

**Georgia-Pacific Stock Up 2018 Sweepstakes
Official Rules**

NO PURCHASE OR SMART PHONE ENTRY NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. Georgia-Pacific Stock Up 2018 Sweepstakes (the "Promotion") begins at 12:00:00 AM Eastern Time ("ET") on December 11, 2017 and ends at 11:59:59 PM ET on April 30, 2018 (the "Promotion Period"). The Promotion contains a game of chance ("Sweepstakes"). The computer clock of the Sponsor (defined below) is the official time-keeping device in the Promotion.

- 1. ELIGIBILITY:** The Promotion is open only to legal residents of the 50 United States and the District of Columbia, who are at least 18 years of age or older as of date of entry. Employees, officers and directors of Georgia-Pacific Consumer Products LP ("Sponsor"), Realtime Media LLC, Snipp Interactive ("Administrators") and their respective parent companies, affiliates, subsidiaries, suppliers, distributors, retailers, advertising, contest, fulfillment and marketing agencies, (collectively, "Promotion Parties") their immediate families (parent, child, sibling & spouse and their respective spouses, regardless of where they reside) and persons living in the same households as such individuals (whether related or not) are not eligible to participate in the Promotion. By participating, you agree to these Official Rules and to the decisions of the judges and Sponsor, which are final and binding in all respects. Void any where not listed above and where prohibited by law, rule or regulation. All federal, state and local laws and regulations apply.

- 2. HOW TO PARTICIPATE:** To participate, purchase at least one (1) of the qualifying Georgia-Pacific products* (listed in Appendix A) within a single transaction from one of the qualifying retailers* (listed below) ("Qualifying Purchase") and submit a valid receipt(s) of the Qualifying Purchase during the Promotion Period. **Valid only on purchases from December 11, 2017 to April 30, 2018. All submissions of receipts must be received by Tuesday, May 15, 2018 at 11:59:59PM ET to be eligible. There is a maximum of two (2) entries submitted into the Sweepstakes per household.**

QUALIFYING RETAILERS*:

- Albertsons
- Amazon.com
- Bartell Drug Co
- Big Lots Stores
- Bi-Mart Corp
- Fred Meyer
- Harris Teeter
- H.E. Butt Grocery
- Kmart Corporation
- Kroger Company
- Marc Glassman Inc
- Matton Rural King
- MEIJER
- Price Mart Inc
- Publix Supermarket
- Rite Aid Corp
- Safeway Stores
- Sam's Club
- Shoplet.com
- SuperValu
- Target Corporation
- Wakefern Food Corp.
- Walmart Stores Inc.
- Wegmans Food Markets

Before submitting a receipt(s), participants must highlight the qualifying product(s) on the receipt with a star or check. Photo of receipt must clearly show the receipt in its entirety. Participants should keep their receipt(s). Sponsor reserves the right to require a participant to provide original receipt(s) for verification purposes upon request. Participants can submit their receipt(s) and register using one (1) of the three (3) methods detailed below:

- a) Upload a photo of your receipt(s) by texting the keyword **STOCKUP** to **811811** to receive a text message with instructions on how to enter. You will first receive a text message with opt-out instructions and disclosure for receipt of up to eight (8) automated text messages to the number provided, along with instructions for receipt(s) submission. Limit of 160 characters per text. Once you submit your receipt(s), you will then receive a link to **GPstockup.com** (the "Website") via text and must completely enter your true and correct information in the required fields.
- b) Visit **GPstockup.com**, complete the registration form by entering your true and correct information in the required fields, including without limitation uploading a photo of your receipt(s).
- c) Email a photo of your receipt(s) to **Redeem@GPstockup.com**. You will then receive a link to **GPstockup.com** via email and must completely enter your true and correct information in the required fields.

Each eligible receipt that contains at least one (1) of any of the qualifying Georgia-Pacific products* received via any of the above methods will earn one (1) entry into the Sweepstakes ("Sweepstakes Entry"). Participants have the opportunity to submit up to a maximum of two (2) entries into the Sweepstakes per household.

ALTERNATE MEANS OF ENTRY (AMOE): To enter without purchase, hand-print your full name, full mailing address, email address, phone number, and birth date on a plain 3x5 inch paper. Mail your completed entry to Realtime Media, Attn: Georgia-Pacific Stock Up 2018 Sweepstakes Entry, 200 Four Falls Corporate Center, Suite 130, Conshohocken, PA 19428. Participants entering the Sweepstakes by AMOE have the opportunity to submit up to a maximum of two (2) mail-in entries per household. Each entry must be mailed separately in a hand-addressed, stamped envelope. No photocopied or mechanically reproduced entries will be accepted. No responsibility is assumed for lost, late, incomplete, illegible, misdirected or postage-due entries. No responsibility is assumed for (i) technical, electronic, telephone, hardware, software or network, computer or data transmission errors, malfunctions or difficulties of any kind or (ii) any incorrect data contained in any sweepstakes entry. Mail-in entries must be postmarked no later than May 15, 2018 and received by May 20, 2018 to be eligible for the drawing. All entries become the property of Sponsor and will not be returned or acknowledged.

