

## **Coty Nioxin Program Terms and Conditions**

### **1. Eligibility**

Coty Nioxin Program begins Saturday, April 15, 2017 at 12:00:00AM Eastern Standard Time ("EST") and ends on Sunday, October 1, 2017 at 11:59:59PM EST ("Reward Period"). Participation in the Program is only open to legal residents of 50 United States and the District of Columbia, who are 18 years of age or older. **Limit of two (2) Rewards (as detailed below) per household.**

### **2. Reward Program**

To participate, make a purchase of at least \$50 worth of qualifying Nioxin products\* (listed within the Appendix below) after savings within one (1) transaction from a participating retailer listed below during the Reward Period ("Qualifying Purchase") and submit a photo of your receipt ("Receipt Photo"). For a Qualifying Purchase that contains between \$50 and \$99.99 worth of qualifying Nioxin products\*, Participants will receive one (1) \$5 VISA e-gift card ("Reward"). For a Qualifying Purchase that contains \$100 or more worth qualifying Nioxin products\*, Participants will receive one (1) \$15 VISA e-gift card ("Reward"). Approximate Retail Value ("ARV") of each Reward is either \$5 or \$15.

#### **Participating Retailers:**

- Ulta Beauty
- Super Cuts
- Great Clips

\*U.S. Nioxin Salons listed at <https://www.nioxin.com/en-EN/salon-finder>

### **3. How to Participate**

Make a Qualifying Purchase and submit a valid Receipt Photo of the Qualifying Purchase, and register for the Program at [www.NioxinRewards.com](http://www.NioxinRewards.com) (the "Website"). All submissions of Receipt Photos must be received by Sunday, November 5, 2017 at 11:59:59PM EST to be eligible. Before submitting a Receipt Photo, participants must highlight the qualifying Nioxin products\* on the receipt with a star or check. Receipt Photo must clearly show the receipt in its entirety. Participants should keep their receipt. Coty, Inc. reserves the right to require a participant to provide original receipt for verification purposes upon request. Participants can submit their receipt using one (1) of the three (3) methods detailed below:

- a) Upload your Receipt Photo by texting the keyword "**NIOXIN**" to **811811** to receive a text message with instructions. Participant will first receive a text message with opt-out instructions and disclosure for receipt of up to ten (10) automated text messages to the number provided, along with instructions for receipt submission. Limit of 160 characters per text. You will be sent a link to the registration form to register for the Program via text. Complete the registration form by entering your true and correct information in the required fields (required fields for registration include: Full Name, Complete Mailing Address and Email Address).
- b) Send an email that contains your Receipt Photo to [submit@nioxinrewards.com](mailto:submit@nioxinrewards.com). You will be sent a link to the registration form to register for the Program via email. Complete the registration form by entering your true and correct information in the required fields

(required fields for registration include: Full Name, Complete Mailing Address and Email Address).

- c) Upload a photo of your receipt at [www.NioxinRewards.com](http://www.NioxinRewards.com). Complete the registration form by entering your true and correct information in the required fields (required fields for registration include: Full Name, Complete Mailing Address and Email Address).

#### **4. Redemption**

Participants must submit a valid Receipt Photo via one (1) of the three (3) methods above to receive one (1) Reward. Rewards are subject to provider's full terms and conditions. Upon receipt and verification of a valid purchase of at least \$50 worth of qualifying Nioxin products\* after savings during one (1) transaction, Participants will be sent their Reward via email. All Receipt Photos received will be reviewed and validated within forty-eight (48) hours. Allow one (1) to two (2) days for delivery of the Reward to the email address supplied during registration. Sponsor is not responsible for late, lost, stolen, damaged, delayed, or undelivered Rewards. *Sponsor is not responsible for any computer related malfunction that prevents the recipient from accessing entry or receiving their Reward via email.* **Limit of two (2) Rewards (as detailed below) per household.**

#### **5. Your Consent**

The Participant is responsible for any damage/loss due to use of a Reward. Coty, Inc. is not responsible for any malfunction or inconvenience that may occur. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of Released Parties and will not be returned. Program is void where taxed, prohibited, or restricted by law. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. You cannot substitute, transfer, or redeem Rewards for cash. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless the Coty, Inc., Snipp Interactive, and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product or service attained through this Program. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

#### **6. Privacy Policy**

Any personally identifiable information collected from Participant during participation in the Program will be collected by Program Sponsor or its agents, and used by Program Sponsor and its respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with Program Sponsor's Privacy Policy as stated at <https://www.coty.com/privacy-policy#privacy>.

