

Recipe For Happiness Reward Program Rules Terms and Conditions

1. Eligibility & Reward Period

Recipe For Happiness Reward Program Rules ("Program") begins on Thursday, July 12, 2018 at 9:00:00 AM Eastern Standard Time ("EST") and ends on Thursday, August 2, 2018 at 11:59:59 PM EST ("Reward Period"). Participation in the Program is only open to legal residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older. Employees of Kraft Heinz Foods Company ("Sponsor"), General Mills and PepsiCo (collectively "Partners"), Snipp Interactive and their respective parents, subsidiaries, distributors, affiliates, promotion and advertising agencies, (collectively "Released Parties") and members of their immediate family (spouse and parent, children and siblings and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to participate in this Program. **Limit of up to two (2) Rewards per person throughout the Reward Period. Rewards available while supplies last.**

2. Reward Program

Participants may participate in the Program by purchasing at least \$20 worth of *qualifying products (listed within the appendix below) from a Publix retailer in store during the Reward Period (a "Qualifying Purchase"). A Qualifying Purchase does not have to be completed in one purchase transaction and can be completed over multiple transactions. Participants who make a Qualifying Purchase and submit their receipt(s) as directed herein will receive one (1) \$5 Publix gift card (each, a "Reward" and collectively, the "Rewards"). The Approximate Retail Value ("ARV") of each Reward is \$5.00.

3. How to Participate

Make a Qualifying Purchase and take a photo of the valid receipt(s) ("Receipt Photo") showing the Qualifying Purchase(s). Before submitting a Receipt Photo, participants must highlight the *qualifying products on the receipt with a star or check mark. Receipt Photos must clearly show the receipt in its entirety. Participants should keep their receipt(s). Sponsor reserves the right to require a participant to provide original receipt(s) for verification purposes upon request. Participants can submit their Receipt Photo by uploading their Receipt Photo at <http://YourRecipeforHappiness.com/rewards> (the "Website") and register for the Program.

All submissions of Receipt Photos must be received by Thursday, August 16, 2018 at 11:59:59PM EST to be eligible to receive a Reward. Regardless of method of submission, the registration form must be completed in its entirety by entering their true and correct information in the required fields (required fields include: Full Name, Complete Mailing Address and E-mail Address).

4. Redemption

All receipts received during Reward Period will be reviewed and validated within forty-eight (48) hours. Participants will earn one (1) Credit for each \$1 dollar spent on qualifying products. Participants who earn twenty (20) Credits will be able to redeem them for one (1) Reward. Rewards will be awarded following the completion of the Claim Gift Card(s) process. Rewards are subject to compliance with provider's full terms and conditions. Upon receipt and verification of a Qualifying Purchase, participants will be sent their Reward via the mailing address supplied during registration. Rewards will be fulfilled at the conclusion of the Program. Allow eight (8) to ten (10) weeks for delivery of Rewards. Any unused balance of Rewards will not be awarded. The value assigned to a Reward is pre-assigned and may not be altered. Rewards become void

if transferred, resold or repurposed. All Rewards are subject to verification. A Reward will be void and no redemption will be permitted if it (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the store administrator; (iv) contains printing or other errors; (v) is illegible or unreadable; (vi) has been previously entered or used; (vii) reflects the use of more than an authorized number of coupons for the Qualifying Purchase; or (viii) is incorrectly or incompletely entered or submitted by a Participant. Sponsor reserves the right to substitute the Reward with another Reward of equal or greater value should it become unavailable for any reason.

