

HENKEL SPRING CLEANING CONTEST
CONTEST RULES AND REGULATIONS
Official Rules

NO PURCHASE IS NECESSARY. By entering this Contest, entrants agree to abide by these Official Rules. The decisions of the Independent Contest Organization with respect to all aspects of the Contest are final.

1. **SPONSOR & CONTEST PERIOD:** The Henkel Spring Cleaning Contest (the “**Contest**”) is sponsored by Henkel Consumer Goods Canada Inc., an Ontario Corporation (the “**Sponsor**”). The Contest commences at 12:00:00 AM Eastern Time (“**ET**”) on April 1, 2019 and will end at 11:59:59 PM ET on May 31, 2019 (the “**Contest Period**”). All times are Eastern Times. Entries must be received by 11:59:59 PM ET on June 14, 2019 (the “**Grace Period End Date**”).
2. **ELIGIBILITY:** To enter the Contest and be eligible to win the grand prize (see rule 5), a person (“**Entrant**”) must be a legal resident of Canada who, at the time of entry, has reached the legal age of majority in the province/territory in which he/she resides. Employees, officers, and directors of the Sponsor, its affiliates, representatives, agents, participating stores, advertising or promotional agencies, and the independent contest organization (collectively the “**Contest Parties**”) and immediate members and members of the same household of such persons, whether related or not, are not eligible to enter the Contest. For these Official Rules, "immediate family" means mother, father, sister, brother, son, daughter and spouse, including common law spouse, regardless of where they reside.
3. **HOW TO ENTER:** There are two (2) ways to enter the Contest and they are as follows:
 - **With Purchase:** During the Contest Period, purchase any three (3) participating Henkel products (the “**Participating Products**”) (see rule 15 for Participating Products) at a participating retail store located in Canada and take a photo (the “**Photo**”) of the Canadian store identified cash register sales receipt (the “**Receipt**”) dated during the Contest Period, with your purchase of three (3) participating Henkel products clearly identified and circled. The purchase of the three (3) Participating Products must appear on one (1) sales Receipt. Next, visit CleanUpWithSavings.com (the “**Contest Website**”) and complete the registration form (the “**Registration Form**”) with your full name, your mailing address, a valid email address and daytime telephone number (including area code); check the box to confirm that you are entering the Contest and are in compliance with these Official Rules; check the box to confirm that you are the legal age of majority or older at time of entering the Contest; upload a Photo of your Receipt and click submit. The Photo must be under 10 MB and must be either a jpeg, png, bmp or PDF. Your Receipt will then be reviewed by the Sponsor (or its designated representative(s)) within 72 hours to determine if it meets the above requirements. If deemed eligible, you will receive one (1) entry (the “**With Purchase Entry**”) into the grand prize draw (see rule 6). Your purchase may be made at any retail store in Canada that sells the participating Henkel products. Receipt must be uploaded by the Grace Period End Date.
 - **Without Purchase:** Visit a participating retail store in Canada during regular store hours during the Contest Period and locate three (3) participating Henkel Products and record the UPC of each participating Henkel Product (the “**UPC**”). The UPC can be found on the Henkel Product

packaging. Next, on a plain piece of paper, hand-print your full name, province or territory of residence, daytime telephone number (including area code), a valid email address, the following statement: “I have read, understand and agree to the Contest Official Rules”; record the three (3) UPCs and mail with sufficient postage to: The Henkel Spring Cleaning Program, Dept 3986, Box 9500 Lakeshore West PO, Oakville ON, L6K 0G4 (the “**No Purchase Entry**”). Upon verification, you will receive one (1) entry into the grand prize draw (see rule 6). Each No Purchase Entry must be an original (no photocopies or other reproductions) and mailed in a separate envelope, bearing sufficient postage. No Purchase Entries must be received prior to the Grace Period End Date.