7. **Sponsor:** Coty Inc., 350 5th Ave, New York, NY 10016

## Appendix

### Qualifying Products:

<b>PRODUCT DESCRIPTION</b>	<b>UPC Code</b>	<b>TONAL FAMILY</b>
<b>System 1: Natural Hair, Fine Normal to Thin Looking Hair</b>		
System 1 Cleanser 150ml	70018006936	System 1
System 1 Therapy 150ml	70018007001	System 1
System 1 Cleanser 300ml	70018006943	System 1
System 1 Therapy 300ml	70018007018	System 1
System 1 Cleanser 500ml	70018006950	System 1
System 1 Therapy 500ml	70018007025	System 1
System 1 Cleanser 1000 ml	70018006929	System 1
System 1 Therapy 1000 ml	70018006998	System 1
System 1 Cleanser Gallon	70018006981	System 1
System 1 Therapy Gallon	70018007056	System 1
System 1 Treatment 100ml	70018049193	System 1
System 1 Treatment 200ml	70018049216	System 1
System KIT 1: Cleanser (300ml)+Therapy (150ml)+ Treatment (100ml)	70018049513	System 1
<b>System 2: Natural Hair, Fine Noticeably Thinning Hair</b>		
System 2 Cleanser 150ml	70018007100	System 2
System 2 Therapy 150ml	70018007162	System 2
System 2 Cleanser 300ml	70018007117	System 2
System 2 Therapy 300ml	70018007179	System 2
System 2 Cleanser 500ml	70018007124	System 2
System 2 Therapy 500ml	70018007186	System 2
System 2 Cleanser 1000 ml	70018007094	System 2
System 2 Therapy 1000 ml	70018007155	System 2
System 2 Treatment 100ml	70018042422	System 2
System 2 Treatment 200ml	70018042460	System 2
System KIT 2: Cleanser (300ml)+Therapy (150ml)+ Treatment (100ml)	70018043160	System 2
<b>System 3: Chemically Treated Fine Normal to Thin Looking Hair</b>		
System 3 Cleanser 150ml	70018007285	System 3
System 3 Therapy 150ml	70018007353	System 3
System 3 Cleanser 300ml	70018007292	System 3
System 3 Therapy 300ml	70018007360	System 3
System 3 Cleanser 500ml	70018007308	System 3
System 3 Therapy 500ml	70018007377	System 3
System 3 Cleanser 1000 ml	70018007278	System 3

System 3 Therapy 1000 ml	70018007346	System 3
System 3 Cleanser Gallon	70018007339	System 3
System 3 Therapy Gallon	70018007407	System 3
System 3 Treatment 100ml	70018049254	System 3
System 3 Treatment 200ml	70018049278	System 3
System KIT 3: Cleanser (300ml)+Therapy (150ml)+ Treatment (100ml)	70018049575	System 3
<b>System 4: Chemically Treated, Fine Noticeably Thinning Hair</b>		
System 4 Cleanser 150ml	70018007452	System 4
System 4 Therapy 150ml	70018007513	System 4
System 4 Cleanser 300ml	70018007469	System 4
System 4 Therapy 300ml	70018007520	System 4
System 4 Cleanser 500ml	70018007476	System 4
System 4 Therapy 500ml	70018007537	System 4
System 4 Cleanser 1000 ml	70018007445	System 4
System 4 Therapy 1000ml	70018007506	System 4
System 4 Treatment 100ml	70018042569	System 4
System 4 Treatment 200ml	70018042606	System 4
System KIT 4: Cleanser (300ml)+Therapy (150ml)+ Treatment (100ml)	70018043184	System 4
<b>System 5: Medium to Coarse Hair, Natural or Chemically Treated Normal to Thin looking</b>		
System 5 Cleanser 150ml	70018007636	System 5
System 5 Therapy 150ml	70018007681	System 5
System 5 Cleanser 300ml	70018007643	System 5
System 5 Therapy 300ml	70018007698	System 5
System 5 Cleanser 1000 ml	70018007629	System 5
System 5 Therapy 1000 ml	70018007674	System 5
System 5 Treatment 100ml	70018049315	System 5
System KIT 5: Cleanser (300ml)+Therapy (150ml)+ Treatment (100ml)	70018049636	System 5
<b>System 6: Medium to Coarse Hair, Natural or Chemically Treated Noticeably Thinning Hair</b>		
System 6 Cleanser 150ml	70018007759	System 6
System 6 Therapy 150ml	70018007803	System 6
System 6 Cleanser 300ml	70018007766	System 6
System 6 Therapy 300ml	70018007810	System 6
System 6 Cleanser 1000 ml	70018007742	System 6
System 6 Therapy 1000 ml	70018007797	System 6
System 6 Treatment 100ml	70018042682	System 6
System KIT 6: Cleanser (300ml)+Therapy (150ml)+ Treatment (100ml)	70018043207	System 6

