

## Drink A Dozen - Abbreviated Rules with Text Component

### Print

Valid on purchases from 4/1/2016 through 6/30/2016; Terms apply. Full Terms and Conditions, Privacy Policy at <http://www.freal.com/privacy-policy>. By texting "FREAL" to 811811 you consent to receive up to 10 automated text messages to the number you provided from Snipp Interactive on behalf of F'real Foods, LLC. Your consent to the above is not required to make a purchase. Messaging & data rates may apply. While supplies last.

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## Drink A Dozen Terms and Conditions

### 1. Eligibility

Drink A Dozen begins Friday, April 1, 2016 at 12:00:01AM Pacific Standard Time ("PST") and ends on Thursday, June 30, 2016 at 11:59:59PM PST or when Two Thousand Five Hundred (2,500) Snipp Rewards Digital Download Credits have been distributed, whichever is earlier ("Reward Period"). Participation in the Program is only open to legal residents of 50 United States and the District of Columbia, who are 13 years of age or older.

### 2. Reward Program

Participants may participate in the Program by purchasing three (3) qualifying F'real products\* (listed below) within a single or multiple transactions during the Reward Period. Participants who purchase three (3) qualifying F'real products\* during a single or multiple transactions from any retailer during the Reward Period will receive one (1) Snipp Rewards Digital Download Credit.

**\*Qualifying F'real Products:** A F'real drink of any of the following flavors: f'real Chocolate Milkshake, f'real Strawberry Milkshake, f'real Vanilla Milkshake, f'real Chocolate Malt Milkshake, f'real Cookies 'n Cream Milkshake, f'real Mint Chip Milkshake, f'real Milkshake made with Reese's Peanut Butter Cups, f'real Macachocochicoconut Milkshake, f'real S'mores Milkshake, f'real Pumpkin Cheesecake Milkshake, f'real Cotton Candy Milkshake, f'real Cinnamon Roll Cinnabon Milkshake, f'real Apple Pie Milkshake, f'real Banana Chocolate Chunk Milkshake, f'real Farmhouse Blend Coffee Milkshake, f'real Glazed Donut Milkshake, f'real Mud Pie Milkshake, f'real Chocolate Macachocochicoconut Milkshake, f'real Carmel Popcorn Milkshake, f'real Cake Batter Milkshake, f'real Lemon Drop Milkshake, f'real Root Beer Float Milkshake, f'real Coffee Frozen Cappuccino, f'real Strawberry Banana Smoothie, f'real Mango Smoothie, f'real Blueberry Raspberry Pomegranate Smoothie, f'real Chocolate Protein Shake, f'real Chocolate Milkshake, f'real Strawberry Milkshake, f'real Vanilla Milkshake, f'real Cookies 'n Cream Milkshake, f'real Mint Chip Milkshake, f'real Reese Peanut Butter Cups Candy Milkshake, f'real Cotton Candy Milkshake, f'real Frozen Cappuccino Mocha, f'real Strawberry Banana Smoothie, f'real Berries and Pomegranate Smoothie, f'real Mango Smoothie, f'real Cake Batter.

Approximate Retail Value ("ARV") of each Snipp Rewards Digital Download Credit is \$1.25. The Total ARV of all Snipp Rewards Digital Download Credits available is \$3,125.00. In no event will more Snipp Rewards Digital Download Credits be awarded than are stated in these Terms and Conditions.

### 3. How to Participate

Purchase three (3) qualifying F'real products\* within a single or multiple transactions, submit a valid receipt(s) of the qualified purchases to participate in the Program. All submissions of receipt(s) must be received by Thursday, July 7, 2016 at 11:59:59PM PST to be eligible. Before submitting receipt(s), participants must highlight the different qualifying products on the receipt(s) with a star or check. Photo of receipt(s) must clearly show the receipt(s) in its entirety. Participants should keep their receipt(s). F'real Foods, LLC reserves the right to require a participant to provide original receipt(s) for verification purposes upon request. Participants can submit their receipt(s) using the method detailed below:

- a) Upload a photo of your receipt(s) by texting the keyword "FREAL" to 811811 to receive a text message with instructions. Participant will first receive a text message with opt-out instructions and disclosure for receipt(s) of up to ten (10) automated text messages to the number provided, along with instructions for receipt(s) submission. Limit of 160 characters per text. Eligible receipt(s) with three (3) qualifying F'real products\* within a single or multiple transactions will earn one (1) valid submission into the Program. Participants will start a punch card to keep track of their purchases and submitted receipts.