4. **ENTRIES:** Each “No Purchase Entry” and “With Purchase Entry” will be collectively referred to as an “**Entry**”. A person may enter the Contest up to three (3) times during the Contest Period regardless of the method of entry and receive up to a maximum of three (3) Entries (regardless of the method of entry). Only one (1) email account per person may be used to enter the Contest. Any person who is found to have entered in a fashion not sanctioned by these Official Rules and/or who has submitted more than the number of Entries permitted by these Official Rules will be disqualified. Proof of transmission (screenshots or captures, etc.) does not constitute proof of delivery. Entries generated by script, macro, robotic, programmed, or any automated or other means not in keeping with the Sponsor’s interpretation of the letter and spirit of these Official Rules are prohibited and will be disqualified. The Sponsor will not be responsible for late, lost, illegible, falsified, damaged, misdirected, mutilated, garbled or incomplete Entries, which will be void. All Entries become the property of the Sponsor upon receipt and none will be returned.
5. **GRAND PRIZE:** There is one (1) grand prize (the “**Grand Prize**”) available to be won consisting of one (1) LG TWINWASH® Washer and Dryer. The total approximate retail value of the Grand Prize is \$4,000.00 (CAD). Delivery and Installation included. If the Winner would like additional accessories or options, they must purchase through a distributor. The Grand Prize must be installed and assembled according to the manufacturer’s assembly guide and recommendations.

The Grand Prize must be accepted as awarded without substitution, is not transferable, not for resale and has no cash surrender value. The Sponsor reserves the right, in the event that the Grand Prize or any component of the Grand Prize cannot be awarded as described, or becomes unavailable for any reason, to substitute another Prize or component of a Prize of equal or greater value. No cash substitute will be awarded.

6. **GRAND PRIZE DRAW:** One (1) random Grand Prize draw will be held at 10:00:00 AM ET on July 2, 2019 (the “**Draw Date**”) in Oakville, ON from among all eligible Entries received up to the end date of the Grace Period (see rule 1) to determine the Grand Prize selected entrant. Odds of being selected for the Grand Prize depend on the total number of eligible Entries received. The selected entrant will be contacted by telephone and/or email within three (3) business days of the Draw Date. If the selected entrant (a) cannot be reached by telephone and/or email within five (5) business days of the first notification; (b) fails to correctly answer the skill testing question (see rule 7); or (c) fails to return the properly executed Release Form within the specified time (see rule 7), then he/she will be disqualified and another entrant may, in the sole discretion of the Sponsor and time-permitting, be randomly selected until such time as a winner is

confirmed or there are no more eligible Entries, whichever comes first. The Sponsor will not be responsible for failed attempts to contact a selected entrant.

7. To be declared the Grand Prize winner, the selected entrant must answer correctly, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question. The Grand Prize selected entrant will also be required to sign and return within five (5) business days of notification a declaration and release form (the “**Release Form**”), which (among other things): (a) confirms compliance with these Official Rules including eligibility requirements; (b) acknowledges acceptance of the Grand Prize as awarded; (c) releases the Contest Parties and each of their respective agents and associated companies and each of their respective officers, directors, employees, successors and assigns (collectively the “**Released Parties**”) from any and all liability in connection with this Contest, the selected entrant’s participation therein and/or the awarding and use/misuse of the Grand Prize or any portion thereof; and (d) agrees to the publication, reproduction and/or other use of the selected entrant’s name, city and province/territory of residence, voice, statements about the Contest, photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast and the internet. The Grand Prize will be coordinated by the Sponsor within 6-8 weeks of receipt and verification of his/her Release Form (and subject to compliance with all other condition and requirements provided in these Official Rules).
8. **CONDITIONS OF ENTRY:** By entering the Contest, entrants (i) acknowledge compliance with these Official Rules including all eligibility requirements, and (ii) agree to be bound by these Official Rules and by the decisions of the independent contest organization, made in its sole discretion, which shall be final and binding without right of appeal in all matters relating to this Contest. Entrants who have not complied with these Official Rules are subject to disqualification.
9. **GENERAL:** The Released Parties do not assume any responsibility for (i) the incorrect or inaccurate capture of entry information and Entries that fail to comply with these Official Rules; (ii) any loss, damage, or claims caused by an awarded Prize or the Contest itself; or (iii) any failure of the Contest Website, including any problems, human or technical, printing errors, lost, delayed, garbled data or transmissions, omissions, interruptions, deletions, defects or failures of any telephone or computer lines, or technical malfunction of any computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an entrant’s or any other person's computer related to or resulting from downloading any material connected to the Contest, all of which may affect a person’s ability to participate in the Contest. Entry material/data that has been tampered with or altered is void.
10. The Sponsor reserves the right, with the consent of the Régie des alcools, des courses et des jeux (the “**Regie**”), to terminate or suspend this Contest or to amend the Official Rules at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, the Sponsor reserves the right, with the consent of the Régie, to cancel the Contest and conduct a draw from all previously received eligible Entries in accordance with the applicable procedures outlined in these Official Rules. The Released Parties shall not be held responsible for any problems, errors or negligence that may arise or occur in connection with the Contest.