<b>Hair Regrowth</b>		
NX HAIR REGROWTH 2WOMEN 30 DAY	70018069009	Regrowth
NX HAIR REGROWTH 5 MEN 30 DAY	70018069047	Regrowth
NX HAIR REGROWTH 2WOMEN 90 DAY	70018069122	Regrowth
NX HAIR REGROWTH 5 MEN 90 DAY	70018069061	Regrowth
NIOX SCALP OPTIMIZING CLEANSER 200 ml	70018069085	Regrowth
NIOX SCALP OPTIMIZING COND 200 ml	70018069108	Regrowth
<b>Scalp Renew</b>		
Scalp Renew 6 X 75ml	70018008244	Renew
Scalp Renew 75ml Single	70018006875	Renew
Scalp Renew Density Restoration Treatment 45ml	70018011060	Renew
<b>Scalp Recovery</b>		
Niox Scalp RCVY Cleanser 200ml US	70018006813	Recovery
Niox Scalp RCVY Moisturiz Cnd 200ml US	70018006844	Recovery
Niox Scalp RCVY Cleanser 1000ml US	70018006806	Recovery
Niox Scalp RCVY Moisturiz Cnd 1000ml US	70018006837	Recovery
Niox Scalp RCVY Soothing Serum 100ml US	70018006868	Recovery
Niox Scalp RCVY Kit 200+200+100	70018008251	Recovery
<b>Intensive Therapy</b>		
Diamax Advanced 100 ML NA	70018067753	Intensive
Diamax Advanced 200ml	70018089205	Intensive
Diamax Treatment	70018012869	Intensive
Deep Repair Hair Masque 150 ml	70018006752	Intensive
Deep Repair Hair Masque 500 ml	70018006769	Intensive
Night Density Rescue 70mL	4.0845E+12	Intensive
Hair Booster 100ml	70018038258	Intensive
Hair Booster 50ml	70018081179	Intensive
Niox Hair Booster 30ml	70018006783	Intensive
Clarifying Cleanser 1000ml	70018006738	Intensive
Clarifying Cleanser 200ml	70018006745	Intensive
<b>Styling</b>		
Therm Activ Protector	70018071774	Reflective
Definition Crème	70018071736	Reflective
Rejuvenating Elixir	70018071699	Reflective
Bodifying Foam	70018071637	Reflective
Thickening Spray	70018071750	Reflective
Thickening Gel	70018071712	Reflective
Niospray Strong Hold 10.6oz	70018071798	Reflective
Niospray Regular Hold 10.6oz	70018071835	Reflective

<b>TRIAL SIZE</b>		
<b>System 1: Natural Hair, Fine Normal to Thin Looking Hair</b>		
System 1 Cleanser 50ml	70018015693	System 1
System 1 Therapy 50ml	70018015440	System 1
System 1 Treatment 50ml	70018049230	System 1
<b>System 3: Chemically Treated Fine Normal to Thin Looking Hair</b>		
System 3 Cleanser 50ml	70018015532	System 3
System 3 Therapy 50ml	70018015549	System 3
System 3 Treatment 50ml	70018007438	System 3
<b>Treatments</b>		
System 2 Treatment 40ml	70018042521	System 2
System 4 Treatment 40ml	70018042644	System 4