

**Georgia-Pacific Tax Time Refund  
Official Rules**

**NO PURCHASE OR SMART PHONE ENTRY NECESSARY TO ENTER OR WIN IN THE SWEEPSTAKES PORTION OF THE PROMOTION. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. Georgia-Pacific Tax Time Refund (the "Promotion") begins at 12:00:00 AM Eastern Time ("ET") on February 20, 2017 and ends at 11:59:59 PM ET on May 6, 2017 (the "Promotion Period"). The Promotion contains a reward with purchase component as well as a game of chance ("Sweepstakes").** The computer clock of the Sponsor (defined below) is the official time-keeping device in the Promotion.

1. **ELIGIBILITY:** The Promotion is open only to legal residents of the 50 United States and the District of Columbia, who are at least 18 years of age or older as of date of entry. Employees, officers and directors of Georgia-Pacific Consumer Products LP ("Sponsor"), Realtime Media LLC, Snipp Interactive ("Administrators") and their respective parent companies, affiliates, subsidiaries, suppliers, distributors, retailers, advertising, contest, fulfillment and marketing agencies, (collectively, "Promotion Parties") their immediate families (parent, child, sibling & spouse and their respective spouses, regardless of where they reside) and persons living in the same households as such individuals (whether related or not) are not eligible to participate in the Promotion. By participating, you agree to these Official Rules and to the decisions of the judges and Sponsor, which are final and binding in all respects. Void any where not listed above and where prohibited by law, rule or regulation. All federal, state and local laws and regulations apply.
  
2. **HOW TO PARTICIPATE:** To participate, purchase at least \$5.00 of any of the qualifying Georgia Pacific products\* (listed below) within a single transaction from one of the qualifying retailers\* (listed below) ("Qualifying Purchase") and submit a valid receipt(s) of the Qualifying Purchase during the Promotion Period. **Valid only on purchases from February 20, 2017 to April 30, 2017. All submissions of receipts must be received by Saturday, May 6, 2017 at 11:59:59PM ET to be eligible.**

**QUALIFYING RETAILERS\*:**

- Albertsons
- Amazon.com
- Bi-Mart Corp
- Fred Meyer
- Harris Teeter
- H.E. Butt Grocery
- Kmart Corporation
- Kroger Company
- MEIJER
- Publix Supermarket
- Rite Aid Corp
- Safeway Stores
- Sam's Club
- Shoplet.com
- SuperValu
- Wakefern Food Corp.
- Walmart Stores Inc.
- Wegmans Food Markets

**QUALIFYING GEORGIA-PACIFIC PRODUCTS\*:**

<b>Product Description</b>	<b>Sell Pack Size (Sheet Count)</b>	<b>Model Number</b>	<b>UPC</b>
Georgia-Pacific Basic Copy Paper	500	214307	036500093969
			036500102760
Georgia-Pacific Basic Copy Paper	750	991311	036500103347
Georgia-Pacific Basic Copy Paper	1,500	991330	036500103811
Georgia-Pacific Basic Copy Paper	2,500	998620	036500102777
Georgia-Pacific Basic Copy Paper	5,000	998621	036500102807
Georgia-Pacific Standard Multipurpose Paper	200	998612	036500103002
Georgia-Pacific Standard Multipurpose Paper	200	998617	036500102609
Georgia-Pacific Standard Multipurpose Paper	400	998056	036500101190
Georgia-Pacific Standard Multipurpose Paper	500	999526	036500099800
			036500084721
Georgia-Pacific Standard Multipurpose Paper	550	998608	036500101688
Georgia-Pacific Standard Multipurpose Paper	750	998090	036500102227
Georgia-Pacific Standard Multipurpose Paper	1,500	998622	036500102838
Georgia-Pacific Standard Multipurpose Paper	2,500	214185	036500098766
Georgia-Pacific Standard Multipurpose Paper	5,000	999908	036500099824
Georgia-Pacific Standard Multipurpose Paper	2,000	998091	036500102203
Georgia-Pacific Image Plus® Standard Multipurpose Paper	5,000	999064	036500099664
Georgia-Pacific Standard Multipurpose Recycled Paper	500	998623	036500102852
Georgia-Pacific Standard Multipurpose Paper Legal	500	214300	036500093983
Georgia-Pacific Image Plus® Standard Multipurpose Paper Legal	1,500	991325	36500103668
Georgia-Pacific Image Plus® Standard Multipurpose Paper Legal	4,000	998083	036500102029
Georgia-Pacific Standard Bright Multipurpose Paper	200	991310	036500103316
Georgia-Pacific Standard Bright Multipurpose Paper	500	998624	036500102883
Georgia-Pacific Image Plus® Standard Bright Multipurpose Paper	1,500	991324	036500103682
Georgia-Pacific Image Plus® Standard Bright Multipurpose Paper	2,500	999066	036500100551
Georgia-Pacific Premium Ink Jet & Laser Paper	500	998626	036500102944
Georgia-Pacific Image Plus® Premium Ink Jet & Laser Paper	1,500	998082	036500101992
Georgia-Pacific Premium Bright Ink Jet & Laser Paper	500	998625	036500102913
Georgia-Pacific Super Premium Bright Ink Jet & Laser Paper	300	998603	036500102456
Georgia-Pacific Super Premium Bright Ink Jet & Laser Paper	300	998627	036500102975

