



Membership Terms & Conditions

1. Membership Requirements

- a. Membership in the Bavarian Inn Perks Club is available to any individual 18 years of age or older.
- b. Corporations or other legal entities cannot be enrolled as members.
- c. A valid email address is required.
- d. A person joining the Perks Club must not be listed as a primary or secondary member on any other Bavarian Inn Perks Club accounts.

2. Enrollment

- a. Your membership requires completion of our online enrollment and your online payment of the \$10 new member enrollment fee. Once these steps are complete, you will enter the 19 digit number on your membership/gift card to link it to your account. Upon activating this number, an individual becomes eligible to earn Perks Club points.

3. Participating Locations

- a. Bavarian Inn Perks Club rewards dollars spent within the Bavarian Inn participating properties. Participating properties include Frankenmuth Bavarian Inn Lodge & Frankenmuth Bavarian Inn Restaurant, including all retail shops, lounges and dining venues contained within the walls of both properties. Other participating properties include select shops located within Frankenmuth River Place Shops, the Frankenmuth Cheese Haus and the Covered Bridge & Leather Gift Shop, which are both located on Main Street in Frankenmuth. Points will be awarded for all purchases including food and beverage (not including private parties), hotel rooms, gifts, baked goods, candy and all other merchandise, whether part of a discount program or reduced cost promotional package.
- b. Banquets, conferences and any group function are excluded from earning points. Banquets, conferences and group functions are defined as venues occurring with arrangements booked through the Sales Department or where a banquet menu is pre-arranged. Tips, video and arcade play cards, state taxes, hotel room occupancy taxes, Sunday brunch gift certificates as well as any other purchases on processed through Bavarian Inn, Inc. with a receipt are excluded. Perks Club points will not be issued if your guestroom, meal or other purchases are paid for by any person not on the account, a trade group association or company, as part of a convention or group business meeting (defined as a private function or conference).
- c. Perks Club points will not be issued if your guestroom, meal or other purchases are paid for by any person not on the account, a trade group association or company, as part of a convention or group business meeting (defined as a private function or conference).

4. Membership Cards

- a. Only the Primary member's membership/gift card will have the ability to both earn points and redeem rewards and will be gold in color. This card will be linked to the individual whom the Perks account is listed under. There can be 2 persons listed on each Perks account. The second person on the account must also be 18 years of age or older. The secondary person on the account can be issued a card for the same account. This card will be silver in color. The silver card has the ability to earn points only. The silver card will not have the ability to redeem rewards and can only be issued at the Perks Club office to the primary member with photo ID.
- b. Lost, misplaced or stolen Perks Club membership gift cards can be replaced for a \$10 fee.

5. Perks Club Account

- a. Membership is valid for 12 months. If you join on June 15, your account is set to expire on June 15 of the following year. Members will be emailed a renewal notice 3 months prior to their expiration date, two months prior to their expiration date and lastly one month prior to their expiration date. Should you earn 5000 points in your calendar year, your membership is free for the next 12 months. If you have earned less than 5000 points, the renewal fee is currently \$6.00. If the account is not renewed, the account will become deactivated and all points will be forfeited.
- b. Bavarian Inn, Inc. reserves the right, at its sole discretion, to modify the terms, conditions and awards of the Perks Club or to terminate the program at any time. In the event the program is discontinued, accounts with an accumulation of 500 points or more will be loaded to the Primary member's membership/gift card to cover the outstanding balance. Once Club termination notice is given, Perks Club members will have 90 days to redeem their rewards. Any rewards that have not been redeemed will become null and void after such date.
- c. Frankenmuth Bavarian Inn, Inc. and its subsidiaries reserve the right to change, limit, modify or cancel Perks Club program rules including the number of points issued for a stay, meal or any purchase; regulations, benefits, conditions of participation, awards and award levels in whole or part at any time, even though changes may affect the value of points or awards already accumulated. This also includes increasing levels or number of points required for a reward, changing rewards, adding exclusion dates, and limiting rooms available for a reward.
- d. Bavarian Inn Perks Club reserves the right to cancel any Club membership and any and all unredeemed points collected by any member for reasons that include, but are not limited to: 1) violation of any terms and conditions; 2) misrepresentation of any information or any misuse of this program; 3) violation of a federal, state or local law or regulation in connection with use of membership privileges; 4) failure to pay for hotel, restaurant or any other charges within the Bavarian Inn Corporation and all subsidiaries; 5) a check to any participating Bavarian Inn subsidiary that is returned for insufficient funds; 6) commitment of fraud or abuse involving any portion of this program; 7) action, in any other way, to the detriment of the Perks Club program, Bavarian Inn, Inc. or any of its subsidiaries.
- e. Bavarian Inn, Inc. and all subsidiaries are not responsible for liable for misdirected email, or correspondence sent through the postal service. It is the responsibility of the Perks Club member to make certain all account contact information is kept current.
- f. Only the Primary member on the Perks account can remove or change the secondary member on the account. The Primary member has full claim of the account and rewards. In the event of the death of the Primary member, the secondary member listed on the account should contact the Perks Club.
- g. Frankenmuth Bavarian Inn, Inc. will not share the names and addresses of Perks Club members with outside organizations. All information provided by members will be treated as proprietary information for internal use only.

