

Tylenol® Cold and HALLS Program Terms and Conditions

1. Eligibility & Reward Period

Tylenol® Cold and HALLS Program (“Program”) begins Monday, October 23, 2017 at 12:00:00 AM Eastern Standard Time (“EST”) and ends on Saturday, March 31, 2018 at 11:59:59 PM EST (“Reward Period”). Participation in the Program is only open to legal residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older. Employees of Johnson & Johnson Consumer Inc., McNeil Consumer Healthcare Division (“Sponsor”), Snipp Interactive and their respective parents, subsidiaries, distributors, affiliates, promotion and advertising agencies, and members of their immediate family (spouse and parent, children and siblings and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to participate in this Program. **Limit of up to Four (4) Rewards per household during the Reward Period.**

2. Reward Program

Participants may participate in the Program by purchasing one (1) participating TYLENOL® Cold & Flu product** and one (1) participating HALLS Cough Drop product* (listed within the Appendix below) within a single transaction from any participating retailer during the Reward Period (“Qualifying Purchase”). Participants who make a Qualifying Purchase and submit their receipt as directed herein will receive one (1) VUDU promo code valid towards any digital purchases or rentals. Approximate Retail Value (“ARV”) of each Reward up to \$5.00.

3. How to Participate

Make a Qualifying Purchase and take a photo of the valid receipt (“Receipt Photo”) showing the Qualifying Purchases. Before submitting a Receipt Photo, participants must highlight the participating TYLENOL® Cold & Flu product** and participating HALLS Cough Drop product* on the receipt with a star or check mark. Receipt Photos must clearly show the receipt in its entirety. Participants should keep their receipt(s). Sponsor reserves the right to require a participant to provide original receipt(s) for verification purposes upon request.

Participants can submit their Receipt Photo via any of the three (3) methods below:

- a) Text the keyword “**COUGHCOLD**” to **811811** to receive a text message with Receipt Photo instructions. Participant will first receive a text message with opt-out instructions and disclosure for receipt of up to eight (8) automated text messages to the number provided, along with instructions for Receipt Photo submission. Limit of 160 characters per text. One of the automated text messages will include a link to the registration form to register for the Program via text.
- b) Send an email with your Receipt Photo to submit@CoughColdMovieOffer.com. You will subsequently receive a link to the registration form to register for the Program.
- c) Upload your Receipt Photo at www.CoughColdMovieOffer.com (the “Website”) and register for the Program.

All submissions of Receipt Photos must be received by Saturday, March 31, 2018 at 11:59:59PM EST to be eligible to receive a Reward Regardless of method of submission, the registration form must be completed in its entirety by entering your true and correct information in the required fields (required fields include: Full Name, Complete Mailing Address, E-mail Address, Phone Number and Birth Date).

4. Redemption

Participants must submit valid receipt(s) via one (1) of the above methods to receive one (1) VUDU promo code valid towards any digital purchases or rentals. All receipts received during Reward Period will be reviewed and validated within forty-eight (48) hours. The Reward notification will be sent to the participant with the instructions to redeem.

Available movie content may not be suitable for all ages. Johnson & Johnson Consumer Inc., McNeil Consumer Healthcare Division is not responsible for the content downloaded by Participants and the viewers of the movie. Reward codes are subject to certain terms and conditions specified by VUDU. Valid only in the U.S.A. and are void where prohibited. Sponsor is not responsible for late, lost, stolen, damaged, delayed, or undelivered Rewards. Sponsor is *not responsible for any computer related malfunction that prevents the recipient from accessing the registration form or receiving their Reward*. **Limit four (4) Rewards per household.**

VUDU promotional code is valid for credit towards any digital purchase or rental. VUDU enabled device and account required for digital viewing. This offer is non-transferable and may not be combined with other offers. **VUDU promo codes must be redeemed by 12/31/2018 at 11:59:59 PM ET.** Credits must be used within 30 days from redemption. Movies are only available in the US and customers must be 18 years of age or older to open a VUDU account. Subject to terms of service available at vudu.com/tos. To redeem, visit vudu.com/vuducodes, enter your VUDU promo code and follow the onscreen instructions.

5. TEXT MESSAGING (SMS) TERMS AND RESTRICTIONS:

Standard message and data rates may apply. By texting "**COUGHCOLD**" to 811811, you consent to receive up to eight (8) promotional text messages (pertaining only to this Program) via an automatic telephone dialing system to the number you provided from Snipp Interactive on behalf of Sponsor. Your consent to the above is not required to make a purchase. You may text HELP to 811811 at any time for help, or text STOP to opt-out. **Carrier specific charges for text messages may apply, including error messages, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement.** SMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities and service provider for specific instructions. Sponsor makes no guarantee that any particular wireless service provider will be compatible with this Program. Participant is responsible for all applicable fees and taxes associated with Program participation. Sponsor, in its sole discretion, may add or delete a cellular carrier at any time, without notice.

6. Your Consent

The Participant is responsible for any damage/loss due to use of a Reward. Sponsor is not responsible for any malfunction or inconvenience that may occur. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of "Released Parties" (as defined below) and will not be returned. Program is void where taxed, prohibited, or restricted by law. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. You cannot substitute, transfer, or redeem Rewards for cash. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless the Sponsor, Snipp Interactive, and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their

respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product or service attained through this Program. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected receipts, Reward requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

7. Privacy Policy

Any personally identifiable information collected from Participant during participation in the Program will be collected by Program Sponsor or its agents, and used by Program Sponsor and its respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with Program Sponsor's Privacy Policy as stated at <https://www.tylenol.com/privacy-policy>

8. Sponsor

Johnson & Johnson Consumer Inc., McNeil Consumer Healthcare Division, 7050 Camp Hill Road, Fort Washington, PA 19034.

