

Energizer: \$5 Prepaid Virtual Visa Reward Offer Official Terms and Conditions

1. Offer Period: The *Energizer: \$5 Prepaid Virtual Visa Reward Offer* (the “**Offer**”) begins on October 1, 2016 at 12:01:00 AM Eastern Time (ET) and ends on January 30, 2017 at 11:59:59 PM ET (the “**Offer Period**”). The Offer is sponsored by Energizer Canada Inc. (the “**Sponsor**”).

2. Eligibility: The Offer is only open to individual Canadian residents who have reached the legal age of majority in their province/territory of residence (no club, group or organization may participate).

3. Qualifying Purchases: To participate in the Offer, you must first purchase at least fifteen dollars (\$15 CAD) (before taxes and after the redemption of any coupon, discount, rebate or any other type of offer) of specially marked packs of participating Energizer batteries (the full list of participating Energizer batteries is provided in Schedule A hereto) (collectively, “**Eligible Energizer Batteries**”) in a single transaction at a participating retail location in Canada during the Offer Period (collectively, a “**Qualifying Purchase**”).

4. Qualifying Redemptions: After performing a Qualifying Purchase, you must perform one (1) of the two (2) following types of qualifying redemptions (each, a “**Qualifying Redemption**”):

A. Mobile Device Qualifying Redemption: After making a Qualifying Purchase, send a text message to short code 76477 (the “**Short Code**”) that includes the keyword “ENERGIZER5” (the “**Keyword**”) using a compatible mobile device during the Offer Period and you will receive a reply text message with a hyperlink to the English Microsite (defined below) (to receive a hyperlink to the French Microsite (defined below), follow the instructions included in the reply text message). Next, follow the on-screen instructions on the English Microsite or French Microsite to obtain, fully complete and submit the redemption form (the “**Redemption Form**”) during the Offer Period, which includes a requirement to: (i) upload a photograph of your receipt that fully evidences that you have made a Qualifying Purchase (including clearly showing Qualifying Purchase date, time and location, and Eligible Energizer Batteries purchased) (a “**Photo**”); and (ii) provide your full name, email address, phone number and full mailing address (collectively, a “**Mobile Qualifying Redemption**”). Standard mobile device data use and service rates apply in relation to performing a Mobile Qualifying Redemption (including without limitation in relation to sending and receiving text messages).

IMPORTANT NOTE: By sending a text message that includes the Keyword to the Short Code during the Offer Period, you are consenting to receive up to 10 automated promotional text messages to the number you provided from Snipp Interactive on behalf of the Sponsor. Your consent to the above is not required to make a Qualifying Purchase or Qualifying Redemption. You may later withdraw your consent to receive these text messages. Standard message & data rates apply. If you have any questions, please contact Snipp Interactive: 2601 Network Blvd, Suite 414, Frisco, TX USA 75034 EnergizerCAHelp@snipp.us.

B. Online Qualifying Redemption: After making a Qualifying Purchase, take a Photo, visit www.five.energizer.ca (the “**English Microsite**”) (which includes a hyperlink to the French microsite - the “**French Microsite**”) and follow the on-screen instructions to obtain, fully complete and submit the Redemption Form during the Offer Period (collectively, an “**Online Qualifying Redemption**”).

5. Reward: If you complete a Qualifying Redemption during the Offer Period in accordance with these Official Terms and Conditions (the “**Terms**”), you will be eligible to receive a \$5 CAD Prepaid Virtual Visa® Reward Promocode (each, a “**Promocode**”). Once you have performed a Qualifying Redemption, you will receive a Promocode via email. Each Promocode must be accepted as awarded and is non-refundable. Please allow 48 hours after sending a Qualifying Redemption for processing. You will have 6 months to redeem your Promocode for: (i) a \$ CAD Visa® Virtual Account (each, an “**Account**”); or (ii) a \$ CAD Physical Visa® Prepaid Card (each, a “**Prepaid Card**” and, together with the Accounts, the

“**Rewards**”) to be mailed to you (USD \$3.00 shipping and handling fee will apply and will be deducted from the balance). If you select to redeem your Promocode for an Account, you'll have 12 months to use your Account wherever Visa® Debit is accepted online or over the phone. If you select to redeem your Promocode for a Prepaid Card, you can use it at physical merchant locations, online or over the phone where Visa® Debit is accepted. Rewards are non-refundable. Further Reward terms and conditions apply. The full Reward terms and conditions are available on the Promocode claim site and can be accessed once your Visa Account has been created (which also provides balance information and transaction history to help you keep track of all your Reward(s)). Click on *Product Terms* prior to selecting a Virtual Visa® Card or a Prepaid Card. Swift Prepaid Solutions is the Service Provider for your Account and associated Card Accounts. Cards are issued by Peoples Trust Company pursuant to a license from Visa Inc. The Sponsor is the entity that marketed and/or distributed the Rewards (defined below), and is either a direct or indirect client of Swift Prepaid.