### 4. Redemption

Participants must submit a valid receipt(s) via the method listed above to receive one (1) Snipp Rewards Digital Download Credit, while supplies last. Upon receipt(s) and verification of a valid purchase of three (3) qualifying F'real products\* within a single or multiple transactions, participants who submitted the receipt(s) will be directed to the Snipp Rewards Digital Catalogue, which can be found at [www.freal.snipprewards.com](http://www.freal.snipprewards.com), to register to redeem their prize. Once Participants reach the Snipp Rewards Digital Catalogue, they will need to register to redeem their prize. Snipp Rewards Digital Download Credits are subject to provider's full terms and conditions. Snipp Rewards Digital Download Credits can be used toward the download of digital content which includes any of, or the entire, catalogue of Snipp's available licensed content, including but not limited to Digital Music Content, Mobile Applications, eBooks, and Virtual Currency, as approved and provided by Sponsor for this Program. Snipp Rewards Digital Download Credits become void if transferred, resold or repurposed. All Snipp Rewards Digital Download Credits are subject to verification. Snipp Rewards Digital Download Credits are not for resale, have no cash value, are valid in the United States only, and are subject to the provider's terms & conditions. **All Snipp Rewards Digital Download Credits awarded during this Program will expire at 11:50:59 PM PST on Sunday, July 31, 2016.**

All receipt(s) received will be reviewed and validated within forty-eight (48) hours. Sponsor is not responsible for late, lost, stolen, damaged, delayed, or undelivered Snipp Rewards Digital Download Credits. *Sponsor is not responsible for any computer related malfunction that prevents the recipient from accessing entry or receiving their Snipp Rewards Digital Download Credit via any form of delivery. The sole remedy for any failure to enable a code entitlement from a valid code shall be a replacement code for the same code entitlement.*

### 5. Text Messaging (SMS) Terms and Restrictions

Message and Data Rates may apply. By texting "FREAL" to 811811, you consent to receive up to ten (10) one-time automated text messages to the number you provided from Snipp Interactive Inc. ("Snipp"). You understand that consent is not required to make a purchase. The text message you send is your electronic signature agreeing to these terms and to giving electronic written consent to receive automated text messages from Snipp and/or Program Sponsors. ***Carrier specific charges for text messages may apply, depending on your***

***individual cellular pricing plan, in accordance with your cellular customer agreement.***

SMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities for specific instructions. Program Sponsor makes no guarantee that any particular wireless service provider will participate. Check with your service provider for details. By selecting to participate via text messaging, the Participant grants permission to the Program Sponsor to notify them via return text message and must agree to accept all applicable charges associated therewith. Wireless service providers may charge Participant for each text message, including any error message that is sent and received in connection with the Program, based on the applicable wireless service plan. Participant is responsible for all applicable fees and taxes associated with submitting a receipt(s) using SMS messaging. Program Sponsor, in its sole discretion, may add or delete a cellular carrier at any time, without notice. You may text STOP to 811811 at any time to exit Program and to stop receiving text messages, or HELP for help. Sponsor's privacy policy is available at <http://www.freal.com/privacy-policy>.

**6. Your Consent**

By texting you grant permission and consent to F'real Foods, LLC, to respond via return text message and must agree to accept all applicable charges associated therewith. The Participant is responsible for any damage/loss due to use of a Snipp Rewards Digital Download Credit. F'real Foods, LLC is not responsible for any malfunction or inconvenience that may occur.

Receipt(s) obtained through unauthorized means or illegitimate channels will be void. Receipt(s) cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of Released Parties and will not be returned. Program is void where taxed, prohibited, or restricted by law. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. You cannot substitute, transfer, or redeem Snipp Rewards Digital Download Credits for cash. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless the F'real Foods, LLC, Snipp Interactive, and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product or service attained through this Program. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

**7. Privacy Policy**

Any personally identifiable information collected from Participant during participation in the Program will be collected by Program Sponsor or its agents, and used by Program Sponsor and its respective affiliated companies and agents for administration and fulfillment of this Program

as described in these Terms and Conditions, and in accordance with Program Sponsor's Privacy Policy as stated at <http://www.freal.com/privacy-policy>.

**8. Sponsor**

Freal Foods, LLC 6121 Hollis St., Ste 500 Emeryville, CA 94608