3. **SWEEPSTAKES DRAWING/ODDS:** On or about May 21, 2018, the Administrator will conduct a random drawing from all eligible Sweepstakes Entries received within the Promotion Period and select ten (10) Sweepstakes Prize winners. Odds of winning a Sweepstakes prize depend on the number of eligible Sweepstakes Entries received during the Promotion Period.
4. **WINNER NOTIFICATION:** The potential Sweepstakes Prize winners will be notified by email and/or phone. Potential winners will have ten (10) days to respond to winning notification before forfeiting their prize. Any winner of a prize package valued at \$600 or more will be sent an Affidavit of Eligibility/Liability Release via email. All forms must be completed, signed, notarized and returned to Administrator within ten (10) days of date of issuance. Potential winner becomes the "Winner" only after verification of eligibility by Sponsor. If such potential winner cannot be contacted within a reasonable time period, if the potential winner is ineligible, if any notification is returned undeliverable, or if the potential winner otherwise fails to fully comply with these Official Rules, he/she will forfeit that prize and an alternate winner will be selected from among all remaining entries for that drawing.

5. **PRIZES/PRIZE RESTRICTIONS:** Ten (10) Sweepstakes Prizes will be awarded during the Promotion as detailed below:

- **SWEEPSTAKES PRIZES (10):** Ten (10) Sweepstakes Prizes will be awarded, each consisting of:
 - One (1) Check in the amount of \$2,500

The Approximate Retail Value (“ARV”) of each Sweepstakes Prize is \$2,500.

The total ARV of all Promotion Prizes is \$25,000.

PRIZE RESTRICTIONS: Limit of one (1) Sweepstakes Prize per person/per household. All receipts received will be reviewed and validated within twenty-four (24) hours. All Sweepstakes entries will be confirmed immediately following receipt validation to the email address that was supplied during registration. All prizes will be fulfilled approximately six (6) to eight (8) weeks after the required paperwork has been received from the winner and prizes will be sent to the mailing address that was supplied during registration. Promotion Parties are not responsible for late, lost, stolen, damaged, delayed, or undelivered prizes.

PRIZES ARE AWARDED “AS IS” WITH NO GUARANTEE. ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY DISCLAIMED BY THE PROMOTION PARTIES. ALL PRIZE DETAILS ARE AT SPONSOR’S SOLE DISCRETION. ANY COSTS AND EXPENSES ASSOCIATED WITH PRIZE ACCEPTANCE AND USE NOT SPECIFIED HEREIN AS BEING PROVIDED ARE WINNERS’ SOLE RESPONSIBILITY.

6. **GENERAL:** Each winner hereby expressly grants to the Promotion Parties and their respective designees all rights to use and publish his/her name, likeness (photographic or simulated), voice, and province of residence for all purposes, including without limitation, advertising, marketing, promotional and publicity purposes in connection with this Promotion (“Advertising”), in any and all media now or hereafter devised, worldwide in perpetuity, without any form of notice or any amount or kind of compensation or permission, except where prohibited by applicable law. All copyright, trademark or other intellectual property rights in such Advertising shall be owned by Sponsor and/or its licensors, and each winning participant hereby disclaims and waives any claim of right to such Advertising. Such Advertising shall be solely under the control of Sponsor and/or its licensors, and each winner hereby waives any claim of control over the Advertising content as well as any possible claims of misuse of such winning recipient’s name, likeness or voice under contract, tort or any other theory of law. The Promotion Parties do not assume any responsibility for any disruption in the Promotion Parties, including but not limited to the failure or interruption of any internet service provider. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Promotion materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control. In no event will more prizes be awarded than those listed in Rule #5. All federal, state, and local laws and regulations apply. All decisions as to these Official Rules and interpretations thereof are exclusively within the sole discretion of the Promotion Parties and may be changed from time to time without notice. The Promotion Parties reserve the right to cancel or modify the Promotion at any time without notice. A potential winner may be requested to provide the Sponsor with proof that the potential winner is the authorized account holder of the email address associated with the winning Entry. If, in Sponsor’s sole determination, a dispute cannot be resolved, the Entry will be deemed ineligible. Entries generated by a script, macro or other automated means will be disqualified. Entries that are incomplete, garbled, or corrupted are void and will not be accepted.