Georgia-Pacific Super Premium Bright Ink Jet & Laser Paper	900	991323	036500103644
Georgia-Pacific Card Stock	150	994803	036500093600
Georgia-Pacific Image Plus® Card Stock	250	999261	036500097349
Georgia-Pacific Image Plus® Brights (Color Paper)	500	998641	036500100100
Georgia-Pacific Spectrum® Standard 92	1,500	998606	036500102517
Georgia-Pacific Spectrum® Standard 92	2,500	991316	036500103552
Georgia-Pacific Spectrum® Standard 96	1,500	998604	036500102500
Georgia-Pacific Spectrum® Premium 96	1,500	998605	036500102494
Georgia-Pacific Spectrum® Standard 92 Recycled	5,000	999916	036500099848
Georgia-Pacific Standard Photo Paper	30	999709	036500098810
Georgia-Pacific Premium High Gloss Photo Paper 11"	20	999711	036500098834
Georgia-Pacific Premium High Gloss Photo Paper 4" x 11"	50	999712	036500098858
Georgia-Pacific Premium Matte Photo Paper	75	999713	036500098872
Standard Multipurpose Paper	2,500	991331	036500103842
Standard Multipurpose Paper	5,000	991320	036500103606

Before submitting a receipt, participants must highlight the qualifying product(s) on the receipt with a star or check. Photo of receipt must clearly show the receipt in its entirety. Participants should keep their receipt. Sponsor reserves the right to require a participant to provide original receipt for verification purposes upon request. Participants can submit their receipt(s) and register using one (1) of the three (3) methods detailed below:

- a) Upload a photo of your receipt by texting the keyword **REFUND** to **811811** to receive a text message with instructions on how to enter. You will first receive a text message with opt-out instructions and disclosure for receipt of up to six (6) automated text messages to the number provided, along with instructions for receipt submission. Limit of 160 characters per text. You will then receive a link to **GPrefund.com** (the "Website") via text and must completely enter your true and correct information in the required fields.
- b) Visit **GPrefund.com**, complete the registration form by entering your true and correct information in the required fields, including without limitation uploading a photo of your receipt.
- c) Email a photo of your receipt to **Redeem@GPrefund.com**. You will then receive a link to **GPrefund.com** via email and must completely enter your true and correct information in the required fields.

Each eligible receipt that contains at least \$5 of any of the qualifying Georgia Pacific products\* received via any of the above methods will earn one (1) entry into the Sweepstakes ("Sweepstakes Entry").

