#### FoodSaver Stock. Prep. Win. Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. The FoodSaver Stock. Prep. Win. Sweepstakes (the "Promotion") begins at 12:00:01 AM Eastern Time ("ET") on September 23, 2018 and ends at 11:59:59 PM ET on October 21, 2018 (the "Promotion Period"). The Promotion contains a game of chance ("Sweepstakes"). The computer clock of the Sponsor (defined below) is the official time-keeping device in the Promotion.

- 1. ELIGIBILITY: The Promotion is open only to legal residents of the fifty (50) United States and the District of Columbia, who are eighteen (18) years of age or older as of date of entry. Employees, officers and directors of Sunbeam Products, Inc. ("Sponsor"), Snipp Interactive, Realtime Media LLC ("Administrators"), and their respective parent companies, affiliates, subsidiaries, advertising, contest, fulfillment and marketing agencies, (collectively, "Promotion Parties") their immediate families (parent, child, sibling & spouse and their respective spouses, regardless of where they reside) and persons living in the same households as such individuals (whether related or not) are not eligible to participate in the Promotion. By participating, you agree to these Official Rules and to the decisions of the Sponsor, which are final and binding in all respects. Void in anywhere not listed above and where prohibited by law, rule or regulation.
- 2. HOW TO ENTER THE PROMOTION: There are two (2) methods of entry into the Promotion as detailed below:
  - a) PURCHASE OF QUALIFYING PRODUCT METHOD: Purchase any gualifying Food Saver product (within the list in the Appendix) from any retailer, submit a photo of the valid receipt ("Receipt Photo") containing the qualifying purchase and complete the online registration form available on the Website (as defined below) during the Promotion Period. Valid on purchases from September 23, 2018, through October 21, 2018. All submissions of Receipt Photos and registration forms must be received by Sunday, October 21, 2018, at 11:59:59PM ET to be eligible. Before submitting a Receipt Photo, participants must highlight the eligible Food Saver product\* on the receipt with a star or check. Receipt Photo must clearly show the receipt in its entirety. Participants should keep their original receipt. Sponsor reserves the right to require a participant to provide original receipt for verification purposes upon request. Participants submit their Receipt Photos and can register at https://FoodSaverStockPrepWin.com (the "Website") during the Promotion Period. Participants can also text the keyword SEAL to 811811 to receive a text message with a link to the Website. Note: standard message and data rates may apply.

The registration form at the Website must be completed in its entirety by entering your true and correct information in the required fields (required fields include: Full Name, Complete Mailing Address, E-mail Address and Phone Number). A Receipt Photo that contains a qualifying Food Saver product received during the Promotion Period will earn one (1) entry into the Sweepstakes (each a "Sweepstakes Entry" or "Entry") regardless of how many qualifying Food Saver products purchased.

b) ALTERNATE METHOD OF ENTRY ("AMOE"): To enter the Sweepstakes without making a Qualifying Purchase, visit <u>http://snipp.us/!cnWGt</u> (the "AMOE Website") during the Promotion Period and complete the registration form by entering your true and correct information in the required fields (required fields include: Full Name, Complete Mailing Address, Email Address and Phone Number). Upon submitting the registration form you will receive one (1) Sweepstakes Entry. You may log in at the Website to earn additional Sweepstakes Entries throughout the Promotion Period.

Limit of ten (10) Sweepstakes Entries regardless of method of entry listed above throughout the Promotion Period. No responsibility is assumed for (i) technical, electronic,

telephone, hardware, software or network, computer or data transmission errors, malfunctions or difficulties of any kind or (ii) any incorrect data contained in any Sweepstakes Entry.