11. **For Quebec residents only.** Any litigation respecting the conduct or organization of a publicity contest in Québec may be submitted to the Régie for a ruling. Any litigation respecting the awarding of the Prize may be submitted to the board only for the purpose of helping the parties reach a settlement.
12. All issues and questions concerning the construction, validity, interpretation, and enforceability of the Official Rules, or the rights and obligations of entrants and the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with (i) the laws of the Province of Québec and the laws of Canada applicable therein in respect of residents of the Province of Québec, and (ii) the laws of the Province of Ontario and the laws of Canada applicable therein in respect of residents of the other Canadian provinces/territories, without regard to conflicts of law principles. Any attempt by an entrant or any other individual to deliberately damage any website or undermine the legitimate operation of the Promotion could be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. This Promotion is subject to all federal, provincial/territorial, and municipal laws.
13. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Contest related materials, including, but not limited to point of sale, print or online advertising, the terms and conditions of these Official Rules shall prevail, govern and control to the fullest extent permitted by law. In the event of any discrepancy or inconsistency between the English language version and the French version of these Official Rules, the English version shall prevail and govern to the fullest extent permitted by law.
14. **CONSENT TO USE PERSONAL INFORMATION:** The Sponsor respects your right to privacy. The information you provided will only be used for the purpose of administering this Contest and Prize fulfillment. For more information regarding the manner of collection, use and disclosure of personal information by the Sponsor, please visit: <https://www.henkel-northamerica.com/privacy-statement-na?view=content-blank>

15. **PARTICIPATING HENKEL PRODUCTS:**

Brands	Variant
Persil	Persil Original 1.18L
Persil	Persil Intense Fresh 1.18L
Persil	Persil Coldwater 1.18L
Persil	Persil All-in-1 1.18L
Persil	Persil Odor Fighter 1.18L
Persil	Persil Original 2.21
Persil	Persil Intense Fresh 2.21L
Persil	Persil Coldwater 2.21L
Persil	Persil Odor Fighter 2.21L
Persil	Persil Original 4.43L
Persil	Persil Intense Fresh 4.43L
Persil	Persil Coldwater 4.43L
Persil	Persil All-in-1 4.43L
Persil	Persil Original 5.02L
Persil	PL CA Original Cps 16ct