7. **TEXT MESSAGING (SMS) TERMS AND RESTRICTIONS:** Message and Data Rates may apply. By texting “**STOCKUP**” to **811811**, you consent to receive up to eight (8) one-time automated text messages to the number you provided from Snipp Interactive Inc. (“Snipp”). You understand that consent is not required to make a purchase. The text message you send is your electronic

signature agreeing to these terms and to giving electronic written consent to receive automated text messages from Snipp and/or Program Sponsors. ***Carrier specific charges for text messages may apply, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement.*** SMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities for specific instructions. Program Sponsor makes no guarantee that any particular wireless service provider will participate. Check with your service provider for details. By selecting to participate via text messaging, the Participant grants permission to the Program Sponsor to notify them via return text message and must agree to accept all applicable charges associated therewith. Wireless service providers may charge Participant for each text message, including any error message that is sent and received in connection with the Program, based on the applicable wireless service plan. Participant is responsible for all applicable fees and taxes associated with submitting a receipt using SMS messaging. Program Sponsor, in its sole discretion, may add or delete a cellular carrier at any time, without notice. You may text STOP to 811811 at any time to exit Program and to stop receiving text messages, or HELP for help. Sponsor's privacy policy is available at <https://www.gp.com/Footer/Legal/Privacy-Notice>.

- 8. CONDUCT:** By participating in this Promotion, you agree to be bound by these Official Rules and the decisions of the Promotion Parties, which shall be final, binding and non-appealable in all respects. Failure to comply with these Official Rules may result in disqualification. The Promotion Parties reserve the right at their sole discretion to disqualify any individual found to be tampering with the participation process or the operation of the Promotion, or to be acting in any manner deemed by the Promotion Parties to be in violation of the Official Rules, or to be acting in any manner deemed by the Promotion Parties to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person and void all associated Entries and/or registrations. CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE PROMOTION PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
- 9. YOUR CONSENT:** Receipts that cannot be validated for any reason will be rejected. For example only, and not an all-inclusive list, a receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the administrator; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; (vii) reflects the use of more than an authorized number of receipts for the Qualifying Purchase; or (viii) is incorrectly or incompletely entered or submitted. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of Released Parties (defined below) and will not be returned. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. By participating in the Promotion, you agree (i) to release, discharge, indemnify and hold harmless : Georgia-Pacific Consumer Products LP, Snipp Interactive, Realtime Media, LLC, and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Promotion or out of the acceptance, use, misuse or possession of any product or service attained through this Promotion.
- 10. LIMITATIONS OF LIABILITY:** The Promotion Parties assume no responsibility or liability for (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled registrations, Entries, URLs, or emails; (b) any incorrect or inaccurate Entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of Entries or registrations at any point in the operation of this Promotion; (d) any

technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation of the Promotion; (e) inaccessibility or unavailability of the Internet or the Web Site or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of Entries, social networking posts, or registrations, the announcement of the prizes, or in any other Promotion-related materials; or (f) any injury or damage to participants or to any other person's computer which may be related to or resulting from any attempt to participate in the Promotion. If, for any reason, the Promotion (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, then the Promotion Parties reserve the right at their sole discretion to cancel, terminate, modify or suspend the Promotion in whole or in part. If terminated, the Promotion Parties will award the prizes from among all non-suspect, eligible Entries received for the Promotion up to the time of such action.

- 11. RELEASES:** All participants, as a condition of participation in this Promotion, agree to release, hold harmless and indemnify the Promotion Parties from and against any and all liability, claims, damages, or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with (i) participation in any aspect of the Promotion, (ii) the receipt, ownership or use of the prize awarded, including any travel associated with any prize, (iii) participant's registration material on any related website, or (iv) any typographical or other error in these Official Rules.
- 12. CHOICE OF LAW AND JURISDICTION:** Except where prohibited, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants or winners, Sponsor, and administrator in connection with this Promotion, shall be governed by, and construed in accordance with, the laws of the State of Georgia without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Georgia or any other jurisdiction), which might otherwise cause the application of the laws of any jurisdiction other than State of Georgia. Any action seeking legal or equitable relief arising out of or relating to the Promotion or these Official Rules shall be brought only in the courts of the State of Georgia. You hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non-convenience or lack of personal jurisdiction they may have.
- 13. PRIVACY:** Except as noted in these Official Rules, information collected for this Promotion is used only for the purpose of Promotion administration and winner notification and will not be re-used, sold or shared in any manner by the Promotion Parties or any third parties unless you have elected to receive additional information or promotional material from the Sponsor, or a third party. By participating in the Promotion, participant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at <https://www.gp.com/Footer/Legal/Privacy-Notice>. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.
- 14. TAX INFORMATION:** All federal, state, local, and other taxes on prizes and any other costs and expenses associated with prize acceptance and use not specified herein as being provided, are the sole responsibility of the applicable winner. A 1099 tax form (preceded by a W9 Form) will be issued to each Sweepstakes Winner.
- 15. WINNERS LIST:** To receive the list of winners of prizes, send a #10 self-addressed stamped envelope for receipt by May 31, 2018 to: Georgia-Pacific Stock Up 2018 Sweepstakes Winners List Request, c/o Realtime Media, 200 Four Falls Corporate Center, Suite 100, Conshohocken, PA 19428.