**BONUS SWEEPSTAKES ENTRY PERIODS:** There will be two (2) periods of time during the Promotion Period where participants will be able to earn additional Sweepstakes Entries (each a "Bonus Sweepstakes Entry Period") above the Sweepstakes Entry limit listed above. The first Bonus Sweepstakes Entry Period will begin at 12:00:00AM ET on September 27, 2018 and will end at 11:59:59PM ET on September 30, 2018. The second Bonus Sweepstakes Entry Period will begin at 12:00:00AM ET on October 18, 2018 and will end at 11:59:59PM ET on October 18, 2018 and will end at 11:59:59PM ET on October 21, 2018. During either of the Bonus Sweepstakes Entry Periods, for each valid receipt or entry via the AMOE Website received, the participant will receive five (5) additional Sweepstakes Entries subject to the ten (10) Sweepstakes Entries cap noted in these Official Rules.

- 3. SWEEPSTAKES DRAWING/ODDS: On or about October 22, 2018, the Administrator will conduct a random drawing from among all eligible Entries received during the Promotion Period and will select One (1) potential Grand Prize winner and Nine (9) potential First Prize Winners. Odds of winning a Promotion Prize (described below) depend on the number of eligible Sweepstakes Entries received during the Promotion Period.
- 4. WINNER NOTIFICATION: The potential winners will be notified by email and/or phone and will have five (5) days to respond to the winning notification before forfeiting their prize. Any winner of a prize package valued at \$600 or more will be sent an Affidavit of Eligibility/Liability Release via email. All forms must be completed, signed, notarized and returned to Administrator within five (5) days of date of issuance. A potential winner becomes the "Winner" only after verification of eligibility by Sponsor. If such potential winner cannot be contacted within a reasonable time period, if the potential winner is ineligible, if any notification is returned undeliverable, or if the potential winner otherwise fails to fully comply with these Official Rules, he/she will forfeit that prize and an alternate winner will be selected from among all remaining entries for that drawing.
- **5. PRIZES/PRIZE RESTRICTIONS**: Ten (10) Promotion Prizes (One (1) Grand Prize and Nine (9) First Prizes will be awarded during the Promotion as detailed below:

**GRAND PRIZE (1):** One (1) trip for two (2) (winner and one (1) guest) for a Trip to New York City, NY, which consists of:

- Round-trip coach air transportation for winner and one (1), guest from a major airport, as determined by Sponsor, near the winner's home within the continental U.S. to New York City, NY
- One (1) standard room for two (2) for three (3) days/two (2) nights
- Reservations for dinner for two (2) at winner's choice restaurant in New York City, NY (determined from a pre-established list of restuarants)
- One (1) check in the amount of \$800
- One (1) \$500 American Express Gift Card
- One (1) Food Saver package of a mixture of rolls, bags and containers

## The Approximate Retail Value ("ARV") of the Grand Prize is \$4,723.95.

FIRST PRIZES (9): Nine (9) First Prizes will be awarded. Each First Prize Winner will receive:

- One (1) \$50 Food Saver e-gift card
- One (1) Food Saver package of a mixture of rolls, bags and containers

## The ARV of each First Prize is \$200.

The ARV of all Promotion Prizes is \$6,523.95.

GRAND PRIZE RESTRICTIONS: Actual prize value depends on the location of the winner's residence and dates of travel. Travel must be reserved by December 31, 2018 and must be

taken before December 31, 2019 or prize will be forfeited and Sponsor will have no further obligation to such winner. Any difference between stated value and actual value will not be awarded. Winner is responsible for any transportation not specifically noted in these rules. Winner and guests must travel together on the same itinerary and are responsible for obtaining all necessary travel documents prior to travel. Certain restrictions, as determined by Sponsor, may apply. Sponsor will attempt to accommodate winner's preferred itinerary, but all specifics thereof will be at Sponsor's discretion. If winner and quests cannot comply with these restrictions or any other portion of these Official Rules, the prize will be forfeited in its entirety and an alternate winner will be chosen. Winner and travel quests must travel from major airport closest to the winner's residence, as determined by Sponsor, in its sole discretion. Any picture identification requirements associated with air travel are the winner and travel guests' responsibility. In the event the winner lives within 100 miles from New York City, NY, ground transportation only (not air transportation) will be provided to and from the hotel. Travel arrangements must be made through Sponsor's agent, on a carrier of Sponsor's choice and trip must be taken on a date of the Sponsor's choosing. If winner and guests cannot travel on the dates specified by Sponsor, the prize will be forfeited in its entirety and the prize may be awarded to an alternate winner selected in a random drawing from among all remaining eligible entries. Flight details are subject to availability and airline carrier's regulations and conditions apply. The trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. Promotion Entities are not responsible for lost or mutilated tickets and none will be replaced. Airline tickets are non-refundable, non-transferable. and are not valid for upgrades. All prize details will be determined at the sole discretion of Sponsor. If any portion of the prize is not available for any reason then the Sponsor reserves the right to substitute that portion of the prize with another prize of comparable or greater value. Guests must be atleast eighteen (18) years of age, and must complete and return a publicity and liability release within five (5) days of date of issuance. All federal, state and local taxes and any other costs and expenses associated with prize acceptance and use not listed herein as part of the prize including, without limitation, ground transportation (other than that specified above as included in prize), luggage fees, souvenirs, miscellaneous expenses, and gratuities are the sole responsibility of winner.