Persil	PL CA Original Cps 40ct
Persil	PL CA Original Cps 62ct
Persil	Persil Original Discs 16ct
Persil	Persil Original Discs 40ct
Persil	Persil Original Discs 62ct
Persil	Persil Stain Fighter Discs 15ct
Persil	Persil Stain Fighter Discs 38ct
Purex	Purex UCL After the Rain HEC 1.47L
Purex	Purex UCL Cold Water 1.47L
Purex	Purex with Crystals Fragrance Fresh Lavender Blossom 1.47L
Purex	Purex UCL Baby Soft 1.47L
Purex	Purex UCL Oxi PLUS 1.47L
Purex	Purex UCL Free & Clear 1.47L
Purex	Purex Liquid w/ Crystals Fresh Cherry Blossom 1.47L
Purex	Purex Liquid Odour Release 1.47L
Purex	Purex UCL Oxi PLUS 1.92L
Purex	Purex UCL After the Rain HEC 2.03L
Purex	Purex UCL Cold Water 2.03L
Purex	Purex UCL w/Crystals Fresh Lavender Blossom 2.03L
Purex	Purex UCL Free & Clear 2.03L
Purex	Purex Liquid w/ Crystals Fresh Cherry Blossom 2.03L
Purex	Purex Liquid Odour Release 2.03L
Purex	Purex UCL Baby Soft 2.26L
Purex	Purex UCL Oxi PLUS 2.79L
Purex	Purex UCL After the Rain HEC 2.95L
Purex	Purex UCL Cold Water 2.95L
Purex	Purex UCL Free & Clear 2.95L
Purex	Purex UCL Oxi PLUS 4.08L
Purex	Purex UCL After the Rain HEC 4.43L
Purex	Purex UCL Cold Water 4.43L
Purex	Purex UCL Free & Clear 4.43L
Purex	Purex with Crystals Fragrance Fresh Lavender Blossom 4.43L
Purex	Purex Liquid Odour Release 4.43L
Purex	Purex UCL After the Rain HEC 5.1L
Purex	Purex UCL Cold Water 5.1L
Purex	Purex UCL Oxi PLUS 5.1L
Purex	Purex UCL Baby Soft 5.98L
Purex	Purex UCL After the Rain HEC 6.22L
Purex	Purex UCL After the Rain HEC 9.24L Plt
Purex	Purex UCL Cold Water 9.24L Plt
Purex	Purex 4in1 After the Rain 23ct
Purex	Purex 4in1 After the Rain 54ct
Purex	Purex 4in1 After the Rain 68ct
Purex	Purex 4in1 Coldwater 23ct
Purex	Purex 4in1 Coldwater 54ct
Purex	Purex 4in1 Coldwater 68ct
Purex	Purex 4in1 Oxi Plus 15ct
Purex	Purex 4in1 Oxi Plus 22ct

Purex	Purex 4in1 Oxi Plus 45ct
Purex	Purex 4in1 After the Rain 23ct
Purex	Purex 4in1 After the Rain 54ct
Sunlight Laundry	Sunlight Original Fresh 1.15L
Sunlight Laundry	Sunlight Morning Fresh 1.15L
Sunlight Laundry	Sunlight Original Fresh 1.47L
Sunlight Laundry	Sunlight Morning Fresh 1.47L
Sunlight Laundry	Sunlight Free Clear 1.47L
Sunlight Laundry	Sunlight Natural Elements Coldwater 1.47L
Sunlight Laundry	Sunlight Original Fresh 2.95L
Sunlight Laundry	Sunlight Morning Fresh 2.95L
Sunlight Laundry	Sunlight Free and Clear 2.95L
Sunlight Laundry	Sunlight Original Fresh 4.43L
Sunlight Laundry	Sunlight Morning Fresh 4.43L
Sunlight Laundry	Sunlight Free and Clear 4.43L
Sunlight Laundry	Sunlight Natural Elements Coldwater 4.43L
Sunlight Laundry	Sunlight Original Fresh 5.08L
Sunlight Laundry	Sunlight Morning Fresh 5.08L
Sunlight Laundry	Sunlight Lemon Fresh 5.75L
Sunlight Laundry	Sunlight Original Fresh 9.24L
Sunlight Laundry	Sunlight Original Fresh 24ct
Sunlight Laundry	Sunlight Original Fresh 68ct
Sunlight Laundry	Sunlight Morning Fresh 24ct
Sunlight Laundry	Sunlight Morning Fresh 48ct
Sunlight Laundry	Sunlight Morning Fresh 68ct
Sunlight Laundry	Sunlight Free & Clear 24ct
Sunlight Laundry	Sunlight Free & Clear 48ct
Sunlight Laundry	Sunlight Free & Clear 68ct
Sunlight Laundry	Sunlight Fabric Protection 14ct
Sunlight Laundry	Sunlight Fabric Protection 50ct
Sunlight Laundry	Sunlight Odour Control 14ct
Sunlight Laundry	Sunlight Odour Control 50ct
Sunlight Laundry	Sunlight OXI Action 14ct
Sunlight Laundry	Sunlight OXI Action 50ct
Sunlight Laundry	Sunlight Lemon Fresh 1.47kg
Sunlight Laundry	Sunlight Lemon Fresh 2.94kg
Sunlight Laundry	Sunlight Lemon Fresh 4.42kg
Dish	Sunlight Standard Lemon Fresh 305ml
Dish	Sunlight Standard Lime Mint 305ml
Dish	Sunlight Ultra Anti-Bac Orange 562ml
Dish	Sunlight Ultra Anit-Bac Green Apple 562ml
Dish	Sunlight Ultra Lemon Oxi 562ml
Dish	Sunlight Ultra Cucumber Melon 562ml
Dish	Sunlight Ultra Lime Mint 562ml
Dish	Sunlight Ultra Simple & Gentle Original 562ml
Dish	Sunlight Ultra Simple & Gentle Lavender 562ml
Dish	Sunlight Standard Lemon Fresh 800ml
Dish	Sunlight Standard Lime Mint 800ml
Dish	Sunlight Standard Lemon Fresh 1.2L

