/17 at 11:59:59PM ET	4/19/17	8
8	4/19/17 at 12:00:00AM ET	4/25/17 at 11:59:59PM ET	4/26/17	8
9	4/26/17 at 12:00:00AM ET	5/2/17 at 11:59:59PM ET	5/3/17	8
10	5/3/17 at 12:00:00AM ET	5/9/17 at 11:59:59PM ET	5/10/17	8
11	5/10/17 at 12:00:00AM ET	5/16/17 at 11:59:59PM ET	5/17/17	8
12	5/17/17 at 12:00:00AM ET	5/23/17 at 11:59:59PM ET	5/24/17	8
13	5/24/17 at 12:00:00AM ET	6/5/17 at 11:59:59PM ET	6/7/17	8

**3. WINNER NOTIFICATION:** The potential prize winners will be notified by email and/or phone. Potential winners will have ten (10) days to respond to winning notification before forfeiting their prize. Potential winners will also be contacted by the Administrator to correctly answer a timelimited mathematical skill testing question without human, electronic or mechanical aid to be eligible to receive the applicable prize. The potential winner of the Grand Prize will be sent an Declaration of Eligibility/Liability Release via email. All forms must be completed, signed, returned to the Administrator within ten (10) days of date of issuance. Potential winner becomes the "Winner" only after verification of eligibility by Sponsor, correctly answering the mathematical skill testing question, and returning all applicable Promotion forms. If a potential winner cannot be contacted within a reasonable time period, if a potential winner is ineligible, if any notification is returned undeliverable, or if a potential winner otherwise fails to fully comply with these Official Rules, he/she will forfeit the applicable prize and an alternate winner may, in the discretion of the Sponsor and time permitting, be randomly selected from among all remaining entries for that drawing.

**4. PRIZES/PRIZE RESTRICTIONS:** A total of One Hundred and One (101) Promotion Prizes, consisting of One (1) Grand Prize and One Hundred (100) Weekly Prizes will be awarded during the Promotion as detailed below:

**GRAND PRIZE (1):** One (1) Grand Prize will be awarded during the Promotion, consisting of a trip for four (4) (winner and three (3) guests) to Banff, Alberta, Canada. Grand Prize package consists of:

- Round-trip coach air transportation for winner and guests from a major airport, as determined by Sponsor, near the winner's home within Canada to Calgary, Alberta, Canada
- Roundtrip airport transfers Calgary to Banff for 4 people;
- Two (2) double occupancy standard rooms for eight (8) days/seven (7) nights
- One (1) excursion to be determined by the Sponsor based on the time of year the trip is taken.
- Roundtrip ground transportation to and from airport and hotel

**The Approximate Retail Value ("ARV") of the Grand Prize is \$9,000 CDN, based on a [City], [Province] departure. No difference between the actual and approximate value of the Grand Prize will be awarded.**

**WEEKLY PRIZES (100):** One Hundred (100) Weekly Prizes will be awarded during the Promotion. Each Weekly Prize consists of:

- One (1) Nest\* Learning Thermostat

**The ARV of each Weekly Prize is \$329 CDN**

**The total ARV of all Promotion Prizes is \$41,900 CDN**

*\*Nest is not affiliated with Sponsor and does not sponsor, endorse, approve or have any responsibility for this Promotion.*