Appendix

*Participating HALLS Cough Drop Products	
UPC	Product Description
12546 62749	HALLS Cherry Flavor Menthol Drops 30 ct. Bag
12546 00187	HALLS Honey Naturally & Artificially Flavored Menthol Drops 30 ct. Bag
12546 62869	HALLS Honey Lemon Flavor Menthol Drops 30 ct. Bag
12546 62928	HALLS Ice Peppermint Flavor Menthol Drops 30 ct. Bag
12546 62936	HALLS Mentho-Lyptus Flavor Menthol Drops 30 ct. Bag
12546 00261	HALLS Mint Bliss Flavor Menthol Drops 30 ct. Bag
12546 62742	HALLS Spearmint Flavor Menthol Drops 30 ct. Bag
12546 62380	HALLS Strawberry Flavor Menthol Drops 30 ct. Bag
12546 63154	HALLS Tropical Fruit Flavor Menthol Drops 30 ct. Bag
12546 63339	HALLS Cherry Flavor Menthol Drops 40 ct. Bag
12546 00227	HALLS Honey Naturally & Artificially Flavored Menthol Drops 40 ct. Bag
12546 63341	HALLS Honey Lemon Flavor Menthol Drops 40 ct. Bag
12546 63337	HALLS Mentho-Lyptus Flavor Menthol Drops 40 ct. Bag
12546 63343	HALLS Strawberry Flavor Menthol Drops 40 ct. Bag
12546 62141	HALLS Cherry Flavor Menthol Drops 80 ct. Bag
12546 00189	HALLS Honey Naturally & Artificially Flavored Menthol Drops 80 ct. Bag
12546 62137	HALLS Honey Lemon Flavor Menthol Drops 80 ct. Bag
12546 62139	HALLS Mentho-Lyptus Flavor Menthol Drops 80 ct. Bag
12546 00184	HALLS Strawberry Flavor Menthol Drops 80 ct. Bag
12546 62153	HALLS Cherry Flavor Menthol Drops 200 ct. Bag
12546 62151	HALLS Mentho-Lyptus Flavor Menthol Drops 200 ct. Bag
12546 62771	HALLS Cherry Flavor Menthol Drops 9 ct. Pack
12546 62872	HALLS Honey Lemon Flavor Menthol Drops 9 ct. Pack
12546 62910	HALLS Ice Peppermint Flavor Menthol Drops 9 ct. Pack
12546 62970	HALLS Mentho-Lyptus Flavor Menthol Drops 9 ct. Pack
12546 62736	HALLS Spearmint Flavor Menthol Drops 9 ct. Pack
12546 62368	HALLS Strawberry Flavor Menthol Drops 9 ct. Pack
12546 63263	HALLS Sugar Free Assorted Mint Flavor Menthol Drops 25 ct. Bag
12546 62542	HALLS Sugar Free Black Cherry Flavor Menthol Drops 25 ct. Bag
12546 62546	HALLS Sugar Free Citrus Blend Flavor Menthol Drops 25 ct. Bag
12546 63329	HALLS Sugar Free Honey Berry Flavor Menthol Drops 25 ct. Bag
12546 62213	HALLS Sugar Free Honey Lemon Flavor Menthol Drops 25 ct. Bag
12546 62544	HALLS Sugar Free Mountain Menthol Flavor Menthol Drops 25 ct. Bag
12546 63029	HALLS Sugar Free Black Cherry Flavor Menthol Drops 30 ct. Bag
12546 63027	HALLS Sugar Free Honey Lemon Flavor Menthol Drops 30 ct. Bag
12546 00157	HALLS Sugar Free Black Cherry Flavor Menthol Drops 70 ct. Bag
12546 00155	HALLS Sugar Free Honey Lemon Flavor Menthol Drops 70 ct. Bag

12546 62229	HALLS Sugar Free Mountain Menthol Flavor Menthol Drops 70 ct. Bag
12546 63314	HALLS Sugar Free Honey Lemon Flavor Menthol Drops 180 ct. Bag
12546 62976	HALLS Sugar Free Black Cherry Flavor Menthol Drops 9 ct. Pack
12546 62920	HALLS Soothing Syrup Center Cherry Flavor Menthol Drops 25 ct. Bag
12546 62822	HALLS Soothing Syrup Center Honey Lemon Flavor Menthol Drops 25 ct. Bag
**Participating TYLENOL® Cold & Flu Products	
UPC	Product Description
Tylenol® Sinus	
300450262257	SEVERE DAY Non-Drowsy Caplets 24 ct.
300450275257	SINUS + HEADACHE DAY Non-Drowsy Caplets 24 ct.
Tylenol® Cold+	
300450270269	COLD + FLU SEVERE Caplets 24 ct.
300450550248	COLD + FLU SEVERE Day/Night Caplets 24 ct.
300450525086	COLD + FLU SEVERE Warming Honey Lemon Liquid 8 fl oz.
300450261250	COLD + HEAD CONGESTION SEVERE 24 ct.
300450521088	COLD + MUCUS SEVERE COOL BURST® Liquid 8 fl oz.
300450813084	COLD + SORE THROAT COOL BURST® Liquid 8 fl oz.
Tylenol® Cold Max	
300450271259	DAY Non-Drowsy Caplets 24 ct.
300450257086	DAY Non-Drowsy CITRUS BURST Liquid 8 fl oz.
300450269089	NIGHT COOL BURST® Liquid 8 fl oz.
300450262530	SEVERE DAY Non-Drowsy Caplets (50 x 2) 100 ct.