6. Limits and Verification: There is a limit of one (1) Promocode/Reward per Qualifying Purchase. There is a limit of four (4) Promocodes/Rewards per person/ mailing address/ email address/ telephone number. You must retain the original receipt evidencing your Qualifying Purchase for verification purposes. Any person who is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) to have violated these Terms is subject to disqualification (as determined by the Sponsor in its sole and absolute discretion). Any use of multiple names, identities, email addresses and/or any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or disrupt this Offer is prohibited. The Sponsor reserve their right, in its sole and absolute discretion, to require proof of identity, eligibility and/or compliance with these Terms (in a form acceptable to the Sponsor) (including without limitation requiring an original receipt to evidence a Qualifying Purchase has been performed) at any time. Failure to provide such proof to the complete satisfaction of the Sponsor before the deadline specified by the Sponsor may result in disqualification (as determined by the Sponsor in its sole and absolute discretion).

7. General Conditions: By participating in the Offer, each participant agrees to be legally bound by these Terms and hereby agrees to release, discharge and hold harmless Energizer Canada Inc., Simon Pure Marketing Inc., Snipp Interactive Inc (the “**Administrator**”), Swift Prepaid Solutions Inc., Visa® U.S.A. Inc., their respective parent companies, subsidiaries, affiliates, distributors, suppliers, advertising/promotion agencies, and any other entity involved in the development, administration or fulfillment of this Offer, and their representatives, agents, successors, assigns, employees, officers and directors (collectively the “**Releasees**”) from any and all injuries, liability, losses and damages of any kind resulting from participation in the Offer. Without limiting the generality of the foregoing, the Releasees will not be liable for: (i) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, websites, servers, access providers, computer equipment or software; (ii) printing errors; (iii) costs associated with mobile device data use and service; or (iv) the failure of any information to be received, captured or recorded for any reason whatsoever. Without limiting the generality of the foregoing, standard mobile device data use and service rates apply in relation to participating in this Offer via mobile device.

The Releasees reserve the right, in their sole discretion, to withdraw or amend this Offer in any way, and/or to amend these Terms without prior notice or obligation, in the event of: (i) any error, technical problem, fraud, or any other cause beyond the reasonable control of the Releasees that interferes with the proper conduct of this Offer as contemplated by these Terms; and/or (ii) any accident, printing, administrative or other error of any kind.

Each participant hereby agrees to the collection and use of their personal information by the Administrator and its representatives for the purpose of administering the Offer in accordance with the Administrator’s privacy policy, available at: <http://www.snipp.com/privacy-policy/>. This section does not limit any other consent(s) that an individual may provide to the Administrator or others in relation to the collection, use and/or disclosure of their personal information.

In the event of any discrepancy or inconsistency between these English Terms and disclosures or other statements contained in any Offer-related materials, the terms and conditions of these English Terms shall prevail, govern and control to the fullest extent permitted by law.

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Schedule A

<u>Eligible Energizer Battery Type</u>	<u>Size</u>	<u>Number of Batteries</u>	<u>Product UPC</u>
Zinc Air	10	8	39800102812
Zinc Air	13	8	39800102829
Zinc Air	312	8	39800102836
Zinc Air	675	8	39800102850
9V Lithium	9V	2	39800911575
Lithium AA	AA	1	39800105004
Lithium AA	AA	1	39800048653
Eco Advanced AA	AA	4	39800123893
Eco Advanced AA	AA	6	39800123909
Eco Advanced AA	AA	8	39800123961
Eco Advanced AAA	AAA	4	39800123916
Eco Advanced AAA	AAA	2	39800910806
Energizer Max 9V	9V	1	39800013613
Energizer Max 9V	9V	1	39800095718
Energizer Max 9V	9V	1	39800019127
Energizer Max 9V	9V	2	39800036780
Energizer Max AA	AA	8	39800107992
Energizer Max AA	AA	4	39800082527
Energizer Max AA	AA	12	39800006097
Energizer Max AA	AA	12	39800049568
Energizer Max AA	AA	12	39800103703
Energizer Max AAA	AAA	2	39800014009
Energizer Max AAA	AAA	6	39800064738
Energizer Max AAA	AAA	4	39800099099
Energizer Max C	C	1	39800026743
Energizer Max C	C	2	39800011367
Energizer Max C	C	2	39800009319
Energizer Max C	C	4	39800039767
Energizer Max D	D	1	39800072047
Energizer Max D	D	1	39800019226
Energizer Max D	D	2	39800011398
Energizer Max D	D	4	39800039774
Energizer Small 6V 4 F Cells	6V	1	39800076632
Power Plus AA	AA	2	39800055439
Power Plus AAA	AAA	2	39800008664
Recharge 9V	9V	1	39800009166
Recharge C	C	2	39800012005
Recharge D	D	2	39800012036
Universal AA	AA	4	39800117069
Energizer AAAA	AAAA/E96	2	39800030771
Energizer N	N/E90	2	39800013200
Coin Lithium	1025	1	39800063106
Coin Lithium	1025	1	39800063090

