

Recipe For Happiness Reward Program Rules - Abbreviated Terms and Conditions

Print

Valid on purchases from 5/9/2018 through 5/31/2018; Open to legal residents of the 50 United States and D.C., 18 years and older. Void where prohibited. Additional terms apply. Full Terms and Conditions and Privacy Policy can be found at <http://YourRecipeforHappiness.com/rewards>. Your consent to the above is not required to make a purchase. Sponsor: Kraft Heinz Foods Company, 200 East Randolph, Suite 7600, Chicago, IL 60601. Limit of two (2) Rewards per person.

Recipe For Happiness Reward Program Rules Terms and Conditions

1. Eligibility & Reward Period

Recipe For Happiness Reward Program Rules ("Program") begins on Wednesday, May 9, 2018 at 9:00:00 AM Eastern Standard Time ("EST") and ends on Thursday, May 31, 2018 at 11:59:59 PM EST ("Reward Period"). Participation in the Program is only open to legal residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older. Employees of Kraft Heinz Foods Company ("Sponsor"), General Mills and PepsiCo (collectively "Partners"), Snipp Interactive and their respective parents, subsidiaries, distributors, affiliates, promotion and advertising agencies, (collectively "Released Parties") and members of their immediate family (spouse and parent, children and siblings and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to participate in this Program. **Limit of up to two (2) Rewards per person throughout the Reward Period. Rewards available while supplies last.**

2. Reward Program

Participants may participate in the Program by purchasing at least \$20 worth of *qualifying products (listed within the appendix below) from a Publix retailer in store during the Reward Period (a "Qualifying Purchase"). A Qualifying Purchase does not have to be completed in one purchase transaction and can be completed over multiple transactions. Participants who make a Qualifying Purchase and submit their receipt(s) as directed herein will receive one (1) \$5 Publix gift card (each, a "Reward" and collectively, the "Rewards"). The Approximate Retail Value ("ARV") of each Reward is \$5.00.

3. How to Participate

Make a Qualifying Purchase and take a photo of the valid receipt(s) ("Receipt Photo") showing the Qualifying Purchase(s). Before submitting a Receipt Photo, participants must highlight the *qualifying products on the receipt with a star or check mark. Receipt Photos must clearly show the receipt in its entirety. Participants should keep their receipt(s). Sponsor reserves the right to require a participant to provide original receipt(s) for verification purposes upon request. Participants can submit their Receipt Photo by uploading their Receipt Photo at <http://YourRecipeforHappiness.com/rewards> (the "Website") and register for the Program.

All submissions of Receipt Photos must be received by Thursday, June 14, 2018 at 11:59:59PM EST to be eligible to receive a Reward. Regardless of method of submission, the registration form must be completed in its entirety by entering their true and correct information in the

required fields (required fields include: Full Name, Complete Mailing Address and E-mail Address).

4. Redemption

All receipts received during Reward Period will be reviewed and validated within forty-eight (48) hours. Participants will earn one (1) Credit for each \$1 dollar spent on qualifying products. Participants who earn twenty (20) Credits will be able to redeem them for one (1) Reward. Rewards will be awarded following the completion of the Claim Gift Card(s) process. Rewards are subject to compliance with provider's full terms and conditions. Upon receipt and verification of a Qualifying Purchase, participants will be sent their Reward via the mailing address supplied during registration. Rewards will be fulfilled at the conclusion of the Program. Allow eight (8) to ten (10) weeks for delivery of Rewards. Any unused balance of Rewards will not be awarded. The value assigned to a Reward is pre-assigned and may not be altered. Rewards become void if transferred, resold or repurposed. All Rewards are subject to verification. A Reward will be void and no redemption will be permitted if it (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the store administrator; (iv) contains printing or other errors; (v) is illegible or unreadable; (vi) has been previously entered or used; (vii) reflects the use of more than an authorized number of coupons for the Qualifying Purchase; or (viii) is incorrectly or incompletely entered or submitted by a Participant. Sponsor reserves the right to substitute the Reward with another Reward of equal or greater value should it become unavailable for any reason.

Sponsor is not responsible for late, lost, stolen, damaged, delayed, or undelivered Rewards. *Sponsor is not responsible for any computer related malfunction that prevents the recipient from accessing the registration form or receiving their Reward.* **Limit of up to two (2) Rewards per person throughout the Reward Period.**

5. Your Consent

The Participant is responsible for any damage/loss due to use of a Reward. Sponsor is not responsible for any malfunction or inconvenience that may occur. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of "Released Parties" (as defined below) and will not be returned. Program is void where taxed, prohibited, or restricted by law. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. You cannot substitute, transfer, or redeem Rewards for cash. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless the Sponsor, Snipp Interactive, and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product or service attained through this Program. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected receipts, Reward requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or

unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

6. Conduct

By participating in this Program, you agree to be bound by these Terms & Conditions and the decisions of the Released Parties, which shall be final, binding and non-appealable in all respects. CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROGRAM IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE RELEASED PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

7. Privacy Policy

Any personally identifiable information collected from Participant during participation in the Program will be collected by Program Sponsor or its agents, and used by Program Sponsor and its respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with Program Sponsor's Privacy Policy as stated at <http://www.kraftheinzcompany.com/NewPrivacyPolicy.html>.