**REWARD VIA PURCHASE:** For each qualifying purchase submitted, Participants will also receive two (2) credits download code (a "Reward") to be redeemed for digital content at the SnippRewards Store (found at: [rewards.gprefund.com](http://rewards.gprefund.com)). To redeem a download code, you must have access to necessary equipment (for example, a compatible device) and high-speed internet. All downloads are for promotional use only, are not for resale and have no cash value. Download codes and downloads are valid in the United States only. All downloads are subject to Snipp

Interactive's terms and conditions. All mobile devices may not be supported. **Limit of Five (5) Rewards via Qualifying Purchases, per person, per household.**

**REWARD VIA SHARING:** Participants may earn one (1) additional Reward via social sharing. To earn one (1) additional Reward, Participants must visit the Website during the Promotion Period and share the Promotion with their friends on Facebook. **Limit of One (1) Reward via social sharing per person, per household.**

**Limit of a total of Six (6) Rewards per person, per household during the Promotion Period.**

**ALTERNATE MEANS OF ENTRY (AMOE):** To enter without purchase, hand-print your full name, full mailing address, email address, phone number, and birth date on a plain 3x5 inch paper. Mail your completed entry to Realtime Media, Attn: Georgia-Pacific Tax Time Refund Entry, 200 Four Falls Corporate Center, Suite 130, Conshohocken, PA 19428. Each entry must be mailed separately in a hand-addressed, stamped envelope. No photocopied or mechanically reproduced entries will be accepted. No responsibility is assumed for lost, late, incomplete, illegible, misdirected or postage-due entries. No responsibility is assumed for (i) technical, electronic, telephone, hardware, software or network, computer or data transmission errors, malfunctions or difficulties of any kind or (ii) any incorrect data contained in any sweepstakes entry. Mail-in entries must be postmarked no later than May 6, 2017 and received by May 11, 2017 to be eligible for the drawing. All entries become the property of Sponsor and will not be returned or acknowledged. **Limit of five (5) entries per person, per email address, per phone number, per mailing address throughout the Promotion Period.**

**Limit of five (5) Sweepstakes Entries per person, per email address, throughout the Promotion Period regardless of method of entry.**

3. **SWEEPSTAKES DRAWING/ODDS:** On or about May 12, 2017, the Administrator will conduct a random drawing from all eligible Sweepstakes Entries received within the Promotion Period and select six (6) Sweepstakes Prize winners. Odds of winning a Sweepstakes prize depend on the number of eligible Sweepstakes Entries received during the Promotion Period.
4. **WINNER NOTIFICATION:** The potential Sweepstakes Prize prize winners will be notified by email and/or phone. Potential winners will have ten (10) days to respond to winning notification before forfeiting their prize. Any winner of a prize package valued at \$600 or more will be sent an Affidavit of Eligibility/Liability Release via email. All forms must be completed, signed, notarized and returned to Administrator within ten (10) days of date of issuance. Potential winner becomes the "Winner" only after verification of eligibility by Sponsor. If such potential winner cannot be contacted within a reasonable time period, if the potential winner is ineligible, if any notification is returned undeliverable, or if the potential winner otherwise fails to fully comply with these Official Rules, he/she will forfeit that prize and an alternate winner will be selected from among all remaining entries for that drawing.
5. **PRIZES/PRIZE RESTRICTIONS:** Six (6) Sweepstakes Prizes will be awarded during the Promotion as detailed below:
  - **SWEEPSTAKES PRIZES (6):** Six (6) Sweepstakes Prizes will be awarded, each consisting of:
    - One (1) Check in the amount of \$2,500

**The Approximate Retail Value ("ARV") of each Sweepstakes Prize is \$2,500**

**The total ARV of all prizes is \$15,000**

**PRIZE RESTRICTIONS: Limit of five (5) Rewards per household and one (1) Sweepstakes Prize per person/per household. All receipts received will be reviewed and validated within forty-eight (48) hours. All Download codes will be awarded immediately following receipt**

**validation to the email address that was supplied during registration. All Sweepstakes prizes will be fulfilled approximately six (6) to eight (8) weeks after the Promotion has ended to the mailing address that was supplied during registration.** Promotion Parties are not responsible for late, lost, stolen, damaged, delayed, or undelivered prizes.