Dish	Sunlight Standard Lime Mint 1.2L
Dish	Sunlight Standard Lemon Fresh 4.2L
Dish	Sunlight Standard Lemon Fresh Pallet 4.2L
Dish	Sunlight Ultra Oxi Lemon Fresh Pallet 5.1L
Dish	Sunlight Auto LEMON FRESH 20ct
Dish	Sunlight Auto CITRUS BURST 20ct
Dish	Sunlight Auto FRESH OCEAN MIST 20ct
Dish	Sunlight Auto LEMON FRESH 4/55ct
Dish	Sunlight Auto CITRUS BURST 4/55ct
Dish	Sunlight Auto FRESH OCEAN MIST 4/55ct
Dish	Sunlight Auto LEMON FRESH 4/95ct
Air Care	Renuzit Adjustable After the Rain 12/198g
Air Care	Renuzit Adjustable Forever Raspberry 12/198g
Air Care	Renuzit Adjustable Clean Citrus 12/198g
Air Care	Renuzit Adjustable SON Pure Breeze 12/198g
Air Care	Renuzit Adjustable Lovely Lavender 12/198g
Air Care	Renuzit Adjustable Blissful Apple & Cinnamon 12/198g
Air Care	Renuzit Adjustable Tranquil Falls Black Cone 12/198g
Air Care	Renuzit Adjustable Tahitian Breeze Black Cone 12/198g
Air Care	Renuzit Adjustable Hawaiian Oasis Black Cone 12/198g
Air Care	Renuzit Adjustable Hawaiian Sunset Cone 12/198g
Air Care	Renuzit Adjustable Wildflower Dream 12/198g
Air Care	Renuzit Adjustable Snuggle Linen Escape 12/198g
Air Care	Renuzit Adjustable SuperFresh Original 12/198g
Air Care	Renuzit Adjustables Natural Elements Pure Ocean Breeze 12/198g
Air Care	Renuzit Adjustables Natural Elements Pure White Pear & Lavender 12/198g
Air Care	Renuzit Adjustables Natural Elements Pure Linen & Orange Blossom 12/198g
Air Care	Renuzit Adjustables Scent Swirls Plumeria, Coconut & Pineapple 12/198g
Air Care	Renuzit Adjustables Scent Swirls Vanilla, Apricot Blossom & Almond 12/198g
Air Care	Renuzit Adjustables Scent Swirls Peach, Freesia & Garden Mint 12/198g
Air Care	Renuzit Adjustable 3pk Forever Raspberry 4/3pk 198g
Air Care	Renuzit Adjustable 3pk After the Rain 4/3pk 198g
Air Care	Renuzit Adjustable 3pk SON Pure Breeze 4/3pk 198g
Air Care	Renuzit Adjustable 3pk Clean Citrus 4/3pk 198g
Air Care	Renuzit Adjustable 3pk Lovely Lavender 4/3pk 198g
Air Care	Renuzit Adjustables Natural Elements Pure Ocean Breeze 4/3pk 198g
Air Care	Renuzit Snuggle Automatic Spray Refill Linen Escape 6/6.17floz
Air Care	Renuzit Snuggle Automatic Spray Refill SuperFresh Original 6/6.17floz
Air Care	Renuzit Snuggle Oil Starter Linen Escape 4/0.71floz
Air Care	Renuzit Snuggle Oil Refill 2pk Linen Escape 6/1.42floz
Snuggle	Snuggle PLUS SuperFresh Original Scent 6/1.43L
Snuggle	Snuggle PLUS SuperFresh Spring Burst 6/1.43L
Snuggle	Snuggle Liquid Cuddle Up Fresh 6/1.47L
Snuggle	Snuggle Liquid Fresh Spring Blossom 6/1.47L
Snuggle	Snuggle Liquid Exhilarations Wild Orchid & Vanilla Kiss 6/1.47L
Snuggle	Snuggle Liquid Exhilarations Blue Iris & Bamboo Silk 6/1.47L
Snuggle	Snuggle Liquid Exhilarations White Lavender & Sandalwood 6/1.47L