Coin Lithium	1216	1	39800085122
Coin Lithium	1216	1	39800022882
Coin Lithium	1220	1	39800006752
Coin Lithium	1220	1	39800022752
Coin Lithium	1616	1	39800038586
Coin Lithium	1616	1	39800022707
Coin Lithium	1620	1	39800038593
Coin Lithium	1620	1	39800040459
Coin Lithium	1632	1	39800041586
Coin Lithium	1632	1	39800040961
Coin Lithium	2016	2	39800910561
Coin Lithium	2016	2	39800032843
Coin Lithium	2016	1	39800088611
Coin Lithium	2025	2	39800032836
Coin Lithium	2025	1	39800088581
Coin Lithium	2025	1	39800088628
Coin Lithium	2032	2	39800032805
Coin Lithium	2032	2	39800066114
Coin Lithium	2032	4	39800117274
Coin Lithium	2032	1	39800088635
Coin Lithium	2032	1	39800094803
Coin Lithium	2430	1	39800017529
Coin Lithium	2450	1	39800085139
Man Dioxide	A23	1	39800110084
Man Dioxide	A23	2	39800110091
Man Dioxide	A27	1	39800110060
Silver	319	1	39800110763
Silver	319	1	39800109651
Silver	357	1	39800109590
Silver	357	3	39800110992
Silver	357	3	39800904584
Silver	364	1	39800110770
Silver	364	1	39800109675
Silver	371	1	39800109620
Silver	371	1	39800111029
Silver	377	1	39800109644
Silver	377	1	39800111432
Silver	377	1	39800111036
Silver	377	2	39800109637
Silver	379	1	39800110718
Silver	379	1	39800109682
Silver	386	1	39800109699
Silver	389	1	39800110732
Silver	389	1	39800110923
Silver	392	1	39800110855
Silver	392	1	39800111043

Silver	395	1	39800110862
Silver	395	1	39800111050
Silver	397	1	39800110947
Photo	123	2	39800082725
Photo	123	1	39800041098
Photo	123	1	39800090362
Photo	CR5	1	39800020918
Photo	EL223	1	39800039828
Photo Man Dox	A544	1	39800110114
Photo Silver	EPX76	1	39800110879
Photo Silver	EPX76	2	39800110886
Energizer Max AA	AA	10	39800109903
Energizer Max AA	AA	10	39800109910
Energizer Max AA	AA	16	39800906359
Energizer Max AA	AA	16	39800902153
Energizer Max AAA	AAA	8	39800056696
Energizer Max AAA	AAA	8	39800123978
Energizer Max AAA	AAA	8	39800123978
Energizer Max AAA	AAA	10	39800046765
Energizer Max C	C	8	39800087379
Energizer Max C	C	8	39800006059
Energizer Max C	C	8	39800908230
Energizer Max D	D	8	39800088062
Energizer Max D	D	8	39800908247
Energizer Max 9V	9V	2	39800032942
Energizer Max 9V	9V	4	39800090218
Energizer Small 6V 4 F Cells	6V	1	39800055439
Eco Advanced AA	AA	10	39800910929
Eco Advanced AA	AA	12	39800123947
Eco Advanced AA	AAA	6	39800123923
Eco Advanced AA	AAA	8	39800123978
Man Dioxide	A76BPZ	1	39800110909
Man Dioxide	A76BPZ2	2	39800904737
Photo	2L76	1	39800092526
Photo Silver	CRV3	1	39800093875
Silver	362	1	39800109606
Silver	391	1	39800110749
Lithium AA	AA	2	39800034083
Lithium AA	AA	2	39800094698
Lithium AA	AA	4	39800017932
Lithium AA	AA	4	39800035066
Lithium AAA	AAA	2	39800079305
Energizer Small 6V 4 F Cells	6V	1	39800092533
Energizer Max 9V	9V	2	39800083524
Energizer Max 9V	9V	4	39800120663
Energizer Max 9V	9V	4	39800006073