SPONSOR: Georgia-Pacific Consumer Products LP, 133 Peachtree Street NE, 33rd Floor, Atlanta, GA 30303

ADMINISTRATORS: Snipp Interactive Inc., 1605 Connecticut Ave NW, Washington, DC 20009
 Realtime Media, LLC, 200 Four Falls Corporate Center, Suite 100, Consohocken, PA 19428

APPENDIX A

QUALIFYING GEORGIA-PACIFIC PRODUCTS*:

UPC	Model Number	Size/Weight	Sell Pack Size (Sheet Count)	Product Description
036500093969	214307	20/88	500	Georgia-Pacific Basic Copy Paper
036500102760	214307	20/88	500	Georgia-Pacific Basic Copy Paper
036500103347	991311	20/88	750	Georgia-Pacific Basic Copy Paper
036500103811	991330	20/88	1,500	Georgia-Pacific Basic Copy Paper
036500102777	998620	20/88	2,500	Georgia-Pacific Basic Copy Paper
036500102807	998621	20/88	5,000	Georgia-Pacific Basic Copy Paper
036500103002	998612	20/92	200	Georgia-Pacific Standard Multipurpose Paper
036500102609	998617	20/92	200	Georgia-Pacific Standard Multipurpose Paper
036500101190	998056	20/92	400	Georgia-Pacific Standard Multipurpose Paper
036500099800	999526	20/92	500	Georgia-Pacific Standard Multipurpose Paper
036500084721	999526	20/92	500	Georgia-Pacific Standard Multipurpose Paper
036500101688	998608	20/92	550	Georgia-Pacific Standard Multipurpose Paper
036500102227	998090	20/92	750	Georgia-Pacific Standard Multipurpose Paper
036500102838	998622	20/92	1,500	Georgia-Pacific Standard Multipurpose Paper
036500098766	214185	20/92	2,500	Georgia-Pacific Standard Multipurpose Paper
036500099824	999908	20/92	5,000	Georgia-Pacific Standard Multipurpose Paper
036500102203	998091	20/92	2,000	Georgia-Pacific Standard Multipurpose Paper
036500102852	998623	20/92	500	Georgia-Pacific Standard Multipurpose Recycled Paper
036500093983	214300	20/92	500	Georgia-Pacific Standard Multipurpose Paper Legal
036500103668	991325	20/92	1,500	Georgia-Pacific Image Plus® Standard Multipurpose Paper Legal
036500102883	998624	20/96	500	Georgia-Pacific Standard Bright Multipurpose Paper
036500100551	999066	20/96	2,500	Georgia-Pacific Image Plus® Standard Bright Multipurpose Paper
036500102944	998626	24/92	500	Georgia-Pacific Premium Ink Jet & Laser Paper
036500102913	998625	24/96	500	Georgia-Pacific Premium Bright Ink Jet & Laser Paper

036500102456	998603	28/97	300	Georgia-Pacific Super Premium Bright Ink Jet & Laser Paper
036500102975	998627	28/97	300	Georgia-Pacific Super Premium Bright Ink Jet & Laser Paper
036500103644	991323	28/97	900	Georgia-Pacific Super Premium Bright Ink Jet & Laser Paper
036500093600	994803	20/100	150	Georgia-Pacific Card Stock
036500097349	999261	20/100	250	Georgia-Pacific Image Plus® Card Stock
036500100100	998641	20#	500	Georgia-Pacific Image Plus® Brights (Color Paper)
036500102517	998606	20/92	1,500	Georgia-Pacific Spectrum® Standard 92
036500103552	991316	20/92	2,500	Georgia-Pacific Spectrum® Standard 92
036500102500	998604	20/96	1,500	Georgia-Pacific Spectrum® Standard 96
036500102494	998605	24/96	1,500	Georgia-Pacific Spectrum® Premium 96
036500099848	999916	20/92	5,000	Georgia-Pacific Spectrum® Standard 92 Recycled
036500098810	999709		30	Georgia-Pacific Standard Photo Paper/GLS 200G/M2 30SHT
036500098834	999711		20	Georgia-Pacific Premium High Gloss Photo Paper 11"/210G/M 20SHT
036500098858	999712		50	Georgia-Pacific Premium High Gloss Photo Paper 4" x 11"/210G/M2 50SH
036500098872	999713		75	Georgia-Pacific Premium Matte Photo Paper/170G/M2 75SH
036500103842	991331	20/92	2,500	Standard Multipurpose Paper
036500103606	991320	20/92	5,000	Standard Multipurpose Paper