Snuggle	Snuggle Liquid Exhilarations Island Hibiscus & Rainflower 6/1.47L
Snuggle	Snuggle Free & Soft 6/1.41L
Snuggle	Snuggle Liquid Cuddle Up Fresh 6/2.21L
Snuggle	Snuggle Liquid Fresh Spring Blossom 6/2.21L
Snuggle	Snuggle PLUS SuperFresh Original Scent 4/2.8L
Snuggle	Snuggle PLUS SuperFresh Spring Burst 4/2.8L
Snuggle	Snuggle Liquid Exhilarations Wild Orchid & Vanilla Kiss 4/2.95L
Snuggle	Snuggle Liquid Exhilarations Island Hibiscus & Rainflower 4/2.95L
Snuggle	Snuggle Liquid Cuddle Up Fresh 4/3.41L
Snuggle	Snuggle Liquid Fresh Spring Blossom 4/3.41L
Snuggle	Snuggle Liquid Cuddle Up Fresh 112/4.25L (WM ONLY)
Snuggle	Snuggle Liquid Cuddle Up Fresh 112/4.43L
Snuggle	Snuggle Sheets Cuddle Up Fresh 24/20ct
Snuggle	Snuggle Sheets Cuddle Up Fresh 9/80ct
Snuggle	Snuggle Sheets Exhilarations White Lavender & Sandalwood 6/105ct
Snuggle	Snuggle Sheets Exhilarations Wild Orchid & Vanilla Kiss 6/105ct
Snuggle	Snuggle Sheets PLUS SuperFresh Original Scent 6/105ct
Snuggle	Snuggle Sheets Cuddle Up Fresh 6/120ct
Snuggle	Snuggle Sheets Free & Soft 6/120ct
Snuggle	Snuggle Sheets Cuddle Up Fresh 6/200ct
Snuggle	Snuggle PLUS SuperFresh Original Scent 4/397g
Snuggle	Snuggle PLUS SuperFresh Spring Burst 4/397g
Snuggle	Snuggle Exhilarations Scent Booster Fresh Spring Waters 4/439g
Snuggle	Snuggle Exhilarations Scent Booster Lavender Blossom 4/439g
Snuggle	Snuggle Exhilarations Scent Booster Blossom 4/439g
Snuggle	Snuggle Scent Shake Blue Sparkle 4/388g
Snuggle	Snuggle Scent Shake SuperFresh Original 4/388g
Snuggle	Snuggle Scent Shakes SuperFresh Spring Burst 4/388g