Sponsor is not responsible for late, lost, stolen, damaged, delayed, or undelivered Rewards. *Sponsor is not responsible for any computer related malfunction that prevents the recipient from accessing the registration form or receiving their Reward.* **Limit of up to two (2) Rewards per person throughout the Reward Period.**

5. Your Consent

The Participant is responsible for any damage/loss due to use of a Reward. Sponsor is not responsible for any malfunction or inconvenience that may occur. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of "Released Parties" (as defined below) and will not be returned. Program is void where taxed, prohibited, or restricted by law. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. You cannot substitute, transfer, or redeem Rewards for cash. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless the Sponsor, Snipp Interactive, and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product or service attained through this Program. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected receipts, Reward requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

6. Conduct

By participating in this Program, you agree to be bound by these Terms & Conditions and the decisions of the Released Parties, which shall be final, binding and non-appealable in all respects. **CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROGRAM IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE RELEASED PARTIES RESERVE THE RIGHT TO SEEK**

DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

7. Privacy Policy

Any personally identifiable information collected from Participant during participation in the Program will be collected by Program Sponsor or its agents, and used by Program Sponsor and its respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with Program Sponsor's Privacy Policy as stated at <http://www.kraftheinzcompany.com/NewPrivacyPolicy.html>.

8. Sponsor

Kraft Heinz Foods Company, 200 East Randolph, Suite 7600, Chicago, IL 60601

Appendix

***Qualifying Products-**

Description	UPC
Yoplait Greek Yogurt, Assorted Varieties, 4 to 5.3 oz	
YOP GRK 100 PRTN FF YGRT APPLE PIE	70470 47638
YOP GRK 100 PRTN FF YGRT BLACK CHERRY	70470 43579
YOP GRK 100 PRTN FF YGRT BLUEBERRY	70470 45578

YOP GRK 100 PRTN FF YGRT COCONUT	70470 44451
YOP GRK 100 PRTN FF YGRT KEY LIME	70470 43548
YOP GRK 100 PRTN FF YGRT MIXED BERRY	70470 43331
YOP GRK 100 PRTN FF YGRT PEACH	70470 43333
YOP GRK 100 PRTN FF YGRT STRAWBERRY	70470 43332
YOP GRK 100 PRTN FF YGRT STRWBRY BANANA	70470 48605
YOP GRK 100 PRTN FF YGRT STRWBRY CHSCK	70470 47639
YOP GRK 100 PRTN FF YGRT VANILLA	70470 43329
Yoplait Original, Light or Whips! Yogurt, Assorted Varieites, 4 or 6 oz cups	
YOP LT FF YGRT BLUEBERRY PATCH	70470 00652
YOP LT FF YGRT HARVEST PEACH	70470 00655
YOP LT FF YGRT STRAWBERRIES N BANANAS	70470 00654
YOP LT FF YGRT STRAWBERRY	70470 00650
YOP LT FF YGRT VERY CHERRY	70470 00653
YOP LT FF YGRT VERY VANILLA	70470 00643
YOP ORIG LF YGRT CHERRY	70470 00303
YOP ORIG LF YGRT FRENCH VANILLA	70470 00323
YOP ORIG LF YGRT HARVEST PEACH	70470 00307
YOP ORIG LF YGRT MIXED BERRY	70470 00310
YOP ORIG LF YGRT MOUNTAIN BLUEBERRY	70470 00302
YOP ORIG LF YGRT ORANGE CREME	70470 00319
YOP ORIG LF YGRT PINA COLADA	70470 00312
YOP ORIG LF YGRT STRAWBERRY	70470 00300
YOP ORIG LF YGRT STRAWBERRY BANANA	70470 00313
YOP WHIPS LF YGRT KEY LIME PIE	70470 00128
YOP WHIPS LF YGRT STRAWBERRY MIST	70470 00109
YOP WHIPS YGRT MS CHOCOLATE	70470 28447
MOTTS FRT SNCKS ASRTD FRT 22CT	16000 49432
SNKST FRT SNCKS MIXED FRUIT VAL PK 22CT	16000 49433
BC FBTF/FRT GUSHERS VP SWT SOUR 8CT	16000 49482
BC SCOOPY DOO FRT SNCKS ASRTD FRT 20CT	16000 14571
BC FRT GUSHERS FRT SNCKS STRW/TROP 12CT	16000 43812
YOP LF YGRT BLBRY/STRWBRY 8CT	000 70470 44518 2
YOP LF YGRT COTTON CNDY/STRWBRY 8CT	000 70470 46115 1
YOP LF YGRT STRWBRY BAN/STRWBRY 8CT	000 70470 46116 8
YOP TRIX LF YGRT RASP/STRW BAN 8CT	000 70470 43826 9