**PRIZE RESTRICTIONS: Limit of one (1) Promotion Prize per person/per household.** All First Prizes will be fulfilled approximately four (4) to six (6) weeks after the Promotion has ended. Prizes will be awarded only upon winner redemption, confirmation, verification and final approval by Sponsor. No substitution, transfer of any prize or cash alternative permitted, except by Sponsor who reserves the right, in its sole discretion, to substitute a prize of equal or greater value, if prize, or portion of prize, becomes unavailable. Promotion Parties are not responsible for late, lost, stolen, damaged, delayed, or undelivered prizes. PRIZES ARE AWARDED "AS IS" WITH NO GUARANTEE. ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY DISCLAIMED BY THE PROMOTION PARTIES. ALL PRIZE DETAILS ARE AT SPONSOR'S SOLE DISCRETION. ANY TAXES, COSTS AND EXPENSES ASSOCIATED WITH PRIZE ACCEPTANCE AND USE NOT SPECIFIED HEREIN AS BEING PROVIDED ARE WINNERS' SOLE RESPONSIBILITY.

6. TEXT MESSAGING (SMS) TERMS AND RESTRICTIONS: Message and Data Rates may apply. By texting SEAL to 811811, you consent to receive up to eight (8) one-time automated text messages to the number you provided from Snipp Interactive Inc. ("Snipp"). You are not required to give this consent to purchase any goods or services. The text message you send is your electronic signature agreeing to these terms and to giving electronic written consent to receive automated text messages from Snipp and/or Program Sponsors. Carrier specific charges for text messages may apply, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement. SMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities for specific instructions. Program Sponsor makes no guarantee that any particular wireless service provider will participate. Check with your service provider for details. By selecting to participate via text messaging, the Participant grants permission to the Program Sponsor to notify them via return text message and must agree to accept all applicable charges

associated therewith. Wireless service providers may charge Participant for each text message, including any error message that is sent and received in connection with the Program, based on the applicable wireless service plan. Participant is responsible for all applicable fees and taxes associated with submitting a receipt using SMS messaging. Program Sponsor, in its sole discretion, may add or delete a cellular carrier at any time, without notice. You may text STOP to 811811 at any time to exit Program and to stop receiving text messages, or HELP for help.