8. Sponsor

Kraft Heinz Foods Company, 200 East Randolph, Suite 7600, Chicago, IL 60601

***Qualifying Products-**

Participating UPCs	
General Mills Products	UPC
YOP GRK 100 PRTN FF YGRT APPLE PIE	70470 47638
YOP GRK 100 PRTN FF YGRT BLACK CHERRY	70470 43579
YOP GRK 100 PRTN FF YGRT BLUEBERRY	70470 45578
YOP GRK 100 PRTN FF YGRT COCONUT	70470 44451
YOP GRK 100 PRTN FF YGRT KEY LIME	70470 43548
YOP GRK 100 PRTN FF YGRT MIXED BERRY	70470 43331
YOP GRK 100 PRTN FF YGRT PEACH	70470 43333
YOP GRK 100 PRTN FF YGRT STRAWBERRY	70470 43332
YOP GRK 100 PRTN FF YGRT STRWBRY BANANA	70470 48605
YOP GRK 100 PRTN FF YGRT STRWBRY CHSCK	70470 47639
YOP GRK 100 PRTN FF YGRT VANILLA	70470 43329
YOP LT FF YGRT BLUEBERRY PATCH	70470 00652
YOP LT FF YGRT HARVEST PEACH	70470 00655
YOP LT FF YGRT STRAWBERRIES N BANANAS	70470 00654
YOP LT FF YGRT STRAWBERRY	70470 00650
YOP LT FF YGRT VERY CHERRY	70470 00653
YOP LT FF YGRT VERY VANILLA	70470 00643
YOP ORIG LF YGRT CHERRY	70470 00303
YOP ORIG LF YGRT FRENCH VANILLA	70470 00323
YOP ORIG LF YGRT HARVEST PEACH	70470 00307
YOP ORIG LF YGRT MIXED BERRY	70470 00310
YOP ORIG LF YGRT MOUNTAIN BLUEBERRY	70470 00302
YOP ORIG LF YGRT ORANGE CREME	70470 00319
YOP ORIG LF YGRT PINA COLADA	70470 00312
YOP ORIG LF YGRT STRAWBERRY	70470 00300
YOP ORIG LF YGRT STRAWBERRY BANANA	70470 00313
YOP WHIPS LF YGRT KEY LIME PIE	70470 00128
YOP WHIPS LF YGRT STRAWBERRY MIST	70470 00109

YOP WHIPS YGRT MS CHOCOLATE	70470 28447
HH PSTA CHSY SCE MX CHEESEBURGER MAC	000 16000 40212 6
HH PSTA CHSY SCE MX DBL CHSRGR MAC	000 16000 41625 3
HH PSTA CHSY SCE MX PHILLY CHEESESTEAK	000 16000 47200 6
HH PSTA CHSY SCE MX THREE CHEESE	000 16000 15972 3
HH PSTA CRMY SCE MX STROGANOFF	000 16000 41628 4
HH PSTA ITLN SCE MX LASAGNA	000 16000 41751 9
HH PSTA SC MX DLX CHSRGR MAC	000 16000 26028 3
HH PSTA SCE MX BEEF PASTA	000 16000 41729 8
HH PSTA SCE MX CHEESE LOVERS LASAGNA	000 16000 43066 2
HH PSTA SCE MX CHEESY ITALIAN SHELLS	000 16000 28382 4
HH PSTA SCE MX DELUXE BEEF STROGANOFF	000 16000 43064 8
HH RC SCE MX CRUNCHY TACO	000 16000 41975 9
TH PSTA CRMY SCE MX TUNA CREAMY BROCCOLI	000 16000 26316 1
BC SDNLY PSTA SLD CAESAR	000 16000 50950 4
BC SDNLY PSTA SLD CHIPOTLE RANCH	000 16000 15658 6
BC SDNLY PSTA SLD CLASSIC	000 16000 50330 4
BC SDNLY PSTA SLD CREAMY ITALIAN	000 16000 17670 6
BC SDNLY PSTA SLD CREAMY MACARONI	000 16000 44492 8
BC SDNLY PSTA SLD CREAMY PARMESAN	000 16000 16920 3
BC SDNLY PSTA SLD RANCH BACON	000 16000 50940 5
BC SUDDENLY PASTA SALAD SOUTHWEST	000 16000 74334 2
BC SUDDENLY GRAIN SALAD HARVEST	000 16000 48675 1