YOP GOGURT LF YGRT BERRY/STRAWBERRY 8CT	000 70470 13778 0
YOP GOGURT LF YGRT CTN CANDY/MLN BRY 8CT	000 70470 13792 6
YOP GOGURT LF YGRT PUNCH/STRAWBERRY 8CT	000 70470 13777 3
YOP SIMPLY GOGURT LF YGRT STRAWBERRY 8CT	000 70470 13767 4
NV CRNCHY GRAN BARS ALMOND BUTTER 6CT	16000 49912
NV CRNCHY GRAN BARS CINNAMON 6CT	16000 26450
NV CRNCHY GRAN BARS OATS N DARK CHOC 6CT	16000 41314
NV CRNCHY GRAN BARS OATS N HNY 6CT	16000 26460
NV CRNCHY GRAN BARS PEANUT BUTTER 6CT	16000 26470
NV GRANOLA CUPS ALMND BTR DBL CHOC 5CT	16000 49489
NV GRANOLA CUPS ALMOND BUTTER 5CT	16000 48983
NV GRANOLA CUPS PEANUT BUTTER CHOC 5CT	16000 48982
NV LAYERED BAR PNT BTR CHOC 5CT	16000 36443
NV LYRD GRAN NT BARS ALMND BTR CHOC 5CT	16000 36377
NV RNB BARS ALMOND CRUNCH 6CT	16000 44486
NV SS NT GRAN BARS ALMOND 6CT	16000 27706
NV SS NT GRAN BARS PEANUT 6CT	16000 27707
NV SSN GRAN BARS CASHEW 6CT	16000 16893
NV SSN GRAN BARS CHOC PRETZEL NUT 6CT	16000 45798
NV SSN GRAN BARS PNT ALMD DRK CHC 6CT	16000 27855
NV SSN GRAN BARS RSTD MIXED NUT 6CT	16000 16894
NV SSN GRAN BARS TSTD COCONUT 6CT	16000 49726
NV TM CHWY GRAN BARS CRNBRY POMEGRANATE	16000 28372
NV TM CHWY GRAN BARS DRK CHOC CHRY 6CT	16000 41727
NV TM CHWY GRAN BARS FRUIT NUT 6CT	16000 43980
GMI CHEX CEREAL BLUEBERRY	16000 49234
GMI CHOCOLATE CHEX CEREAL	16000 48793
GMI VANILLA CHEX RICE CEREAL	16000 48798
GMI CINNAMON CHEX RICE CEREAL	16000 48789
GMI HONEY NUT CHEX CEREAL	16000 48792
GMI CORN CHEX CEREAL	16000 48796
GMI RICE CHEX CEREAL	16000 48794
GMI WHEAT CHEX CEREAL	16000 27549
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-00288-2
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-00289-9
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-64665-9

Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-64666-6
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-64677- 2
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-18734-3
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-23824-3
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-26498-3
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-64667-3
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-26499-0
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-58905-5
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-64112-8
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-64697-0
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-64680-2
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-06930-4
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-06866-6
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-07423-0
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-11823-1
Frito-Lay Variety Pack or Sack (18-22 Ct)	000-28400-19043-5
Quaker Breakfast Flats or Squares 7-10.5oz	30000-32242
Quaker Breakfast Flats or Squares 7-10.5oz	30000-56011
Quaker Breakfast Flats or Squares 7-10.5oz	30000-32244
Quaker Breakfast Flats or Squares 7-10.5oz	30000-56080
Quaker Breakfast Flats or Squares 7-10.5oz	30000-56197
Quaker Breakfast Flats or Squares 7-10.5oz	30000-56210
Quaker Breakfast Flats or Squares 7-10.5oz	30000-56081
KeVita MasterBrew Kombucha, Sparkling Probiotics, Tonics 15.2oz	53311-00300
KeVita MasterBrew Kombucha, Sparkling Probiotics, Tonics 15.2oz	53311- 00305
KeVita MasterBrew Kombucha, Sparkling Probiotics, Tonics 15.2oz	53311- 00329
KeVita MasterBrew Kombucha, Sparkling Probiotics, Tonics 15.2oz	53311-00330
KeVita MasterBrew Kombucha, Sparkling Probiotics, Tonics 15.2oz	53311- 00357
KeVita MasterBrew Kombucha, Sparkling Probiotics, Tonics 15.2oz	53311- 00358
KeVita MasterBrew Kombucha, Sparkling Probiotics, Tonics 15.2oz	53311- 00360
KeVita MasterBrew Kombucha, Sparkling Probiotics, Tonics	53311- 00361

