

"Carry BENADRYL® in Every Bag" Summer Promotion Terms and Conditions

1. Eligibility

"Carry BENADRYL® in Every Bag" Summer Promotion begins Monday, May 15, 2017 at 12:00:00AM Eastern Time ("ET") and ends on Saturday, September 30, 2017 at 11:59:59PM ET ("Reward Period"). Participation in the Program is only open to legal residents of 50 United States and the District of Columbia, who are 18 years of age or older.

2. Reward Program

Participants may participate in the Program by making a purchase at any retailer during the Reward Period. Participants who Purchase two (2) BENADRYL® products (excludes trial size) within one (1) transaction from any retailer during the Reward Period will receive one (1) code for a free PictureItOnCanvas.com (PIOC) Tote Bag up to \$44.95 in value. Offer code must be redeemed no later than Monday, October 30, 2017 at 11:59:59PM ET or offer code will be void. This particular code can only be redeemed once. Shipping and handling will apply. Tax not included for orders shipped to CA. Participants will be responsible for shipping and handling costs for the PIOC Tote Bag. Limit of three (3) PictureItOnCanvas.com (PIOC) Tote Bags per household. Only one (1) coupon code may be applied per purchase.

3. How to Participate

Purchase two (2) BENADRYL® products (excludes trial size) within one (1) single transaction, submit a valid receipt of the qualified purchase, and register for the Program. All purchases must be made by Saturday, September 30, 2017, 11:59:59PM ET and all submissions of receipts must be received by Monday, October 30, 2017 at 11:59:59PM ET to be eligible. Before submitting a receipt, participants must highlight the qualifying products on the receipt with a star or check. Photo of receipt must clearly show the receipt in its entirety. Participants should keep their receipt. Johnson & Johnson Consumer Inc. (J&JCI) reserves the right to require a participant to provide original receipt for verification purposes upon request. Participants can submit their receipt and register using one of the three (3) methods detailed below:

- a) Upload a photo of your receipt by texting the keyword "**BENADRYLBAG**" to **811811** to be sent a text message with instructions. Participant will be sent a text message with opt-out instructions and a disclosure stating that you may send and receive up to ten (10) automated text messages to the number from which you texted, along with instructions for receipt submission. Limit of 160 characters per text. An eligible receipt with two (2) BENADRYL® products (excludes trial size) within one (1) single transaction is required for the submission to be a valid submission. Participants will then receive a link to the registration form via text and must completely enter their true and correct information in the required fields (required fields include: Full Name, E-mail Address, Complete Mailing Address, Phone Number and Birth Date). OR
- b) Visit www.benadrylsummerpromo.com and follow the directions provided to complete the registration form by entering your true and correct information in the required fields (required fields include: Full Name, E-mail Address, Complete Mailing Address, Phone Number and Birth Date) and upload the photo of your receipt. OR
- c) Send an email that contains a photo of your receipt to BenadrylSummerRedeem@snipp.us. Upon emailing your receipt, you will be sent an emailed link to the registration form you must complete by entering your true and correct

information in the required fields (required fields include: Full Name, E-mail Address, Complete Mailing Address, Phone Number and Birth Date).

4. Redemption

Participants must submit a valid receipt via one (1) of the three (3) methods above to receive one (1) offer code for a free (plus shipping & handling) PIOC Tote Bag, while supplies last. **PIOC Tote Bag Codes must be redeemed by Monday, October 30, 2017 at 11:59:59PM ET.** PIOC Tote Bag Codes are subject to provider's full terms and conditions. Upon receipt and verification of a valid purchase of two (2) BENADRYL® products (excludes trial size) within one (1) transaction, participants who submitted the receipt via email or text will be sent a link to register for the Promotion. Participants who submit a valid receipt using the online redemption form will not have to provide additional information to register. Participants who submit via text will receive the code via text. Participants who submit via email or the website will receive the code via email. Limit of three (3) PictureItOnCanvas.com (PIOC) Tote Bags per household. Only one (1) coupon code may be applied per purchase.

Limit of three (3) Tote Bag offer codes per valid receipt per household. Only one (1) coupon code may be applied per purchase. Shipping and handling will apply. Most orders delivered within two (2) to three (3) weeks from redemption date. Does not ship to PO boxes. FINAL SALE; no returns unless defective. [See PIOC return policy](#). Tax not included for orders shipped to CA; taxes due upon redemption.

All receipts received will be reviewed and validated within twenty-four (24) hours. The PIOC Tote Bag Code will be delivered within one (1) day of validation of the receipt. Allow two (2) to three (3) weeks for delivery of the PIOC Tote Bag upon completion of the online order at pictureitoncanvas.com. Sponsor is not responsible for late, lost, stolen, damaged, delayed, or undelivered PIOC Tote Bag Codes. *Sponsor is not responsible for any computer related malfunction that prevents the recipient from accessing entry or receiving their PIOC Tote Bag Code via any form of delivery. Participants will be responsible for any and all taxes, shipping, and handling costs for the PIOC Tote Bag.*

5. Text Messaging (SMS) Terms and Restrictions

Message and Data Rates may apply. By texting "**BENADRYLBAG**" to **811811**, you consent to receive up to ten (10) automated text messages from Snipp on behalf of J&JCI to the number from which you texted. You understand that consent is not required to make a purchase. The initial text message you send is your electronic signature agreeing to these terms and to giving electronic written consent to receive automated text messages from Snipp and/or J&JCI in connection with this Program. ***Carrier specific charges for text messages may apply, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement.*** SMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities for specific instructions. J&JCI makes no guarantee that any particular wireless service provider will participate. Check with your service provider for details. By selecting to participate via text messaging, you grant permission to Snipp and/or J&JCI to notify you via return text message and your wireless must agree to accept all applicable charges associated therewith. Your wireless service providers may charge you for each text message, including any error message that is sent and received in connection with the Program, based on the applicable wireless service plan. You are responsible for all applicable fees and taxes associated with submitting a receipt using SMS messaging. J&JCI, in its sole discretion, may add or delete a cellular carrier at any time, without notice. You may text STOP to 811811 at any

time to exit Program and to stop receiving text messages, or HELP for help. Sponsor's privacy policy is available at www.benadrylsummerpromo.com.

6. Your Consent

By texting you grant permission and consent to J&JCI, to respond via return text message and must agree to accept all applicable charges associated therewith. You are responsible for any damage/loss due to use of PIOC Tote Bag Code. J&JCI is not responsible for any malfunction or inconvenience that may occur.

Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of Released Parties (as defined below) and will not be returned. Program is void where taxed, prohibited, or restricted by law. You cannot substitute, transfer, or redeem PIOC Tote Bag Code for cash. You are responsible for all federal, state, and local taxes as well as any other costs or expenses associated with use of the code to redeem for a PIOC Tote Bag not specified herein as being provided. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless of J&JCI, Snipp Interactive, and their respective parents, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product or service attained through this Program. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

7. Privacy Policy

Any personally identifiable information collected from Participant during participation in the Program will be collected by J&JCI or its agents, and used by J&JCI and its respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with J&JCI's Privacy Policy as stated at www.benadrylsummerpromo.com.

8. Sponsor

Johnson & Johnson Consumer Inc., McNeil Consumer Healthcare Division, 7050 Camp Hill Road | Fort Washington, PA 19034