BC SUDDENLY GRAIN SALAD SOUTHWEST	000 48847 2	16000
YOP GOGURT LF YGRT BERRY/STRAWBERRY 8CT	000 13778 0	70470
YOP GOGURT LF YGRT CTN CNDY/MLN BRY 8CT	000 13792 6	70470
YOP GOGURT LF YGRT PUNCH/STRAWBERRY 8CT	000 13777 3	70470
YOP SIMPLY GOGURT LF YGRT STRAWBERRY 8CT	000 13767 4	70470
YOP LF YGRT BLBRY/STRWBRY 8CT	000 44518 2	70470
YOP LF YGRT COTTON CNDY/STRWBRY 8CT	000 46115 1	70470
YOP LF YGRT STRWBRY BAN/STRWBRY 8CT	000 46116 8	70470
YOP TRIX LF YGRT RASP/STRW BAN 8CT	000 43826 9	70470
BC FRT BY THE FOOT FLAVOR MIXERS 6CT	000 41025 1	16000
BC FRT BY THE FT BERRY TIE DYE 6CT	000 27700 7	16000
BC FRT BY THE FT STRAWBERRY 6CT	000 49300 1	16000
BC FRT BY THE FT VP 6CT	000 19430 4	16000
BC FRT ROLLUPS STRWBRY SENSATION 10CT	000 35540 8	16000
BC FRT ROLLUPS VP 10CT	000 18910 2	16000
BC FRU/FBTF/FG FRT SNCKS VP 8CT	000 17067 4	16000
BC HELLO KITTY FRT SNCKS ASRTD FRT 10CT	000 43093 8	16000
BC POKEMON FRT SNCKS ASRTD FRT 10CT	000 49298 1	16000
BC SCOOPY DOO FRT SNCKS ASRTD FRT 10CT	000 42419 7	16000
BC SHARK BITES FRT SNCKS ASRT FRT 10CT	000 42417 3	16000
BC STAR WARS FRT SNCKS ASRTD FRT 10CT	000 46387 5	16000
BC TMNT FRT SNCKS ASRT FRT 10CT	000 45159 9	16000
MOTTS FBR FRT SNCKS ASRTD FRT 10CT	000 43164 5	16000

MOTTS VEG FRT SNCKS ASRTD FRT 10CT	000 16000 44262 7
BC FRT GUSHERS FRT SNCKS TROP FLVRS 6CT	000 16000 24070 4
BC FRT GUSHERS FRT SNCKS VP 6CT	000 16000 15910 5
PepsiCo Products	UPC
Cheetos (7-8.5 oz.)	000-28400- 58929-1
	000-28400- 58930-7
	000-28400- 58927-7
	000-28400- 59463-9
	000-28400- 63483-0
	000-28400- 58931-4
	000-28400- 58928-4
	000-28400- 58932-1
Fritos (9.25 oz.)	000-28400- 24012-3
	000-28400- 58986-4
	000-28400- 59668-8
	000-28400- 58988-8
	000-28400- 59669-5
	000-28400- 59002-0
	000-28400- 62442-8
	000-28400- 33453-2
	000-28400- 33448-8
	000-28400- 62421-3
	000-28400- 63954-5

	000-28400-63801-2
	000-28400-58987-1
	000-28400-64875-2
	000-28400-58989-5
	000-28400-62841-9
Frito-Lay Variety Pack or Sack (20-22 Ct)	000-28400-00288-2
	000-28400-00289-9
	000-28400-64665-9
	000-28400-64666-6
	000-28400-64677- 2
	000-28400-18734-3
	000-28400-23824-3
	000-28400-26498-3
	000-28400-64667-3
	000-28400-26499-0
	000-28400-58905-5
	000-28400-64112-8
	000-28400-64697-0
	000-28400-64680-2
	000-28400-06930-4
	000-28400-19043-5
Quaker Breakfast Flats or Squares 7-10.5oz	30000-32242
	30000-56011
	30000-32244

	30000-56080
	30000-56197
	30000-56210
	30000-56081
Gatorade or G2 6pk12oz	118455
	12043
	52000-12006-6
	52000-12107-0
	52000-12125-4
	52000-12160-5
	52000-12161-6
	52000-12174-2
	52000-12215-2
	52000-12463-7
	52000-12934-2
	52000-12935-9
	52000-12936-6
	52000-13295-3
Propel 6pk500ml	52000-50648-8
	52000-50632-7
	52000-50633-4
	52000-50640-2
	52000-00285-0
	52000-00284-3
	52000-00095-5
	52000-01359-7
Kraft Heinz Products	UPC
Capri Sun Juice Drink, Roarin' Waters or Sport 10 pk.	87684-00107
	87684-00103
	8768400106
	87684-00094
	8768400105
	87684-00095
	87684-00116
	87684-00287
	87684-00115
	87684-00114
	87684-00112
	87684-00113
	87684-00097

	87684-00099
	87684-00104
	87684-00102
	87684-00100
	87684-00919
	87684-00917
	87684-00915
	87684-00932
	87684-00933
	87684-00931
Kraft/BullsEye BBQ Sauce 17.5oz-18oz	1958239223
	1958239240
	1958241110
	2100067793
	2100067840
	2100067844
	2100067846
	2100068348
Heinz Mustard 14 oz.	1300000212
Oscar Mayer Beef Franks	4470007505
	4470007337
	4470007323
	4470007502
	44700-06532