15.2oz	
KeVita MasterBrew Kombucha, Sparkling Probiotics, Tonics 15.2oz	53311-00362
KeVita MasterBrew Kombucha, Sparkling Probiotics, Tonics 15.2oz	53311- 00367
Naked Juice 15.2oz	82592-01002
Naked Juice 15.2oz	82592-63195
Naked Juice 15.2oz	82592 - 63228
Naked Juice 15.2oz	82592-63247
Naked Juice 15.2oz	82592-63356
Naked Juice 15.2oz	82592-63375
Naked Juice 15.2oz	82592-66015
Naked Juice 15.2oz	82592- 72015
Naked Juice 15.2oz	82592- 72615
Naked Juice 15.2oz	82592-72715
Naked Juice 15.2oz	82592- 72215
Naked Juice 15.2oz	82592- 92015
Naked Juice 15.2oz	82592- 98815
STARBUCKS Coffee 6.5 - 11 oz.	000-12000-01754
STARBUCKS Coffee 6.5 - 11 oz.	000-12000-03200
STARBUCKS Coffee 6.5 - 11 oz.	000-12000-04242
STARBUCKS Coffee 6.5 - 11 oz.	000-12000-04245
STARBUCKS Coffee 6.5 - 11 oz.	000-12000-10092
STARBUCKS Coffee 6.5 - 11 oz.	000-12000-10114
STARBUCKS Coffee 6.5 - 11 oz.	000-12000-10151
STARBUCKS Coffee 6.5 - 11 oz.	000-12000-10368
STARBUCKS Coffee 6.5 - 11 oz.	000-12000-10451
STARBUCKS Coffee 6.5 - 11 oz.	000-12000-10950
STARBUCKS Coffee 6.5 - 11 oz.	000-12000-10950
Deluxe 4-Pack Cups - Original	21000064052
Deluxe 4-Pack Cups - White Cheddar	21000064137
Velveeta Cups 4 Pk	21000023394
2% Velveeta Cups 4 Pk	21000029464
Kraft Mac & Cheese Movie 4 Pk - (HTTYD) Minions	21000032563
Easy Mac Cups Original	21000012534
Easy Mac Cups Triple Cheese	21000015887
Star Wars Cups 4 Pk	21000053179

KRAFT ITALN VIN W/OLV OIL	2100006056
KRAFT BLSMC VIN W/OLV OIL	2100006059
KRAFT RST RD PP W/OLV OIL	2100006060
KRAFT PRM PESTO W/OLV OIL	2100006061
KRAFT GREEK VINAIGRETTE	2100000279
KRAFT TANGY TOMATO BACON	2100000280
KRAFT BALSAMIC VINAIGRETT	2100000282
KR LT BALSAMIC VINAIGRETT	2100001407
KRFT ASIAN TOASTED SESAME	2100001408
KRAFT HONEY MUSTARD DRSG	2100002820
KRAFT CKY BLUE CHEESE DRS	2100004268
KRAFT STRAWBERRY VINAIGRT	2100005487
KRAFT RED WINE VINAIGRETT	2100005488
KRAFT CLASSIC CAESAR DR	2100032307
KRAFT SWT HONEY CATALINA	2100064097
KR F/F ZESTY ITALIAN	2100064104
KRAFT POPPYSEED DRESSING	2100064199
KR FREE RANCH DRESSING	2100064274
KR FREE CATALINA DRES	2100064276
KRAFT FRENCH DRESSING	2100064282
KRAFT BUTTERMILK RANCH	2100064346
KRFT LGHT RANCH	2100064353
KRAFT RANCH DRESSING	2100064361
KR ZESTY ITALIAN DRESSING	2100064425
KRAFT CREAMY ITALIAN	2100064426
KRFT LT HOUSE ITAL/EVOO	2100064445
KR LGT CATALINA	2100064446
KR 1000 ISL DRS_W/BACON	2100064447
KR CATALINA DRESS	2100064469
KRAFT COLESLAW DRESSING	2100064470
KR ROKA BL CH DRS	2100064471
KR 1000 ISL DRS	2100064473
KR LGT 1000 ISLD	2100064474
KRFT CUCUMBER RANCH DR	2100064482
KRAFT TUSCAN HOUSE ITALN	2100064603
KR PRCORN RANCH DRESS	2100064605
KR LGT RAS/VING/EVOO	2100065478
KRAFT CAESAR VING W/ PARM	2100068275
KRAFT RANCH WITH BACON	2100068608
KR ROASTED PEPPER ITALIAN	2100070144
KRFT LGHT ZSTY ITALIAN	2100070147