**GRAND PRIZE RESTRICTIONS:** Actual Grand Prize value depends on the location of the winner's residence and dates of travel. **Travel must be booked by December 31, 2017 and all travel must be completed by November 30, 2018, and must be reserved thirty (30) days in advance or Grand Prize will be forfeited and Sponsor will have no further obligation to such winner. Departure date and accommodations are subject to availability; certain restrictions and block-out dates may apply. Includes roundtrip airfare to Calgary (from major Canadian gateways), 7 nights accommodation in a superior hotel (4 stars or better) based on 2 rooms, double occupancy, roundtrip airport transfers from Calgary to Banff for 4 people, Explore Banff Tour with gondola ride (4.5 hours) OR a 3 hour Cowboy Cookout (horseback ride with barbecue lunch) and airport departure taxes (approximately \$200 per person). Not included: Any local hotel fees/taxes paid locally (not generally charged in Banff), gratuities; meals; drinks; travel insurance, items of a personal nature and any optional tours or sightseeing. \*\*Included excursions may only be offered seasonally May 01-September 30. Alternate excursions of comparable value may be available during "off Peak" trip dates. Vacation(s) and vacation components may not be sold, traded, transferred, rescheduled to dates not within the fulfillment period set forth above, or refunded. Vacation(s) is/are not redeemable for cash. Any difference between stated value and actual value will not be awarded. Winner is responsible for any transportation and any other costs not specifically noted in these rules. Winner and guests must travel together on the same itinerary and are responsible for obtaining all necessary travel documents prior to travel. Certain restrictions, as determined by Sponsor, may apply. Sponsor will attempt to accommodate winner's preferred itinerary, but all specifics thereof will be at Sponsor's discretion. If winner and guests cannot comply with these restrictions or any other portion of these Official Rules, the Grand Prize will be forfeited in its entirety and an alternate winner may in the discretion of the Sponsor and time permitting be randomly chosen from among all remaining entries. Winner and travel guests must travel from major airport closest to the winner's residence in Canada, as determined by Sponsor, in its sole discretion. Any picture identification requirements associated with air travel are the winner and travel guests' responsibility. In the event the winner lives within 100 miles from Banff, Alberta, Canada ground transportation only (not air transportation) will be provided to and from the hotel. Travel arrangements must be made through Sponsor's agent, on a carrier of Sponsor's choice. If winner and guests cannot travel within the dates specified by Sponsor, the Grand Prize will be forfeited in its entirety and the Grand Prize may be awarded to an alternate winner selected in a random drawing from among all remaining eligible entries. Flight details are subject to availability and airline carrier's regulations and conditions apply. The trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. Promotion Parties are not responsible for lost, stolen, or mutilated tickets and none will be replaced. Airline tickets are non-refundable, non-transferable, and are not valid for upgrades. The hotel accommodations and airline tickets will be determined at the sole discretion of Sponsor. If any portion of the Grand Prize is not available for any reason then the Sponsor reserves the right to substitute that portion of the Grand Prize with another prize of equal or greater value. Guests must be of legal age of majority in his/her jurisdiction of residence (and at least 18), unless the child or legal ward of winner, and must complete and return a publicity and liability release within ten (10) days of date of issuance. If a guest is the child or legal ward of the winner, winner must execute and return all required documents on behalf of such child or legal ward. All federal, provincial/territorial and local taxes and any other costs and expenses associated with Grand Prize acceptance and use not listed herein as part of the Grand Prize including, without limitation, ground transportation (other than that specified above as included in prize), luggage fees, souvenirs, miscellaneous hotel expenses, and gratuities are the sole responsibility of winner. Winner may be required to present a valid major credit card in winner's name at the time of hotel check-in to cover any incidental expenses.**

**PRIZE RESTRICTIONS: Limit of one (1) Weekly Prize per person/per household. Weekly Prize Winners are also eligible to win the Grand Prize.** All Promotion prizes will be fulfilled approximately four (4) to six (6) weeks after the Promotion has ended. Promotion Parties are not responsible for late, lost, stolen, damaged, delayed, or undelivered prizes.

PRIZES ARE AWARDED "AS IS" WITH NO GUARANTEE. ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY DISCLAIMED BY THE PROMOTION PARTIES. ALL PRIZE DETAILS ARE AT SPONSOR'S SOLE DISCRETION. ANY COSTS AND EXPENSES ASSOCIATED WITH PRIZE ACCEPTANCE AND USE NOT SPECIFIED HEREIN AS BEING PROVIDED ARE WINNERS' SOLE RESPONSIBILITY.

- 5. GENERAL:** Each winner hereby expressly grants to the Promotion Parties and their respective designees all rights to use and publish his/her name, likeness (photographic or simulated), voice, and province/territory of residence for all purposes, including without limitation, advertising, marketing, promotional and publicity purposes in connection with this Promotion ("Advertising"), in any and all media now or hereafter devised, worldwide in perpetuity, without any form of notice or any amount or kind of compensation or permission, except where prohibited by applicable law. All copyright, trademark or other intellectual property rights in such Advertising shall be owned by Sponsor and/or its licensors, and each winning participant hereby disclaims and waives any claim of right to such Advertising. Such Advertising shall be solely under the control of Sponsor and/or its licensors, and each winner hereby waives any claim of control over the Advertising content as well as any possible claims of misuse of such winning recipient's name, likeness or voice under contract, tort or any other theory of law. The Promotion Parties do not assume any responsibility for any disruption in the Promotion, including but not limited to the failure or interruption of any internet service provider. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Promotion materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control. In no event will more prizes be awarded than those listed in Rule #4. All federal, provincial/territorial, and local laws and regulations apply. All decisions as to these Official Rules and interpretations thereof are exclusively within the sole discretion of the Promotion Parties and may be changed from time to time without notice. Subject only to the jurisdiction of the Régie des alcools, des courses et des jeux (the "Régie") in Quebec the Promotion Parties reserve the right to cancel or modify the Promotion at any time without notice. A potential winner may be requested to provide the Sponsor with proof that the potential winner is the authorized account holder of the email address associated with the winning Entry. If, in Sponsor's sole determination, a dispute cannot be resolved, the Entry will be deemed ineligible. Entries generated by a script, macro or other automated means will be disqualified. Entries that are incomplete, garbled, or corrupted are void and will not be accepted.
- 6. YOUR CONSENT:** Receipts that cannot be validated for any reason will be rejected. For example only, and not an all-inclusive list, a receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the administrator; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; (vii) reflects the use of more than an authorized number of receipts for the Qualifying Purchase; or (viii) is incorrectly or incompletely entered or submitted. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of Released Parties (defined below) and will not be returned. By participating in the Promotion, you agree (i) to release, discharge, indemnify and hold harmless Kruger Products L.P., Snipp Interactive, Realtime Media, LLC and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability

or damages which may arise out of participation in the Promotion or out of the acceptance, use, misuse or possession of any prize, product or service attained through this Promotion.