PRIZES ARE AWARDED "AS IS" WITH NO GUARANTEE. ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY DISCLAIMED BY THE PROMOTION PARTIES. ALL PRIZE DETAILS ARE AT SPONSOR'S SOLE DISCRETION. ANY COSTS AND EXPENSES ASSOCIATED WITH PRIZE ACCEPTANCE AND USE NOT SPECIFIED HEREIN AS BEING PROVIDED ARE WINNERS' SOLE RESPONSIBILITY.

- 6. GENERAL:** Each winner hereby expressly grants to the Promotion Parties and their respective designees all rights to use and publish his/her name, likeness (photographic or simulated), voice, and province of residence for all purposes, including without limitation, advertising, marketing, promotional and publicity purposes in connection with this Promotion ("Advertising"), in any and all media now or hereafter devised, worldwide in perpetuity, without any form of notice or any amount or kind of compensation or permission, except where prohibited by applicable law. All copyright, trademark or other intellectual property rights in such Advertising shall be owned by Sponsor and/or its licensors, and each winning participant hereby disclaims and waives any claim of right to such Advertising. Such Advertising shall be solely under the control of Sponsor and/or its licensors, and each winner hereby waives any claim of control over the Advertising content as well as any possible claims of misuse of such winning recipient's name, likeness or voice under contract, tort or any other theory of law. The Promotion Parties do not assume any responsibility for any disruption in the Promotion Parties, including but not limited to the failure or interruption of any internet service provider. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Promotion materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control. In no event will more prizes be awarded than those listed in Rule #5. All federal, state, and local laws and regulations apply. All decisions as to these Official Rules and interpretations thereof are exclusively within the sole discretion of the Promotion Parties and may be changed from time to time without notice. The Promotion Parties reserve the right to cancel or modify the Promotion at any time without notice. A potential winner may be requested to provide the Sponsor with proof that the potential winner is the authorized account holder of the email address associated with the winning Entry. If, in Sponsor's sole determination, a dispute cannot be resolved, the Entry will be deemed ineligible. Entries generated by a script, macro or other automated means will be disqualified. Entries that are incomplete, garbled, or corrupted are void and will not be accepted. This Program is in no way sponsored, endorsed, administered by or associated with Facebook, Inc.
- 7. TEXT MESSAGING (SMS) TERMS AND RESTRICTIONS:** Message and Data Rates may apply. By texting "**REFUND**" to **811811**, you consent to receive up to six (6) one-time automated text messages to the number you provided from Snipp Interactive Inc. ("Snipp"). You understand that consent is not required to make a purchase. The text message you send is your electronic signature agreeing to these terms and to giving electronic written consent to receive automated text messages from Snipp and/or Program Sponsors. ***Carrier specific charges for text messages may apply, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement.*** SMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities for specific instructions. Program Sponsor makes no guarantee that any particular wireless service provider will participate. Check with your service provider for details. By selecting to participate via text messaging, the Participant grants permission to the Program Sponsor to notify them via return text message and must agree to accept all applicable charges associated therewith. Wireless service providers may charge Participant for each text message, including any error message that is sent and received in connection with the Program, based on the applicable wireless service plan. Participant is responsible for all applicable fees and taxes

associated with submitting a receipt using SMS messaging. Program Sponsor, in its sole discretion, may add or delete a cellular carrier at any time, without notice. You may text STOP to 811811 at any time to exit Program and to stop receiving text messages, or HELP for help. Sponsor's privacy policy is available at <https://www.gp.com/Footer/Legal/Privacy-Notice>.