KRFT 3 CHEESE RANCH DR	2100077519
KRAFT VIVA ITAL DRSNG	4680008658
KRAFT GREEN GODDESS DRSNG	4680008794
GVL KF ALL MTHD BLD DRK GLD RST 12 OZ 004300005765	004300005765
GVL KF ALL MTHD BLD MJST RST BAG 12 OZ 004300005764	004300005764
GVL KF ALL MTHD ESPR DRK RST BAG 12 OZ 004300004298	004300004298
GVL KF ALL MTHD FRNC DRK RST BAG 12 OZ 004300004300	004300004300
GVL KF ALL MTHD MDM RST BAG CLMB 12 OZ 004300004301	004300004301
GVL KF ALL MTHD TRDT MDM RST BAG 12 OZ 004300004296	004300004296
GVL KF ALL PRPS 12 OZ 004300004297	004300004297
GVL KF ALL PRPS MDM HS BLND BAG 12 OZ 004300004299	004300004299
GVL KF ALL PRPS SPCL RSRV BAG 10 OZ 004300007051	004300007051
GVL KF ALL PRPS SPCL RSRV BAG KNY 10 OZ 004300007050	004300007050
GVL KF AUTM DRP FRNC PRS 10 OZ 004300007029	004300007029
GVL KF AUTM DRP FRNC PRS 10 OZ 004300007049	004300007049
GVL KF WHL BN TRDT MDM RST BAG CF 12 OZ 004300004294	004300004294
GVL KF KRG ALL PRPS BLD MJST RST 12 CT 004300006238	004300006238
GVL KF KRG DRK RYL RST BOX UNFL 12 CT 004300004992	004300004992
GVL KF KRG MDM RST CLMB BOX UNFL 12 CT 004300005000	004300005000
GVL KF KRG MLD RST SGNT BLND BOX 12 CT 004300005001	004300005001
GVL KF KRG 2 STP LT 1 CT 004300005778	004300005778
GVL KF KRG GRND CF SNGL CUP 1 CT 004300005772	004300005772
GVL KF KRG GRND CF SNGL CUP 1 CT 004300005779	004300005779
HEINZ REAL MAYONNAISE JAR	1300000036
HEINZ REAL MAYO SQUEEZE	1300000045
PLANTERS P3 3 PACK Honey Roasted Peanuts Teriyaki Jerky w Sunflower Kernels	0029000020344
PLANTERS P3 3 PACK Chipotle Peanuts BEEF JERKY/ & Sunflower KERNELS	0029000020290
PLANTERS P3 3 PACK HR Peanuts MAPLE HAM JERKY/HR PEANUTS/Sunflower KERNELS	0029000020358
Planters Lightly Salted Mixed Nuts 10.3oz	0029000016699
Planters Unsalted Mixed Nuts 10.3oz	0029000016682
Planters Regular Mixed Nuts 10.3oz	0029000016651
Honey Roasted Mixed Nuts 10.3oz	0029000016663
Planters Cashew Halves 8oz	0029000016071
Planters Lightly Salted Cashew Halves 8oz	0029000016088