- 7. GENERAL: Each winner hereby expressly grants to the Promotion Parties and their respective designees all rights to use and publish his/her name, likeness (photographic or simulated), voice, and province of residence for all purposes, including without limitation, advertising, marketing, promotional and publicity purposes in connection with this Promotion ("Advertising"), in any and all media now or hereafter devised, worldwide in perpetuity, without any form of notice or any amount or kind of compensation or permission, except where prohibited by applicable law. All copyright, trademark or other intellectual property rights in such Advertising shall be owned by Sponsor and/or its licensors, and each winning participant hereby disclaims and waives any claim of right to such Advertising. Such Advertising shall be solely under the control of Sponsor and/or its licensors, and each winner hereby waives any claim of control over the Advertising content as well as any possible claims of misuse of such winning recipient's name, likeness or voice under contract, tort or any other theory of law. The Promotion Parties do not assume any responsibility for any disruption in the Promotion Parties, including but not limited to the failure or interruption of any internet service provider. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Promotion materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control. In no event will more prizes be awarded than those listed in Rule #5. All decisions as to these Official Rules and interpretations thereof are exclusively within the sole discretion of the Sponsor and may be changed from time to time without notice. The Sponsor reserves the right to cancel or modify the Promotion at any time without notice due to events beyond Sponsor's reasonable control, in which case the Sponsor will use commercially reasonable efforts to award all prizes in an alternate manner. A potential winner may be requested to provide the Sponsor with proof that the potential winner is the authorized account holder of the email address associated with the winning Entry. If, in Sponsor's sole determination, a dispute cannot be resolved, the Entry will be deemed ineligible. Entries generated by a script, macro or other automated means will be disgualified. Entries that are incomplete, garbled, or corrupted are void and will not be accepted.
- 8. CONDUCT: By participating in this Promotion, you agree to be bound by these Official Rules and the decisions of Sponsor, which shall be final, binding and non-appealable in all respects. Failure to comply with these Official Rules may result in disqualification. The Promotion Parties reserve the right at their sole discretion to disqualify any individual found to be tampering with the participation process or the operation of the Promotion, or to be acting in any manner deemed by the Promotion Parties to be in violation of the Official Rules, or to be acting in any manner deemed by the Promotion Parties to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person and void all associated Entries and/or registrations. CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE PROMOTION PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
- 9. LIMITATIONS OF LIABILITY: To the fullest extent permitted by law, the Promotion Parties assume no responsibility or liability for (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled registrations, Entries, URLs, or emails; (b) any incorrect or inaccurate Entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of Entries or registrations at any point in the operation of this Promotion; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers

utilized in any aspect of the operation of the Promotion; (e) inaccessibility or unavailability of the Internet or the Website or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of Entries, social networking posts, or registrations, the announcement of the prizes, or in any other Promotion-related materials: or (f) any injury or damage to participants or to any other person's computer which may be related to or resulting from any attempt to participate in the Promotion. If, for any reason, the Promotion (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, then the Promotion Parties reserve the right at their sole discretion to cancel, terminate, modify or suspend the Promotion in whole or in part. If terminated, the Promotion Parties will award the prizes from among all non-suspect, eligible Entries received for the Promotion up to the time of such action.

- 10. RELEASES: To the fullest extent permitted by law, all participants, as a condition of participation in this Promotion, agree to release, hold harmless Sponsor, Snipp Interactive, Realtime Media, LLC, and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from and against any and all liability, claims, damages, or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with (i) participation in any aspect of the Promotion, (ii) the receipt, ownership or use of the prize awarded, including any travel associated with any prize, (iii) participant's registration material on any related website, or (iv) any typographical or other error in these Official Rules.
- 11. CHOICE OF LAW AND JURISDICTION: Except where prohibited, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants or winners, Sponsor, and administrator in connection with this Promotion, shall be governed by, and construed in accordance with, the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Georgia or any other jurisdiction), which might otherwise cause the application of the laws of any jurisdiction other than the State of Georgia. Any action seeking legal or equitable relief arising out of or relating to the Promotion or these Official Rules shall be brought only in the courts of the State of Georgia. You hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non-convenience or lack of personal jurisdiction they may have.
- 12. PRIVACY: Except as noted in these Official Rules, information collected for this Promotion is used only for the purpose of Promotion administration and winner notification and will not be re-used, sold or shared in any manner by the Promotion Parties or any third parties unless you have elected to receive additional information or promotional material from the Sponsor, or a third party. By participating in the Promotion, participant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at https://www.foodsaver.com/privacy-policy.html. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.
- **13. TAX INFORMATION:** All federal, state, local, and other taxes on prizes and any other costs and expenses associated with prize acceptance and use not specified herein as being provided, are the sole responsibility of the applicable winner. A 1099 tax form (preceded by a W9 Form) will be issued to any winner of a prize package that exceeds \$600.
- 14. WINNERS LIST: To receive the list of winners of prizes, send a #10 self-addressed, stamped envelope for receipt by November 15, 2018 to: FoodSaver Stock. Prep. Win. Sweepstakes Winners List Request, c/o Realtime Media, 200 Four Falls Corporate Center, Suite 100, Conshohocken, PA 19428.