Energizer Max 9V	9V	4	39800043924
Energizer Max AA	AA	12	39800092342
Energizer Max AA	AA	12	39800900586
Energizer Max AA	AA	10	60800191667
Energizer Max AA	AA	8	39800032874
Energizer Max AA	AA	6	39800064707
Energizer Max AA	AA	4	39800011329
Energizer Max AA	AA	2	39800015464
9V Lithium	9V	1	39800911568
9V Lithium	9V	1	39800125279
Power Plus AA	AA	4	39800056740
Universal AAA	AAA	4	39800117090
Zinc Air	10	16	39800102867
Zinc Air	13	16	39800102874
Zinc Air	312	16	39800102881
Zinc Air	10	24	39800102898
Zinc Air	10	24	39800113306
Zinc Air	13	24	39800102904
Zinc Air	13	24	39800113313
Zinc Air	312	24	39800102911
Zinc Air	312	24	39800113320
Energizer Max 9V	9V	2	39800377470
Energizer Max 9V	9V	2	60800377474
Energizer Max 9V	9V	4	39800900593
Energizer Max 9V	9V	3	39800065261
Energizer Max D	D	2	39800009326
Energizer Max C	C	8	60800300984
Energizer Max D	D	8	39800088062
Energizer Max D	D	8	39800006080
Energizer Max D	D	8	60800301066
Energizer Max AA	AA	1	39800900333
Energizer Max AA	AA	2	39800903655
Energizer Max AA	AA	8	39800107978
Energizer Max AA	AA	12	39800910714
Energizer Max AA	AA	16	39800108036
Energizer Max AAA	AAA	2	39800903662
Energizer Max AAA	AAA	8	39800108050
Lithium AA	AA	1	60800342076
Lithium AAA	AAA	1	39800041258
Lithium AAA	AAA	4	39800079312
Power Plus AA	AA	1	39800059406
Power Plus AA	AA	2	39800008688
Power Plus AA	AA	4	39800016362
Photo Silver	CRV3	2	39800042880
Photo	CR2	1	39800075062
Photo	CR2	2	39800022974

Photo	EL123	12	39800100627
Coin Lithium	2025	2	39800910578
Coin Lithium	2025	2	39800066107
Coin Lithium	2032	2	39800042002
Coin Lithium	2016	2	39800066091
Silver	386	1	39800110725
Silver	397	1	39800110756
Silver	377	2	39800910554
Silver	377	2	39800905758
Silver	357	3	39800110985
Silver	357	3	39800910547
Silver	357	3	39800905864
Silver	391	1	39800110749
Man Dioxide	625G	1	39800111852
Eco Advanced AA	AA	6	39800124944
Energizer Max AA	AA	16	39800018205
Energizer Max AA	AA	16	39800108043
Energizer Max AA	AA	16	39800121394
Energizer Max AAA	AAA	10	39800109927
Energizer Max AAA	AAA	10	39800109934
Energizer Max AAA	AAA	4	39800082541
Energizer Max AAA	AAA	8	39800108067
Energizer Max C	C	4	39800096715
Energizer Max C	C	4	39800083982
Energizer Max D	D	4	39800084002
Coin Lithium	2016	1	39800047441
Coin Lithium	2025	1	39800047458
Coin Lithium	2032	1	39800047489
Man Dioxide	A23	2	39800110107
Energizer AAAA	AAAA/E96	1	39800030764
Photo	123	6	39800100634
Photo	123	12	39800100627
Photo	123	12	39800105561
Zinc Air	13	16	39800910417
Zinc Air	312	16	39800910431
Zinc Air	10	16	39800910417
Zinc Air	10	8	39800910516
Zinc Air	13	8	39800910523
Zinc Air	312	8	39800910530
Lithium AA	AA	2	39800034083
Lithium AA	AA	2	39800094698
Lithium AA	AA	6	39800904331
Lithium AA	AA	8	39800062888
Lithium AA	AA	12	39800102959
Lithium AAA	AAA	12	39800123572
Power Plus AAA	AAA	4	39800028808

Energizer Max 9V	9V	6	39800072986
Zinc Air	13	16	39800910424
Advanced Lithium AA	AA	2	39800056092
Advanced Lithium AAA	AAA	2	39800056115
Advanced Lithium AAA	AAA	4	39800055286
Advanced Lithium 9V	9V	1	39800101198
Advanced Alkaline AAA	AAA	1	39800902382
Advanced Alkaline AAA	AAA	2	39800901576
Advanced Alkaline AA	AA	4	39800901545
Advanced Alkaline AAA	AAA	4	39800901583
Advanced Lithium AA	AA	4	3980005524
Advanced Lithium AA	AA	8	3980005526
Advanced Alkaline AA	AA	6	3980090155
Advanced Alkaline AA	AA	8	3980090156
Advanced Alkaline AAA	AAA	8	3980090159