- 7. CONDUCT:** By participating in this Promotion, you agree to be bound by these Official Rules and the decisions of the Promotion Parties, which shall be final, binding and non-appealable in all respects. Failure to comply with these Official Rules may result in disqualification. The Promotion Parties reserve the right at their sole discretion to disqualify any individual found to be tampering with the participation process or the operation of the Promotion, or to be acting in any manner deemed by the Promotion Parties to be in violation of the Official Rules, or to be acting in any manner deemed by the Promotion Parties to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person and void all associated Entries and/or registrations. CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE PROMOTION PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
- 8. TEXTING CONDITIONS:** By texting "**ENVIROCARE**" to **764-77** you consent to receive up to six (6) automated text messages to the number you provided from Snipp Interactive to Customer. Your consent to the above is not required to make a purchase. ***Carrier specific charges for text messages may apply, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement.*** SMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities for specific instructions. The text message entry portion of this game works with most Canadian cellular carriers and requires a two-way text messaging enabled cellular phone. Sponsor makes no guarantee that any particular wireless service provider will participate. Check with your service provider for details. By selecting to play via text messaging, you grant permission to the Sponsor to notify you via return text message and must agree to accept all applicable charges associated therewith. Wireless service providers may charge you for each text message, including any error message that is sent and received in connection with the Promotion, based on the applicable wireless service plan. You are responsible for all applicable fees and taxes associated with placing an SMS entry. Sponsor in its sole discretion may add or delete a cellular carrier at any time, without notice.
- 9. LIMITATIONS OF LIABILITY:** The Promotion Parties assume no responsibility or liability for (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled registrations, Entries, URLs, or emails; (b) any incorrect or inaccurate Entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of Entries or registrations at any point in the operation of this Promotion; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation of the Promotion; (e) inaccessibility or unavailability of the Internet or the Web Site or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of Entries, social networking posts, or registrations, the announcement of the prizes, or in any other Promotion-related materials; or (f) any injury or damage to participants or to any other person's computer which may be related to or resulting from any attempt to participate in the Promotion. If, for any reason, the Promotion (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness,

integrity or proper conduct of this Promotion, then the Promotion Parties reserve the right at their sole discretion to cancel, terminate, modify or suspend the Promotion in whole or in part. If terminated, the Promotion Parties reserve the right to randomly award the prizes from among all non-suspect, eligible Entries received for the Promotion up to the time of such action.

- 10. RELEASES:** All participants, as a condition of participation in this Promotion, agree to release, hold harmless and indemnify the Promotion Parties from and against any and all liability, claims, damages, or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with (i) participation in any aspect of the Promotion, (ii) the receipt, ownership or use/misuse of the prize awarded, including any travel associated with any prize, (iii) participant's registration material on any related website, or (iv) any typographical or other error in these Official Rules.
- 11. CHOICE OF LAW AND JURISDICTION:** Except where prohibited, for participants who are not residents of Quebec, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants or winners, Sponsor, and Administrator in connection with this Promotion, shall be governed by, and construed in accordance with, the laws of Ontario, without giving effect to any choice of law or conflict of law rules or provisions (whether of Ontario or any other jurisdiction), which might otherwise cause the application of the laws of any jurisdiction other than Ontario. Any action seeking legal or equitable relief arising out of or relating to the Promotion or these Official Rules shall be brought only in the courts of Ontario. You hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non-convenience or lack of personal jurisdiction they may have.
- 12. PRIVACY:** Except as noted in these Official Rules, information collected for this Promotion is used only for the purpose of Promotion administration and winner notification and will not be re-used, sold or shared in any manner by the Promotion Parties or any third parties unless you have elected to receive additional information or promotional material from the Sponsor, or a third party. By participating in the Promotion, participant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at <http://krugerproducts.ca/english/index.html> under "Legal Notices". In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.

**FOR QUEBEC RESIDENTS:** Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a Prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

- 13. WINNERS LIST:** To receive the list of winners of prizes, send a #10 self-addressed, stamped envelope for receipt by June 15, 2017 to The Kruger Products Promotion Winners List Request, c/o Realtime Media, 200 Four Falls Corporate Center, Suite 100, Conshohocken, PA 19428.

**SPONSOR:** Kruger Products L.P., 1900 Minnesota Court, Unit 200, Mississauga, Ontario L5N 5R5

**ADMINISTRATORS:** Snipp Interactive, 1605 Connecticut Ave NW, Washington, DC 20009  
Realtime Media LLC, 200 Four Falls Corporate Center, Suite 100, Conshohocken, PA 19428