SPONSOR: Sunbeam Products, Inc., 6655 Peachtree Dunwoody Road, Atlanta, GA 30328

**ADMINISTRATORS**: Snipp Interactive Inc., 1605 Connecticut Ave NW, Washington, DC 20009 Realtime Media LLC, 200 Four Falls Corporate Center, Suite 100, Conshohocken, PA 19428

## Appendix

# Food Saver Qualifying Products

Rolls	11 in Rolls	FSFSBF0616-NP	BAG,FSV,11Roll Single PK 16FT	053891102056	40053891102054
	8 in Rolls	FSFSBF0516-NP	BAGROLLS,FSV,8IN,SNGLEPCK-20FT	053891102025	40053891102023
	11 in Rolls	FSFSBF0626-NP	BAGS,FSV,11IN,DOUBLEPCK	053891102094	40053891102092
	8 in Rolls	FSFSBF0526-NP	BAGS,FSV,8IN ROLL DBLEPCK-20FT	053891102032	40053891102030
	11 in Rolls	FSFSBF0634-NP	11 IN ROLL 3PK 16 FT LONG	053891102100	40053891102108
	8 in Rolls	FSFSBF0534-NP	8IN ROLL 3PK - 20 FT LONG	053891102049	40053891102047
	11 in Rolls	FRDA11142	ROLLS, FSV, EASY OPEN, 2PK, 11X14	053891111508	40053891111506
	8 in Rolls	FRDA8182	ROLLS,FSV,EASY OPEN,2PK,8X18	053891111515	40053891111513
	Multipack	FSFSBF0746-NP	5PK ROLLS,3-11"x16' & 2-8"x20'	053891102124	40053891102122
Pre Cut Bags	Pint Bags	FSFSBF0116-NP	28 BAGS PINT SIZE 6IN X 9 IN	053891101905	40053891101903
	Quart Bags	FSFSBF0216-NP	20 BAGS - QUART SIZE 8 IN X 11	053891101882	40053891101880
	Quart Bags	FSFSBF0226-NP	44 BAGS - QUART SIZE 8 IN X 11	053891101974	60053891101976
	Gallon Bags	FSFSBF0316-NPR	13 BAGS - GALLON SIZE 11 X 14	053891101998	40053891101996
	Gallon Bags	FSFSBF0326-NP	28 BAGS-GALLON SIZE 11 x 14	053891101967	60053891101969
Zipper Bags	Quart Bags	FSFRBZ0236-NP	BAGS,FSV, QT ZIPPER BAG 26 CT	053891107068	40053891107066
	Gallon Bags	FSFRBZ0316-NP	BAGS,FSV,ZIPPER BAG 12 GAL	053891101745	40053891101743
	Gallon Bags	FSFRBZ0336-NP	BAGS,ZIPPER,FSV,20CT,GALLON	053891107075	40053891107073
Specialty Bags	Liquid Block	FSFSBFLB216-NP	BAGS,FSV,12CT QT,LIQUID BLOCK	053891105927	40053891105925
	Expandable	FSFSBFEX616-NP	BAG EXPNDBL ROLL,FSV,11X16,1PK	053891106023	40053891106021
	Expandable	FSFSBFEX626-NP	EXPANDABLE ROLL,2PK 11" x 16'	053891105415	40053891105413
	Sous Vide	FBSQ25G10-NP	BAGS,FSV,25 QT,10GLLN,SOUSVIDE	053891111188	40053891111186
	Portion Pouch	FSFSBF2616-NP	PORTION POUCH, FSV, 1PK, 11INX16	053891104135	40053891104133
	Cooking Bags	FSFSBC0316-P00	COOKING BAG 16 CT NEW ART	053891101776	40053891101774