6. Perks Club Points

- a. The points listed in your Perks Club account are subject to change to reflect actual stay information, returned merchandise and program changes.
- b. If the membership/gift card was not presented at the time of purchase, you may log into your account and follow the instructions on the "upload receipt" feature.
- c. Perks Club points that have not been converted into Perk Rewards (under 2000), are non-assignable and non-transferable and can be collected and redeemed only by the individual member.
- d. Perks Club points and rewards may be subject to tax liability. Any tax liability, including disclosure, connected with the receipt or use of Perks Club points or rewards is the responsibility of the member.
- e. Perks Club members must have stayed in the room and paid for it in full to receive Perks Club points.

7. Perks Club Points (cont'd)

- a. Points are not issued for no-show guestrooms, even if the room is paid in full. If more than one Perks Club member shares a room, only the member who pays for the room will receive Perk Club points.
- b. Points do not accrue on guest rooms until the member has checked out of the room and will not show up in the member's account until early morning the following day. Points do not accrue for Bavarian Inn Restaurant special events until after the event.
- c. Members can earn points for up to three (3) rooms per night at Bavarian Inn Lodge. Applicable conditions are: Perks Membership must be current. Perks member must make the reservations for all three (3) rooms. Payment for all rooms must be made by the Perks Club Member on the member's personal credit card (all charges on one credit card) or Perks Club member's personal check. No cash payments are applicable. A Perks Club member must stay in one of the rooms each night.
- d. Guestrooms booked through an online booking service or travel agent are excluded from receiving Perks Club points. Booking online reservations through the Bavarian Inn reservation center are eligible for Perks Club points as no commissions to an outside vendor is paid.
- e. Perks Club members must have stayed in the room and paid for it in full to receive Perks Club points. Points are not issued for no-show rooms, even if the room is paid in full. If more than one Perks Club member shares a room, only the member who pays for the room will receive Perk Club points. Points do not accrue until the member has checked into the room.
- f. Dining points can only be awarded if the bill is paid for by the Perks member and the bill is on one check using one form of payment by the member. The Perks Club member must be present.
- g. There are no blackout dates for Perks Club members who want to redeem Perks rewards for lodging, shipping or dining anywhere within the participating properties. Some restrictions apply due to sold out dates and allotment of space.
- h. Points will be given for any purchases accrued 14 days prior to the members' enrollment date or submission of receipt for purchase. Proof of purchase will be required. Receipts will be returned to the individual upon request.
- i. There are no blackout dates for Perks Club members who want to redeem Perks rewards for lodging, shipping or dining anywhere within the participating properties. Some restrictions apply due to sold out dates and allotment of space.
- j. Points will be given for any purchases accrued 14 days prior to the members' enrollment date or submission of receipt for purchase. Proof of purchase will be required. Receipts will be returned to the individual upon request.

8. Perks Rewards

- a. To check the reward balance on your membership/gift card, call 1-877-729-1815 or visit www.bavarianperks.com to log into your account.
- b. Perks rewards, in the amount of \$20.00 will be issued when 2000 points are accumulated in Club member accounts. Any earned points over this amount will remain in the account and accumulate until reaching 2000 points. \$20 rewards, when added to a membership/gift card, are deducted from the point value in the Perks account. Allow a minimum of 72 hours before rewards are available for use on the Primary member's membership/gift card. Only the membership/gift card in the primary account holder's name has the ability to both earn points and redeem rewards. Perks rewards cannot be used as payment of account renewal fees.
- c. Perks rewards are issued to the Primary member's card. This card is gold in color. Perk rewards can be partially redeemed in separate locations within participating Bavarian Inn properties. The Bavarian Inn Perks Club is not responsible for any Perks reward credits that are redeemed without your permission.
- d. Perks Club rewards are valid as long as the account is current and not expired. Rewards cannot be redeemed on expired accounts. All points and rewards are forfeited on expired accounts.

9. Perks Rewards (cont'd)

- a. Payments made with Perk rewards, resulting from participation in this program, will also qualify for points.
- b. Perks Club points and Perks Club rewards are not redeemable for cash.

10. Perks Birthday Coupon

- a. Birthday vouchers will be emailed to each member on one account approximately 3 days prior to the month of the respective member's birthday. This voucher must be presented to the server at the Bavarian Inn Restaurant in order to take advantage of the free birthday meal. One email address per Perks account can be accepted.
- b. The Bavarian Inn will not issue a free dinner without the email nor will lost or stolen birthday postcards be replaced.
- c. You must be a member for 45 days in order to receive this benefit.
- d. Perks member birthday e-vouchers are valid for redemption during the member's birth month.

11. Perks Gift Cards

- a. Points will be awarded for gift cards purchased through the Perks Club; however, points will not be awarded when these gift cards are redeemed. Perks purchased gift cards cannot be used toward private parties booked through group sales at the Bavarian Inn Restaurant or Bavarian Inn Lodge.
- b. Perks rewards cannot be used as payment for purchased gift cards.

12. Referring New Members

- a. Perks Members will earn 100 referral points for referring a new member.

13. Fraud and the Bavarian Inn Perks Club

- a. Perks points are meant for true purchases that you or the secondary member made that qualify. In the event Perks Club staff should see significant and frequent receipts uploaded via the Bavarian Inn Perks Club website, we may contact you to validate that the purchases were truly yours. In the event Perks Club staff is alerted to fraudulent activity that has occurred on an account, the account would be frozen and investigated. Perks Club staff reserves the right to cancel memberships (primary and secondary) which have been deemed to have performed fraud with no refund of membership dues.
- b. If a Perks member purchases gift cards to earn rewards then attempts to redeem those same rewards themselves "double dip" points, this would be considered fraud and would also be grounds for immediate cancellation of the account for both the primary and secondary member.