- 8. CONDUCT:** By participating in this Promotion, you agree to be bound by these Official Rules and the decisions of the Promotion Parties, which shall be final, binding and non-appealable in all respects. Failure to comply with these Official Rules may result in disqualification. The Promotion Parties reserve the right at their sole discretion to disqualify any individual found to be tampering with the participation process or the operation of the Promotion, or to be acting in any manner deemed by the Promotion Parties to be in violation of the Official Rules, or to be acting in any manner deemed by the Promotion Parties to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person and void all associated Entries and/or registrations. CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE PROMOTION PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
- 9. YOUR CONSENT:** Receipts that cannot be validated for any reason will be rejected. For example only, and not an all-inclusive list, a receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the administrator; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; (vii) reflects the use of more than an authorized number of receipts for the Qualifying Purchase; or (viii) is incorrectly or incompletely entered or submitted. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of Released Parties (defined below) and will not be returned. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. By participating in the Promotion, you agree (i) to release, discharge, indemnify and hold harmless : Georgia-Pacific Consumer Products LP, Snipp Interactive, Realtime Media, LLC, Facebook, Inc and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Promotion or out of the acceptance, use, misuse or possession of any product or service attained through this Promotion.
- 10. LIMITATIONS OF LIABILITY:** The Promotion Parties assume no responsibility or liability for (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled registrations, Entries, URLs, or emails; (b) any incorrect or inaccurate Entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of Entries or registrations at any point in the operation of this Promotion; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation of the Promotion; (e) inaccessibility or unavailability of the Internet or the Web Site or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of Entries, social networking posts, or registrations, the announcement of the prizes, or in any other Promotion-related materials; or (f) any injury or damage to participants or to any other person's computer which may be related to or resulting from any attempt to participate in the Promotion. If, for any reason, the Promotion (or any

part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, then the Promotion Parties reserve the right at their sole discretion to cancel, terminate, modify or suspend the Promotion in whole or in part. If terminated, the Promotion Parties will award the prizes from among all non-suspect, eligible Entries received for the Promotion up to the time of such action.

- 11. RELEASES:** All participants, as a condition of participation in this Promotion, agree to release, hold harmless and indemnify the Promotion Parties from and against any and all liability, claims, damages, or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with (i) participation in any aspect of the Promotion, (ii) the receipt, ownership or use of the prize awarded, including any travel associated with any prize, (iii) participant's registration material on any related website, or (iv) any typographical or other error in these Official Rules.
- 12. CHOICE OF LAW AND JURISDICTION:** Except where prohibited, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants or winners, Sponsor, and administrator in connection with this Promotion, shall be governed by, and construed in accordance with, the laws of the State of Georgia without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Georgia or any other jurisdiction), which might otherwise cause the application of the laws of any jurisdiction other than State of Georgia. Any action seeking legal or equitable relief arising out of or relating to the Promotion or these Official Rules shall be brought only in the courts of the State of Georgia. You hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non-convenience or lack of personal jurisdiction they may have.
- 13. PRIVACY:** Except as noted in these Official Rules, information collected for this Promotion is used only for the purpose of Promotion administration and winner notification and will not be re-used, sold or shared in any manner by the Promotion Parties or any third parties unless you have elected to receive additional information or promotional material from the Sponsor, or a third party. By participating in the Promotion, participant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at <https://www.gp.com/Footer/Legal/Privacy-Notice>. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.
- 14. TAX INFORMATION:** All federal, state, local, and other taxes on prizes and any other costs and expenses associated with prize acceptance and use not specified herein as being provided, are the sole responsibility of the applicable winner. A 1099 tax form (preceded by a W9 Form) will be issued to each Sweepstakes Winner.
- 15. WINNERS LIST:** To receive the list of winners of prizes, send a #10 self-addressed stamped envelope for receipt by May 15, 2017 to: Georgia-Pacific Tax Time Refund Winners List Request, c/o Realtime Media, 200 Four Falls Corporate Center, Suite 100, Conshohocken, PA 19428.

**SPONSOR:** Georgia-Pacific Consumer Products LP, 133 Peachtree Street NE, 33rd Floor, Atlanta, GA 30303

**ADMINISTRATORS:** Snipp Interactive Inc., 1605 Connecticut Ave NW, Washington, DC 20009  
Realtime Media, LLC, 200 Four Falls Corporate Center, Suite 100, Conshohocken, PA 19428